2022-23 Service Unit Database Guide



girl scouts of eastern massachusetts

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https://abcsmartcookies.com/

Gaining Access to Smart Cookies

One form needs to be received by Council in order to activate the Service Unit login email for Smart Cookies:

• Service Unit Cookie Mentor Agreement

If you also have a Troop role(s), the following two forms will need to be filled out as well:

- Troop Cookie Coordinator Agreement
- <u>Troop Bank Account Information Form</u> if submitted for the Fall Program, this will NOT need to be re-submitted; it will be carried over automatically into the Cookie Program

Once all forms have been received, and Council verifies your membership and background check, we will create you as a user in Smart Cookies and an automatically-generated email, from a no reply address (noreply@abcsmartcookies.com), will be sent directly to the email written on the form:

Dear Girl Scout Volunteer,

Girl Scout Cookie season is starting soon! To help you get ready for a great cookie season please set up your account and register on the ABC Smart Cookies website, click the link below to get started:

https://abcsmartcookies.com/#/registration?token=ad85629b-7ea0-416d-80e8-0b5e93a5ebb8

By registering on ABC Smart Cookies website, you will be able to complete your profile, start managing your cookie sale and have access to all of the resources available on the ABC Smart Cookies website!

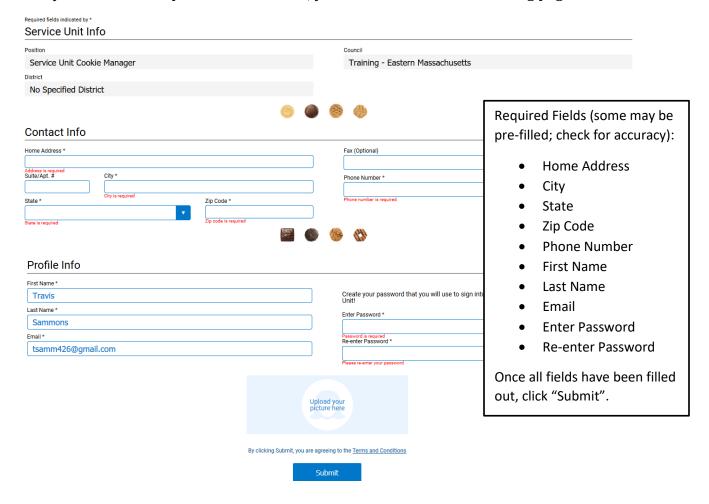
Thank you,

The ABC Smart Cookies Team

This email may be promotional.

Registering to Smart Cookies

Once you click the unique link in the email, you will be sent to the following page:



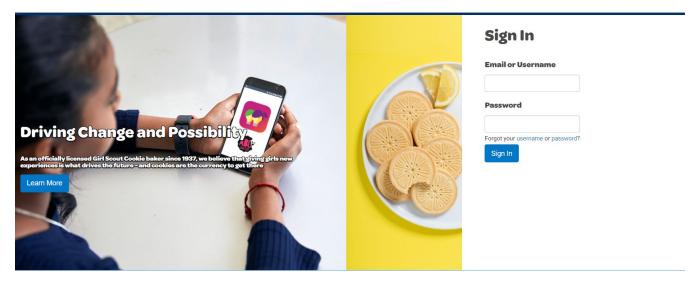
After you click "Submit", a confirmation page will appear:

You've successfully registered!

Let's get started with your Girl Scout Cookie Program, Travis! Go to www.abcsmartcookies.com to login!

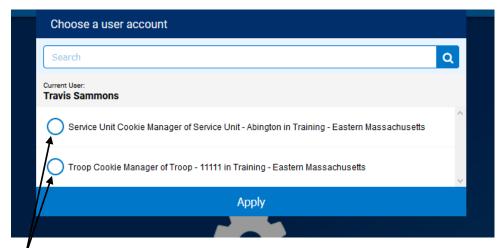
Logging into Smart Cookies

Click the link on the registration page (https://www.abcsmartcookies.com/) to go to the homepage for the Smart Cookies System:



Login with the email as your username and the password you selected during the registration process and click "Sign In".

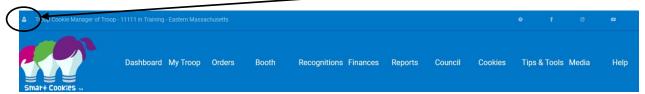
Note: If you only have one role (user for a single Service Unit), you will go directly to the dashboard for your Service Unit. If you have multiple roles (e.g. Service Unit Mentor with troop(s)), a window will appear prompting you to select which role you will login as at this time:



Click the <u>radio button</u> next to the role you will login as and click "Apply". Now you will be taken to the dashboard for that role.

Switching Roles (if applicable)

To switch roles, if you have multiple (see previous page), there is a person icon in the <u>top-left</u> of the page:



Once clicked, you will have the option to "Switch User" (change roles), "Mimic a User" (see below), "Edit Profile" (change personal information), or "Sign Out". Click "Switch User" and the previous prompt will appear once again to select a different role. Click "Apply", and you will be taken to that role's appropriate dashboard.

Mimic a User (if needed)

The Mimic a User function allows you to go into a Troop or Girl Scout's profile, so you can see exactly what they are seeing. This is a great function if they have questions and you can walk through it together.

Click the person icon in the top-left of the page and click "Mimic a User":

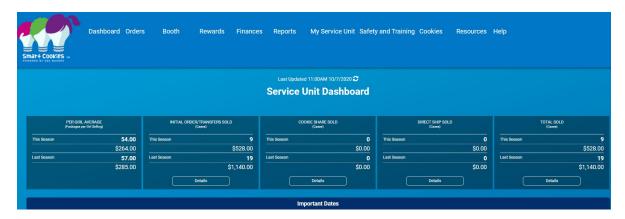


Once clicked, it will bring you to a list of Troop users/Girl Scouts who have registered in the Smart Cookies system. Click on the name you would like to mimic and click the



A prompt will appear confirming if you want to mimic this user. Click "Yes" to continue (or "No" to cancel), and you will be brought to their profile where you can navigate just like the Girl Scout/Caregiver would do. Once completed, go to the top-left again and click "End Mimicking Session" and you will be returned to your dashboard.

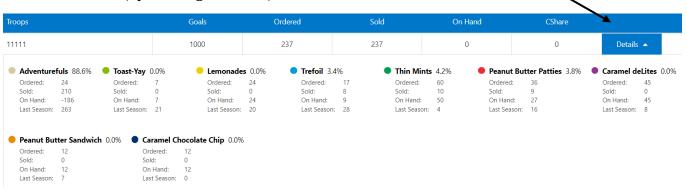
Service Unit Dashboard



The Service Unit Dashboard details, at a high level, the total activity for all the troops in your Service Unit.

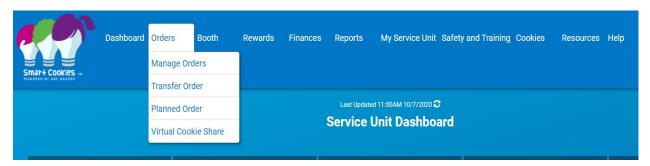
From this page, you can view:

- **Per Girl Average** in Packages per Girl Selling; this year vs. last year
- Initial Order/Transfers Sold Cases assigned to troops; this year vs. last year
- Cookie Share (Donations) Sold in Cases; this year vs. last year
- Direct Ship (Online) Sold in Cases; this year vs. last year
- **Total Sold** cases, this year vs. last year
- Calendar with important dates and tasks (deadlines) associated with them
- Messages from Council
- Troops Registered and Selling, Girls Registered and Selling, as well as, Online Participation this year vs. last year
- **Financial Summary** Total Sales, Troop Proceeds, Council Proceeds (total amount due to Council), Credits, Deposits, Debt, Amount Collected (by Council), and Balance Due (to Council)
- **Inventory & Cookie Share Sales** total inventory, by cookie variety, ordered by all troops, as well as, how much has been assigned (Inventory Sold) and remaining to be assigned (On Hand)
- Breakdown, by troop, of total packages ordered, assigned, and remaining, as well as, seeing the inventory breakdown by cookie variety for each troop or Girl Scout (by clicking "Details"):



Navigating through Smart Cookies

To navigate through Smart Cookies, you will use the ribbon at the top of the page:



There are multiple sections of the database, each with their own set of sub-sections:

- Dashboard
- Orders
 - Manage Orders
 - o Transfer Order
 - o Planned Order
 - Virtual Cookie Share
- Booth
 - o Schedule Booths
 - Troop Reservations
- Rewards
 - Manage Recognition Orders
 - o Recognition Order
- Finances
 - Financial Transactions
- Reports
 - o Current
 - Archived
- My Service Unit
 - o Service Unit Info
 - o Troops
 - o Girls
 - o Emails
 - Messages
- Safety and Training
 - Smart Cookies Training
 - Safety
- Cookies
- Resources
- Help

To go to each section, hover over each heading and click on the desired sub-section. "Dashboard", "Cookies", "Resources", and "Help" are the only headers which also act as their sub-section, so all you will need to do is click them.

