

# Girl Scouts of Eastern Massachusetts: Facts & Figures

## Who We Are

- Girl Scouts of Eastern Massachusetts (GSEMA) is 32,000 members strong.
- We serve 20,000 girls in grades K-12.
- 178 communities comprise our council.
- GSEMA is powered by more than 12,000 adult volunteers.
- GSEMA is the 9<sup>th</sup> largest Girl Scout council in the United States. Nationally, there are 1.7 million girl members and 750,000 adult members.
- GSEMA is the largest girl serving organization in Massachusetts.
- GSEMA engages girls through programs in life skills, entrepreneurship, outdoor adventure, and STEM (science, technology, engineering, and math).

### Grade Levels:

- Daisies: grades K-1
  - Brownies: grades 2-3
  - Juniors: grades 4-5
  - Cadettes: grades 6-8
  - Seniors: grades 9-10
  - Ambassadors: grades 11-12
- Our council service area covers eastern Massachusetts from the New Hampshire border to the Cape and Islands, and west nearly to Route 495.
  - We manage 10 properties, which includes 4 resident camps and 6 day camps, encompassing 965 acres.

## History

- Girl Scouts of the USA (GSUSA) is the largest leadership organization for girls in the world.
- Founder Juliette Gordon Low organized the first Girl Scout troop on March 12, 1912, in Savannah, Georgia.
- More than 59 million American women alive today were Girl Scouts during childhood.

## Famous Girl Scout Alum

- 100% of female Secretaries of State: Madeleine Albright, Condoleezza Rice, and Hillary Clinton.
- 80% of all female tech leaders.
- 75% percent of women in the US Senate and more than 50% of women in the US House of Representatives.
- 90% percent of female astronauts including Mae Jemison and Sally Ride.
- Successful businesswomen including Susan Wojcicki, CEO of YouTube, and Virginia Rometty, CEO of IBM.
- Other famous women: Michelle Obama, Taylor Swift, Dakota Fanning, Venus and Serena Williams, Katie Couric, and Robin Roberts.

## Improving Communities Through Girl Scout Gold Award

- The Girl Scout Gold Award is one of the most prestigious awards in the world for girls.
- Open only to girls in high school, the Gold Award represents the highest achievement in Girl Scouts, and it builds upon Bronze Award and Silver Award programs for younger girls.
- Each Gold Award Girl Scout dedicates more than 80 hours of community service towards solving a problem with a sustainable solution.
- Gold Award Girl Scouts are inspiring leaders whose projects are impacting the fields of STEM, education, agriculture, medicine, and more on a local, national, and global level.
- In 2022, 60 GSEMA Gold Award Girl Scouts were celebrated at a ceremony at Camp Cedar Hill.  
[Learn about our most recent class of Gold Award Girl Scouts!](#)

## Girl Scout Cookies

- The Girl Scout Cookie Program is the largest girl-led business in the world.
- All Girl Scout Cookie proceeds stay local, helping to fund powerful experiences for Girl Scouts.
- When a Girl Scout sells cookies, she learns essential skills: goal setting, decision making, money management, people skills, and business ethics.
- In 2022, GSEMA Girl Scouts sold more than 2 million packages of cookies.
- Over 54,000 packages of Girl Scouts Cookies were donated to local food pantries, first responders, and more as part of our Cookies for a Cause program.