

Courage • Confidence • Character

# the Promise

FALL/WINTER 2018

Volume 4 • No. 2

The Official Publication of Girl Scouts Heart of the South

G  
I  
R  
L

**2019 Camp and  
Cookie Program  
Preview**

**2018  
One Smart  
Cookie  
Celebration**

SCOUTS



**5th Annual National  
Stand Beside Her Week**

**2018 Volunteer Leadership  
Summit & Volunteer Awards**

Girl Scouts Heart of the South  
PO Box 240246 | Memphis, TN 38124-0246



# Empower girls. Change the world.

It takes a lot of drive to push past boundaries and limits to change the world. We're proud to support Girl Scouts Heart of the South and everyone who works to give girls the confidence they need to make their communities a better place. We're glad they're a part of our global community.





# In This Issue:

Fall/Winter 2018

- 5 Strong G.I.R.L. Event 2018
- 9 National Stand Beside Her Week 2018
- 13 2018 One Smart Cookie Celebration
- 17 We Lead
- 20 Kaleidoscope National Leadership Conference
- 23 Imagine Center Grand Opening
- 24 Go-getters, Innovators, Risk-takers, Leaders™
- 34 2018 Volunteer Leadership Summit & Awards
- 40 2019 Camp Sneak Peek
- 46 2019 Cookie Program Preview
- 50 2019 GSHS Program Calendar



# Hi there

Girl Scout Friends!



2018 was an amazing year here at Girl Scouts Heart of the South! From the super-fun Cookie Rallies back in January to an amazing summer of camp-filled fun, to our One Smart Cookie Celebration in September straight through to the 5th Annual National Stand Beside Her Week in late October (*just to name a few!*), it has been an exciting time to be part of Girl Scouts Heart of the South!

This issue of *The Promise* features stories about the many ways that everyone here at GSHS - from the girls, to the leaders, to the council staff - has harnessed that G.I.R.L. spirit this year and has gone out to lead the Girl Scout Way. *The Promise* Team and I are especially proud to bring you news of the amazing reach our home-grown Stand Beside Her Movement has had this year along with the inspiring story of our council's first National Gold Award Girl Scout, Trinity Walker! We are also honored to name all of the amazing girls, troops, volunteers and service units who were recognized for their efforts at the 2018 Volunteer Leadership Summit and Awards Luncheon in June, and as always, we are excited to bring you stories and pictures from Go-getters, Innovators, Risk-takers, and Leaders from all across our council! We're also thrilled to share several "sneak peeks" at what's in store for you in 2019 in this issue. We're planning for the best year yet!

As I look back on 2018, I am overjoyed by the many ways Girl Scouts is touching the lives of girls throughout our region, and I feel privileged to be a part of an amazing team that gets to share that great news with the world. Girl Scouts is and always will be the best place for girls, and with the tireless efforts of our amazing volunteers (thank you!!!), Girl Scouts Heart of the South is committed to continuing to build girls of courage, confidence, and character, who make the world a better place - right here in our own backyard! Thank you for your continued commitment to delivering Girl Scouts' mission and for your continued support of Girl Scouts Heart of the South!

Your Friend in Scouting Always,

ALISON COONS | Chief Communications Officer  
Girl Scouts Heart of the South  
Editor, Senior Art Director, *The Promise* Magazine  
alison.coons@girlscoutshs.org

# the Promise

Courage • Confidence • Character

The Official Publication of Girl Scouts Heart of the South

## The Girl Scout Promise

On my honor, I will try: to serve God and my country, to help people at all times, and to live by the Girl Scout Law.

## Girl Scouts Heart of the South Promise Magazine Team

Chief Executive Officer  
*Melanie Schild*

Editor, Senior Art Director  
*Alison Coons*

Associate Editor, Art Director  
*Kristen Posey-Russell*

Contributing Editors  
*Kimberly Crafton, Molly Delaney,  
Lori Gilmore, Emilie Hutcheson, Jenny Jones,  
Elizabeth Roper*

## 2018-2019 GSHS Board of Directors

*Mary Kay Wegner, Chair  
Lori Patton, 1st Vice Chair  
Dr. Pamela Evans, 2nd Vice Chair  
Sharon Younger, Secretary  
Nancy Cochran, Treasurer/Finance Chair  
Rosemarie Fair, Board Development Committee Chair*

Cynthia Allen  
Dr. Divya Choudhary  
Lara Bowman  
Tracey Zerwig-Ford  
Jil Greene  
Dr. Stuart Polly, MD

Abi Rayburn  
Dr. Loretta Rudd  
Gina Sweat  
Laurie Thornton  
Madeline Taylor  
Melanie Schild



facebook.com/girlscoutshs



pinterest.com



flickr.com/photos/girlscoutshs



twitter.com/girlscoutshs



instagram.com/girlscoutshs  
(@girlscoutshs)

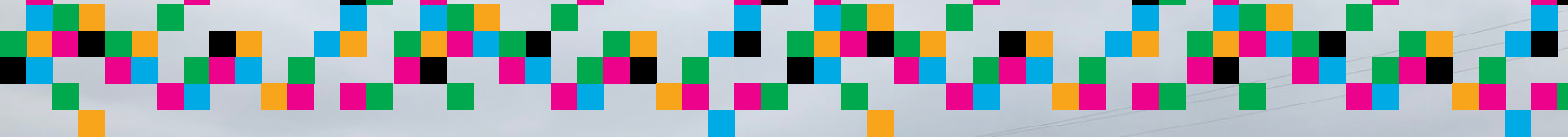


youtube.com/user/girlscoutshs

## The Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

girl scouts  
heart of the south



# strong GIRL FEST

PRESENTED BY



*“Hutchison believes in the development of strong women. That begins very young, with intentional programming that exposes girls to a variety of experiences that help to shape her interests and passions.*

*By engineering these opportunities for deep exploration, Hutchison ignites an interest and a passion that is unique to each girl. We were thrilled to open our campus to the community so that more girls than just our current students could see that leadership and learning are joyful and exciting when done well. It is important that we are a vital member of the Memphis community, and that involves collaboration.”*

*Kristen Ring  
Head of School  
Hutchison School*

## Event Celebrates and Empowers Girls

Girl Scouts Heart of the South collaborated with Hutchison School to create the Strong GIRL Fest, an interactive community event to celebrate and empower girls of all ages.

Sprawling throughout Hutchison’s 52-acre campus, Girl Scouts had the opportunity to check-off 75 different badge requirements at the event, while exploring their inner **G.I.R.L.** (**Go-getter, Innovator, Risk-taker, Leader**)™

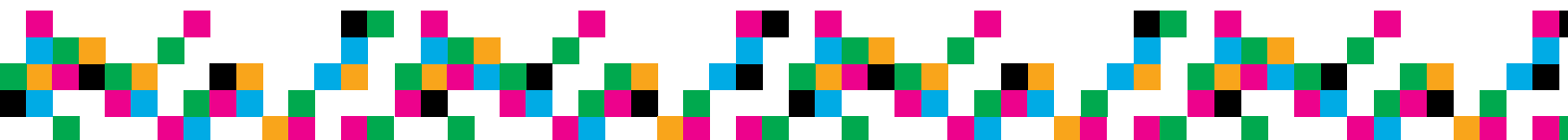
Girls and their families from across the council had the chance to explore opportunities and careers, many of them traditionally in male-dominated industries.

The Strong GIRL Fest featured leadership-building and artist activities, hands-on events, sports clinics and outdoor fun. Girls tested their engineering and robotics skills, learned about urban farming,

took part in girl-led dance and theater performances and practiced new lacrosse skills.

“Watching girls gather to celebrate each other’s talents and interests was very special” said Tracey Ford, Hutchison School’s Fine Arts & Center for Excellence Director “Getting to witness older girls cheer on younger girls as they tried something new, the audience’s support for an all-female band’s performance, or the women scientist and architects mentoring girls in their fields was so memorable.”

In addition, girls experienced delivering the news behind a camera and in front of the green screen, launched their political careers as Madame President, dissected worms, flew butterflies using static electricity and tried their hand at making music in the musical instrument petting zoo.





# The Girl Scout Difference

a message from our CEO

Dear Girl Scout Friends,  
The moment is now for every parent, donor and school to be invested in finding ways to bring out the best in girls. Today's women are finding their voice and effecting true cultural change, and we must ensure that more and more girls have that same strong courage, confidence, and character to carry forward with them as they become the change-makers of tomorrow.

And no organization does this better than Girl Scouts.

The Girl Scout Difference is real. It is true, and it is undeniable. Girl Scouts offers the best leadership development experience for girls in the world.

Girl Scouts unleashes the G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)<sup>TM</sup> in every girl, preparing her for a lifetime of leadership—from taking a night-time hike under the stars to accepting a mission on the International Space Station; from lobbying the city council with her troop to holding a seat in Congress; from running

her own cookie business today to tackling cybersecurity tomorrow.

The Girl Scout Leadership Experience is a one-of-a-kind leadership development program for girls, with proven results. It is based on time-tested methods and research-backed programming that help girls take the lead—in their own lives and in the world.

Research shows that girls learn best in an all-girl, girl-led, and girl-friendly environment. Girl Scouts is a place where she'll practice different skills, explore her potential, take on leadership positions—and even feel allowed to fail, dust herself off, get up, and try again.

Girl Scouts is proven to help girls thrive in five key ways as they:

- Develop a strong sense of self.
- Seek challenges and learn from setbacks.
- Display positive values.
- Form and maintain healthy relationships.
- Identify and solve problems in the community.

The inclusive, all-female environment of a Girl Scout troop creates a safe space where girls can try new things, develop a range of skills, take on leadership roles, and just be themselves. In Girl Scouts, girls are encouraged to unleash their confidence to pursue what they love and stand up for what they believe in. No wonder 58% of the newly-elected women in congress are Girl Scout alumnae!

From the bottom of my heart - thank you. Thank you for your commitment to putting girls first and for your continued support of Girl Scouts' efforts to put girls first!

All my best,

*Melanie*

MELANIE SCHILD | Chief Executive Officer  
Girl Scouts Heart of the South  
melanie.schild@girlscoutshs.org



58%  
of female representatives  
elected to the 116th Congress  
are **Girl Scout alums**



**Today's Changemakers** - Girl Scout Troop 30048 met with Mississippi Governor Phil Bryant to have October officially declared Stand Beside Her Month in Mississippi.



**Leaders of Tomorrow** - Our GSHS Stand Beside Her Girl Scout Ambassadors (l-r) Hannah Glenn, Emmaline Schild, Morgaan Butler, Desiree Phillips (back), Isabel Kagoo, Amané Glenn, Rebekah Lassiter

# Girl Scouts has fed the female leadership pipeline since 1912. And so can you.

Whether you were a Girl Scout for one year (or 10!), you're part of a dynamic sisterhood of more than 50 million alums who are blazing trails and changing the world. Discover how your fellow alums are making an impact across the globe and promote women's and girls' empowerment through the Girl Scout Network™ LinkedIn page!



To connect with Girl Scouts across the country, follow the Girl Scout Network on LinkedIn: <https://www.linkedin.com/company/girlscoutnetwork/>

“At age 11, I didn’t know I wanted to be a Girl Scout,” Pat Moody said. 62 years later she’s still actively involved.



Mable Barringer said being a Girl Scout volunteer with her daughter’s troop gave her confidence. “It helped prepare me for my career path.”

Whether you just want to reminisce with other alumnae, help girls earn a badge, visit camp again, or attend special events, the GSHS Alumnae Association is the place for you to connect. Join the Alumnae Association today: [bit.ly/gshs\\_Aluma](http://bit.ly/gshs_Aluma)



THE ADULT EDUCATION ARM OF  
GIRL SCOUTS HEART OF THE SOUTH

### GIRL SCOUT UNIVERSITY IS HERE!

Girl Scout University is focused on offering a variety of training topics that support the Girl Scout Leadership Experience, as well as content that encourages the G.I.R.L. in each of us. With training options that can seamlessly fit into to your busy lifestyle and meet everyone’s unique learning styles, we’re sure that GSU will provide you more than you need to grow in building girls of courage, confidence and character.

Be sure to check out our in-person, live webinar and virtual classroom offerings to find what best serves your needs. Over time, you’ll see options around Girl Scout content, personal and professional enrichment, as well as leader labs and special speaker series. Don’t miss out on any of the great information that GSU has to offer!

Speaking of personal enrichment classes, GSU launched during National Stand Beside Her Week with special speaker and Girl Scouts Heart of the South Board Member, Jil Jordan Greene. Local Memphis business women, volunteers, alums and Girl Scouts experienced a live session from Jil’s “Women Winning at Life” series. This session was broadcast live on Facebook, offering encouragement and support to women and girls to end comparison and competition with each other. You can find the rest of Jil’s Women Winning at Life Series on our website with all the other great GSU content.

Currently, GSUS utilizes Google Classroom to house its virtual training options. In these classrooms, volunteers will find things such as recorded webinars, downloadable resources, forms, tip sheets, video libraries, and more. You will find virtual classrooms for Volunteer Basics, Engaging Parents, Camporee Coordinator Training, Venture Outdoors (formerly ECL training), and Program Aide Training. We’re working to continue to build new content for GSU over the coming months, so keep an eye out!

We hope you’re as happy as we are to learn and grow together with this new, exciting adult learning content. We can’t wait to see where GSU takes us next! ♦



## G.I.R.L. - Empowered

a message from our GSUS  
Board Chair

**t**he time is now for individuals and corporations everywhere to stand up, take notice, recognize, and support organizations that are dedicated to the betterment of girls. And no organization is better for girls than Girl Scouts.

As many of you know, Girl Scouts is where I found encouragement and gained the confidence and skills necessary to become one of the first female graduates of the United States Naval Academy. That tenacity and drive has carried me far in life as I am

now proud to be able to say I am the first female president at ServiceMaster. I have experienced first hand how the Girl Scout Leadership Experience helps girls empower themselves to bust barriers and break glass ceilings. Girl Scouts was where I learned how to speak up and speak out, and - with your support - Girl Scouts Heart of the South can help thousands of girls across our area find their courage, build their confidence, and strengthen their character, too, enabling them all to lead us into a better future.

Girl Scouts is for every girl. No matter who she is, where she comes from, or what her interests are, there is a place for her in Girl Scouts. Here at Girl Scouts Heart of the South, we are dedicated to fueling her curiosity through our amazing new Imagine Center. We show her how to speak out on issues that are important to her through civic engagement programming and participation in the Stand Beside Her Movement - a national phenomenon poised to effect real cultural change that began right here at Girl Scouts Heart of the South. We nurture the leaders of tomorrow through unique experiences like the Kaleidoscope National Leadership Conference. And we keep that spirit of personal growth and enrichment alive for our adult women and volunteers through our We Lead: Women. Elevated. leadership academy and our new GSU - Girl Scout University adult education department.

Girl Scouts is all about practicing everyday leadership, preparing girls to empower themselves and promoting G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader™) experiences. Because girls who practice leadership like a Girl Scout are more likely to reach their full potential. I know. Girl Scouts helped me reach mine.