Next, we will discuss each section in more detail.

Service Unit Dashboard - see page 6

Orders

Manage Orders

The Manage Orders page collects every single type of order your troops have created throughout the entire length of the Cookie Program, except for Recognition Orders (*see pages 28-31 for details*).

The top section of the page details total amounts of cases during different phases:



- **Planned** Orders currently in the system that have <u>NOT</u> been picked up as of now
- **Ordered** Total amount of cases that have been picked up at the cupboard
- **Sold** Cases assigned to Girl Scouts at the current time (transfers to Girl Scouts are done in packages and the system rounds up to nearest full case)
- **On Hand** Total amount of cases in troop inventory, but not yet assigned to a Girl Scout

Note: The On Hand and Sold boxes should equal the Ordered box, but as mentioned prior, rounding may throw off the number a bit.

Below this section are the filters:



The types of filters are:

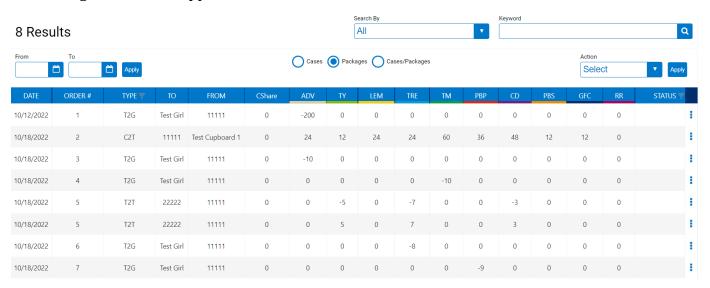
- **All** selects every filter, no matter the order type, and makes them appear in the table underneath the filters
- **Initial Order** order type not used by Council
- **Planned** shows only orders that are yet to be picked up in a cupboard

- **Restock** order type not used at Service Unit or Troop level
- **Transfer** selects a specific type of transfer, or all transfer types, to view click the down-facing arrow next to Transfer to select specific types
- **Damaged** order type not used at Service Unit or Troop level
- Cookie Share shows orders designated as Cookie Share donations handled by Council
- **Direct Ship** shows all orders that have been processed online through Smart Cookies Direct
- **CS Donation** Council-level function; shows the recipients of Cookies for a Cause donations to Council partners

There is also a "Refine Search" feature which allows you to go even deeper into the filters and allows you to see all orders for specific troops and Girl Scouts, or from a specific cupboard.

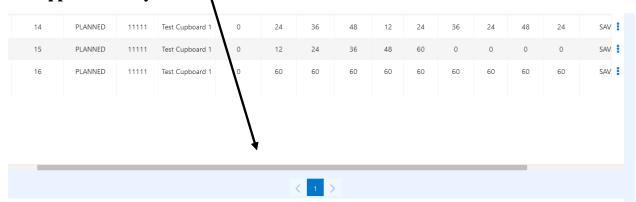
After the desired filter(s) are selected, you would click "Apply Search Parameters" and all of the appropriate orders will appear in the table below the filters. You can also click "Clear all filters" to remove all of the selected filters and re-select.

The Manage Order table appears as follows:

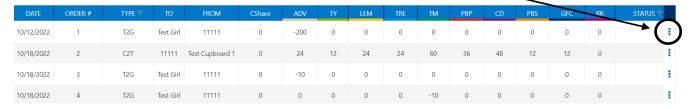


You can then decide to search by a keyword, order number, or by date range (From/To). You can also view the orders in Cases, Packages, or Cases/Packages (e.g. 14 packages would appear as 1/2 – 1 case [12 packages] and 2 packages). All columns are able to be sorted as well, just click on the header.

Note: To view more of an order's details in this table view, you can click on any of the cells in the table and use the arrow keys to move left, right, up, or down. Otherwise, if you go to the bottom of the table and hover near it, a gray scroll bar will appear where you can view more details:



You can also view more details of the order by clicking the <u>three stacked boxes</u> to the farright of the order row:



For certain types of orders, you can edit or delete them, as is the case for Girl Scout transfers, or view only, as is the case for Cupboard to Troop transfers (orders picked up in the cupboard) or Planned Orders (orders not yet picked up at the cupboard).

More details about Transfer types can be found on pages 10-13 and more details about Planned Orders can be found on pages 14-16.

Transfer Order

There are four types of transfers a Service Unit user can create:

- **Troop to Troop (T2T)** giving packages to another troop
- Troop to Girl (T2G) assigning packages to Girl Scouts for recognitions
- Girl to Girl (G2G) transfer packages from one Girl Scout to another
- **Girl to Troop (G2T)** giving packages back to the troop from a Girl Scout

Troop to Troop (T2T) Transfers:

- Select "Troop to Troop" in the "Type of Transfer" box
- Click on the "From" row to select the Service Unit and Troop to transfer from use the search box if needed; click "Apply"

• Click on the "To" row to select the Service Unit and Troop to transfer to – use the search box if needed; click "Apply"



• Put the number of packages you are transferring between the two troops, by cookie variety, in the "Packages" column

Note: Money is always transferred with the packages for T2T transfers. It is recommended that no money change hands physically, only the packages themselves. Once the transfer is done in the system, all money will be adjusted automatically. If money was taken for these cookies by the giving troop, the receiving troop would be debited for money they do not have, essentially being double-charged for the same cookies. If this occurs, a financial adjustment will need to be made at the Council level to take care of the money changing hands.

• Once the packages are entered, you can add any order notes (optional) and then click "Save" to complete the transfer.

You can then print a receipt for your records, go to the Manage Orders page, or click "Make Another Transfer" to stay on the page and do another transfer.

Note: The troop receiving the transfer will receive an email confirming the transfer has been done and the cookies now belong to them and are financially responsible at this point.

Troop to Girl (T2G) Transfers:

- Select "Troop to Girl" in the "Type of Transfer" box
- Select the Service Unit and Troop in the "From" row use the search box if needed click "Apply"; on the "To" row, click on the row with "Service Unit", "Troop", "Girl"
- Boxes will appear with the Service Unit and Troop number pre-selected; click on the Girl Scout you are transferring to and click "Apply"



• Put the number of packages you are transferring, by cookie variety, to the Girl Scout in either the "Packages" or "Booths Packages" column

Note: The difference between the columns is as follows:

- Packages column transferring packages to Girl Scouts with the financial responsibility being transferred with the actual number of packages
 - For example, the troop has a booth sale with 100 packages, 80 are sold at the booth sale and 20 are unsold. A Girl Scout wants to take possession of the 20 packages and you would transfer them using the Packages column to note that they are responsible for the money being collected for those packages.
- Booths Packages column transferring packages to Girl Scouts with the financial responsibility <u>NOT</u> being transferred with the actual number of packages
 - o The previously mentioned 80 packages that were sold at a booth sale, you just want to give credit to the Girl Scouts for selling them, since money has already been collected, so you use the Booths Packages column to note this. No money changes hands at all in this transaction.

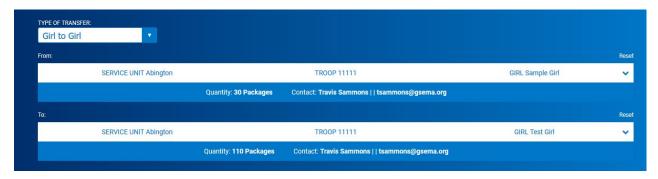
Note: If you do not know the actual varieties, just pick one and put in the total amount.

• Once the packages are entered, you can add any order notes (optional) and then click "Save" to complete the transfer.

You can then print a receipt for your records, go to the Manage Orders page, or click "Make Another Transfer" to stay on the page and do another transfer.

Girl to Girl (G2G) Transfers:

- Select "Girl to Girl" in the "Type of Transfer" box
- Click on the "From" row to select the Troop and Girl Scout to transfer from (Service Unit is pre-loaded) and click "Apply"
- Click on the "To" row to select the Girl Scout to transfer to (Service Unit and Troop are pre-loaded) and click "Apply"



• Put the number of packages you are transferring from one Girl Scout to another, by cookie variety, in the "Packages" column

• Once the packages are entered, you can add any order notes (optional) and then click "Save" to complete the transfer.

You can then print a receipt for your records, go to the Manage Orders page, or click "Make Another Transfer" to stay on the page and do another transfer.

