



# GSHH DELEGATE NEWSLETTER

Winter Edition

Volume 1 | Issue 8 | February 2022

## New Look & Format

In an effort to provide more variety in the content and in a more visually appealing format, the Winter Edition of the GSHH Delegate Newsletter has a new 'look and feel'.

We have created sections that provide governance related news at each level of scouting – Service Unit, GSHH Board of Directors, GSHH Council and GSUSA. In addition, we are including other topics outside of governance that focus on women as leaders, mental health and well-being, and other sources for Girl Scout volunteers to reference.

We would love to hear what you think about this new format! Please continue to share your ideas, questions and suggestions for content in this newsletter by sending an e-mail to [delegates@girlscoutshh.org](mailto:delegates@girlscoutshh.org).

## Inside This Issue

**PG. 2**

Letter from the Board President

**PG. 2-3**

Delegate News for Service Units

**PG. 4**

Board of Director News

**PG. 5**

GSUSA News

## Letter from the President

Welcome to the Winter 2022 Edition of the Delegate Newsletter. The aim of this newsletter is to ensure you are informed of news related to your Delegate role, and to provide you with essential information in a concise manner.

And, Welcome to 2022! Even though there is still uncertainty, and the pandemic continues to put up detour signs, because we are Girl Scouts we can shift into gears we did not realize were there before, overcome the obstacles presented to us, and be available to each other as we navigate these changes together. We share the burdens and together take on life's toughest challenges. Most important, while we are progressing, learning, making mistakes, and achieving, we are role models for each generation building capacity for compassion of self and others. These are just some of the reasons Girl Scouts has made a profound difference in our society and withstood the test of time (and a pandemic).

I continue to be inspired by all the acts of service our girls and volunteers continue to provide throughout our seven counties. Thanks to our gifted volunteers and staff, our girls are learning to overcome trying times by bringing hope and a bit of joy to others in our community.

GSUSA has many resources to support your work with girls, parents, and other volunteers. One of the most reassuring resources is the Girl Scouts Research Institute (GSRI), which provides data to drive the insights and information used across the Movement. From the Board perspective, this means the data-driven Movement shows intentionality in delivering the most effective evidence-based programming on a national and council level, as well as strategy initiatives on a national and council level. Having research and data guide the best experience for our girls is critical. I encourage you to visit the GSRI at [Girl Scout Research Institute](#) .

## Delegate Calendar 2021-2022

May 4, 2022  
Annual Meeting

June 2, 2022  
Spring Delegate Meeting

Nov 7, 2022  
Fall Delegate Meeting

### Board Governance Committee

Christine Drasba (Board)

Fay Casatuta (Board)

Hada Reed (GSHH Staff)

Kim Barnett (Board)

Sue Pulcare (Community)

## Spring 2022 – GSHH Annual Meeting Notice

As a New York nonprofit public benefit corporation, the GSHH Bylaws state in Section 2.2 of Article II that there shall be an Annual Meeting of the Delegates held each year between April 1 and May 30 at the place, time, and date fixed by the Board, or, if not so fixed, as determined by the Board President.

GSHH's Annual Meeting provides a vital opportunity for you to be part of the influencing body on matters of importance to girl scouting across our seven-county footprint. This includes voting on a slate of nominees approved by the Board Development Committee (pursuant to Sections 3.5 of Article III) to elect Officers and Members-at-Large to the GSHH Board of Directors; receive the annual report of the Treasurer (described in Section 6.9(E) of Article VI); and to conduct the transaction of such other business as may come before the Delegate body.

The largest girl entrepreneurial experience, the Girl Scout Cookie Program, is here! Last year, our girls found innovative ways to reach their customers to include digital marketing. This year, the girls will enhance their experience by combining the in-person marketing with all the fabulous digital techniques they perfected last year, while also marketing a new delectable cookie, Adventurefuls™. Like many of you, I look forward to witnessing many of our seasoned and new cookie entrepreneurs in action.

It's going to be a big year for Girl Scouts! Thank you for your service to girls and the Girl Scout Movement, and for your support of our critical mission.

