

## **Welcome Cookie Entrepreneur!**

We're so excited that you're launching your first cookie business, and we have a few tips to help you get started.



<u>Set your goal</u>: earning cookie money helps your group pay for the activities you want to do! How many cookies do you need to sell to earn a reward or activity this year?



Practice your <u>sales pitch</u>: The most successful sales people are always ready to deliver their business pitch.



Sign up to participate in a cookie booth!



Register for Digital Cookie: Girl Scouts' online platform lets you expand your cookie sale to the web. <u>Get set up in 4 easy steps!</u>



<u>Review the guidelines</u> for staying safe while you're out selling.

girl scouts

