



Board of Directors Minutes
Wednesday, July 13, 2016, 2016 4:00 p.m. – 6:30 p.m.
Sally Cheever Girl Scout Leadership Center

Board Members in Attendance

Jeannie Frazier, Chair
Kelly Faglie, 1st Vice Chair
Mary Henrich, 2nd Vice Chair
Deena Clausen, Treasurer
Terri Benoit
Cece Cheever
Angelica Docog
Dr. Gretcha Flinn
Leah D. Flores
Ramon Flores
Monica Gonzalez
Roger Graham
Dr. Arcelia Johnson-Fannin
Jessica Mobley
Annie Uribe Turner

Alyssa Pena, Girl Board Chair
Nadia Gonzalez, GBM
Katie Omeis, GBM
Chloe Riddley, GBM
Catalina Maya Rocha, GBM
Grace Snarr, GBM

Attendance by Phone

Sandy Schlortt
Mary Rose Brown

Guest Attendees

None

Staff in Attendance

Angie Salinas, CEO
Blythe Simonson, CFO
Stephanie Finleon Cortez, CDCO
Debi Silva, Executive Assistant

Board Members Absent

Jelynne LeBlanc Burley, Secretary
Kathleen Krueger
Jennifer Moriarty
Maritza Rodriguez
Teri Wenglein
Isabelle Cannon, GBM
Rebekah Ramirez, GBM
Mia Reyna, GBM

Chair Jeannie Frazier called the meeting to order at 4:00 p.m.

Call to Order/Consent Agenda.

- The following items were presented for approval:
 - Minutes were amended as directed to reflect changes.
 - Deena Clausen moved to amend the board minutes from 14 May 2016 to read "The board adjourned into Executive Session at 10:46 a.m. to discuss confidential issues." "The board meeting reconvened from Executive Session at 11:01 a.m. The discussion held in Executive Session required no board action."

Angelica Docog moved to approve the items on the Consent Agenda. Kelly Faglie seconded, and the motion carried.

- Girl Board Chair Alyssa Pena led the Pledge of Allegiance and the Girl Scout Promise.
- Girl Board Member Grace Snarr presented the Girl Scout mission moment.

General Board discussion included:

- Chair Frazier opened a discussion on the requirements to publicize the issues covered while in Executive session. She believes the minutes need to amplify why the Executive Session went into a meeting at the specific time that it did when it gets posted to website. After consulting with several attorneys in area and discussion, it was decided the previous board of directors' minutes will be amended to reflect the change. Minutes will be kept during Executive session and retained by council attorney. This will provide future users some information on said discussion. It was resolved to add statements "Members adjourn to Executive Session to discuss confidential matters" then "No decision requiring board action" into future meeting records.
- Chair Frazier discussed the number of volunteers and committees available:
 - Executive Committee
 - Long Range Property Plan Committee
 - Board Development Committee
 - Fund Development Committee
 - Risk Management Committee
 - Audit Committee
 - Finance Committee
- Board Area Liaisons are needed in each of the six geographic areas. Chair Frazier announced she assigned volunteers to 5 of those 6 areas and is working to find a way to introduce the volunteers to those areas.
- Chair Frazier addressed the four primary goals of Strategic Direction and how to reach these goals. GSSWT will align with the GSUSA new brand strategy and develop new community relationships. The focus will be on providing engaging programs, recruiting diverse volunteers and increasing funding. CEO Salinas discussed her plan to get Girl Scouts in Strategic Leadership direction. She plans to focus on maintaining membership retention at 42%.
- Chair Frazier addressed some members of the board whose paperwork was not completed from the May meeting and asked those to complete. Members of the board were provided Conflict of Interest, Confidentiality, and Declaration of Participation forms. The Criminal Background Check information was included for members to complete
- Chair Frazier thanked 1st Vice Chair Faglie on hosting a Juliette Circle reception.
- Chair Frazier reviewed the "Funding Notification for the Twelve Months ending June 30, 2017," which indicated the council's net United Way Allocation for the period will be \$656,149, and she briefed the board on the results of the Accountability Review Report, which rated the council at the level of "Satisfactory Confidence." Many thanks to United Way.

- Chair Frazier discussed the phone system purchase and installation from the Kronkowski Foundation contribution.
- Chair Frazier updated the board on the progress of the potential purchase of the West Side Girl Scout Leadership Center from Edgewood ISD.

The Board adjourned into Executive Session at 5:15 p.m. to discuss confidential issues.

The Board meeting reconvened from Executive Session at 6:05 p.m. The discussion held in Executive session required no board action.

Chair Frazier opened discussion for the Board Development Committee to have more attendance to training. Girl Board members suggested condensing training to 30 minutes.

Treasurer Deena Clausen presented the financial report for the period ending May 31, 2016.

2nd Vice Chair Mary Henrich presented the Fund Development Committee update.

Teri Benoit provided a status update on CEI (Customer Engagement Initiative).

- Data migration weekend was June 24-26, 2016.
- The program went live July 12, 2016.
- All information on members and volunteers will be tracked in the new system.

CEO Angie Salinas provided an operations update:

- Salinas played a video of girls thanking donors who supported Camp Metro and asked everyone to thank donors. Passed out cards to give to donors.
- Salinas presented Juliette Circle pearls to new members Monica Gonzalez, Leah Flores, and Ray Flores.
- Salinas updated the board on summer camp participation and activities.
- Salinas announced new national Interim CEO Sylvia Acevedo out of Austin area.
- The number of girl memberships for the year. 42% of these girls are self-funded.
- Salinas invited board members to come to Volunteer Expo on August 27, 2016 and thank all volunteers.
- Salinas updated the board on registrations for the 2016-2017 upcoming year.

The board adjourned for Executive Session at 5:15 p.m.