

# MassNonprofit News

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## Girl Scouts of Eastern Mass. elect Jodi-Tatiana Charles and Karan Dyson to its board

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Girl Scouts of Eastern Massachusetts (GSEMA), the largest girl-serving organization in Massachusetts and 10th largest Girl Scout council in the United States, elected Jodi-Tatiana Charles of Marblehead and Karan Dyson of Boston to serve on its Board of Directors during the council's Annual Meeting, which was hosted on May 11. Voting members of the council elected this year's slate, which includes three new adult board members, four new girl board members, and three new Board Nominating and Development Committee members.

Jodi-Tatiana is the founder and “Brandographer™” of LCG Brands, a unique brand and marketing consulting firm dedicated to educating entrepreneurs, small/medium businesses (SMB/SMEs), and international professionals on the importance of growing their personal and corporate brands. She brings 30-plus years of executive leadership in marketing, branding, and communication successes with high-profile organizations, including the Greater Boston Chamber of Commerce, MassChallenge Inc., Massachusetts Governor's Office, Massachusetts Conference for Women, NBC Universal/Comcast TV, and Clear Channel Communications/iHeart Radio.



Jodi-Tatiana Charles  
Kevin Thai



Karan Dyson

Karan Dyson is the Global Grooming Process & Engineering Vice President at P&G Gillette in South Boston. Karan has years of experience as an accomplished engineering executive with vision and leadership insights. She held several leadership roles throughout her career. Dyson is a strong supporter and member of SWE (Society of Women Engineers) and an advocate for girls and women in STEM. She is a co-sponsor of P&G's Global Women in Engineering and co-founder of the African Ancestry Executive Women Leaders Team.

Karan is currently a member of The Partnership C-Suite Program in Boston MA, the Massachusetts Business Roundtable Board, and Cincinnati American Red Cross Board. As a champion for diversity and inclusion, she also serves at the P&G Director of Campus Recruiting at Tuskegee University, where she has personally recruited hundreds of diverse students for both full time and summer intern positions across Procter and Gamble. She earned a Bachelor of Science from Tuskegee University as well. In 2022 Girl Scouts of Eastern Massachusetts honored Karan with a Leading Women Award for her commitment to the advancement of women in leadership.

“Our Board of Directors are so vital to helping advance the Girl Scouts mission,” said Barbara Fortier, Chief Executive Officer, Girl Scouts of Eastern Massachusetts. “Our organization is fully dedicated to providing all girls, no matter their circumstances, unmatched opportunities to be their best selves, champion causes, embrace the outdoors, and gain perspectives from peers outside their social circles. We are pleased to welcome our newly elected board members, whose talents and commitment will help make strides for every current and future Girl Scout.”

For more information on Girl Scouts of Eastern Massachusetts, please visit their website, [www.gsema.org](http://www.gsema.org), or follow their social media channels, Instagram, Facebook, and LinkedIn, for the latest updates on the organization.

Girl Scouts of Eastern Massachusetts (GSEMA) is 31,500 strong, with 20,000 girls and 11,500 volunteers in 178 communities in eastern Massachusetts, building girl scouts of courage, confidence, and character, who make the world a better place. GSEMA is the largest girl serving organization in Massachusetts and the 10th largest Girl Scout council in the United States.