Yours in Girl Scouting,

Fay Casatuta, Board President



## Meet the Girl Scout Cookies

This year's Annual Meeting will be held on Wednesday evening, May 4, 2022.

Voting members of the Council are:

- Delegates and Alternate Delegates elected by their service unit
- Board Directors
- Board Development Committee members
- National Delegates and Alternates of voting age

All Council Delegates should plan to attend the Annual Meeting, RSVP to the meeting invitation, and study the pre-meeting mailing.

# ANNUAL MEETING

### **How do Delegates Submit Service Unit Proposals?**

Any service unit wanting to propose an agenda item at the Annual Meeting, which would affect the total membership, may submit such a proposal in writing to the Board no later than forty-five days prior to the Annual Meeting. The Board in its sole discretion will determine whether the proposal will be an agenda item. In the event a proposal is submitted by a majority of the service units, the Board must make the proposal an agenda item either for discussion or for a Delegate vote. If approved by the Board, the proposal will be included in the Annual Meeting packet for consideration prior to the Annual Meeting together with the recommendations of the Board.

*“Ours is a circle of friendships united by ideals.” –*

Juliette Gordon Low



*“Girl Scouts is where I became acquainted with the idea that a woman can do anything.” – Lisa Ling, American journalist*

## GSUSA - National Board and NBDC Referral Process – 2023-2026 Triennium

The GSUSA National Board Development Committee (NBDC) is opening the formal Board and NBDC Recruitment season on February 1, 2022. During this recruitment season, Girl Scout members will have the opportunity to nominate individuals for the National Board of Directors and National Board Development Committee for the 2023-2026 triennium.

**Recruitment Priorities:** GSUSA seeks candidates of various identities, backgrounds, abilities, and experiences (including a variety of Girl Scout experiences) to ensure the geographic, racial/ethnic, and gender diversity of the Board. The NBDC is looking for a diverse set of volunteers who bring passion for the Girl Scout Movement, board/governance experience, and professional skills and experience including senior level management, finance, legal, marketing and technology, among other skills, to meet the strategic needs of the Movement.

**Application Information:** Use the following link to complete the referral online. Individuals can be nominated or nominate themselves.

### [Online Application](#)

**Timeline:** The open call to the Movement for candidate referrals will be available from February 1, 2022 through April 12, 2022.

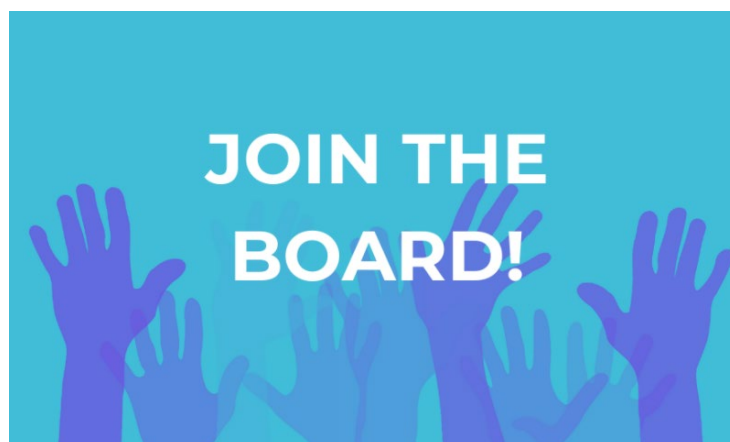
**Questions:** Direct all questions to the Office of the National Board at [BoardOffice@girlscouts.org](mailto:BoardOffice@girlscouts.org).

## Board of Director Announcements

Girl Scouts Heart of the Hudson regrettably announces the resignation of Victoria Hochman from the Board Development Committee, effective November 2021. The Board of Directors thanks Victoria for her service and wishes her success with her future plans.

We are pleased to welcome Eric Young to the committee. Mr. Young’s term began in December 2021. He will serve through the 2022 Annual Meeting, at which time he may be included on the full slate for a 3-year term from 2022 to 2025. The Board of Directors took this action in accordance with Article III, Section 3.2 of our Council bylaws.

The Board Development Committee (BDC) is always looking for talented individuals to join our group.