I invite you to join me in supporting Girl Scouts Heart of the South as we continue to provide the skills and experiences girls need to empower themselves for life. With your help, we can provide the Girl Scout Leadership Experience to more girls across our region today, and build more G.I.R.L. leaders for tomorrow.

Thank you,

MARY KAY WEGNER | 2017-2019 Board Chair  
Girl Scouts Heart of the South



<http://bit.ly/SupportGSUS>

**FIND GIRL SCOUT UNIVERSITY ON OUR WEBSITE  
WWW.GIRLSCOUTSHS.ORG BY CLICKING ON THE “VOLUNTEER” TAB  
AT THE TOP OF OUR HOMEPAGE THEN CHOOSE “VOLUNTEER TRAINING”  
FROM THE LEFT HAND MENU.**

<http://www.girlscoutshs.org/en/for-volunteers/volunteer-training.html>





the national  
**stand beside her**  
[www.standbesideher.org](http://www.standbesideher.org) movement

created by Girl Scouts for Girls everywhere

#### OUR MISSION

The National Stand Beside Her Movement encourages girls and women to connect and support each other; to value ourselves and have the confidence to celebrate our own unique gifts and applaud the successes of others. We commit to change our current culture of negative comparison and competition and learn to celebrate and lift up each woman and girl so that together, we can change the world.

**O**ctober 28th - November 3, 2018 marked the fifth annual National Stand Beside Her Week, the annual nationwide celebration of this captivating movement celebrating girls and women everywhere.

Begun right here by Girl Scouts Heart of the South, this now *national* movement is a call to action for women and girls to unite their voices in a divisive world and end the comparison, competition and criticism that undermines female relationships. The National Stand Beside Her Movement culminates each year during the last week in October to encourage people to commit to supporting all girls and women from the classroom to the board room!

This year, the number of Girl Scout councils choosing to adopt the Stand Beside Her principles and engage as official Girl Scout Collaborative Councils blossomed to 42! We continue to be thrilled and inspired by how this exciting movement is resonating with girls and women

across the country! Throughout October, troops from coast to coast participated in a number of Stand Beside Her-themed activities and earned their Stand Beside Her patch. Inspiring projects from troops around the country are featured on page 10. Many chose to decorate their local elementary school girls' bathrooms with fun graphics and words of encouragement inspired by the National Stand Beside Her Movement's new Shine On! project. We invite you to read more about Shine On! on page 11 to find out how you can get involved!

Locally, the third annual FedEx Stand Beside Her Celebration kicked off on Sunday, October 28, at The Grove at Red Oak Lake. Over 130 girls (*continued on p. 9*)

## A GIFT FOR YOU!

Stand Beside Her recently partnered with Girl-a-Tude, a monthly subscription box that includes an amazing girl power t-shirt, a special and fun age-appropriate gift, and a special note from G-Girl about the empowering monthly theme. *Girl-a-Tude is giving Stand Beside Her partners 15% off their first box! Type the code "BESIDEHER" at checkout to receive the special discount! (offer ends December 15).*

Stand Beside Her and Girl-a-Tude will also pick one lucky girl to receive 3-month subscription to Girl-a-Tude! All girls need to do to enter the raffle is earn their Stand Beside Her patch.

## KNOWLEDGE IS POWER!

In an effort to improve our knowledge about how competition and comparison affect women and ways we can change our current culture, Stand Beside Her is embarking on our own academic research project. The survey is currently under development. You will be invited to participate in the survey once it goes live, so please look for that information in your inbox soon. We want to hear from you!

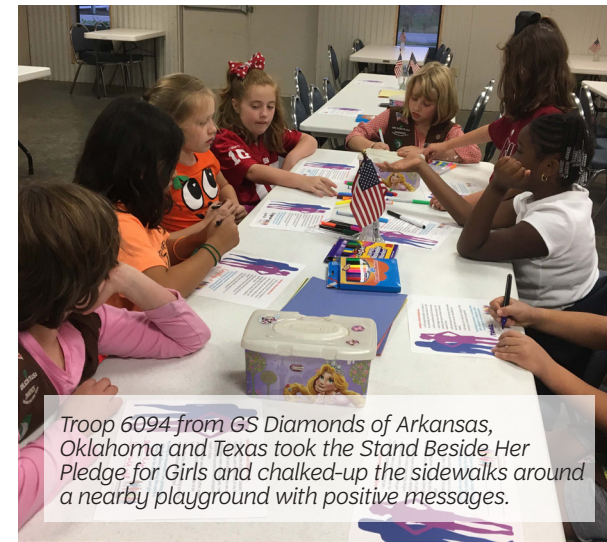
If you have academic research experience and would like to work with us on this project, please contact Molly Delaney.



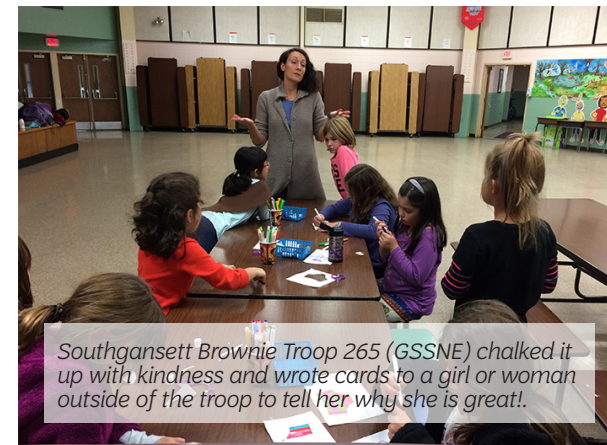
GS Wisconsin-Badgerland Troop 890 created their own project called "Girls Rock" with SBH messaging.



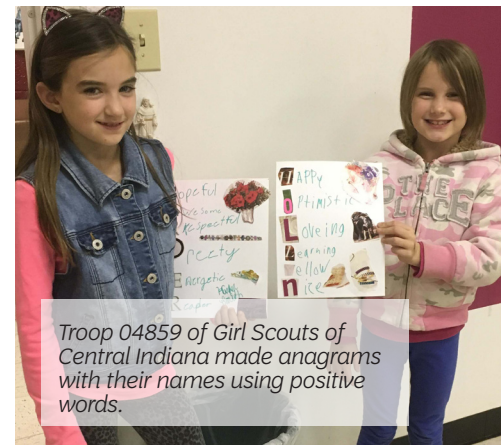
Troop 4130 of GS Ohio's Heartland hung Shine On! posters.



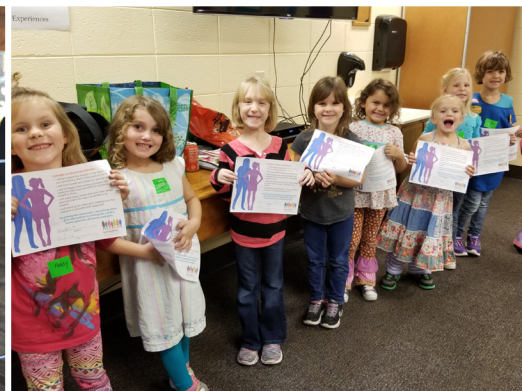
Troop 6094 from GS Diamonds of Arkansas, Oklahoma and Texas took the Stand Beside Her Pledge for Girls and chalked-up the sidewalks around a nearby playground with positive messages.



Southgansett Brownie Troop 265 (GSSNE) chalked it up with kindness and wrote cards to a girl or woman outside of the troop to tell her why she is great!



Troop 04859 of Girl Scouts of Central Indiana made anagrams with their names using positive words.



**PICTURED ABOVE: (left) Girls enjoy a new favorite - Gopher Ball - at the 2018 Stand Beside Her Celebration with FedEx. (center) Daisies from Girl Scouts Wisconsin-Badgerland all took the Stand Beside Her Pledge! (right) GS Troop 40110 participated in the Shine On! Project and chalked-up words of encouragement at their local civic center.**

**2018 National Stand Beside Her Week may be over, but the call to #standbesideher is year-round! Get involved and Take Action today!**

We invite YOU to take the pledge to Stand Beside Her! There is a pledge for every age group- women, teens, and girls! Looking for a great way to unite your organization or troop? Take the pledge during the first meeting of the year and discuss ways to hold each other accountable to supporting other girls and women. Download your copy of the pledge at [www.standbesideher.org](http://www.standbesideher.org)

**Take some civic action!**

The Stand Beside Her Movement messaging is in harmony with the G.I.R.L. Agenda Powered by Girl Scouts. Just like this nonpartisan initiative, we believe in the power of girls to inspire, prepare, and through the support of other girls, lead positive change through civic action. It is through girls and women that change can take place to strengthen communities and the world.

**Encourage local officials to sign a Stand Beside Her proclamation!**

An example proclamation can be found at <http://www.standbesideher.org/resources.html>

**Mobilize communities to donate or volunteer for causes.**

Volunteer or donate to nonprofits that work on improving the lives of women and girls.

**Teach your girls to #StandBesideHer.**

Host a program teaching girls to end the comparison, competition and criticism that undermines female relationships. Encourage creating an inclusive culture of support, compassion and celebration of each other's success. Take on a Shine On! project in your local elementary school to encourage young girls' confidence! Whatever you choose to do, thank you for choosing to #StandBesideHer! ♦



**a #standbesideher project for girls**

When you look in the mirror, what do you see? The media tells girls and women that their value lies in their youth and beauty and not in their capacity as leaders. These negative messages lead to a drastic drop in girls' confidence and prevents them from building healthy relationships with themselves and each other.

**Our girls deserve better!**

The Shine On! Project is a creation of Girl Scouts Heart of the South and the Stand Beside Her Movement. The colorful flyers and graphics include positive messages for girls and women to remind them that the most amazing thing a girl can wear is her confidence.

We encourage troops and groups to decorate girls' bathrooms with the posters to make girls' personal space at school more uplifting and enjoyable. Many of the designs are also available as SVG files for use with vinyl cutting machines for troops and groups wanting to take the effort to a larger level! Visit our website at

<http://www.standbesideher.org/resources.html> to download Shine On! project collateral and full project instructions. We can't wait to see how you and your troops encourage others to **SHINE ON!**



- Girl Scouts Black Diamond Council
- Girl Scouts Citrus
- Girl Scouts Dakota Horizons
- Girl Scouts Diamonds of Arkansas, Oklahoma, and Texas
- Girl Scouts Heart of the South\*
- Girl Scouts Hornets' Nest
- Girl Scouts of Central California South
- Girl Scouts of Central Indiana
- Girl Scouts of Central Maryland
- Girl Scouts of Citrus
- Girl Scouts of Eastern Iowa and Western Illinois
- Girl Scouts of Eastern Massachusetts
- Girl Scouts of Eastern Washington and Northern Idaho
- Girl Scouts of Greater Iowa
- Girl Scouts of Greater Mississippi
- Girl Scouts of Greater South Texas
- Girl Scouts of Hawai'i
- Girl Scouts of Kansas Heartland
- Girl Scouts of Kentuckiana
- Girl Scouts of Kentucky's Wilderness Road
- Girl Scouts of Maine
- Girl Scouts of Manitou
- Girl Scouts of Montana and Wyoming
- Girl Scouts of Northeastern New York
- Girl Scouts of Northern Indiana Michiana
- Girl Scouts of Ohio's Heartland
- Girl Scouts of Sierra Nevada
- Girl Scouts of Southeast Florida
- Girl Scouts of Southeastern New England
- Girl Scouts of Southern Alabama
- Girl Scouts of Southern Appalachians
- Girl Scouts of Southern Arizona
- Girl Scouts of Southern Nevada
- Girl Scouts of Suffolk County
- Girl Scouts of the Chesapeake Bay
- Girl Scouts of the Jersey Shore
- Girl Scouts of Utah
- Girl Scouts of Virginia Skyline Council
- Girl Scouts of Western New York
- Girl Scouts of Western Ohio
- Girl Scouts of Wisconsin - Badgerland
- Girl Scouts River Valleys

\*NSBH Movement founding council



**PICTURED ABOVE: (left) Girls engage in STEAM-inspired activities at the 2018 Stand Beside Her Celebration with FedEx. (center) Kid-Advocate and author Jordan Ashley Greene signs books for local Girl Scouts after her presentation. (right) Attendees enjoy a quick picture with Jil Jordan Greene (center) at the "Women Who Win" event.**

**For more information about any of the Stand Beside Her activities and initiatives listed above, email Molly Delaney at [molly.delaney@girlscoutshs.org](mailto:molly.delaney@girlscoutshs.org).**



**DOC**  
HOLLIDAY

**BRANDON**  
ARTILES

**KATINA**  
RANKIN

**JOHN**  
BRYANT

**LOCAL** abc **24**

**LOCAL EVERY DAY**



the 2018  
*One Smart Cookie Celebration*  
 Thursday, September 20, 2018

**O**n Thursday, September 20, 2018, the third annual One Smart Cookie Celebration was held at The Holiday Inn Memphis - University of Memphis Campus. This year's exciting evening event honored seven distinguished honorees who are who are "making it happen" in the Mid-South!

The 2018 One Smart Cookie Celebration proudly honored local businesswomen and philanthropists for their outstanding work in our community! The seven ladies honored at this year's event truly embody the Girl Scout qualities of courage, confidence, and character. In lifting up these local women, Girl Scouts Heart of the South aims to encourage girls in our area to reach for the stars and become Smart Cookies too!

This year, the One Smart Cookie Celebration recognized Rep. Raumesah Akbari, Tennessee State Representative, House District 91 (and now TN State Senator-Elect, District 29); Meri Armour, President, Le Bonheur Children's Hospital; Gale Jones Carson, Vice President, Community & External Affairs, MLGW; Terri Lee Freeman, President, National Civil Rights Museum; Betsy Landers, Chairman, GMSD Board of Education, Position 2; Ursula Madden,

Chief Communications Officer, City of Memphis, and Lori Turner-Wilson, Founder & CEO, RedRover Sales & Marketing Strategy. The 2018 One Smart Cookie Celebration also honored our first GSHS One Smart Cookie Volunteer, Shawn Karol Sandy, co-leader of Troop 13662 in Collierville, TN.

An evening event this year, guests gathered prior to dinner for a cocktail hour and exciting silent auction filled with tempting items provided by the generous sponsors listed on page 15. Once inside, guests were treated once again this year to tasty Girl Scout cookie favors packaged by ServiceMaster volunteers and beautiful black pashminas adorning their chairs.