Girl to Troop (G2T) Transfers:

- Select "Girl to Troop" in the "Type of Transfer" box
- Click on the "From" row to select the Troop and Girl Scout to transfer from (Service Unit is pre-loaded) and click "Apply"; the "To" row is pre-loaded



- Put the number of packages you are transferring from the Girl Scout, by cookie variety, in either the "Packages" or "Booth Packages" column (see <u>page 12</u> for the differences between the columns)
- Once the packages are entered, you can add any order notes (optional) and then click "Save" to complete the transfer.

You can then print a receipt for your records, go to the Manage Orders page, or click "Make Another Transfer" to stay on the page and do another transfer.

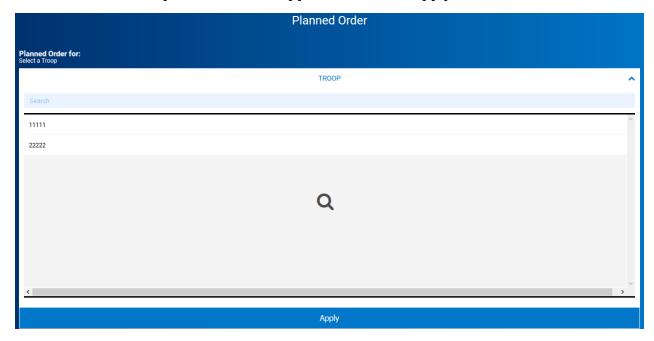
Important! Another transfer type you may see in the system is noted as C2T, or Cupboard to Troop, transfer. This is when a Planned Order has been picked up at the cupboard and the order has been approved by the Cupboard manager. Once this happens, the cases/packages are transferred FROM the cupboard TO the troop.

Planned Order

Planned Orders are cookie orders reserved for pick-up at Council and Home cupboard locations throughout the GSEMA Council footprint.

To create a Planned Order for a Troop:

- Hover over "Orders" and click "Planned Order"
- Select the troop in the box that appears and click "Apply":



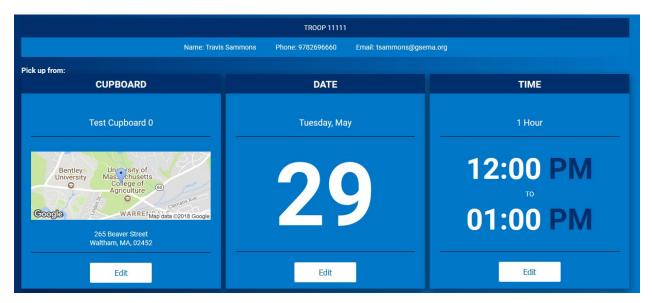
- Select the cupboard to pick-up from in the first box (a clickable Google map is shown to provide more location details) and click "Continue"
- Select the date to pick-up the cookies (only dates the cupboard is open are shown) and click "Continue"

Important! All orders for the upcoming week need to be in before 10PM on Sunday. If it is past 10PM, the dates for the upcoming week are removed and you will need to contact the cupboard if you need an order for that week.

• Select the time to pick-up the cookies (only times the cupboard is open are shown) and click "Continue"

Note: If you need to pick-up outside of your allocated time slot, please contact the cupboard. In most cases, changes in time can be accommodated easily.

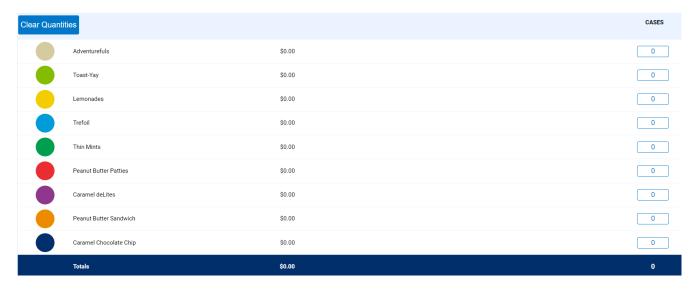
At this point, you can edit the location, date, or time of pick-up by clicking any of the edit buttons:



Once you are satisfied with the location, date, and time, you can put in the details of the order.

Note: All Planned Orders are done in CASES; there are 12 packages in each case, for EVERY variety. If you are planning on picking up one case of Adventurefuls, enter 1 in the box of the column labeled, CASES. If you enter 12, you will receive 12 cases of Adventurefuls.

• Enter the number of CASES, for each variety, in the boxes under the "Cases" column:



• Enter the pick-up person's name and phone number in the "Order Notes" box:

Order Notes

Pick-up Person's Name and Phone Number

Note: The pick-up person does not have to be a member of the troop or a registered Girl Scout. As long as they know the troop number and have a valid ID, they can pick up the cookies.

• Re-check the order for accuracy and click "Save" when finished.

At this point, you can print a receipt for your records. You can also go to the "Manage Orders" page under "Orders", use the filters for Planned Order and see the order submitted in the system (*refer to pages 8-10 for more details*).

Note: Planned Orders will show as "Saved" at this time. This means the cupboard manager has not yet approved the order, because it has not been picked up. Once the order is picked up, the status will change to "Approved".

Virtual Cookie Share (also known as Cookies for a Cause)

Virtual Cookie Share orders are those that are designated as donation cookies and are ADDED to a troop's inventory. For example, if a customer wants to donate packages that a troop does not currently have, you can create this order to add-on packages for donation. The troop is financially responsible for these cookies.

Important: Troops do NOT "see" these packages, they go directly to the Council's pool of donation packages for distribution to Council partners.

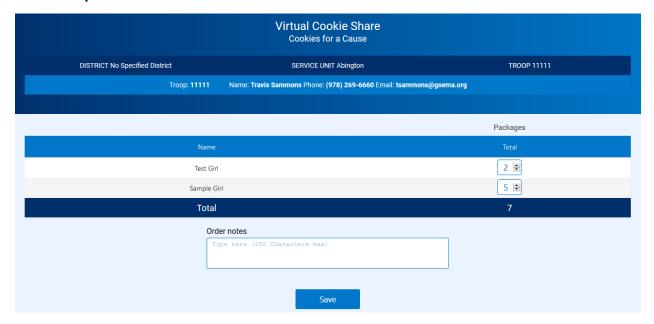
Note: If a troop wants to donate to their own local organization(s), they will need to set aside physical packages they own and deliver them whenever they see fit.

To create a Virtual Cookie Share order:

• Select the troop in your Service Unit and click "Apply":



• Enter the number of donation packages, by individual Girl Scout, in their respective rows:



- Add Order notes (optional) that you may find helpful
- Click "Save"

The order has been successfully entered and you can navigate away from the page at this time.

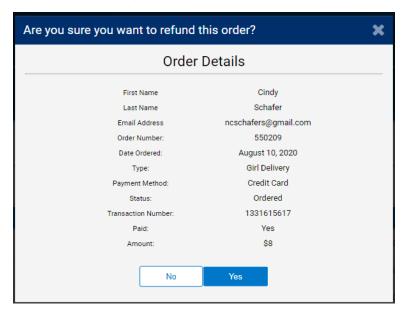
Order Refunding

If a Girl-Delivery order needs to be refunded, there is a function for troop-level (and above, e.g. Service Unit) users to do so. When a credit card payment is successfully processed on a Girl-Delivery order, a financial transaction is created for both the troop and the Girl Scout.

To issue a refund, a troop (or SU/District/Council) user will mimic the affected Girl Scout, locate the order on their "Manage My Orders" page, and select the "Refund Order" option by clicking the three stacked boxes to the far-right:



A window will then appear showing the details of the order:



By clicking the "Yes" button, the order will then be refunded to the customer and an email will be sent to them letting them know the order was refunded.

The order status, on the Girl Scout's "Manage My Orders" page, will now show the order as refunded and the troop and Girl Scout financial transactions will be zeroed-out. The transactions will remain to provide a paper trail for this refund.

Booth

Schedule Booths

The two different types of booth sales are:

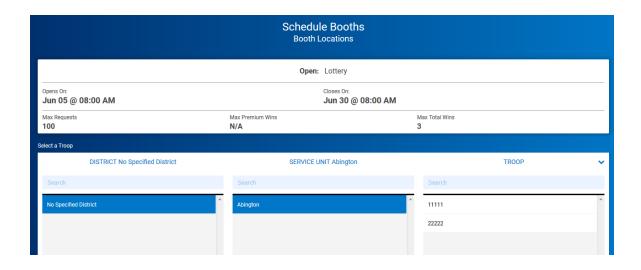
- **Council-Organized Booth Sales (COBS)** special partnerships setup by Council in order to hold booth sales based on a lottery system (sites include: MBTAs, certain Malls, and various business partnerships) the list of these sites will be in the system and on the website, https://www.gsema.org/cookies/)
- Troop Secured (also known as Town-Specific or Individual Town Booths) organized by a specific booth coordinator in your own town, or individually setup by troops reaching out to local places in the town to hold a booth sale

Note: Service Unit users are not able to put in Troop Secured booths through Smart Cookies, it is only a Troop function.