## GSUSA Announces New CEO

Join us in welcoming GSUSA's new CEO – Sofia Chang! Sofia is an accomplished business executive, an advocate for women and diversity, and a champion for girls and the mission of Girl Scouts.

As the mother of a Girl Scout Junior, parent volunteer, Lifetime Member, and member of the Juliette Gordon Low Society, Sofia joins Girl Scouts after three decades of experience in the private sector, becoming the organization's first AAPI CEO.

During her 20-year tenure at Warner Media, Sofia led the successful global transformation of several businesses, developed high-performing teams, and advocated for women and diversity. Her leadership was built on her strategic vision, authenticity, and inclusiveness. We are certain she will bring her legacy of leadership and advocacy to propel GSUSA into its next century, reaching more Girls who can create an outsized impact in their communities, and around the world.

Over the past year and a half, we've had a tremendous leader in Judith Batty, who came out of retirement to take on the interim CEO role. This is a time of enormous opportunity for women to step up and lead, and our next chapter will be centered around reaching more Girls than ever before, lifting up Girls across the Movement and helping them to achieve their goals and to work together to build a better future for one another. As our new CEO, Sofia will build on the successes of the past year and help us create new channels to reach existing Girl Scouts, while expanding the tent to reach even more Girls.

With Sofia at the helm, we know our Movement and our Girls have a bright future ahead.

I know that as with any transition, you likely have questions about how this will impact you, but rest assured that for Girl Scouts Heart of the Hudson nothing is changing. GSUSA will continue to share more information with us Sofia settles into her new role.

## GSUSA Announces Dates for the 56<sup>th</sup> National Council Session and Convention

The 56th National Council Session (NCS) and Convention will be held July 18 – 22, 2023 in Orlando, Florida:

- The NCS, which is the business portion, will be July 18 – 20.
- The Girl Experience portion and General Member events will be July 20 – 22.

Registration dates have not been announced.

We can't wait to gather again safely in person!



*"I feel safe in the midst of my enemies,  
for the truth is all powerful and will  
prevail." –*

Sojourner Truth, American (Rifton,  
NY) abolitionist and  
women's rights activist



Troop Capitol Hill



Big Brothers Big Sisters & Girl Scouts

## Resource Library

To help our GSHH Delegates and volunteers stay current with the latest GSUSA news and other national and international trends that impact women today, we thought it would be helpful to create a 'Resource Library' that contains links to specific GSUSA updates, educational and informative articles about women making a difference around the world, mental health awareness for volunteers, and many more. Please check out this new section in future newsletters for the latest links to articles and resources that may be of interest to you as a GSHH delegate, adult volunteer, and woman.

And if you have a suggestion for other reference articles or links to include in this new section, please send to [delegates@girlscoutshh.org](mailto:delegates@girlscoutshh.org).

Girl Scouts of the USA and Big Brothers Big Sisters of America Team Up to Provide Girls Greater Access to Mentorship Opportunities and Leadership Experiences



Girl Scout Network



Girl Scout Advocacy Center


# Girl Scouts Celebrates Black History Month

As many of you know, February is set aside as Black History month to celebrate the legacy of African Americans, honoring their triumphs and recognizing their sacrifices that helped to shape the nation. Girl Scouts joins in this celebration by offering fun and educational activities for girls and adults, patches, and other special events.

Please see the list below of related articles and links to share with sister Girl Scouts, family, and friends as we pay tribute to African Americans.

In 1917, the first Girl Scout troop for African American girls was formed.

1920s



Most Girl Scout troops were originally segregated by race according to state and local laws and customs; by the 1950s, GSUSA began a national effort to desegregate all troops.

1950s



Today, with more than 300,000 African American girl members and over 40,000 African American adult members, GSUSA is at the forefront of being a powerful force for equality, leadership, and positive change.

2000 ff.