Girl Scouts Heart of the South CEO Melanie Schild warmly opened the event and publicly thanked our generous sponsors FedEx and Local 24. Reverend Rebekah Abel Lamar, Associate Pastor for Christian

*(continued on p. 15)*

# 2018 One Smart Cookie Honorees



*Rep. Raumesh Akbari*

**Rep. Raumesh Akbari**

Tennessee State Representative,  
House District 91



*Meri Armour*

**Meri Armour**

President,  
Le Bonheur Children's Hospital



*Gale Jones Carson*

**Gale Jones Carson**

Vice President,  
Community &  
External Affairs, MLGW



*Terri Lee Freeman*

**Terri Lee Freeman**

President,  
National Civil Rights Museum



*Shawn Karol Sandy*

**Shawn Karol Sandy**

2018 GSHS  
One Smart Cookie  
Volunteer Award Recipient

▲ hero image, p.13: GSHS' Lori Patton, Mary Kay Wegner, and Melanie Schild present Terri Lee Freeman with the 2018 One Smart Cookie Award

▶ right: Rep. Raumesh Akbari and her friends and family enjoy the 2018 One Smart Cookie Celebration dinner



▶ far right: GSHS Board Member Rosemarie Fair and Keynote Speaker Elizabeth Heiskell



▲ top left: girls enjoy the live music during the silent auction prior to the evening's event



▶ center left: members of the GSHS Girl Scout Choir entertain the audience during the 2018 One Smart Cookie Celebration



▶ bottom left: Meri Armour and friends give generously during the "3 C's" live auction



# Silent Auction Sponsors



*Betsy Landers*

**Betsy Landers**

Chairman,  
GMSD Board of  
Education, Position 2



*Ursula Madden*

**Ursula Madden**

Chief Communications Officer,  
City of Memphis



*Lori Turner-Wilson*

**Lori Turner-Wilson**

Founder & CEO,  
RedRover Sales & Marketing Strategy

(continued from p. 13) Formation at Idlewild Presbyterian Church, graciously joined to lead the invocation this year and dinner was served.

Mary Kay Wegner, GSHS Board Chair, then introduced the evening's emcees, Local Memphis Live's Amy Speropolous and her daughter, nine year-old Ashlyn Kate! Amy and Ashlyn then brought Tracey Zerwig-Ford, GSHS Board Member and Chair of the GSHS GS Gold Award Committee onstage. Tracey had the honor of announcing that Trinity Walker had been named Girl Scouts Heart of the South's first National Gold Award Girl Scout. We invite you to read more about Trinity and her award-winning project, *Note 2 Self*, on page 18. Keynote speaker Elizabeth Heiskell, chef, author, *Today Show* food contributor, and national spokesperson for our own National Stand Beside Her Movement, then took the stage. After Elizabeth's entertaining presentation, Amy and Ashlyn Kate returned to the stage and the awards presentation began.

This year, all of our amazing honorees took time out of their busy schedules to meet with a GSHS Girl Scout and share about their life experiences. Videos of each of their encounters were shown to the audience prior to the honoree being presented with the now coveted unique One Smart Cookie award - handcrafted by Memphis artist Karen Capps. You can learn more about our amazing honorees and the GSHS Girl Scouts they mentored on our YouTube channel at [bit.ly/gshs\\_OSC2018](http://bit.ly/gshs_OSC2018). Thank you all so much for your participation and for the shining examples you set for our girls! Congratulations!

After the awards presentation, the newly-formed Girl Scouts Heart of the South Choir regaled the audience with two inspiring songs and then Lori Patton, GSHS Board 1st Vice Chair and One Smart Cookie Celebration committee chair, led the audience in an exciting auction of Courage, Confidence, and Character!

At the conclusion of the event, guests were invited to take the beautiful pashmina adorning their chair. Each year, these lovely take-aways serve to remind each attendee about the wonderful work being done throughout our community not only by the remarkable women honored at the luncheon but also by Girl Scouts Heart of the South.

The third annual One Smart Cookie Celebration to benefit Girl Scouts Heart of the South raised over \$46,000 and continued this event's tradition of raising awareness of the outstanding work being done by our council. The fourth One Smart Cookie Celebration will take place in the first quarter of 2020. We can't wait! ♦

## Special Thanks to our Sponsors

Presented by **FedEx**®



Morgan Stanley  
THE POWELL GROUP  
AT MORGAN STANLEY

Rep. Raumesh Akbari  
Casey Condra  
Hutchison School  
Betsy Landers  
Memphis Light, Gas, &  
Water  
Methodist Le Bonheur  
Healthcare  
Pat Moody

National Civil Rights  
Museum  
The Jerry and Nina Patton  
Family Foundation  
Lori Patton  
University of Memphis  
Foundation  
Watkins Uiberall  
Mary Kay Wegner

- Agricenter
- All Dolled Up
- Amerigo
- Babalu Tacos & Tapas
- Backbeat Tours
- Bead Couture
- Beloved Creations
- Billie's Pecans
- Bistro on Wheels and Catering Company
- Blender's Eyewear
- Casey Condra
- Children's Museum
- Chiro Memphis
- Choose 901
- Ciao Bella
- Curbside Casseroles
- DCI Home
- Diva Nails
- Draper's Catering
- Elizabeth Roper
- Fabrickaithead
- Falling Into Place
- FedEx
- Folk's Folly
- Fresh Market
- Garibaldi's
- Giardini's Restaurant
- Go Ape Ropes Course
- Godiva Chocolates
- GPAC
- Half Shell
- Huey's
- Hunter Fan
- Hutchison
- Incredible Pizza
- Interim Restaurant
- Jim's Place Grille
- Karen Bottlecaps
- Kendra Scott
- Kimberly Crafton
- LCO Inspired Designs
- Little Gym
- Lori Patton
- Malco Theater
- Mary Ellen Rogers
- Mary Kay Wegner
- Melanie Schild
- Memphis Botanic Garden
- Memphis Zoo Education
- MemPops
- Morgan's Marvelous Creations
- Muddy's Bake Shop
- One & Only BBQ
- Pancho's Mexican Food
- Pink Bakery
- Pinot's Palette Cordova
- Pugh's Flowers
- Ralph Crafton Photography
- Rendezvous
- Roadshow BMW and Mini Cooper
- Ryan Pierce Wood Designs
- Silent Auction Vacations
- Soulsville
- South of Beale
- Starbucks
- Starr Creations
- Sweet La La's Bakery
- Tameka Perry Designs
- Taziki's
- The Peabody of Memphis
- Theatre Memphis
- University of Memphis
- Venus Chaney
- Whitney Winkler Art
- Zen Studio
- Zulu Nyala Photo Safari
- The Stovall Collection
- Fine Stationery & Gifts
- Taziki's Mediterranean Café
- Tennessee Pewter Company
- Theatre Memphis
- Twenty-Two Magnolias Productions
- University of Memphis Athletics
- Wiseacre Brewing Co.
- Ya'll Twins- Margaret & Katherine King



▲ 2018 We Lead Mississippi Cohort Graduates; (l-r) Ashley Minch, Patricia Billups, Jennifer Friar, Shannon Ivy, Raleigh Taylor (GSHS We Lead Mississippi liaison), Kristen Kilpatrick, Juanita Valentine and Robin Coggin. Not pictured, Anita Ambrose.

▼ 2018 We Lead Greater Memphis Cohort Graduates and graduation ceremony attendees: (back row l-r) Debbie Zanot (We Lead Planning Committee Member), LaKeysha Warr, Rebecca Estridge, Shadonna Lee, Louise Palazola, Gwendolyn Tucker (keynote speaker); (front row l-r) Alisa Sanabria, Marta Lopez-Flohr, Tiare Stone, Sarah Smith. Not pictured, Merissa Davis, Esther Hugueley, Michaela Kirksey, Andrea Prater, Kenyetta Thompson, Melissa Webb.





# WE LEAD

women. elevated.  
an inclusive leadership institute experience  
for women across the Mid-South.

**i**n February of 2018, Girl Scouts Heart of the South launched the inaugural cohorts of We Lead. Women. Elevated. a nine-month leadership journey experience for women in both Greater Memphis and Mississippi.

We Lead participants met once a month to network and learn from a wide variety of experts about topics and characteristics or attributes vital to today's most successful leaders including leadership, resiliency, cultural competency and respect for others, communication skills and conflict negotiation, mentoring, work/life balance, and personal branding.

On Thursday, November 8, graduation ceremonies were held in both Memphis and Tupelo for the 22 amazing ladies who successfully completed this year-long program. In Memphis, graduates were treated to an inspiring talk from keynote speaker Gwendolyn Tucker, President of the Memphis Chapter of the National Association of Women Business Owners, and a performance by the newly-formed Girl Scout Choir (pictured below).

In Mississippi, graduates were invited to share their experiences and what they had learned during the program. In her presentation, 2018 We Lead Graduate Robin Coggin truly captured the mission of the program when she said,

*I have learned that mentors are vital in continuing personal growth and reaching goals. I have learned that we do not have problems, we have opportunities and that those opportunities present us a chance to empower someone else and coach our team...I have learned that I am a product of my life experiences and that you are as well. Going forward, understanding who I am and those around me clears a path for harmonious co-existence within a team that is bound for success...I leave here tonight empowered with knowledge that takes me to a new level. Although there is still much work to be done, because I feel like I am always a work in progress, I know that when opportunity presents itself...I will be a force. I will be a positive force, a mentoring force and a team force because 'I can do things you cannot, you can do things I cannot; together we can do great things.' - Mother Teresa*

We are looking forward to the great things Robin and all of the 2018 We Lead Graduates are ready to accomplish both in our organization and in their communities. Congratulations, We Lead Graduates! Plans are currently underway for the 2019 We Lead program. If you are interested in learning more about how you can become a positive force in your community and in your organizations, we invite you to join us on this inspiring journey in 2019! ♦



HONOR  
THE  
WORKING  
MOMS IN  
YOUR LIFE!

LET'S CELEBRATE!

national  
**WORKING**  
**mothers**  
day  
FRIDAY • MAY 10 • 2019

**Everyday fifty-two million women in the United States balance the demands of motherhood and careers.**

Women now make up more of the workforce than ever before, and with 70% of the total female workforce having children under the age of 18, these women on average put in a 98-hour work week factoring in work and home duties. This is equivalent to holding down 2 1/2 full time jobs!

A group of GSHS girls took notice of the long hours moms keep. To help honor not only their own mothers, but ones all over the country, in 2018 they launched National Working Mothers' Day - a celebration of mothers in the workforce to be observed annually each Friday before Mothers' Day.

The girls encouraged national, regional and local businesses and organizations to show their appreciation for today's working mothers. With the help of GSHS council staff, the girls got the word out about their exciting new initiative through social media channels, press releases, email campaigns, a website, videos and more! They encouraged businesses and individuals to do something special to honor the working moms in their lives and post pictures using the hashtag [#nationalworkingmothersday2018](https://www.instagram.com/nationalworkingmothersday2018).

Their outstanding efforts reached thousands of people across the country! The effort was promoted nationally by GSUSA and both *Working Mother* and *Ms.* magazines promoted the day online. Locally, Memphis Mayor Jim Strickland was so impressed with this girl-led initiative that he shared it with other cities, and now everyone - nationwide - is looking forward to celebrating National Working Mothers' Day each and every year!

#### JOIN THE CELEBRATION!

Start planning now how you and your organization can celebrate [#nationalworkingmothersday2019!](https://www.instagram.com/nationalworkingmothersday2019)

Need ideas? Visit us on the web at [www.nationalworkingmothersday.org](http://www.nationalworkingmothersday.org).



# 2018 NATIONAL GOLD AWARD GIRL SCOUTS

Every year, Girl Scouts of the USA selects ten exceptionally inspiring Gold Award Girl Scouts, nominated by local councils, as National Gold Award Girl Scouts. In 2018, Girl Scouts Heart of the South's own Trinity Walker became the first Girl Scout from our council to receive this prestigious national award.

This honor is given to Girl Scout Seniors and Ambassadors whose Gold Award projects demonstrated extraordinary leadership, had a measurable and sustainable impact, and addressed a local challenge related to a national and/or global issue. These young women are taking matters into their own hands, generating much-needed change!

The National Gold Award Girl Scout program perfectly reflects Girl Scouts' mission of building girls of courage, confidence, and character who make the world a better place. The program provides these young stars with the opportunity to inspire girls around the world and throughout the Girl Scout Movement—and serve as incredible examples of what it means to be a G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™.

For her Gold Award project, *Note 2 Self*, Trinity used art as a form of expression to help adolescents and teens cope with stress and anxiety. Whether the challenges came from school, community violence, the loss of a loved one, abuse, bullying, or any other life problem, Trinity's *Note 2 Self Art*

*Expression Workshop and Showcase* were uniquely healing, and made a significant impact in her community.

Trinity and her team started by recruiting twenty-five teen girls, from seventh to twelfth grade, to attend a four day art expression workshop she created. Each girl was provided a storage caddy, art supplies, and an art journal, and were served breakfast, lunch, and snacks each day. The workshop increased the girls' understanding of mental health well-being by helping them become more emotionally aware, teaching them how to use art as a healthy coping skill for expression, exposing them to the concept of mindfulness, and increasing their understanding of self-awareness and positive self-esteem.

At the end of the four days, the workshop wrapped up with an art show to celebrate the girls' work and also served as a teen mental illness awareness event—more than 100 people attended the showcase! But that's not all. Information about the workshop and event on social media sites was viewed by more than 1,400 people! Congratulations, Trinity! ♦



Trinity Walker (far left) and her fellow National Gold Award Girl Scouts, Class of 2018, with GSUSA CEO Sylvia Acevedo.



*GSUSA interviewed each of the National Gold Award Girl Scouts to find out more about their projects and their motivation. Here is an excerpt of what our very own Trinity had to say about her project, Note 2 Self, and its impact on her and on her community.*

**Q: Why did you choose this topic for your Gold Award project?**

A: In 2015, I developed a mental health condition. My art helped me get my mind off of the pain I was feeling and transported me into a different world. Art is my passion. It has allowed me to express feelings when there were no words to do so. Whether it's painting, drawing, or singing, art has become my emotional release and my mantra for living life in the moment.

After being diagnosed with anxiety and depression, I discovered how taboo the subject of mental illness was especially in the African-American community. I later learned that only a small percentage of people from my community seek help and treatment for these conditions. I also learned that I was not alone and many people were suffering in silence around me. As I began to share my journey with other teens, I quickly realized that lots of other people my age struggled with emotional challenges, but did not have the tools or support to overcome it or manage it.

**Q: What qualities or skills have you gained from completing your Gold Award project, and what have you learned?**

A: This experience has increased my confidence as an individual. My ability to lead a group, and plan and execute a project have also increased. I learned that by working with a committed team I can accomplish more than by working alone, and that if you just ask, people are usually willing to help—either by giving their time, talent, or resources—if they believe in what you are trying to accomplish.

**Q: How has your life changed after completing your Gold Award project?**

A: Strangers have approached me and thanked me for having the courage to share my story and to address a big community problem. They've also shared their stories of how they themselves or their children have struggled with mental illness and often times without any support.

**Q: How has your Gold Award project prepared you to empower yourself?**

A: The discoveries I have made about myself through this project have empowered me to have courageous conversations, and have given me the skills to take action and advocate on behalf of future issues I wish to take a stand for or against. It has also increased my desire to become more active in my community and help girls like me cope with and overcome their challenges with mental illness.