COBS Lottery Process

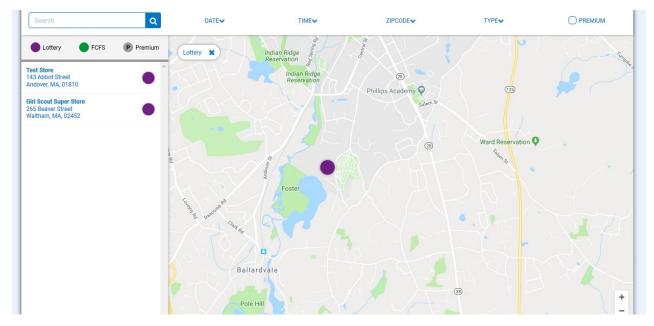
To add a troop to the COBS lottery:

• Click on "Booth" -> "Schedule Booths"; the following window will appear:



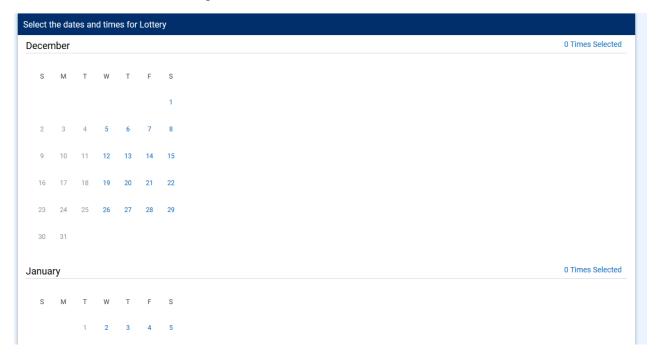
Note: This page will tell you if the lottery is currently open/closed and the open/close dates to make requests. This also tells you how many requests troops can have and the maximum number of slots troops may receive. Council does not designate any slot as premium; all slots are treated equally.

- Select a troop to make request for and click "Apply"
- Scroll down below the troop information and you will see a list of COBS sites to the left and a Google map (on the right) showing you the location of each site:

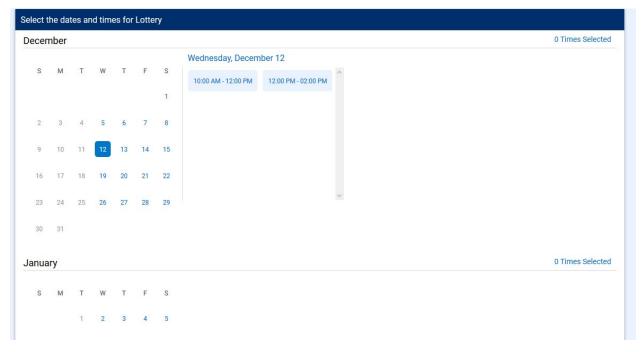


Note: There are additional filters you can use to designate specific dates, times, and locations (based on zip code proximity). There is also a legend above the list of sites that shows you if these sites are designated as Lottery or FCFS (First Come, First Served) - more information about FCFS can be found on pages 23-25.

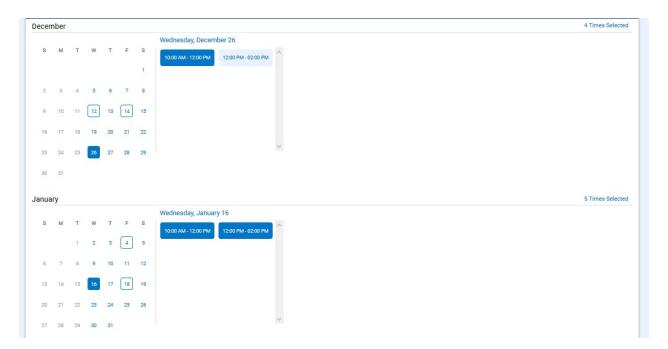
• Click on the site you would like to request for the lottery; calendars will appear for the months the site is available – dates highlighted in blue let you know there are available times to request:



• Click on a date highlighted in blue and available times will appear for you to request:



• Click on any time slot you would like to request – you can also click multiple days at the same time, in different months as well, and requested dates will show a box around them to designate a choice has been made for that date:



- Once all selections have been made, click "Save" at the bottom and a box will appear telling you the selections have been made
- This will take you back to the selection screen if you want to make choices at different sites

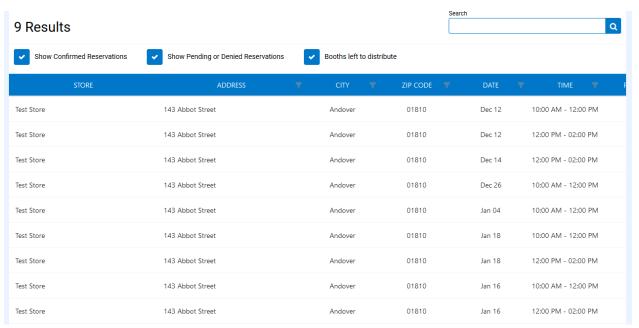
To view all lottery requests made:

- Click on "Booth" -> "Troop Reservations"
- Select a troop to view and click "Apply"; the following window will appear:

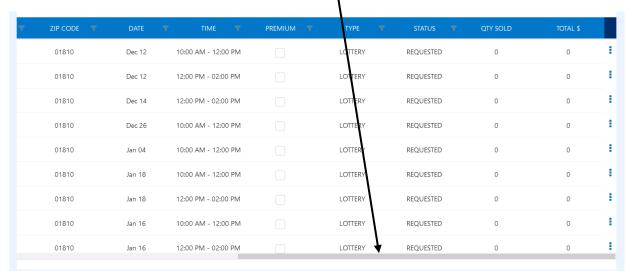


- The top of this page has four sections: Lottery, First Come, First Served (FCFS),
 Troop Secured, and Council Reservations:
 - o **Lottery** shows the number of wins and requests made
 - First Come, First Served (FCFS) shows the number of FCFS reservations made more information on pages 23-25

- Troop Secured town-specific booth sales added and whether or not they been approved, denied, or pending
- Council Reservations assignments for troops made by Council function rarely used by Council
- Scroll down to the Booth Sales table to view all booth sales associated with the troop:

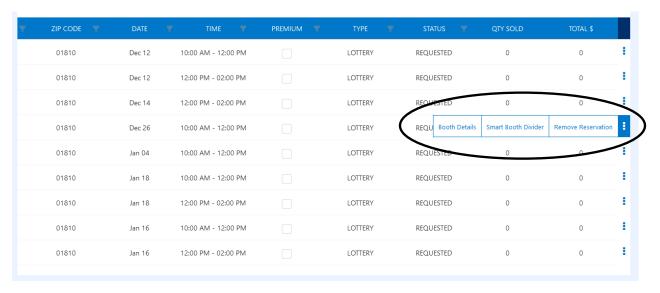


• At the bottom of this table you will see a gray scroll bar; click it and scroll to the right to see the status of booth sales:



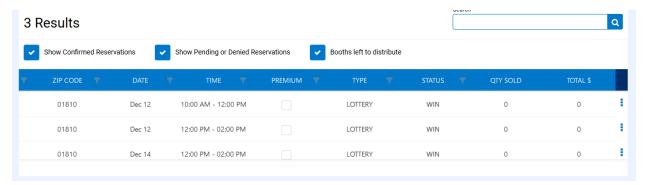
Note: In this example, you can see the type of request is "Lottery" and the status is "Requested", this means the troop is currently entered into the lottery for these locations, dates, and times. You can also click on the <u>three stacked boxes to the far</u>

<u>right</u> to see more Booth Details, use the Smart Booth Divider (*more information on pages 26-28*), or Remove Reservation (Request):



Important! At the designated lottery date and time, the system will generate lottery results automatically and the primary contact listed in Smart Cookies will receive an email if they have won any of the requested slots.

After the lottery has been run, you can then go back into "Booths" -> "My Reservations" to see if the troop won any slot, and if they did, they will be listed in the Booth table and all other requests removed:



Important! If for any reason a troop cannot make a booth sale and they click to "Remove Reservation", they will need to contact Council, preferably within 48 hours, to avoid a cancellation fee.

First Come, First Served (FCFS) Reservation Process

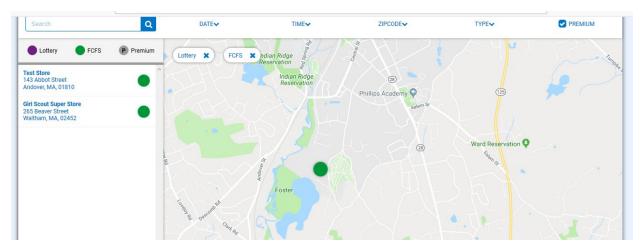
After the lottery has been run and slots filled by troops, a period known as <u>First Come</u>, <u>First Served (FCFS)</u> will be opened. This allows troops to reserve slots for different sites automatically, based on availability. Certain sites with specific dates and times are, sometimes, never requested for the lottery, so this period allows any troop to take any remaining slots (up to <u>two maximum</u> per troop).