[Feel Empowered by These Incredible Black Women](#)



[Carrying Black Legacy Into the Future](#)



[Black History Month and Black Girl Magic](#)

LIKE A WHISPER

[Girl Scouting and the African American Experience](#)



[Girl Scout Alums](#)

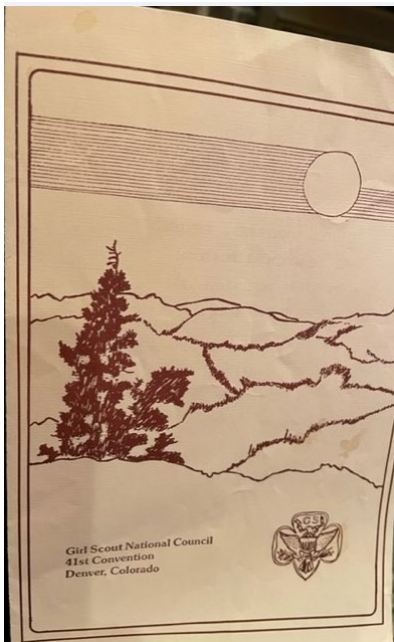


[GSHH Multicultural Celebration Fun Patches](#)





GSHH National Delegate Pat Allen is pictured above with Dr. Gloria Scott in October 1978 at the 41<sup>st</sup> National Convention in Denver, CO. Pat was only 16 at the time and a Senior Girl Scout in the Central New York Girl Scout Council. Pat also had the opportunity to meet Dr. Scott again at the NCS in 2017. She only wishes that she had a picture as a souvenir from that occasion!

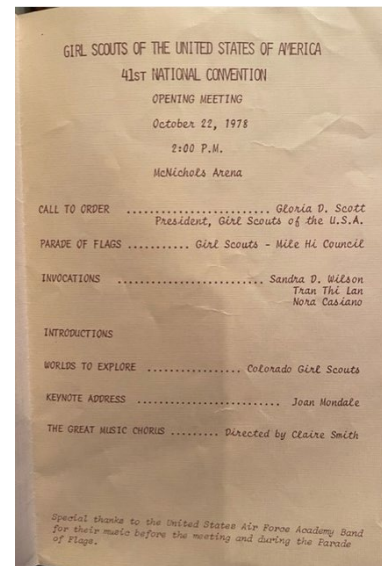


## Honoring Girl Scout Leadership

Civic and educational leader **Gloria Dean Randle Scott** was the first African-American president of GSUSA from 1975-1978. Her love of Girl Scouting and strong leadership skills in all areas of her life inspired future generations of Girl Scouts. During the last year of her presidency in 1978, the Girl Scout Trefoil was redesigned to highlight the diversity of our movement. [Gloria Dean Randle Scott Biography](#)

Judith Batty made history in 2020 as the first African-American interim CEO of GSUSA. Long time Girl Scout Board member and former Girl Scout and Troop leader, Judith was instrumental in developing strategic initiatives to allow Girl Scouts to thrive during the COVID-19 pandemic.

[Judith Batty](#)



*“Struggle is a never-ending process. Freedom is never really won; you earn it and win it every generation.” – Coretta Scott King*



*“I am building a fire, and everyday I train I add more fuel. At just the right moment, I light the match.” –*

Mia Hamm, American soccer player,  
Olympic athlete



Venus Williams, Tennis Star,  
Olympic Athlete, Girl Scout



Jackie Joyner-Kersey, Track & Field Star, Olympic  
Athlete, Girl Scout



Sara DeCosta-Hayes, Ice Hockey Star,  
Olympic Athlete, Girl Scout

## Women at the 2022 Olympic Winter Games in Beijing

February is also the month to celebrate the 2022 Olympic Winter Games held in Beijing, China. It is the most gender-balanced games to date with women accounting for a record 45% of the total athletes.

See below for some more fun facts about the 2022 Olympic Winter Games.

- 53% of the games will feature female athletes – increase from 47% from PyeongChang in 2018
- 46 women’s events
- Four new mixed-gender events
- Two new women events – Monobob and Freestyle skiing big air

[Women at the Olympic Winter Games - All you need to know](#)

## Want to Catch Up?

Past issues of the Delegate Newsletter can be found on the **Structure** page of the GSHH website - [Past Issues of Delegate Newsletter](#)

## Your Opinion Counts!

We love hearing from all of our delegates! Please continue to share your ideas, questions and suggestions for content in this newsletter by sending an e-mail to [delegates@girlscoutshh.org](mailto:delegates@girlscoutshh.org).

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