*The following awards were earned during the 2017-2018 membership year after publication of the Spring/Summer 2018 edition of The Promise which listed all 2017-2018 Higher Award recipients.*



**The Girl Scout Silver Award is the highest award a Cadette can earn.**

Earning this award puts Cadettes among an exceptional group of girls who have used their knowledge and leadership skills to make a difference in the world. Execution of a Girl Scout Silver Award Take Action Project gives girls the chance to show that they are determined, organized, and dedicated leaders in their community. Each girl listed below has spent at least 50 hours planning and completing her project, and each project has made her community a better place. Congratulations, girls!

- |                    |                    |
|--------------------|--------------------|
| <b>Troop 10305</b> | <b>Troop 23121</b> |
| Morgan Hay         | Caroline King      |
| Peyton Macdonald   | Rebecca Coltharp   |
| Asia Falkner       | Katie Evans        |
| Claire Cagle       | Bailey Robertson   |
| Kayleigh Villem    | Bonnie Littlejohn  |

- Troop 20067**  
Hailee Hatcher



**The Girl Scout Bronze Award is the highest honor a Girl Scout Junior can achieve.**

It is a leadership adventure for Girl Scout Juniors! Imagine what you can accomplish when you team up with others and use your special skills and interests to take action and make a difference in the world! While completing their projects, these girls developed confidence, met new people, and had fun with their troop. The girls listed below spent many hours building their teams, exploring their communities, and completing their Take Action Project. Well done, girls!

- Troop 20067**  
Anabelle Robertson  
Elizabeth Hatcher  
Harley Basham  
Mercedes Richhart  
Trinity Steinke

Read more about Trinity, her project, and the other 9 National Girl Scout Gold Award honorees at <https://www.girlscouts.org/en/about-girl-scouts/our-stories/girl-scouts/national-gold-award-girl-scouts-18.html>

"Kaleidoscope impacted me by setting standards for myself and knowing my worth." - Zora Person, Soulsville Charter School, 10th Grade



# KALEIDOSCOPE

## NATIONAL LEADERSHIP CONFERENCE

Young women changing the view of leadership through inclusion, equity, and excellence.

September 15 & 16, 2018 • For the Kingdom Camp & Conference Center

**U** pcoming 8th - 12th grade girls were invited to explore new ways to view leadership at the Kaleidoscope National Leadership Conference that took place on September 15 & 16, 2018. Girls from Memphis, Tunica, Jackson, and everywhere in between came together to hear from female leaders

"Kaleidoscope impacted me by teaching me that nobody defines me but me." - Amiya Carlisle, Rosa Fort High School, 10th Grade

in the fields of STEM, business, politics, media, and more. Attendees explored topics of diversity and inclusion, implicit biases, perceptions of women and people of color in the media, and confidence.

The morning kicked off with an energetic session from Jamesha Hayes, a Leadership Coach at Teach For America Memphis. The session started with a dance party to get girls ready for the day. After showing off their best moves, girls separated into groups based on their leadership style. While in groups, the girls discussed the ways in which their leadership style has helped them be successful and times when they needed to call on a friend. Through discussing the strengths and limitations of each leadership style in different situations, girls learned that in addition to knowing your own strengths, we need to welcome differences in order to be truly successful.

Kim Lewis, Senior Project Manager, and Shauna Prentice, Member Development and Education Manager from Kappa Delta Sorority, kept the energy

"KNLC impacted me in such a huge way. I really thought deeply about my life and what type of person I am to complete my very own dreams...you can do anything if you put your heart and mind to it." - Markayla Williams, Rosa Fort High School, 12th Grade

buzzing with their session on confidence. Kim and Shauna shared their confidence stories and encouraged girls to do the same. At the end of the session, girls recited the "Confidence Pledge" from Kappa Delta. When asked about the session, one participant said: "(It) inspired me and gave me more confidence. It showed me that I can be more open to people."

Gale Jones Carson, Vice President, Community and External Affairs, MLGW, delivered a powerful keynote speech before lunch. She spoke words of wisdom, and shared life advice, inspiring the girls to be the best that they can be, and persevere through all of life's obstacles.

After lunch, girls were excited to learn that their next session was hosted by their new friend and KNLC attendee, Jordan Greene, a Kid Advocate and author of "My Gift of Difference: 7 Steps to Embracing Your Learning Difference." Jordan discussed the importance of supporting other girls and encouraged girls to surround themselves with friends who push them to be better. Inspired by Jordan's session, girls stepped up to the mic to deliver their own views on leadership, diversity,

and supporting each other. In addition to attending Kaleidoscope, girls can now say they were speakers at a leadership conference!

After a busy morning of sessions, girls continued to build their leadership and teamwork skills through a series of outdoor activities and ziplining. Not surprisingly, this was one of the most loved activities at KNLC because it challenged girls to get out of their comfort zone and try new things. They wrapped up the day by watching *Miss Representation*, a documentary that exposes how mainstream media and culture contribute to the under-representation of women in positions of power and influence in America. Girls debriefed the film's topics over s'mores around a bonfire.

Day Two started bright and early with a session on college preparedness from Marta Lopez-Flohr, a Career Specialist at the University of Memphis. Marta spoke about her personal education path and offered advice on how to apply for scholarships, how to pick the perfect school, and how to set yourself apart from other college applicants. Many girls stayed after the session ended to flood Marta with more questions and left feeling more informed and hopeful for the future.

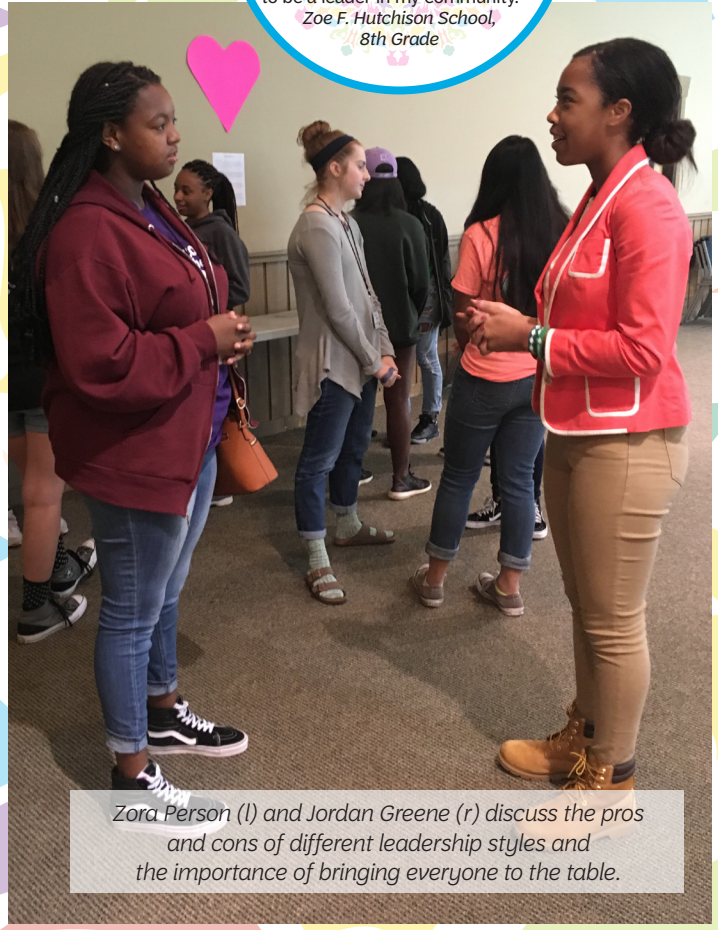
A STEAM panel answered questions on topics ranging from how to be an engineer to how to balance a high power career and family life. Panelists included: Cherish Samuels, Professional Engineer, Elizabeth Hayes, Planning and System Analytics Graduate Engineer, and Samantha Noland, Applications Engineer. The candid conversation between conference attendees and the panelists left girls feeling like a STEAM career could be in their future.

To close out our conference, friends, Nicole A. Thomas, Marketing and Communications Strategist of Nicallyss Creative Group, and Tori Taylor, Director of Development at Agape Child and Family Services shared their own personal vision boards, and encouraged girls to do the same. Everyone enjoyed creating their own vision boards for what they want their future to look like. Several shared their aspirations, and encouraged others to do the same. If you can dream it, you can be it!

KNLC was a life changing experience for both speakers and attendees. Every girl said she would highly recommend Kaleidoscope to a friend. Girls left the conference with more confidence in themselves and a new group of supportive friends. We're already looking forward to Kaleidoscope 2019! Stay tuned for more info coming soon. ♦

"It made me open up and become a more outgoing person. It grew my confidence and my personality. It changed me in many ways. It helped me build future plans." - Rickyejae'nae "Keke" Davis, Tunica Middle School, 8th Grade

"It opened my eyes to the struggles of women around the world. It also showed me and encouraged me to be a leader in my community." - Zoe F. Hutchison School, 8th Grade



Zora Person (l) and Jordan Greene (r) discuss the pros and cons of different leadership styles and the importance of bringing everyone to the table.



Girls prepare to take the Confidence Pledge from Kappa Delta Sorority.



Girls show off their confidence posters made with the help of Kappa Delta Sorority.



**Girl Scouts  
Heart of the South  
thanks**

**Union Pacific  
Railroad**

for their generous support of our new Imagine (STEAM) Center! Pictured left are Brandon D. Morris, Senior Director - Public Affairs, Union Pacific Railroad, and GSHS Chief Development and Advocacy Officer Venus Chaney. Thank you, Union Pacific, for your support of Girl Scouts' mission to build girls of courage, confidence, and character, who make the world a better place!

# Union Pacific celebrates the women and girls who lead us – on the rails, in the office and everywhere in between.

We're proud to award a Union Pacific Community Ties Foundation Grant to The Girl Scouts – Heart of the South. Thank you for your efforts to increase girls' interest in STEM fields.



**BUILDING AMERICA®**



girl scouts

# IMAGINE CENTER

## GSHS Opens New STEAM Center

On Sunday, June 24, 2018, GSUSA CEO Sylvia Acevedo, a former rocket scientist and true STEAM-education advocate, joined Girl Scouts Heart of the South for the grand opening of the Girl Scouts Imagine Center at the GSHS Memphis Leadership Center. The Imagine Center is the region's first girl-led, girl built, hands-on STEAM (science, technology, engineering, art, and math) learning center.

During the grand opening event, Acevedo remarked on how important it is for girls to have access to inspiring educational spaces like the Imagine Center and congratulated GSHS for their efforts to bring this innovative space to girls in the Mid-South. Acevedo also took time to meet with parents and encourage them to get their children involved in STEAM and other Girl Scout activities, reiterating the knowledge that Girl Scouts is the best place for girls.

During the event, activities were set up at each of the Imagine Center's various stations, and Acevedo enjoyed engaging with the girls and helping to foster their STEAM curiosity.

This unique facility will host a variety of structured and open-format creation and design-thinking activities that encourage



GSUSA CEO Sylvia Acevedo (center) joined GSHS CEO Melanie Schild (far left), GSHS Chief Girl Experience Officer Myra Collins (far right), and a crowd of Girl Scouts and alumnae for the official opening of the GSHS Imagine Center on June 24.



Girl Scouts, parents, volunteers, and alumnae gather to listen to inspiring words from GSUSA CEO Sylvia Acevedo.

girls to embrace the spirit of discovery in their lives. Every activity in the Imagine Center is designed to have badge-earning components.

The Imagine Center is an investment in the next generation of Go-getters, Innovators, Risk-takers and Leaders (G.I.R.L.), and will serve as a hub for girl innovation, exploration and discovery for girls throughout the council's 59-county jurisdiction. Thank you, Sylvia, for joining us for this historic event!

Interested in STEAM program opportunities at the Imagine Center? Check the activities and events calendar on our website for upcoming events and register to join us for one soon! ♦



Acevedo engages in a STEAM-inspired activity with GSHS Girl Scouts at the Imagine Center grand opening celebration.



# GO-GETTERS



▲ Tipton County Girl Scouts hosted a flag retirement ceremony at the Town of Atoka's Nancy Lane Park. Girls learned flag etiquette prior to the event so they were able to perform the entire ceremony themselves. Thank you to Mayor Darryl Walker, Alderman Barry Akins, Atoka Fire Department, and the Atoka Parks & Recreation Department for their support.



▲ Shout out to Girl Scout Troop 13804! They set up a Girl Scout booth at Millington Elementary School showing girls the different grade levels, badges and awards they can earn when they join Girl Scouts. Great job girls!

▼ Troop 13992 girls earned their Chocolate Tour Fun Patch thanks to Dinstuhl's Fine Chocolates in Memphis (and Santa)!



▲ Troop 20975 enjoyed a tea party for themselves and their dolls! Yummy food for both, and making their own tea was so much fun!

## WANT TO SEE YOUR TROOP IN THE PROMISE?

GSWS encourages you to submit professional quality, "print-worthy" photography for use in our various media campaigns. Photographs should be sent in JPG, TIFF or PDF format, 300 dpi at 2550x3300 pixels (at least, preferably), to [news@girlscoutshs.org](mailto:news@girlscoutshs.org). Photographs should not be date-stamped OR cropped in any way. Please note that submitted photographs may be chosen for use in a variety of publications and without advance notice. Please be sure to have a signed copy of the Girl Scout media/photo release form on file for each girl pictured. Submissions should include a brief but detailed description of the event pictured in the email body. Submissions may be saved and published at a later date. Not all submissions will be chosen for publication.





# INNOVATORS



▲ Troop 10007 earned their CEO patch by weighing in 356 lbs of non-perishable food for the Mid-South Food Bank, Heartsong location serving 38016 & 38018. Approximately 60 families are served bi-monthly at this location with 180 bags of food/month going out into the community. After weighing everything, they started stocking the shelves and put all the food away. The girls were honored for their efforts in completing the CEO patch requirements by visiting with GSHS CEO Melanie Schild at the CEO Meet & Greet Event on September 27, 2018. Great job, girls! For more information on how your troop can earn their CEO patch visit our website at [www.girlscoutshs.org](http://www.girlscoutshs.org).



◀ 22 members of Troop 23025 and other local Girl Scouts fed first responders of Monroe County on 9/11. They started out with a flag ceremony and prayer. 47 first responders attended the event along with the Monroe County Sheriff, the Amory mayor and members of the Amory Fire Dept., Monroe County Sheriff's Dept., Amory City Police, and several local volunteer fire depts. including Hatley, Wren, and Smithville. They also took food to on-duty first responders. Good job, girls!



▼ On Saturday, October 20, Girl Scout Brownies and Juniors from across the GSHS region gathered at the EB Badge Workshop and got to work on badge requirements for their Robotics badges. Brownies got to work on coding skills and made catapults while Juniors got to work building robotic hands! Way to go, girls!





Every girl deserves a place where she can be her best self and unleash her inner G.I.R.L.! And that place is Girl Scouts!

Give for G.I.R.L.S  
go-getter / innovator / risk-taker / leader

Girl Scouts has a track record of more than 100 years of providing extraordinary experiences just for girls. And although girls can choose from many activities and youth programs, there's only one that's proven to grow girls into the leaders we need today, tomorrow, and always.