To request a FCFS slot:

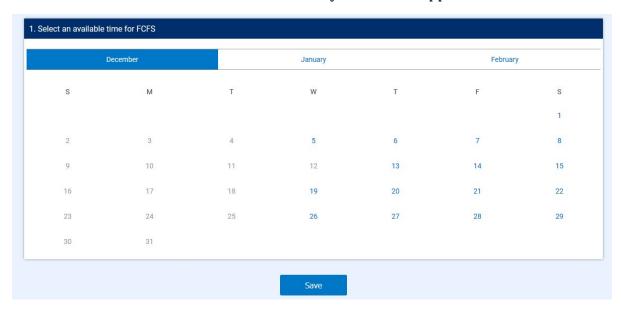
- Click on "Booths" -> "Schedule Booths"
- At the top of this page you will now see the First Come, First Served period is open and for how long:



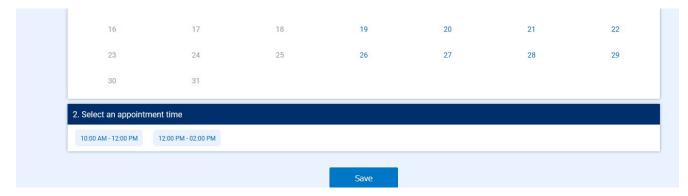
- Select the troop for which to request and click "Apply"
- Scroll down to the list of sites and the Google map, and any site with remaining available slots will appear:



• Click on a site and a calendar with tabs by month will appear:



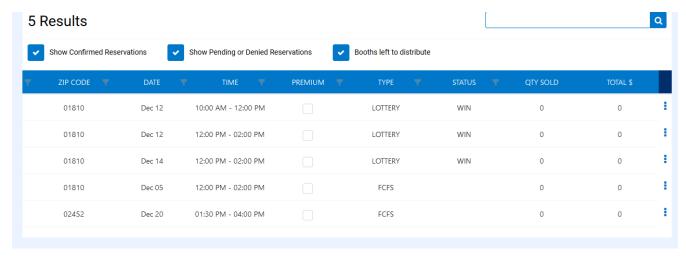
 Click on a date highlighted in blue, which shows availability and times will appear below:



• Click on the time slot they would like and click "Save"; a box will appear letting you know if the reservation was successful – if it was successful, the troop is the first one to request it and it is now their sale <u>automatically</u> – you can do this <u>up to two times</u> then you will be locked out from reserving any more

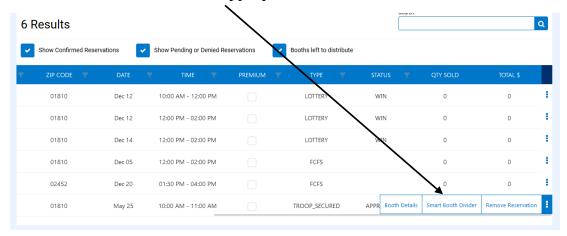
To view the additional FCFS booth sales:

- Click on "Booths" -> "Troop Reservations"
- Select the troop to view booth sales for and click "Apply"
- Scroll down to the booth sale table and you will see all of the current sales, designated as either lottery win or FCFS:

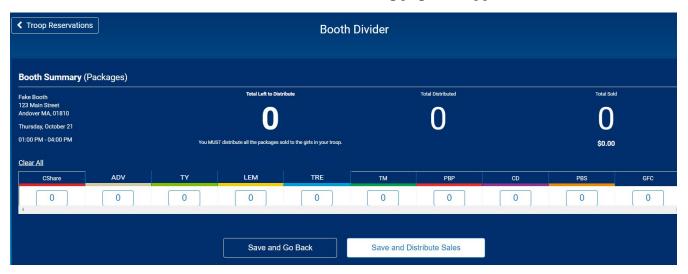


Using the Booth Sale Divider

- Click on "Booth" -> "My Reservations"
- Select the troop to view booth sales for and click "Apply"
- Scroll to the Booth table and find the booth sale you want to distribute packages for
- Use the gray scroll bar at the bottom to show the three stacked boxes and click on the ones associated with the appropriate booth sale:



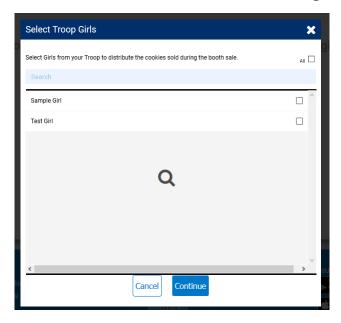
• Click on "Smart Booth Divider" and the following page will appear:



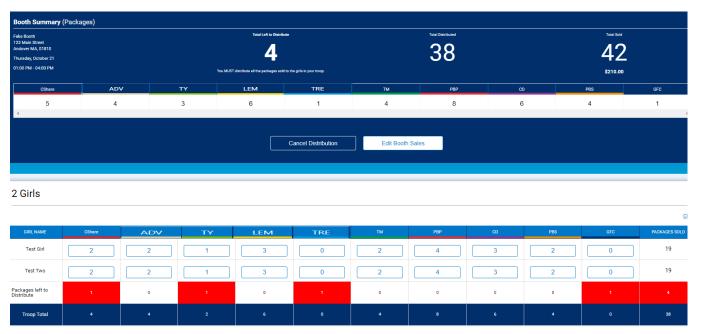
• Enter the number of packages, by cookie variety including CShare/Donations, then click "Save and Distribute Sales" to continue:



• Once you click on "Save and Distribute Sales"; the following window will appear:



• Select the Girl Scouts who participated in a booth sale to distribute packages to and click "Continue"; the following page will appear:



Note: The Smart Booth Divider will split the packages evenly among the number of Girl Scouts selected. In this example, 42 packages total were to be distributed, 38 were actually distributed (or 19 per girl) and 4 are left over to distribute as the totals did not work out evenly for all cookie varieties.

If there are red boxes left after automatic distribution (see above screenshot), you
can manually add packages by clicking the boxes for each affected variety, for
each Girl Scout

• After you have made the decisions, the table should look like this:

GIRL NAME	CShare	ADV	TY	LEM	TRE	ТМ	PBP	CD	PBS	GFC	PACKAGES SOLD
Test Girl	2	2	1	3	1	2	4	3	2	1	21
Test Two	3	2	2	3	0	2	4	3	2	0	21
Packages left to Distribute	0	0	0	0	0	0	0	0	0	0	0
Troop Total	5	4	3	6	1	4	8	6	4	1	42

• Click "Save" to complete the distribution; you should receive a box that tells you the distribution was successful

At the bottom of the "Booths" -> "My Reservations" page, you can now see the total distributions to date, by variety, dollar amount, and total packages sold:



Rewards

Recognition Orders need to be created so the Girl Scouts receive all of their earned recognitions based on what they sold. *Refer to pages 11-12 for the "Troop to Girl (T2G)" transfer process as the primary way for girls to receive credit for selling.*

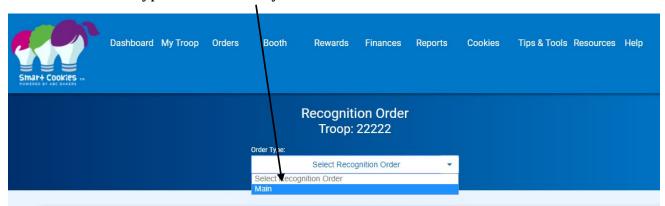
Note: The system automatically calculates MOST of the recognitions in the incentive program. Council has special recognitions that cannot always be calculated within the system (e.g. Crossover Patch).

Recognition Order

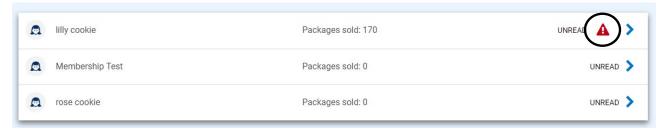
Note: <u>Creation of the order is a one-time process</u>. Once an order is created, you will not need to go back to the "Recognition Order" page. You would only be using the "Manage Recognition Orders" page after this time.

