

Board of Directors Minutes Saturday, May 14, 2016, 2016 9:30 a.m. – 12:00 p.m. Sally Cheever Girl Scout Leadership Center

#### **Board Members in Attendance**

Jeannie Frazier, Chair
Kelly Faglie, 1st Vice Chair
Mary Henrich, 2nd Vice Chair
Jelynne LeBlanc Burley, Secretary
Angelica Docog
Dr. Gretcha Flinn
Leah D. Flores
Ramon Flores
Monica Gonzalez
Dr. Arcelia Johnson-Fannin
Kathleen Krueger
Maritza Rodriguez
Teri Wenglein

Alyssa Pena, Girl Board Chair Isabelle Cannon, GBM Katie Omeis, GBM Rebekah Ramirez, GBM Mia Reyna, GBM Chloe Riddley, GBM Catalina Maya Rocha, GBM

# Attendance by Phone None

<u>Guest Attendees</u> Marc Sherron, Broker Assoc. Sothbey's International Realty

#### Staff in Attendance

Angie Salinas, CEO Blythe Simonson, CFO Stephanie Finleon Cortez, CDCO Debi Silva, Executive Assistant

## Board Members Absent Deena Clausen, Treasurer

Terri Benoit
Mary Rose Brown
Cece Cheever
Roger Graham
Jennifer Moriarty
Sandy Schlortt
Nadia Gonzales, GBM
Grace Snarr, GBM

Chair Jeannie Frazier called the meeting to order at 9:48 a.m.

Call to Order/Consent Agenda.

- The following items were presented for approval:
  - o January 23, 2016, Board of Directors meeting minutes.
  - Motions to Approve Jessica Mobley and Annie Uribe Turner as new board members.
  - o Proposed Resolution of the Board of Directors Subsidiary Accounts.

Angelica Docog moved to approve the items on the Consent Agenda. Kelly Faglie seconded, and the motion carried.

General Board discussion included:

- Girl Board Member Chloe Riddley presented the Girl Scout mission moment.
- Monica Gonzalez was acknowledged for beginning her first term as a Member-at-Large Board Member.

- Members of the board were provided Conflict of Interest, Confidentiality, and Declaration of Participation forms. The Criminal Background Check information was included for members to complete.
- Chair Frazier discussed Board member's annual obligation.
- Annual Committee sign-ups for Board members:
  - o Executive Committee
  - o Long Range Property Plan Committee
  - o Board Development Committee
  - o Fund Development Committee
  - o Risk Management Committee
  - Audit Committee
  - o Finance Committee
- Board Area Liaisons are needed in each of the six geographic areas.
- The primary goal for the 2016-2019 Strategic Direction will be to promote Girl Scouts as the premier leadership organization for girls. GSSWT will align with the GSUSA new brand strategy and develop new community relationships. The focus will be on providing engaging programs, recruiting diverse volunteers and increasing funding.

The Board adjourned into Executive Session at 10:46 a.m. to discuss confidential matters.

The Board meeting reconvened from Executive Session at 11:01 a.m. The discussion held in the Executive Session did not required any board action.

Chief Executive Officer Angie Salinas presented the Board Development Committee update on behalf of Board Development Chair, Jennifer Moriarty.

- Board members were advised to review Board Area Liaison job description.
- The July 13 BOD meeting will include training on the Board Role in Monitoring and Strengthening Programs.
- The Board will approve the Strategic Plan at the next meeting.

Chief Financial Officer Blythe Simonson presented, on behalf of Deena Clausen, the financial report for the period ending March 31, 2016.

- Expenses were 6% below budget spending at \$2,734,932.
- 80% of expenses are going to Girl Programming.
- The current number of girl members is 16,165; adult member 5,275.

Mary Henrich presented the Fund Development Committee update.

• The Greehey Foundation contributed \$100,000 to GSSWT. Mary Rose Brown was instrumental in encouraging council to apply for the funds.

- 30 donor-cultivation lunches have resulted in a total of \$50,000 being raised to date.
- The 2016 Trefoil Luncheon is slated for September 22 at the Grand Hyatt. Janet Holliday has been selected as the honoree.
- Juliette's Circle has a total of 71 founding members; includes 19 members of board and executive staff.
- The" Big Give S.A." was held on May 3. GSSWT raised \$1,243.
- Mary Henrich also reminded the board that the "no contact" period with the City of San Antonio is effective on July 1, 2016.

### Angie Salinas provided an update:

- The GSSWT Adult Volunteer Recognition Awards held on May 7; 60 volunteers were recognized.
- Girl Scouts Appreciation Night at the San Antonio Stars game is on May 14.
- "Celebrations" will be held at 2:00 p.m. on May 15 at Roosevelt High School. 30 girls will receive their Gold Award (25 of those girls have completed all three: Bronze, Silver and Gold Awards), 75 girls will be receiving either a Bronze or Silver Award, 5 scholarships in the amount of \$1000 each will be awarded.
- The West Side Girl Scout Leadership Center CEI (Customer Engagement Initiative) simulation will be May 16 18.
- June 1 is first day of CEI for staff.
- Girl Scout cookies are available for purchase at the Gift Shop.
- The San Antonio Chamber of Commerce purchased 400 boxes of Girl Scout cookies for San Antonio Tribute to Women Business Leaders. And an additional \$1000 was raised to purchase cookies for the USO, S.A. Food Bank, Fischer House Inc., Ronald McDonald House, and Children's Bereavement Center of South Texas.
- The cost for a year in Girl Scouts in this council is \$340 per girl. Nationally, councils raise approximately \$50 per girl. GSSWT raises \$109 per girl.
- Angelica Docog encouraged the council to consider creating a Girl Scout patch for 2018 San Antonio Tri-Centennial.

The board adjourned for Executive Session at 11:37 a.m. to discuss confidential matters.

The board reconvened from Executive Session at 12:01 p.m. The discussion held in the Executive session did not require any board action.