**Bottom line? Girl Scouts is the best leadership development organization for every girl because it's her place to THRIVE!**

You can help Girl Scouts Heart of the South provide these life-changing experiences to more girls in our area by Giving for G.I.R.L.S. today! Send in your tax-deductible donation in the attached envelope or simply donate online at [www.girlscoutshs.org](http://www.girlscoutshs.org). Thank you!



# GIRL TESTED. GIRL APPROVED. SINCE 1912.

## Ten Reasons Girl Scouts Is (Still) the Best Place for Girls

In Girl Scouts, girls don't play a supporting role; they're the headliner on the main stage.

**1. Girl Scouts is a girl-only space.** Girls have unique developmental needs, and participating in a program tailored to those needs has well-documented benefits. Girl Scouts is, and always has been, the expert on girls.

**2. Girl Scouts is SO much more than a single-gender youth program; it's the only one that's girl-led!** Girls choose the exciting, hands-on activities that interest them most—whether that's earning badges, exploring the great outdoors, learning business skills while selling Girl Scout Cookies, or making a difference in their community. And together, they learn by doing.

**3. All girls deserve the opportunity to participate in fun, confidence-boosting activities in a judgment-free space.** Girl Scouts is an inclusive, supportive community where girls are free to be who they want. There's a place for every girl in Girl Scouts, and that's why you'll find us in urban, suburban, and rural communities in schools, community centers, and places of worship.

**4. Girl Scouts offers hands-on, girl-centered learning in STEAM, which can be a game-changer for many girls.** Research shows that girls become more positive about STEAM-related subjects thanks to opportunities in spaces like GSHS' new Imagine Center!

**5. Companies today seek employees with essential people skills who are prepared to be inspirational, empathetic leaders.** Through Girl Scouts, girls discover the importance of teamwork, become creative problem-solvers, and glow with positivity—the kind of leader every workplace deserves.

**6. Girl Scouts believe in leaving a place better than you found it,** and becoming civically engaged is the first step in fighting injustice and making positive change a reality. Through the G.I.R.L. Agenda, girls learn to make their voices heard and to mobilize their community to make the world a better place.

**7. That all-girl environment we mentioned earlier? It's the most inspiring sisterhood she'll be part of!** Girl Scouts are continually leading amazing initiatives that improve their communities, whether they're championing ocean conservation, fighting child marriage, or enacting a smoking ban in their home state. With 1.8 million fellow change-makers to join her, she'll discover there's nothing she can't accomplish!

**8. The Girl Scout Gold Award is her chance to make a sustainable, positive impact on her community.** But the experience also directly benefits her as she learns valuable community organizing and project-management skills, making her stand out on college applications, earning her scholarships, and enabling her to enter the military one rank higher. Talk about paying it forward!

**9. Girl Scout alums break glass ceilings, and it's easy to see why:** the confidence and persistence needed to smash through barriers in the workforce and bust gender stereotypes is rooted in having a girl-only space where girls know anything is possible.

**10. Building girls of courage, confidence, and character; it's what we live and breathe at Girl Scouts.** Research shows that, compared to their peers, Girl Scouts are more likely than other girls to be leaders.



# RISK-TAKERS



◀ An AMAZEing time with AMAZEing friends! Cadettes from Girl Scout Troop 11231 kicked off their Girl Scout year at Memphis Rox Climbing + Community. Their program to foster relationships across cultural, racial, and socio-economic backgrounds lines up perfectly with the G.I.R.L agenda to LEAD positive change through civic action!



▲ G.I.R.L.s from all over the council area celebrated National S'mores Day on August 10. Did you know that this ooey-goey campfire treat dates back at least to 1927 when a recipe for the more formally designated "Some Mores" appeared in Tramping and Trailing with the Girl Scouts?

**COMING SOON!**  
New in-school leadership club opportunities are coming in 2019! Be on the lookout for new Trefoil Clubs for 4th and 5th graders, Junior SheLeads! clubs for 8th graders and a revised, in-school SheLeads! club for high school girls - STAY TUNED!



▼ Tipton County Girl Scout Troop 13804 is making the world a better place today by helping a veteran with repairs to his home. This unique service opportunity also allowed them the chance to earn their Cadette Woodworker Badge. In addition to helping someone in need, girls learned about safety, and using basic woodworking tools. Awesome job, girls!



▲ Early Birds get the PERKS! Every spring we start thinking ahead to the next Girl Scout year and all the fun in store. During Early Bird season, GSHS offered Girl Scout members the opportunity to register for the upcoming membership year and get in on some great perks - one being an exclusive invitation to the 2018 Early Bird Camporee! This year we built bird houses, feeders, and completed an egg drop. We also participated in archery, fishing, and not to mention an AMAZING GLOW PARTY!!! Girls had an awesome time this year at Camp Fisherville! We're thrilled to have these girls back with us for another fun-filled year of Girl Scouts!



# LEADERS



## Girl Scouts are Leaders at Every Age

GSHS Junior Girl Scout Paisley East approached her leader about the fitness patch they will be earning this year and requested to take ownership for her troop to complete the badge requirements. Her leader, Deanne Shover, gave Paisley a time line to have the agenda complete. Paisley and her mother then mapped out the process, reviewed the requirements, and submitted her ideas to her leader for approval. After receiving approval of the process and events, this G.I.R.L. started to spread her magic with a timeline circled on the calendar!

Paisley, an active member of the Kid Fit Program at the Desoto Athletic Club, reached out to her personal trainer to see if she would teach her troop about physical fitness, nutrition, stress relief, and the overall importance of loving your body. She agreed and set a date for Paisley and her troop to receive a 2-hour personal training session for free. Paisley's second idea was to contact a company from California called Planet Box which manufactures stainless-steel bento lunch boxes. Paisley explained her passion for educating friends and family about the importance of balanced nutrition and told them how much she loves and uses her bento box every day. They were so impressed that they donated a lunch box to every girl in her troop!

Paisley - a G.I.R.L. in every way - is excited for her next project! At only nine years-old, she is already learning to Take Action! Way to go, Paisley!



▲ Troop 13044 is working hard for their Silver Project! After interviewing the principal at Hernando Elementary School, these 7th graders decided to help keep kids safe with “Safety Paws” to line up on during carpool. They started with researching types of paint to use for sidewalks, and were able to reach out to Germantown Hardware with Girl Scout father Patrick Pinkston to have 2 gallons of paint donated in school colors! Templates were created for the paw prints, so they would be just enough room for one child to stand on. It was just what was needed to help keep the students safe!



▼ Girl Scout Troop 20281 is going Bronze! They are one step closer to completing their project with the help of their local dentist. We can't wait to see what these G.I.R.L.s do in their community!

◀ Girl Scout Troop 43045 earned their Girl Scout Bronze Award by collecting and distributing over 400 individually wrapped rolls of toilet paper for patrons of the Bread of Life Food Pantry at Munford First United Methodist Church. These Go-Getters also hosted a charity dinner to raise funds for other much needed hygiene items. Great job, Girls!





# Girl Scout Saturday

ON SATURDAY, AUGUST 18, 2018, 40 SERVICE UNITS ACROSS OUR COUNCIL PARTICIPATED IN GIRL SCOUTS HEART OF THE SOUTH'S THIRD ANNUAL GIRL SCOUT SATURDAY! THIRTY RECRUITMENT EVENTS WERE HELD SIMULTANEOUSLY ACROSS OUR 59-COUNTY JURISDICTION ON THIS AMAZING DAY!

DURING THIS DAY-LONG, COUNCIL-WIDE GIRL SCOUT CELEBRATION, INDIVIDUAL SERVICE UNITS AND GSHS COUNCIL STAFF PLANNED AND EXECUTED FUN RECRUITMENT EVENTS AT CONVENIENT LOCATIONS FOR G.I.R.L.S ALL ACROSS OUR COUNCIL. ALL DAY LONG, YOU COULD FIND GIRL SCOUTS SIGNING UP IN CIVIC CENTERS, SKATING RINKS, LIBRARIES, CITY PARKS, AND RESTAURANTS ALL ACROSS OUR REGION. THE GSHS MEMPHIS COUNCIL STAFF COULD EVEN BE FOUND RIGHT INSIDE THE DOOR AT INCREDIBLE PIZZA IN CORDOVA, TN, AND EVERYONE LOVED SEEING THE TIPTON-MILLINGTON AREA GIRLS HOLDING UP THE CHALKBOARD SHOWING OFF THAT THEY "JOINED GIRL SCOUTS!" WE ARE ALL SO GLAD THEY DID - WELCOME, GIRLS!

THANK YOU TO EVERYONE WHO PARTICIPATED IN THIS YEAR'S GIRL SCOUT SATURDAY. WE ARE THRILLED TO WELCOME ALL OF THE NEW GIRLS AND VOLUNTEERS WHO SIGNED UP ON THIS AMAZING DAY! WE CAN'T WAIT TO SHARE THIS GREAT NEW GIRL SCOUT YEAR WITH YOU!



# AUGUST 18, 2018

# Gift Guide

## PRESENTS TO PEAK HER INTERESTS



**Gummy Candy Lab \$19.95**  
 Make your own natural after-school treats! Learn about the science of gelatinous materials as you make cherry and lemon-flavored Gummy creatures of several shapes from plants! *Online and in-store.*



**Lip Balm Lab \$15**  
 What a fabulous idea for a Science Saturday with friends! Make-your-own lip balm kit has all the ingredients and super-cute containers girls need to mix up to 5 lip balms. *Online and in-store.*



**SLIMYGOOP™ Mix 'Em Kit \$5**  
 Sprinkles come in unicorn shapes. Why shouldn't slime? Mix the magic into pre-made slime and stretch it out for glitter-ific fun!



**Ooze Labs Mix-Your-Own Glow-In-The-Dark Slime Kit \$4.95**  
 Girls mix their own slime for hours upon hours of oozy, gooey fun! This major science experiment comes in a compact, 6", self-contained plastic test tube. *Online and in-store.*



**2019 Cookie Activity Pin \$5**  
 The Cookie Activity Pin is an earned award that is worn to show participation in Girl Scout Cookie Program Activities. Cookie Program activities are outlined in the Cookie Activity Guide and include the 5 Skills girls learn through the Girl Scout Cookie Program. *Online and in-store.*

## GIFTS TO SHOW YOUR GRATITUDE



**Trefoil Tote \$25**  
 This large 24 oz. cotton canvas tote with zipper top and front pocket is the must have bag for busy volunteers! *In-store only.*

*MAKE IT YOUR OWN!*  
 This is a great tote to iron on fun patches that your troop has earned this year!



**Trefoil Tumbler \$12**  
 The perfect gift for volunteers! This 20 oz. vacuum insulated tumbler will help keep her coffee warm this holiday and cookie season. Lid included. *In-store only.*

## MEMENTOS TO MARK HER YEAR



**Girl Scout Cookie Ornament \$10 - LIMITED EDITION ITEM**  
 Everyone loves Girl Scout Cookies! These glass replicas of Girl Scout cookies make great keepsakes or gifts with a holiday message on a green trefoil charm. *Online and in-store.*



**Girl Scout Cookie Nutcracker Metal Ornament \$3.99 reg. \$25 LIMITED EDITION ITEM**  
 Commemorate her Girl Scout experience with this adorable keepsake nutcracker ornament. *In-store only.*





## GSHS Celebrates 2017-2018 Cookie CELEBs and Pearl Award Winners

Girls all across our region made a splash with another amazing year for the GSHS Cookie Program! Girls selling 800 boxes or more - our Altogether Awesome Cookie CELEBs - were treated to a day at Putt-Putt Golf & Games in celebration of their achievement. Our Pearl Award winners - girls selling an astounding 2018 boxes or more - also enjoyed additional prizes and a luncheon with GSHS CEO Melanie Schild. The CELEB Event and Pearl Award luncheons take place for top sellers each year. Congratulations to all the girls who achieved CELEB or Pearl status in 2018. Want to be one of them next year? We'd love to have you join the ranks! Find out more about the upcoming 2019 Girl Scout Cookie Program on page 46! ♦



Altogether Awesome!



# HOW *Sweet* IT IS TO BE A GIRL SCOUT

## 2018 Volunteer Leadership Summit, Annual Meeting, and Volunteer Awards Luncheon

**O**n Saturday, June 9, 2018, GSHS volunteers gathered at Whispering Woods Hotel and Conference Center in Olive Branch, MS, to celebrate *How Sweet it is to be a Girl Scout!*

Attendees engaged in a fun-filled day of learning and laughter. This year, participants were able to choose their own learning opportunities throughout the day based upon their own unique interests and training needs. They also gathered together for two joint large-group sessions and the 2018 GSHS Annual Meeting. Of course, the annual event would not have been complete without the 2018 Volunteer Awards Luncheon where volunteers, troops and service units from across our council were recognized for excellence in their participation in and service to Girl Scouts during the 2017-2018 membership year.

The day began with the participants' choice of breakout sessions which were then followed by a council-led question and answer session with GSHS CEO Melanie Schild. Closely following that event was the 2018 Annual Meeting. The over 200 in attendance enjoyed a video presentation from GSHS  
*(continued on p. 35)*

  
girl scouts  
heart of the south

(continued from p. 34) Board Chair Mary Kay Wegner reiterating how Girl Scouts is and always will be the best place for girls. The incoming GSHS Board of Directors was installed including new members Cynthia Allen, System Community Involvement Manager, Baptist Health Care Corporation; Dr. Divya Choudhary, Associate Professor of Engineering and Director of Graduate Engineering, Christian Brothers University; Jil Greene, Director of Human Resources, Customer Satisfaction, AutoZone; Laurie Thornton, Attorney, First National Finance; and Madeliene Taylor, retired executive director for NAACP Memphis. Welcome, Ladies, and thank you for your time and for your service to Girl Scouts Heart of the South!

During the Annual Meeting, the 2018-2019 Service Unit Managers were officially installed and were given the opportunity to speak about the exciting things happening for girls in their specific areas. Thank you to all of these outstanding volunteers for their untiring service to girls and to Girl Scouts' mission every day!

After the morning sessions, attendees filled the Whispering Woods banquet hall for the day's most-anticipated event, the 2018 Volunteer Awards Luncheon! This year, the awards presentation got started right away and we invite you to read about all of this year's outstanding troops, service units, and leaders on pages 36 and 37.

As expected, the Trefoil Trunk was open all day and was filled with the most exciting and trendy new GSHS merchandise. Attendees also had the opportunity again this year to purchase "Daisy Garden" stickers to honor their friends and colleagues. Breakout sessions continued throughout the afternoon. The event culminated with a joint session led by Mary Ellen Rogers, GSHS Chief Engagement and Support Officer, who engaged everyone in a survey about their various experiences as volunteers at Girl Scouts Heart of the South. Attendees enjoyed the opportunity to participate live on using their cell phones and see the real-time data captured onscreen.