• Select a troop in the box at the top labeled "For:" and click "Apply"

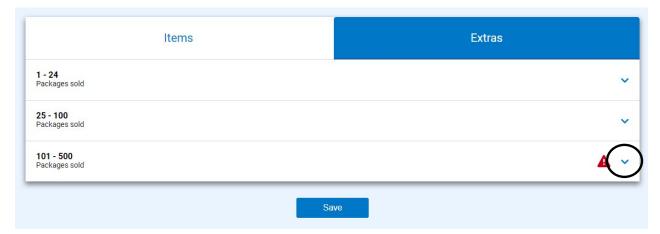
• The troop number will be displayed at the top of this page; you will need to select the "Order Type" which is always "Main":



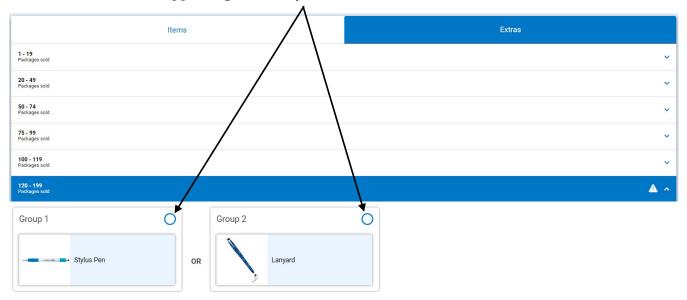
• Once selected, you will see a list of Girl Scouts and possibly a '!' icon next to anyone to tell you an action must be completed for them:



• Click the arrow icon to the far-right and this will open the Girl Scout's recognition summary:



• The '!' icon will appear again to let you know which level(s) need the action taken:



Note: In this case, a choice needs to be made. Click on the radio button to select which recognition the Girl Scout would like. If a size is needed (for a T-Shirt/Hoodie), the '!' icon will remain there until it is chosen. Once all selections are complete, the '!' icon disappears.

• Click "Save" to back out of the choices and return to the level page. Click "Save" again to finalize this Girl Scout's recognitions and then click the "Recognition Order" button on the top-left of the page to return to the Girl Scout listing:



Note: The Girl Scout listing also allows you to see which orders have been reviewed by denoting each one with "UNREAD" if it has not yet been viewed. To view, simply click the arrow to the far-right, as with the order above, and review anything entered for each Girl Scout:



Click the "Manage Recognition Orders" button when done to see the status of the order and make note of this, as this is the page you will return to if any changes are made to Girl Scouts.

Recommended: Come here periodically as sales are entered for Girl Scouts so you can track their progress and make any decisions requiring your action.

Manage Recognition Orders

After the initial creation of the recognition order, you will be using the "Manage Recognition Orders" page going forward.

A table will appear on this page which lists the recognition order that has been created:



The Recognition Order table will include:

- **District (if applicable)** this is a collection of multiple Service Units (towns) which act as a single entity
- **Service Unit (SU)** alternate name for the town
- **Troop** Number
- Order **Type** always "Main"
- Order **Date**
- Order Number
- **Status** there are multiple statuses the order can have:
 - INCOMPLETE means an action step needs to be taken before the order can be completed, such as a recognition choice or t-shirt/hoodie size needs to be selected
 - o **COMPLETE** means all action steps have been taken and no changes have been made to Girl Scouts; no further action needed at this time
 - o **S** committed by Service Unit
 - o **D** committed by District
 - C committed by Council; this will only happen at the end of the sale after all deadlines have passed and Council is ready to send off to vendor for fulfillment - after this time, no changes can be made

On this page, you can also click the pencil icon to the far-right to edit. Repeat the prior steps to edit/review the order.

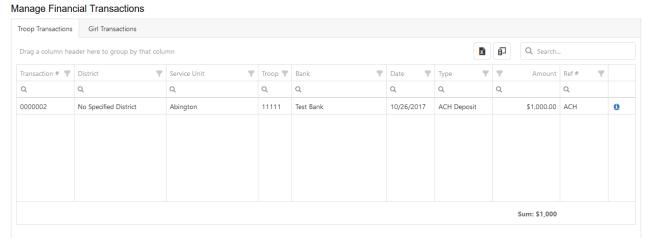
Finances

Financial Transactions

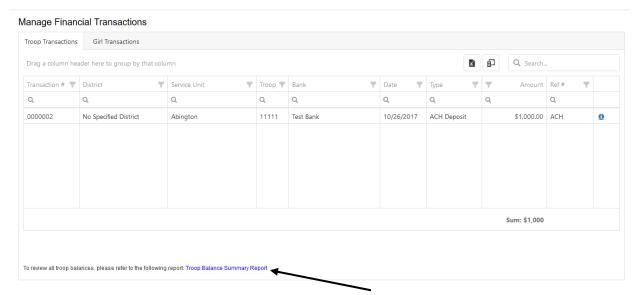
The financial transactions page has two tabs:

- **Troop Transactions** shows all payments for troops that have been received by Council, such as through ACH
- **Girl Transactions** shows all payments entered by troops for Girl Scouts they have received money from

See Troop Transactions table below:



Note: Payments listed here are controlled by Council and are updated based on any money received by Council for the troop. <u>These payments directly affect the troop's balance due.</u>



Note: There is a direct link below the table for the <u>"Troop Balance Summary Report"</u>. This report shows all of the activity for the troop, including order details and payments made.

See Girl Transactions table below:

Manage Financial Transactions Troop Transactions Girl Transactions Q Search... Drag a column header here to group by that column Transaction # T District Service Unit Troop T Girl Amount Ref # Q Q Q Q Q Q 11111 0000001 No Specified District Abinaton Test Girl 10/26/2017 Check \$100.00 **₽** 🛍 No Specified District Abington Sample Girl 11/1/2017 Sum: \$200

Note: This process is completely optional, troops only have to record Girl Scout payments if they choose to do so through the system. These payments have <u>no effect on the overall troop balance</u>, but they do affect the individual Girl Scout balances, which can be seen in the "Girl Balance Summary Report" (quick link below table).

Reports

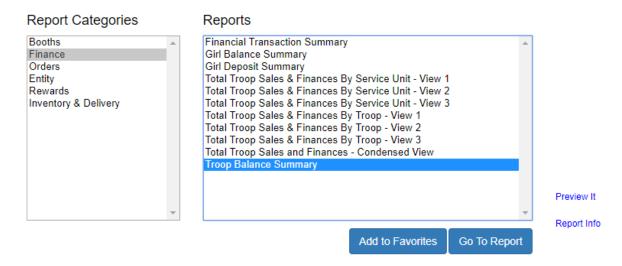
Current

Selecting a report:

Add Girl Transaction

- Click the report category in the "Report Categories" box
- Select the report in the "Reports" box

To review all troop balances, please refer to the following report: Girl Balance Summary Report



Note: You can hover over "Preview It" to see the report format, or "Report Info" gives a short description.

- Click "Go to Report" button
- Go through the filters to select the options that work for you

Recommended: "Unit of Measure" should be "Packages" only.

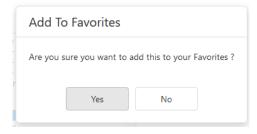
• Click "View Report" to see the report, "Go to Report Listings" to go back to previous page, or "Reset" to set the filters to their default values

List of Helpful Reports:

- Summary Reports
 - o **Financial Transaction Summary** lists all financial transactions associated with your troops
 - Girl Cookie Totals Summary shows all packages currently assigned to every Girl Scout, in each troop, in a summarized chart
 - Mobile and Ecard Summary shows all online activity associated with your troops (e-cards sent to potential customers, packages purchased online by variety, etc.)
 - o **Recognition Order Summary By Troop** list all total recognitions earned by each of the troops in a summarized report
 - Recognition Order Summary By Girl list all recognitions earned by the Girl Scouts, for each troop, in a summarized report; matches the Recognition Order entered into the system
 - Transfer Order Summary shows all transfers in the system (T2G, G2G, G2T, T2T, C2T)
 - Troop Balance Summary shows all activity for the troop (orders, transfers, troop proceeds, total amount due to Council, total sales, payments, and current balance due)
 - Booth Sale Credit Card Transactions Export lists all of the transactions associated with virtual booth sales for compiling into Planned Order for fulfillment

Setting Favorite Reports

- Select the report category
- Select the report
- Click the "Add to Favorites" button
- A prompt will appear asking if you want to add the selected report as a Favorite:



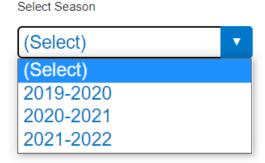
Click "Yes" and it is added to box above the "Report Categories" and "Reports" boxes: My 10 Favorite Reports Popular Reports S Financial Transaction Summary Available Booth Sale Summary Booked Booth Sales Summary Girl Cookie Totals Summary Girl Balance Summary Mobile and Ecard Summary Recognition Order Summary By Girl Total Troop Sales and Finances - Condensed View Recognition Order Summary By Troop Transfer Order Summary Troop Listing Troop Balance Summary Report Categories Reports Booths Available Booth Sale Summary Finance Booked Booth Sales Summary Orders Booth Sale Location Entity Financial Transaction Summary Rewards Girl Balance Summary Inventory & Delivery Girl Cookie Order Detail Summary Girl Cookie Order Summary Girl Cookie Totals Summary Girl Deposit Summary Girl Information Export Girl Initial Order Girl Online Goal Report Incomplete Recognition Orders Preview It Mobile and Ecard Summary Recognition Order Summary By Girl Report Info

Archived Reports

Selecting an archived report:

• Select the season (reports can be accessed for last three years):

Archive Reports



- Click "Next"; the "Report Categories" and "Reports" boxes appear
- Select a category and report
- Click "Go to Report"
- Go through the filters to select the options that work for you

Recommended: "Unit of Measure" should be "Packages" only.

• Click "View Report" to see the report, "Go to Report Listings" to go back to previous page, or "Reset" to set the filters to their default values

Help

The help page has contact information for technical issues directly to ABC Bakers, the vendor for Smart Cookies, as well as, a Frequently Asked Questions page and a link to submit an inquiry to the vendor:

Help

Need help using the Smart Cookies platform?

Call us at 1-800-853-3730 or email us at ABCSmartCookieTech@hearthsidefoods.com

Questions about our cookies?

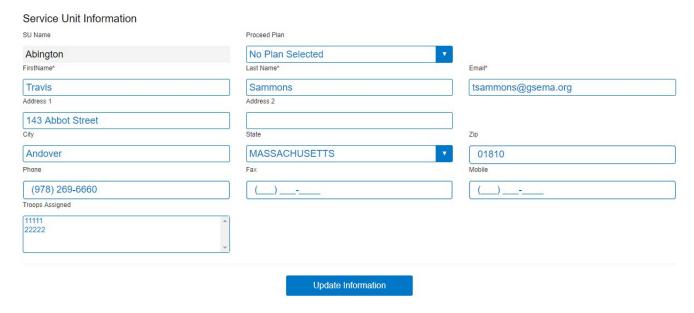
Check out our Cookie FAQ's or email us your questions or concerns at ABCSmartCookieBakers@hearthsidefoods.com

Note: If you have specific questions about the program and are not sure who to reach out to, contact <u>customercare@gsema.org</u> and they will make sure it gets to the appropriate person for follow-up.

My Service Unit

Service Unit Info

This page shows you the contact information Council has for the Service Unit. If any information needs to be edited, please do so:



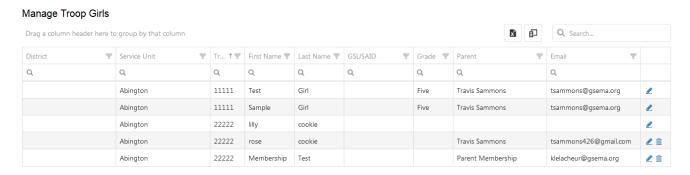
Troops

Page showing all the troops in your Service Unit. You can double-click on the row of a troop, or click the pencil icon on the far-right, to view/edit troop information. You can also click on the small Girl Scout icon to the far-right, directly to the right of the pencil icon, to view the Girl Scouts in the troop:



Girls

This page gives you a complete list of all the Girl Scouts in your Service Unit. You can use the search boxes to view certain information or click on the column headers to sort the information:



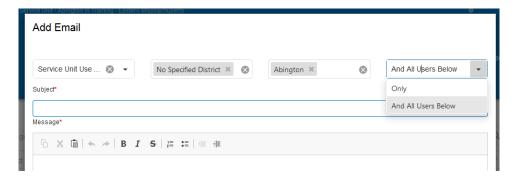
Emails

Page showing all the emails sent to troops, or created by you at the Service Unit level:

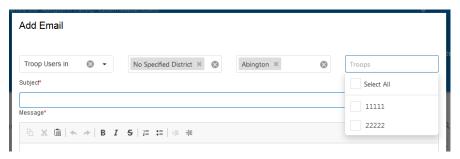


To add a new email:

- Click "Add New Email"
- In the "Select Group to Email" drop-down, click on the role you would like to email:
 - o For Service Unit users, select the District, Service Unit, and whether or not you are only sending to other Service Unit users in the same town, or if you are sending to all users below as well, which means Troop and Caregiver/Girl Scout users included:



o For Troop users, select the District, Service Unit, and whether or not you are sending to particular troops or all of them:



- Enter the "Subject" and "Message"
- Click "Save" to keep the email and send later, click "Send" to send now, or "Cancel" to close this window and return to the email table

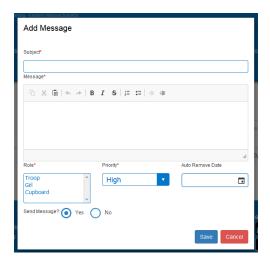
Messages

Page showing all of the messages created by you at the Service Unit level. Girl Scouts and Troops will see any messages created, on their dashboard, once they log into their Smart Cookies site:



To add a new message:

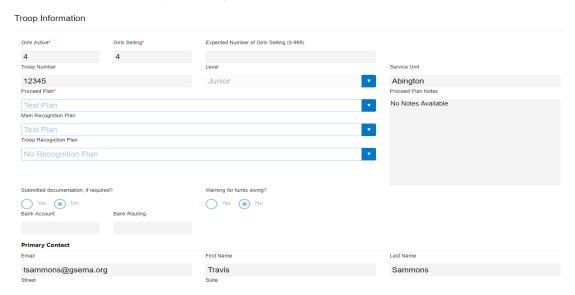
- Click "Add New Message"
- Enter the "Subject", "Message", the "Role" (Troop or Girl, ignore Cupboard), "Priority" (High, Medium, or Low) "Auto Remove Date" (message will be removed automatically on designated date without further action) and "Send Message" are optional, but the selected role users will not see the message until you click "Yes":



Appendix A: Virtual Booth/Girl-Delivery Process (Troop-level only)

Troop Information

The Troop Information page allows you to view information about a particular troop:



Note: All of the information on this page is pre-loaded from our membership database, if any changes need to be made, <u>please email us</u>.

Troop Ship Only Link (formally Troop Direct Ship Orders Link)

Near the bottom of the Troop Information page, you will see a section that includes the Troop Ship Only Link. By clicking the <u>"Copy Link" button</u> to the right of the URL, you are able to paste this link where customers can see and start taking troop-level direct ship orders (outside troop's delivery radius):



There is also an option for <u>printing a handout</u> which includes the Troop's unique QR Code and tiny URL that customers can scan, or type, to locate the Troop's ship only shop as well. These links/codes can be provided during live events or in pre-recorded videos showing off the troop and what goals they have set for this cookie season.

Once orders are completed in the online shop, the troop will be automatically credited with the packages and financials and no further intervention would be needed. Total packages and financial transactions will appear in the Troop Balance Summary report.

Recommended, at the end of the cookie program, you can transfer the packages from these orders to the Girl Scouts by using the Smart Booth Divider feature in the system. There will be a line item on the Troop Reservations page where you can see this Direct Ship "booth" and the total sales for it.

Troop Secured Booths/Virtual Girl-Delivery Booths (Troop-level)

• Click on "Booth" -> "Troop Secured Booths"; the following page will appear:

Booth Information	Appointment Times			
Address				
Store Name				
Location Information (Optional)				
Is this a Virtual Pick up Booth?				

Note: There are two tabs – "Booth Information" and "Appointment Times" – the "Appointment Times" tab does not activate without first filling out the Booth Information.

Note: There is a checkbox to designate whether this is a <u>Virtual Pick-up Booth</u> or not.

If this box IS NOT selected, that means the booth is your typical in-person booth sale at a physical location, similar to the booth sales troops have conducted in the past.

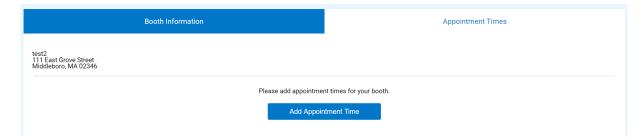
If this box IS selected, when all of the location information and sale date/time are entered and requested, a girl-delivery link is generated (on the Troop Information page) that works much like the Troop Ship Only Link. This link can be provided on social media, or through a live event, that will allow customers to place orders during the booth sale timeframe and have Girl Scouts deliver them after that fact.

- The first step is to enter the required information for the booth:
 - o Store Name
 - Booth Location Address (valid addresses will appear in the Google map window to the right once the location is saved)
 - City
 - State
 - o Zip Code
 - Troop Contact will pre-fill with primary contact's information change as needed

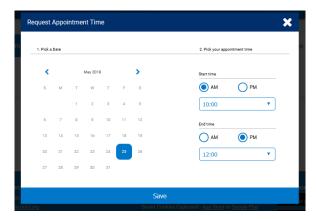
Note: Do NOT click the "Booth Permission" box. This allows Council to assign this local booth to any troop within the Council. Council will not do this as we are aware of the limited availability of sites in certain towns.