Thank you to everyone who participated! Your feedback is vital to our continued success. At the end of the day, volunteers left the event more educated, excited, and energized about participating Girl Scouts! Thank you to everyone who attended, and we can't wait to see you next year at the 4th Annual Volunteer Leadership Summit on June 8, 2019! ♦





# 2018 Volunteer Awards

## Volunteer of Excellence Pins

Cliff Williams  
Nicholas Brown  
Brenda Hoing  
Tonya Stafford

Yolanda Bonner  
Rolanda Johnson  
Lynn Cansler

## Honor Pins

Kathy Marsh  
Sarah Dockstadter

## Outstanding Program Coordinator Award

Beth Hale  
Andrea Coleman

## Friendraiser Award

Deborah Harris  
Karla Brislin

## Development & Community Engagement Award

Donna Neal  
Dawn Lyles

## Fall Product Program Awards

*Fall Product Program Highest Per Girl Average – Service Unit Level*  
Mississippi Southeast 243

*Fall Product Program Highest Sales Increase – Service Unit Level*  
Sunflower 328

*Fall Product Program Highest Online Sales – Service Unit Level*  
Tennessee South Suburban 175

*Fall Product Program Highest Online Sales – Troop Level*

TN South Suburban SU Troop #13654

*Fall Product Program Troop-to-Troop*  
Shelby South SU Troop #10266

## The President's Award

Itawamba 240

## Appreciation Pins

Lindsey Weatherley  
Rayette Serio  
Schrie Duthu

## Thanks Badge

Abi Rayburn

## Public Relations Award

Union/Pontotoc 238  
Millington/Tipton 170

## Development Through Service Award

Angela Trillo

## Cookie Program Awards

*Cookie Program Highest Per Girl Average – Service Unit Level*  
Crit-Ark 179

*Cookie Program Highest Sales Increase – Service Unit Level*  
Alcorn 236

*Cookie Program Highest Digital Cookie Sales – Service Unit Level*  
Germantown/Dogwood 174

*Cookie Program Highest Digital Cookie Sales – Troop Level*  
Cordova 173 Troop #10380

*Cookie Program Troop-to-Troop*  
Riverside 177 Troop #10606

## Outstanding Product Sales Volunteer Award

Anita Ambrose  
Wendy Butler

Alicia Feldman



## One Heart Award

Kim Davis

## Labor of Love Award

Anita and Melvin Ambrose (and family)  
 Isabel and Robert Ragland  
 Sarah and Robert Smith  
 Johnny and Katrina Thrasher  
 Robert Bailey

## Goal-Getter Award (SU Team)

TN South Suburban 175 - Cathy Harper, SURC

## Goal-Getter Award (Individual)

Nikki Smith, SURC - Alcorn 236  
 Julie Tolbert, SURC - TN North Suburban 171  
 Shannon Ivy, SURC - MS Central 184  
 Itawamba 240

## Rookie of the Year

*SU Level*

Stephanie Hill	Chambliss Howell
Andrea Hebert	Alayna Needham
Samantha Barber	Carrie King
Deanne Shover	

## Distinguished Leader

*SU Level*

BJ Johnson	Shannon Griggs
Melissa Webb	Deborah Harris
Tara Lesley	Nicole Folson

## SERVICE UNIT OF THE YEAR

**Mississippi Central 184**

## TROOP OF THE YEAR

**Troop 13372**

Marta Lopez-Flohr & Tyler Bryant,  
 Co-Leaders  
 Germantown/Dogwood 174

## Helping Hand Award

Cowan Hunter	Gayle Hurt
Jean Ann McBride	Claire Bradley

## Stand Beside Her Award

Troop 13804 - Susan Hubbard, Co-Leader  
 Troop 13351 - Sandra House, Co-Leader

## Retention Award

Germantown/Dogwood 174  
 Kimmer Plunk, Service Unit

## Growth Award (SU Team)

Riverside 177  
 Kynis Douglas, SU Recruitment Coordinator

## Growth Award (Troop Level)

Troop 10731 - Darla Joure, Co-Leader  
 Troop 20204 - Chambliss Howell, Co-Leader

## Rookie of the Year

*Troop Level*

Kaci Williard	Janea Scott
Amanda Gholson	Laura Sale
Alisa Sanabria	Raven Broussard
Marta Lopez-Flohr	Beverlye Orr
Tyler Bryant	Jillian Barnes
Misty Bateman	Philip Henson
Frederica Washington	

## Distinguished Leader

*Troop Level*

Susan Hubbard	Jessica Palmer
Sharon Burks	Tara Pittman
Lori Robertson	Chazoray Shotwell
Sara Friday	Shawn Sandy
Jordan Bommarito	Carmen Machen
Teresa Horn	Cindy Curler

*Congratulations!*

*Thank you all for your continued dedication to Girl Scouts!*



How will you make this summer your best summer?

## Jump Into Your Next GREAT ADVENTURE

From surfing camp on the east coast and breathtaking hikes out west, to the crazy-cool wonder of new cultures abroad, there's an incredible trip waiting for you!

Dreaming of kayaking to an island campsite? Let's do it! Want to explore the cobblestone alleys of Europe? We're totally there! Passionate about protecting wildlife habitats? Yes, yes, yes! On a Girl Scout Destination trip, you can do all that and so much more.

Destinations bring together Cadette, Senior and Ambassador Girl Scouts from all over the country for amazing adventures filled with nature, culture, service, art, science and tons more! Any girl in grades 6-12 can apply.

Go on. Have the time of your life, and make new friends along the way. Apply today!

### STEPS TO GET STARTED:

1. Review all the Destinations at [www.girlscoutshs.org/travel](http://www.girlscoutshs.org/travel)
2. Contact the Destination host with specific questions about trips, or for general questions about Destinations contact Council Care at 800-624-4185, or email us at [info@girlscoutshs.org](mailto:info@girlscoutshs.org).
3. Apply! You may choose to apply to up to four Destinations. Apply now for either 2019 or 2020. The Round 1 deadline is December 1, 2018 with the best selections available. Round 2 deadline is February 22, 2019 with any remaining spots offered.





*Girl Scout Cadette Troop 11231 members Alanna Alston, Reagan Allen and Lauren Witwer at the 4th annual HERo Day*

## HERo Day Opens Door to Future Career for Girl Scouts

Pulling up to the Chester Anderson Memphis Fire Training Academy, Girl Scout Cadette Lauren Witwer was anxious and excited for HERo Day - a high-adventure, hands-on career exploration day. This was her third year at the event hosted by the Memphis Fire Department and she was most looking forward to rappelling off the five-story tower.

“Heights have never scared me. I’m not afraid of falling. Plus, I trust the system and the people,” said Witwer.

The event is designed to give girls the opportunity to explore careers in fire and emergency medical services, while seeing women occupy positions typically thought to be reserved for men.

“When I was a little girl, I didn’t know any female firefighters, or even have an idea that girls can be firefighters, so it wasn’t something I aspired to be until even after I graduated from college,” said Gina Sweat, Memphis Fire Director.

Sweat, the department’s first female director, wants to introduce girls to these kinds of nontraditional careers and to show them they can be whoever they want to be. She also hopes to inspire Girl Scouts to join the department one day.

To Witwer it’s extra special knowing that the fire director is a female, and getting to see so many females in these types of roles. “I’m kinda proud in a way. Even though I didn’t help the women get there, my heart swells with pride knowing women worked so hard, even with doubt, to get where they are.” Witwer said.

Learning about various careers, girls went through 8 stations that included rappelling off a five-story building, experiencing simulated fire environments, tackling a life-saving obstacle course, operating a charged fire hose and learning about emergent care.

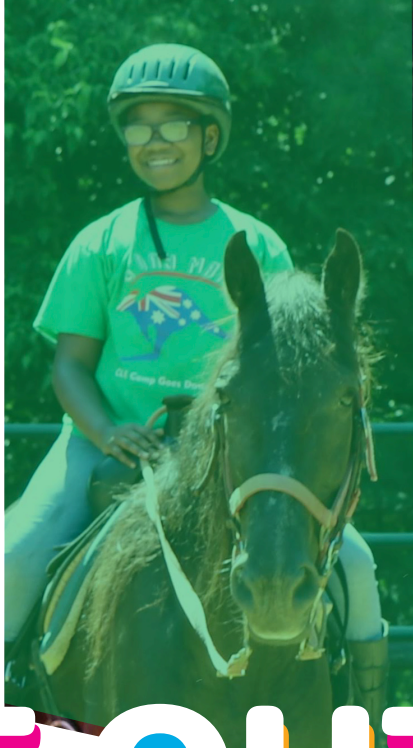
“While attending HERo Day, I was told about a paramedic program that you can enter at 19 and they will pay to train you as an EMT,” said Witwer. “I’m definitely interested in this program; it would help me get started on my education. Plus, being an EMT sounded like a lot of responsibility that would give me a lot of pride in my work and the people I do it with.”



In November, Lauren got to attend Dyersburg State Community College with the current Memphis Fire Department EMT class. “She was super excited!” said Sarah Smith, Witwer’s Troop Leader. “They went over their job descriptions, told her about the training and what to expect. I think there is one female in the class, so it’ll drive home the point of needing more women in these types of positions.”

“After attending HERo Day the most appealing opportunity is this job.” said Witwer. “I love to help people when they need it the most and being an EMT or Paramedic seems like a good fit.”

We want to thank the The Memphis Fire Department staff and volunteers, along with The Memphis Fire Fighters Association, IAFF Local 1784 for making this event possible.



# GET OUTDOORS

## 2019 SUMMER CAMP

At Girl Scout summer camp, the adventure is high and the fun is big—like, really big. Girls will spend their summer trying new things, exploring the great outdoors, making incredible memories with awesome new friends, and much more.

Camping is a great way for girls to explore leadership, build skills, and develop a deep appreciation for nature. Whether for a mini session, one week, or longer, Girl Scout camp gives girls an opportunity to grow, explore, and have fun under the guidance of caring, trained adults.

Our overnight camps are designed with girls in mind and offer a variety of activities that include aquatics and equestrian programs, archery, culinary and creative arts, high-adventure travel, and a whole lot of campfires, songs and s'mores!

We offer resident camp at Kamp Kiwani in Middleton, TN and at Camp Tik-A-Witha in Van Vleet, MS. Camps are open to all girls entering grades 1st - 12th, regardless of Girl Scout membership.

Attending camp is consistently cited as girls' favorite memories of their Girl Scout years. At camp, she'll rise to meet the challenges of learning new skills and earning badges, while enjoying what she already loves best. There are tons of fun activities, cool themes and unique programs for girls to choose from! We can't wait for your girl to Get Outdoors and get to camp!

### CAMP OPEN HOUSES

Check out camp before your sleepaway adventure! Poke your head in a tent, test out the beds, play games, explore camp, and make a s'more. You'll be able to meet some summer camp staff members, and ask any questions that you may have about resident camp.

- Kamp Kiwani, Sunday, April 28
- Camp Tik-A-Witha, Sunday, May 5

### SESSIONS, INFORMATION, MENUS AND MORE

We know sending your girl to camp is a big decision. We've filled our Summer Camp Guide with tons of information, sample schedules, menus, packing lists and frequently asked questions so you have all the information needed in making your decision. View our Summer Camp Guide online at [www.girlscoutshs.org/camp](http://www.girlscoutshs.org/camp)

### REGISTRATION

Summer camp registration will open online on Friday, February 1. Space is limited in all sessions so we highly encourage you to register as soon as possible. You can hold her spot with a \$50 deposit, with the remaining balance due two weeks prior to her arrival.

### PASSPORT BUCKS

Cookies pay for Camp! If your girl is planning on using Passport Bucks from the MagNut or Girl Scout Cookie Program, register her as soon as possible and pay the \$50 deposit. Pathway Bucks cannot be used to pay the deposit. Once she has completed the Cookie Program and received her Pathway Bucks she can apply them towards her final balance.





# KAMP KIWANI

## SESSION 1 JUNE 2 - 7 .....

**NEW! Badge-a-palooza** Grades 1 - 3 \$400  
Spend an entire week at kamp with us swimming, boating, hiking, AND earning tons of badges! *Daisy Eco-Learner, Buddy Camper, and Outdoor Art Maker, and Brownie Eco-Friend, Cabin Camper, and Outdoor Art Creator badges will be earned.*

**NEW! Discovery Camp** Grades 1 - 3 \$400  
This session will give you a chance to DISCOVER all the cool things that are involved at kamp, but learn, and earn your robot badges! *Daisy Robotics, Brownie Robotics badges will be earned.*

**Troop Camping** Grades 2 - 5  
**\$400 per girl / Troop Leader: FREE**  
Camping is a key (and fun!) component of the Girl Scout Leadership Experience, and troop camping provides an easy way for girls and volunteers to experience the great outdoors. Troop Camp provides a great bonding opportunity as girls build campfires, go boating, practice archery, experience hiking, do arts and crafts — and so much more! Enjoy a few days of overnight camp with your Girl Scout troop. Multiple troops live together in the same unit, and troop leaders actively participate in camp with girls. Overnight camp staff lead swimming, boating, crafts, archery, and nature activities.

**Bits and Pieces** Grades 4 - 6 \$450  
Giddy up, cowgirls, and head to camp for a rootin' tootin' good time! You'll get to know our four-legged friends and do classic camp activities, like swimming, cooking out, exploring nature, and singing silly songs around a campfire. *A portion of the Junior Horseback Riding badge will be earned.*

**Kamptastic** Grades 4 - 6 \$400  
Try something new during your week at Kamp! Awesome activities that include swimming, archery, boating, hiking, crafts, and so much more.

**NEW! Bike It! Hike It! Like It!** Grades 6 - 8 \$400  
Bring your bike and helmet, and take to the trail! You'll cruise around kamp in style, making a few pit stops along the way for all the other kamp activities.

**Horsin' Around** Grades 7 - 12 \$450  
Grab your flashlights and giddy up as we discover Kamp Kiwani on horseback! In the mornings you'll be working on your horsemanship and riding skills, and afternoons will be spent exploring all kamp has to offer.



# KAMP KIWANI

## SESSION 2 JUNE 9 - 14 .....

### **NEW! Discovery Kamp**      **Grades 1 - 3**      **\$400**

Have you ever had a chance to see Science in the outdoors? What about playing with robots, but also go swimming, canoeing, and sleep under the stars? This session will give you a chance to DISCOVER all the cool things that are involved at kamp, but also earn some robot badges! *Daisy Robotics, Brownie Robotics badges will be earned.*

### **NEW! Namaste!**      **Grades 4 - 6**      **\$400**

Do you enjoy yoga in the morning and learning about new and exciting ways to stay fit? From zumba to kayaking you will be sure to find an activity at kamp that you love! *Junior Staying Fit Badge will be earned.*

### **Hogwarts Express**      **Grades 6- 8**      **\$400**

Step off Platform 9<sup>3/4</sup> to Kamp Kiwani! Let your wand choose you, be sorted into your own camp house, and head down to the Quidditch pitch. From flying class to canoeing, herbology to arts and crafts, and potions to the challenge course, get ready to start your magical week at camp. *Cadette Good Sportsmanship badge will be earned.*

### **NEW! TREEmendous**      **Grades 6- 8**      **\$400**

Girls will get a closer look at nature as they hike through the trails of Kamp Kiwani learning all the different indigenous types of trees that call kamp home! *A portion of the Cadette Trees badge will be earned.*

### **NEW! Try Scuba**      **Grades 7 -12**      **\$500**

Try SCUBA is your chance to get wet and experience what scuba diving is all about. You will spend time with a certified Scuba Schools International Dive Professional to experience the next level in water fun!