Optional information can also be entered that may help find the location. Enter any additional information in the "Location Information" box (such as cross streets, square names, etc.) or the "Booth Notes" box.

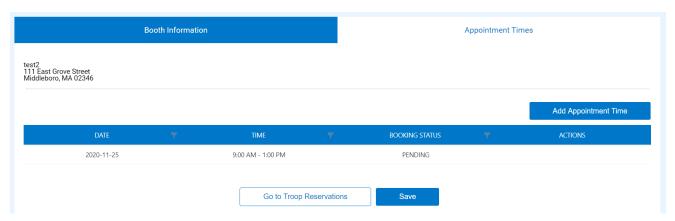
• Once the required Booth Information has been entered, click "Next" and the "Appointment Times" tab will then activate:



• Click "Add Appointment Time" and a window will appear to select the dates and start/end times:



• Once the date, start time, and end time have been selected, click "Save"; the window will close and the sale will appear in the request table:



Note: If you have multiple dates/times at the same location, you can add them at this point, otherwise, you can add them later by going to "Booths" -> "My Reservations", scrolling down to the Booth Sale table, scrolling to the far-right and clicking the three stacked boxes to edit the booth.

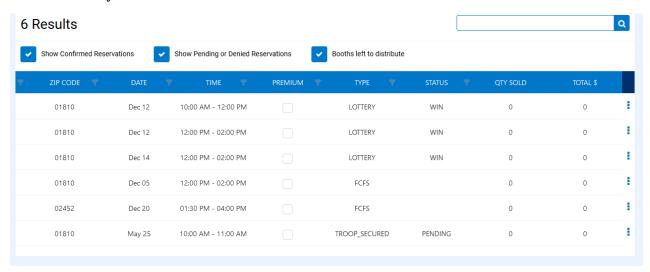
• Click "Save" to add it to the Council queue if the check box IS NOT selected (for Standard booth); if the check box IS selected (for Virtual booth), it will be added to your booth list on the "My Reservations" page.

Important! If you have a booth sale scheduled at the exact same location as a prior booth sale, you will need to go to "Booths" -> "My Reservations", find the previous

booth sale you had at that location, scroll to the far-right and click "Booth Details" to edit. Once there, you will need to follow the same steps under the "Appointment Times" tab (see above) you did when the booth sale location was entered the first time.

To view all Troop Secured Booth Sales:

- Click on "Booth" -> "My Reservations"
- Scroll down to the Booth Sale table and scroll to the right to see the status of your recently entered Booth Sale:



Note: There are three statuses for Troop Secured Booth Sales – "Approved", "Denied", or "Pending". Council checks multiple times <u>per business day</u> to review booth sales that have been entered by troops.

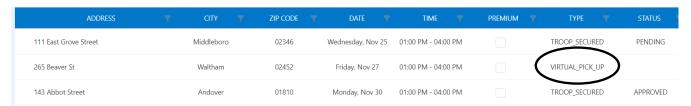
Important: A booth sale always starts as "Pending", and once it is checked, it will most likely be "Approved". The only reasons for denial are if the sale is listed at a Liquor Store, or something similar, or if the location is the same as a COBS site with which Council has a special partnership.

Once a booth sale is "Approved" or "Denied", the primary contact will receive an email stating this.

Below you will see the sale as "Approved"; prior screenshot shows it as "Pending":

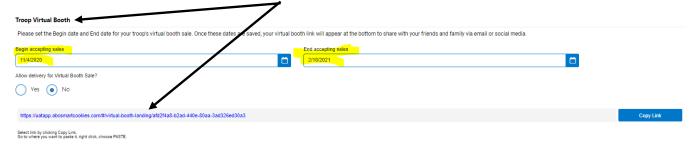
Results							
Show Confirmed Reser	rvations	Show Pending or Denied Re	servations	Booths left to distribute			
ZIP CODE	DATE	TIME T	PREMIUM ¶	TYPE 🔻	STATUS 🔻	QTY SOLD	TOTAL \$
01810	Dec 12	10:00 AM - 12:00 PM		LOTTERY	WIN	0	0
01810	Dec 12	12:00 PM - 02:00 PM		LOTTERY	WIN	0	0
01810	Dec 14	12:00 PM - 02:00 PM		LOTTERY	WIN	0	0
01810	Dec 05	12:00 PM - 02:00 PM		FCFS		0	0
02452	Dec 20	01:30 PM - 04:00 PM		FCFS		0	0
01810	May 25	10:00 AM - 11:00 AM		TROOP_SECURED	APPROVED	0	0

The virtual booth sale will have a different type listed (see below):



It will be listed as a VIRTUAL_PICK_UP, which designates it as a Virtual Booth Sale, and will have the total packages (by variety) approved for this particular booth sale included in the same row of the table.

The link, associated with these booth sales types, will be provided on the Troop Information page, below where the Troop Ship Only Link was located:



Note: If the virtual booth link does not appear, for any reason, click the "Update Information" button at the bottom of the Troop Information screen and it should appear.

Also on the Troop Information page, you can now set the beginning and end dates for accepting orders, and then use the Troop Secured Booth you just setup to have customers pick-up their orders on that date and time period:



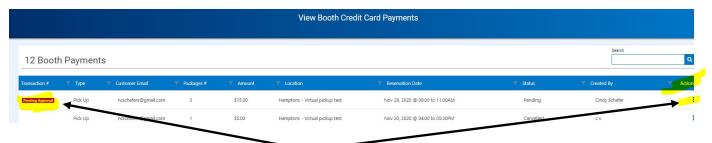
Note: Below where you enter the beginning and end dates for accepting orders, there is an option to allow for the troop to deliver cookies to customers if they cannot come during the designated date and time setup in the Troop Secured Booth section. Simply click "Yes" to give the option for delivery, or click "No" if you require all customers to come to the location during the designated date and time.

Important! If you allow delivery, it will be up to the Troop to follow-up with the Customer to coordinate a drop-off date/time. The Customer is required to enter their full address, email, and phone number when entering a delivery order. This provides you with all the information needed to either approve/deny the order and follow-up with them. For Customers picking up at the designated location, they are

required to enter only their phone number and email. If you are planning a deliveryonly sale, you will need to call/email the Customer and ask for their address information.

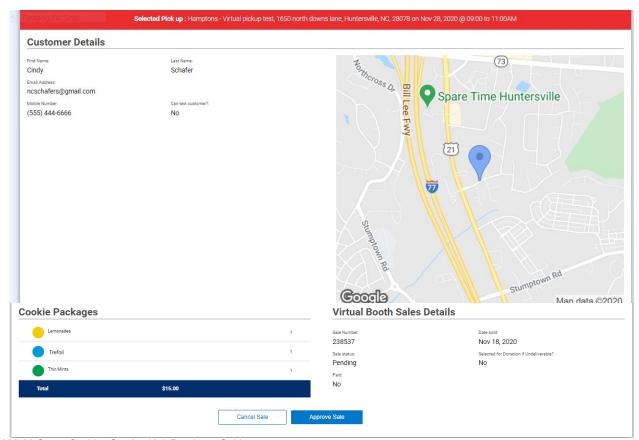
Troop Approval Process for Virtual Booths

Once the link is shared and orders start coming in for this Virtual Booth, you will be able to see the order requests by hovering over "Booth" and clicking "View Booth Credit Card Payments":



At the far-left of the table, you will see a red highlighted box that says "Pending Approval". Click on the three stacked boxes to the far-right and you can review the details of the order and either approve or cancel the request.

When viewing the details of the order, make a note of the pick-up location and date at the top of the order, as well as, the customer information. You will need to compile all of the orders for each individual pick-up location to ensure you have inventory to fulfill them:



Once an order is approved, an email is sent to the customer notifying them that their order will be available at the designated location, at the designated date and time, for pick-up and their credit card has been charged.

If an order is canceled, an email is sent to the customer notifying them that the order cannot be fulfilled by the troop and provides a link to shop using the direct ship method. No charges to customers will be applied for canceled orders.

Once all orders have been reviewed, you will navigate to "Reports" -> "Current" and run the "Booth Sale Credit Card Transactions Export". This report provides the detail of each order that needs to be filled, through a Planned Order, to have cookies on-hand for the designated pick-up day.

Once the booth sale has completed, you can return to the "View Booth Credit Card Payments" screen, locate the orders and set the status to "Delivered". The customers will then receive an email confirming the order has been delivered. The final step is then to credit the sales to the individual Girl Scouts using the Smart Booth Divider or Troop to Girl (T2G) Transfers.