## EXTENDED SESSIONS .....

### **June 9 - 22 Two Weeks!**

#### **Rancheros**

**Grades 7 - 12**      **\$750**

Improve your riding skills as you spend serious time in the saddle! Girls will stay in the Sorrel Ridge Unit and will spend their days riding the trails and prepare for a horse show!

PARENTS MARK YOUR CALENDAR! The Kamp Kiwani Horse Show will be on Saturday, June 22 at 10 a.m.

### **June 2 - 22 Three Weeks!**

#### **Wranglers In Training I**

**Grades 11- 12**      **\$400**

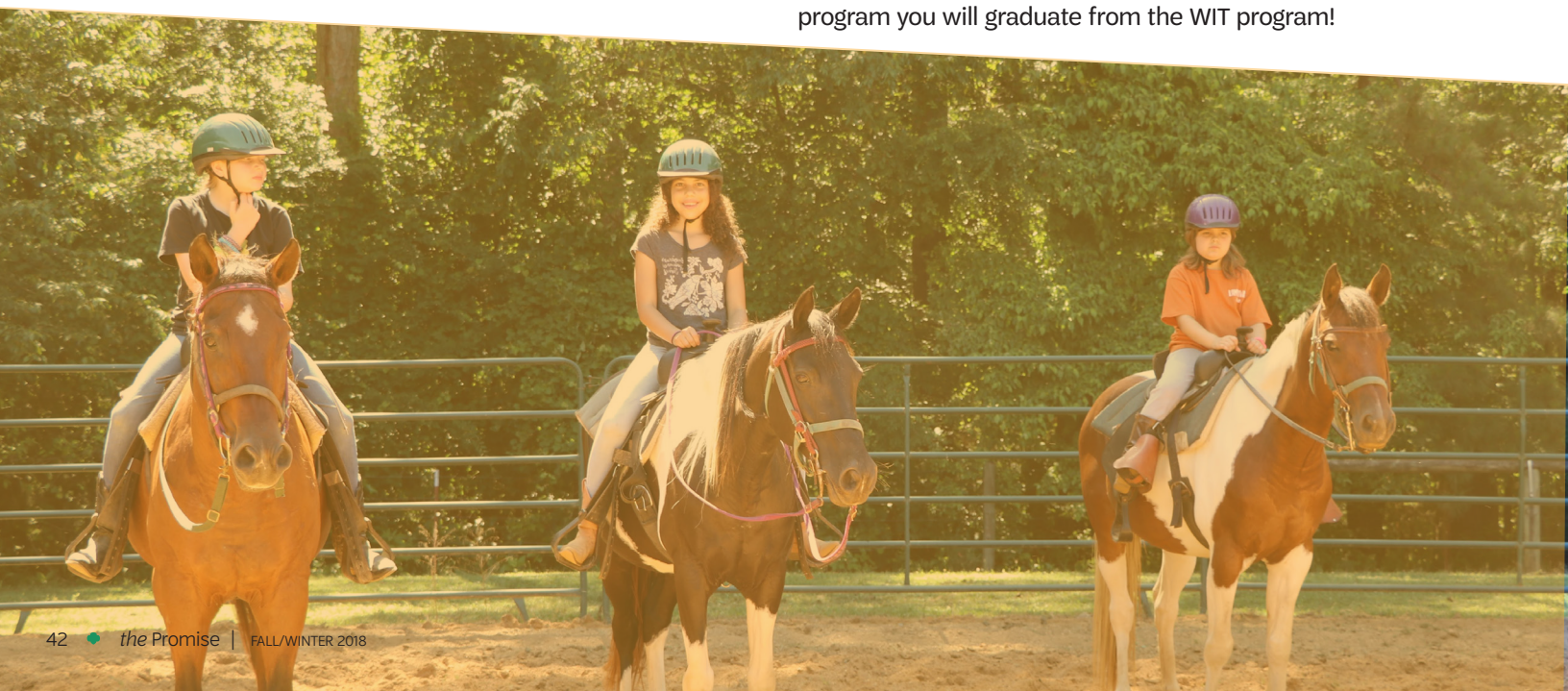
Improve your leadership skills and learn about the needs of children in the camp setting. Over this three-week session you'll explore the basics of developing and delivering camp program and camp operations. WITs will spend two weeks learning how to develop and lead camp and horse programs, while increasing their communication and problem-solving skills. The last week WIT's will visit Camp Tik-A-Witha to explore our sister camp, meet fellow Counselors-In-Training, learn and practice teaching techniques, and graduate from the WIT program.

### **June 2 - 22 Three Weeks!**

#### **Wranglers In Training II**

**Grades 11- 12**      **\$0**

If you have already completed WIT I training and you're ready for the next big step, this is the program for you. Three weeks of living at camp learning the skills you will need to become a counselor with the option of learning specialized skills in helping girls with horseback riding. You will also shadow other staff to learn more about their day-to-day jobs and have an opportunity to work with girls during specialized camp activities. That's not all, you will also visit Camp Tik-A-Witha to explore our sister camp, meet fellow Counselors-In-Training, learn and practice teaching techniques, and by the end of your program you will graduate from the WIT program!





# CAMP TIK-A-WITHA

## SESSION 1 JUNE 16 - 21 .....

**WeeBit1** June 16-18 Grades 1 - 3 \$200  
**WeeBit2** June 19-21 Grades 1 - 3 \$200

Come explore summer camp at this super sampler session! Over three-days, two-nights we'll pack in as much camp fun as possible. Go swimming, canoeing, cook-out over a campfire, make arts and crafts, go on a wilderness hike, gaze upon the stars, and eat yummy s'mores!

**Brownie Breakout 1** June 16-18 Grades 2-3  
 \$200 per girl / \$100 per female adult  
**Brownie Breakout 2** June 19-21 Grades 2-3  
 \$200 per girl / \$100 per female adult

Come be a kid again and experience camp with your girl! These sessions are perfect for first time campers to enjoy all the things summer camp has to offer!

**Troop Trek** Grades 2 - 5  
 \$400 per girl / Troop Leader: FREE

Camping is a key (and fun!) component of the Girl Scout Leadership Experience, and troop camping provides an easy way for girls and volunteers to experience the great outdoors. Troop Kamp provides a great bonding opportunity as girls build campfires, go boating, practice archery, experience hiking, do arts and crafts — and so much more! Enjoy a few days of overnight camp with your Girl Scout troop. Multiple troops live together in the same unit, and troop leaders actively participate in camp with girls. Overnight camp staff lead swimming, boating, crafts, archery, and nature activities.

**Pamper me, Please!** Grades 4 - 6 \$400

This session is totally about you! Swim, lounge by the pool, watch movies on the big screen, order pizza, sing karaoke, or paint your nails, plus enjoy all the traditional camp activities.

**NEW! Can you dig it?** Grades 4 - 6 \$400

Flowers, veggies, plants and more. This session will help you dig deep into becoming an amazing Gardener with a real green thumb! *Junior Gardener badge will be earned.*

**NEW! Lights, Camera, Action** Grades 6 - 8 \$400

It's showtime! From auditions to the final bow, work with your group to put on a complete production! Participate in daily rehearsals, design sets, create costumes, and learn about all aspects of a Broadway show and professional stage work.

**Whatever Floats your Boat** Grades 7 - 12 \$400

Paddle boarding, canoeing, swimming at the pool, zip lining, & kayaking! If it's water fun at camp you seek, then we have it planned just for you.

## SESSION 2 JUNE 23 - 28 .....

**Daisy Daze 1** June 23 - 25 Grade 1  
 \$200 per girl / \$100 per female adult  
**Daisy Daze 2** June 26 - 28 Grade 1  
 \$200 per girl / \$100 per female adult

A perfect session for our first-time campers and their moms! Daisy Dazes gives you a three-day, two-night introduction of camp highlighting all the fun and possibilities for Daisy Girl Scouts.

**NEW! Just Dance** Grades 2 - 3 \$400

Give your dancing skills a try, as you learn more about dancing during this session from a certified dance instructor. *Brownie Dancer badge will be earned.*

**NEW! Oh! The Things You Can Do!** Grades 2 - 3 \$400

The best way to know if you are good at something is to try it! Come play and do all the camp activities to see what makes you uniquely you!

**Filly Fun** Grades 4 - 6 \$450

Giddy up, let's go - the horses are waiting! Check out camp from horseback while being able to enjoy all the other activities at camp.

**NEW! Nailed It** Grades 6 - 8 \$400

Collaborate with other girls, follow your inspiration and use tools including hammers, saws, glue guns, and levels to create something truly amazing! *Cadette Woodworker badge will be earned.*

# CAMP TIK-A-WITHA

**NEW! ZIP! ZOOM! SCREAM!** Grades 6 - 12 \$550

**7-Day Session**

Spend your week at camp with high adventure! Campers will do team building on the adventure course before traveling out of camp to a high-ropes challenge course where they'll "zip" on a line and "let it rip" on belay. On this same trip, campers will pick up a paddle and life jacket to use their boating skills along the Ocoee River!

**Ropes and Reins** Grades 7 - 12 \$450

Take your horse experience to the next level. Participate in ropes at the challenge course and reins at the barn, plus experience the Camp Tik-A-Witha Outpost.

**SESSION 3 JUNE 30 - JULY 5 .....**

**Fairies and Fireworks** Grades 1 - 3 \$400

Discover your inner fairy during this magical session! Swim in the pool, have fun at the arts and crafts hut, dress up in costumes, create fairy wings, create your very own fairy house, travel down the whimsical fairy trail, have a 4th of July cookout, and enjoy fireworks!

**Mad Scientist** Grades 2 - 3 \$400

It's time for some science shenanigans! Experiment with slime, create a soda geyser, paint with rockets, and more during this hands-on, interactive session, while enjoying traditional camp activities, including a 4th of July celebration! *Brownie Home Scientist badge will be earned.*

**Chopped!** Grades 4 - 6 \$400

Budding foodies bring your flair for flavor and your sensational senses to this culinary camp! ! Girls will have special classes throughout the week to help them prepare for a camp-style CHOPPED competition on cookout night! *Portions of the Junior Simple Meals and Cadettes New Cuisine badges will be earned.*

**Hoofprints** Grades 4 - 6 \$400

Come make some horse tracks! Filled with learning how to brush, saddle, and of course ride your horse, this week is about learning new things about horses. When not at the riding ring, you'll be doing all the other great camp activities like archery, swimming, and climbing the rock wall!

**Pack-n-Paddle** Grades 7 - 12 \$450

**7-Day Session**

This session includes adventures at camp as well as a trip to paddle along the Bear Creek that ends inside Tishomingo State Park. Come explore this beautiful state park with waterfalls, caves and more. *Senior Paddle badge will be earned.*

**Happy Trails** Grades 7 - 12 \$450

There's nothing better than discovering Camp Tik-A-Witha on horseback! This session lets you spend more time in the saddle sharpening your skills and exploring the camp on trail rides.

**SESSION 4 JULY 7 - 12.....**

**NEW! Roly Polys** Grades 1 - 3 \$400

Explore the world of bugs with the experts from the Mississippi State Extension Office and learn more about these little creatures that do so much. Girls will create bug boxes, go on a bug hunt, create fun, bug-related snacks- LIKE BUG JUICE! *Daisy Clover badge, Brownie Bugs badge will be earned.*

**Making Friends** Grades 2 - 3 \$400

As you get to know camp, get to know some new pals that can help you along the way! Get ready to test your strength on the rock wall, explore the wonders of the lake, stumble upon new terrain, and so much more all with your new friends. *Brownie Making Friends badge will be earned.*



**NEW! H2O Extreme**                      **Grades 4 - 6**    **\$400**  
 Have a week of water fun at camp! Swimming in the pool, paddle boarding, canoeing, ziplining, and playing water games! You'll also have a floating lunch, test out your homemade raft on the lake, take a late-night swim, and canoe by moonlight!

**NEW! I Spy**                                      **Grades 4 - 6**    **\$400**  
 Put your skills to the test as you help your team gain points by witnessing some of nature's most interesting inhabitants! We will be identifying many creatures and plants in our camp's backyard. We will also cool off from time to time in the pool and lake, as well as learn to build a fire or two to help us see some nighttime friends!

**NEW! On the Loose**                      **Grades 6 - 8**    **\$400**  
 Get lost in the magic of camp as you seek out what it has to offer! Find hidden places to rest along your expedition to the challenge course. Trek alongside a stream as you hike a trail where red robins lead the way. Sleep under the stars and marvel at the beauty of our world!

**NEW! Wide Open Spaces**                      **Grades 7 - 12**    **\$450**  
 Designed for the adventurous horse enthusiast! Learn advanced riding techniques and experience an off-camp trail riding trip that includes tent camping!

**EXTENDED SESSIONS** .....

**June 30 - July 12 Two Weeks!**  
**Junior Counselor in Training**                      **Grades 9 - 10**    **\$500**  
 Are you looking to take your camp experience to the next level? Thinking about going into the CIT program but want to get a taste for what it's all about? Come spend two weeks and take your Camp Tik-A-Witha experience to the next level.

**June 16 - July 12 Four Weeks!**  
**Counselor in Training 1**                      **Grades 11 - 12**    **\$400**  
 The Counselor-In-Training advanced leadership course is open to girls who are interested in preparing for a position on a camp staff, learning job skills and having the best time of their lives! This two-year program gives girls the chance to develop their camp skills, learn teaching techniques, explore counselor responsibilities and discover camp operations.

Girls should plan to come home the weekend of June 29-July 1 and graduation will be held at Camp Tik-A-Witha on July 12.

**June 16 - July 12 Four Weeks!**  
**Counselor in Training 2**                      **Grade 12**                      **\$0**  
 CIT 2 is only for girls who have completed CIT 1. Complete your CIT Training in your second year and enjoy working with a camp unit of girls, developing camp programs and receiving your camp name at graduation! Girls should plan to come home the weekend of June 29 - July 1 and graduation will be held at Camp Tik-A-Witha on July 12th.

**ELIZABETH GWIN SPECIAL SESSIONS**  
**JULY 14 - 19**                      **CAMP TIK-A-WITHA**

For over 40 years, Girl Scouts Heart of the South has hosted the Elizabeth Gwin Special Session, an inspiring resident camp program that allows children with special needs to experience and explore their capabilities in the great outdoors.

This session is staffed with well-qualified and experienced adults who provide challenging, safe and fun opportunities to each camper that are adapted to meet individual's needs and are designed to help them grow, be creative and have fun.

Exciting and enriching activities include games, swimming, canoeing, fishing, hiking, crafts, outdoor cooking, , horseback riding, singing, all-camp final campfire and wish boats. All-camp special events are held daily including a carnival, theme parties, and a dance.

Girls and boys ages 6 - 21 who have special needs are encouraged to apply for the six day, five night, residential camp program held at Camp Tik-A-Witha, an American Camp Association Accredited Camp.

Running concurrently is the *Let's All Play Session* open to girls and boys entering grades 6 -8 who are interested in learning, inclusion, having fun and meeting new friends at camp. Pairing EG campers with campers from Let's All Play creates a special friendship that benefits both children.

The cost to attend the Elizabeth Gwin Special Session is \$175 and includes all activities, accommodations and meals. Partial financial assistance is available thanks to the generosity of many service organizations, businesses and individuals.

# GO FOR BOLD!

TM

## 2019 COOKIE LINE UP

**SAMOAS**  
\$4



**THIN MINTS**  
\$4



**TREFOILS**  
\$4



**DO-SI-DOS**  
\$4



**TAGALONGS**  
\$4



**SAVANNAH SMILES**  
\$4



**S'MORES**  
\$5



**TOFFEETASTIC**  
\$5



There's more to Girl Scout Cookies than what's in the box.

For over 100 years, the Girl Scout Cookie Program® has taught girls five essential life skills: goal setting, decision making, money management, people skills, and business ethics— aspects essential to leadership, to success, and to life.

The Girl Scout Cookie Program not only teaches girls these essential life skills, but the earnings also power amazing experiences for girls.

Girl Scouts Heart of the South uses cookie earnings to power amazing experiences for girls through our programming, while girls and their troops decide how to invest in impactful community projects, personal enrichment opportunities, and more.

The Cookie Program also prepares girls for 21st century leadership through Digital Cookie, a program that helps girls run and manage their Girl Scout Cookie businesses online. Developed by GSUSA and Little Brownie Bakers, and powered by Dell and Visa Checkout, this safe and secure site will allow girls to connect with family and friends to ask for their support by purchasing cookies. Customers have the ability to purchase cookies online to be shipped (customer pays for shipping and handling) or delivered by the girl (with parents' permission).

Further, skills girls learn in the cookie program also influence later success: data shows more than half (57 percent) of Girl Scout alumnae in business say the cookie program was beneficial to skills they possess today, such as money management, goal-setting, and public speaking.

The price of Girl Scout Cookies are still \$4 per box, with two specialty cookies, the Girl Scout S'mores and the gluten free, Toffee-tastics are \$5.

The 2019 Girl Scout Cookie Program officially starts on January 5, 2019.



## IMPORTANT DATES

### JANUARY 2–APRIL 30

GSUSA Cookie Pro Contest

### JANUARY 5

Girls take orders – GIRL SCOUT HONOR

### JANUARY 25

Initial order due to Troop Cookie Manager  
 - Girls continue taking orders after their initial orders are turned in.  
 - Girls & troops will have access to additional cookies after initial orders are received.

### JANUARY 26

3rd Annual G.I.R.L. Event, Lander's Center, Southaven, MS

### FEBRUARY 15-21

Cookies are delivered to Service Units  
 - Make sure you know when and where to pick up your cookies from your Troop Cookie Manager.

### FEBRUARY 22 - MARCH 17

Girls participate in direct sales through booth sales, door-to-door, cookie walkabouts, etc. to meet personal and troop goals.

### MARCH 1

Half payment of initial cookie order due to Troop Cookie Manager

### MARCH 2

Red Wagon Saturday

### MARCH 7

Digital Online Cookies "Girl Delivery" option ends

### MARCH 18

Remaining cookie balance due to Troop Cookie Manager

### JUNE 1

C.E.L.E.B. Event





**cookies fuel  
her fun.**

Sure, they're awesomely delicious, but beyond the sweetness, Girl Scout Cookies are an opportunity for girls to do extraordinary things.

All cookie proceeds stay local and help power new experiences for her and every awesome **G.I.R.L.** (Go-getter, Innovator, Risk-taker, Leader)<sup>™</sup> who sells Girl Scout Cookies! Girls can fund their summer camp adventures, travel around the globe, stay local and explore their community, earn badges at council programs, and stock up on Girl Scout gear - all by selling Girl Scout Cookies.

**Samoas Camp Day  
May 4, 2019**

Daisies and Brownies will enjoy all the fun the camp has to offer at the Samoas Camp Day! Girl Scouts that sell 500+ boxes or more can celebrate with archery, arts and crafts, canoeing and s'more fun.

**C.E.L.E.B. Event  
June 1, 2019**

Cookie Entrepreneurs Leaping Extreme Bounds (C.E.L.E.B.s) are girls who sell 800+ boxes and are invited to attend an all-inclusive, and very exclusive, C.E.L.E.B. event in recognition of their hard work and dedication!

**Walking In Memphis  
June 3-9, 2019**

Come explore the 901! Girls will experience all that the "Home of the Blues and Birthplace of Rock-n-Roll" has to offer as they visit museums, local attractions, and enjoy Memphis cuisine.

**New York, New York! Trip  
July 7-12, 2019**

Travel to the Big Apple with Girl Scouts! We'll explore the city and take in all the sights on this once-in-a-lifetime trip. Pack your bags and hail a cab - we're heading to the city, Girl Scouts!

**Magic Springs Getaway  
July 26 - 27**

Hit the 2,019+ boxes of cookies and you earn this two day, overnight trip filled with thrilling rides and fantastic water slides at Magic Springs and Crystal Falls Water and Theme Park in Hot Springs, AR.

**Samoas Camp Day  
August 24, 2019**

Juniors, Cadettes, Seniors and Ambassadors will enjoy all the fun the camp has to offer at the Samoas Camp Day! Girl Scouts that sell 500+ boxes or more can celebrate with archery, arts and crafts, canoeing and s'more fun.





girl scouts  
cookie program




# COOKIE PRO CONTEST



## Be Girl Scout Booth Ready

This cookie season, show cookie customers how the iconic Girl Scout Cookie Program (the largest girl-led entrepreneurial program in the world!) prepares girls in their communities to lead, learn, and succeed, all while making it possible for them to embark on amazing adventures, form a lifetime of memories, and unleash the power of **G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)**™ to change the world!

When talking to cookie customers about the sale and why girls participate, make sure to:

-  Tell them about all the things girls are learning by selling Girl Scout Cookies, like goal setting, decision making, money management, people skills, and business ethics.
  -  Share your girls' sales goals and what the troop plans to do with its cookie proceeds in the coming year.
- PRO TIP:** Knowing how troops use cookie money is what customers really want to hear about when they consider supporting your sale and stocking up on cookies!
-  Remind them that 100 percent of cookie proceeds stay local. The money raised through the cookie sale helps your council power unique, amazing experiences for girls year-round. And the best part? The girls get to decide what they'll spend their hard-earned cookie cash on—it's their world!

Girl Scouts of the USA's Cookie Pro™ Contest for 2019 is an exciting opportunity to highlight the amazing skills and experiences that girls gain through participating in the Girl Scout Cookie Program. Join us in celebrating the cookie entrepreneurial skills of Girl Scouts nationwide—and unlock an awesome, limited-edition Cookie Pro 2019 patch while earning a chance to win the Cookie Entrepreneur Experience of a lifetime in California.

**Who can participate?** All registered Girl Scout Cookie Program participants from participating Girl Scout councils who are selling cookies during the 2018/2019 cookie season.

**When can girls participate?** January 2–April 30, 2019

**How can girls participate?** By submitting a complete Cookie Pro contest entry, which includes answering a set of questions, uploading a mini-graphic novel and uploading a photo of themselves in uniform.

**What can girls win?** Twenty-four girls nationwide—four per Girl Scout grade level—will be selected to get the epic chance to:

- Travel to sunny southern California for an all-expenses paid Cookie Entrepreneur Experience
- Go on an incredible behind-the-scenes VIP adventure at Warner Bros. Studios
- Take part in super-cool activities featuring the DC Super Hero Girls™
- Meet prominent entrepreneurs and share in their secrets of success
- Attend a very special Girl Scout Cookie Pro recognition event

Find entry details, official rules, submission tips, and download mini-graphic novel templates at [www.girlscouts.org/cookiepro](http://www.girlscouts.org/cookiepro)

# JANUARY

# FEBRUARY

# MARCH



**January 2-April 30**  
**Cookie Pro 2.0 Contest**  
Nationwide

Girl Scouts and the bold and brave DC Super Hero Girls™ are teaming up to help young cookie entrepreneurs across the country unleash that unstoppable G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™ shine, share their unique cookie stories of skill and strength with the world like a super hero, and enter for a chance to win an epic adventure they'll never forget.  
[www.girlscouts.org/cookiepro](http://www.girlscouts.org/cookiepro)



**January 5**  
**Girl Scout Cookie Program Starts**  
Council-wide



**January 26**  
**3rd Annual G.I.R.L. Event**  
The Lander's Center  
Southaven, MS

A celebration for every Go-getter, Innovator, Risk-taker, Leader who wants to make the world a better place.

Join us for a FREE day of fun and friendship with live performances, inflatables, challenges, a dance party, fun photo booth, crafts, games and more!!

**February 1**  
**Summer Camp Registration Opens**  
Online

**February 2**  
**Cupcake Wars**  
Memphis, TN



**February 9**  
**Cupcake Wars**  
Camp Tik-A-Witha, Van Vleet, MS

**February 12**  
**STEAM Weeknight Series**  
Imagine Center, Memphis, TN

**February 22**  
**World Thinking Day**  
Worldwide



Originating in 1926, World Thinking Day calls for Girl Scouts and Girl Guides to join together and take part in activities that promote changing the world for the better.

Girl Scouts and Girl Guides are leaders. In 2019, learn the different ways to be a leader and develop the power to bring the change you want to see in the world.



**February 22-24**  
**National Girl Scout Cookie Weekend**  
Nationwide

**February 22-24**  
**Cookie Booths Start**  
Council-wide

**February 23 - 24**  
**Go Gold! Overnight**  
Camp Fisherville, Fisherville, TN



**March 2**  
**Red Wagon Saturday**  
Councilwide

**March 10**  
**Girl Scout Sunday**  
Nationwide

**March 10 - 16**  
**Girl Scout Week**  
Nationwide

**March 12**  
**Girl Scout Birthday**  
Nationwide

**March 16**  
**Girl Scout Sabbath**  
Nationwide

**March 16**  
**WKNO Station Day**  
Memphis, TN

**March 16**  
**Art in the Outdoors**  
Camp Tik-A-Witha, Van Vleet, MS

**March 23**  
**Invent It! Build It!**  
Mississippi



**March 30**  
**Camp Congress**  
Memphis, TN

# APRIL

**April 2**  
**STEAM Weeknight Series**  
Memphis, TN

**April 5 - 7**  
**It's Your Story. Tell It!**  
**Journey Camporee**  
Camp Tik-A-Witha, Van Vleet, MS

**April 5 - 7**  
**Teen Camporee**  
Kamp Kiwani, Middleton, TN



**April 6**  
**Girl Scouts Rock!**  
Graceland, Memphis, TN

**April 6**  
**Girl Scout Gold Award MEdia Day**  
Memphis, TN

**April 12 - 14**  
**Troop Camping**  
Camp Tik-A-Witha, Van Vleet, MS

**April 13**  
**Union University's**  
**College of Pharmacy Program**  
Jackson, TN

**April 22**  
**Girl Scout Leader Appreciation Day**  
Councilwide

**April 27**  
**G.I.R.L. Celebration**  
Memphis, TN

**April 28**  
**Kamp Kiwani Open House**  
Middleton, TN

# MAY

**May 4**  
**Samoa Camp Day for**  
**Daisies and Brownies**  
Camp Tik-A-Witha, Van Vleet, MS

Enjoy all the fun the camp has to offer at the Samoas Camp Day! Girl Scouts that sell 500 boxes or more can celebrate with archery, arts and crafts, canoeing and s'more fun.



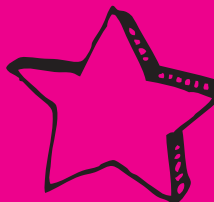
**May 3 - 5**  
**Me and Mine**  
Kamp Kiwani, Middleton, TN

Grab your mother, grandmother, aunt or other adult female and enjoy a fun-filled girls' weekend at Kamp Kiwani!

**May 5**  
**Camp Tik-A-Witha Open House**  
Van Vleet, MS



**May 11**  
**Astronomy Program**  
Camp Fisherville,  
Fisherville, TN



**May 18 - 19**  
**Zoo Snooze**  
Memphis Zoo, Memphis, TN

# JUNE

**June 2**  
**Opening Day of Summer Camp!!**  
Kamp Kiwani, Middleton, TN

**June 3 - 9**  
**Hometown Tour:**  
**Walking in Memphis**  
Memphis, TN  
Come explore the 901! Girls will experience all that the "Home of the Blues and Birthplace of Rock-n-Roll" has to offer as they visit museums, local attractions, and enjoy Memphis cuisine.

**June 8**  
**Volunteer Leadership Summit**  
Memphis, TN

# JULY

**July 7 - 12**  
**New York! New York! Trip**  
New York City, NY  
Travel to the Big Apple with Girl Scouts! We'll explore the city and take in all the sights on this once-in-a-lifetime trip. Pack your bags and hail a cab - we're heading to the city, Girl Scouts!

**July 26 - 27**  
**Go Gold! Overnight**  
Location TBD

# AUGUST



**August 24**  
**Samoa Camp Day for**  
**Juniors, Cadettes, Seniors and**  
**Ambassadors**  
Kamp Kiwani, Middleton, TN

Enjoy all the fun the camp has to offer at the Samoas Camp Day! Girl Scouts that sell 500 boxes or more can celebrate with archery, arts and crafts, canoeing and s'more fun.

# DREAM BIG. DO BIGGER.

3rd annual

# G.I.R.L.

GO-GETTER

INNOVATOR

RISK-TAKER

LEADER

THE LANDERS CENTER  
Southaven, MS  
**SATURDAY**  
JANUARY 26, 2019  
FREE 10 am. to 2 p.m.



# event

Calling all **go-getters**, **innovators**, **risk-takers** and **leaders**!

If you're up for adventure, excitement and a whole lot of fun, make plans to attend the 3rd Annual Dream Big. Do Bigger. G.I.R.L. Event presented by AutoZone!

## ENGAGE.

Create, design and build your way through this fun and interactive event. Challenge yourself to dream big and do bigger with Girl Scouts. Stop by the Cookie Rally to see how cookies fuel your fun!

## EARN.

Ready to work on some badges? We'll have multiple opportunities to check-off portions of Girl Scout badges, including the Girl Scout Cookie Pin and financial literacy badges!

## EXPLORE.

From camping under the stars, to the bright lights of the big city we'll help you plan your next big adventure! Plus, you can get roadtrip ready with hands-on car care from AutoZone!

## ENJOY.

We'll be celebrating all day with live music, bands, giveaways, prizes, special performances and we'll cap it off with a dance party! Food concessions will be available for purchase.