

2023

FALL PRODUCT PROGRAM Family guide



Welcome to our annual Fall Product Program!

This short, fun and engaging program is a great way for girls to learn important life skills and to earn money for their Girl Scout activities early in the troop year.

The nuts and candy are delicious and designed specifically for the Girl Scouts, and the magazine program is a great opportunity to renew existing subscriptions or suggest friends and family try out new magazines they've been considering while supporting Girl Scouts.

One of the most important elements of the program is the opportunity for girls to set and achieve goals while earning money for troop activities. Like the iconic Girl Scout Cookie Program, the Fall Product Program teaches important life skills including goal setting, decision-making, money management, people skills, and business ethics.

Thank you for supporting your girl and Girl Scouts by participating in the Fall Product Program. Every dollar raised stays right here in your local council to provide quality council events, provide training for volunteers, maintain our camp properties and provide service to our members.

**OWN YOUR
magic**

**TROOPS
EARN AT LEAST
17% OF ALL
ITEMS
SOLD!**

**TAKE
ORDERS
ONLINE!**

Send emails to family & friends.
No delivery.
No money to collect.
Select Your Rewards.

MEET THE MERCHANDISE

YOUR NEW FAVORITES!



\$8

Cheddar Caramel Crunch

Cheese crackers, cheddar corn sticks, caramel cheddar puffs & mini pretzels.



\$8

Thai Chili Mix

Sweet Thai Chili almonds, rice crackers, wasabi peas, sesame sticks, garlic bread sticks & siracha corn nuggets.

MAGAZINES

Customers will enjoy browsing through their favorite titles and selecting subscriptions of the most popular paper and digital magazine titles at a drastic savings from newsstand prices.

Publications are available for customers to purchase online.



new!

EARN MORE COOKIE PROCEEDS!

When you participate in the Fall Product Program, your troop can earn \$0.01 more per box in the 2024 Cookie Program!

NUTS & CANDY

Customers can select from a large variety of premium chocolates, gourmet candies, nuts and snack mixes.

Paper order forms have a limited variety of items offered, but customers can log on to see additional nut and candy items offered through the [M2 Online System](#).



HERE'S HOW:

- Your Troop must have at least 3 girls selling in the 2023 Fall Product Program.
- The Troop must reach a Troop per girl average (PGA) of \$250 or more in combined sales in the 2023 Fall Product Program.
- The Troop must reach a Troop per girl average (PGA) of 350 boxes or more in the 2024 Cookie Program.
- Fall Product extra proceeds will be added to eBudde at the conclusion of the 2024 Cookie Program prior to the final ACH draft.

FAMILY CHECKLIST

- Make sure your Girl Scout is registered for the 2023-2024 Girl Scout year.
- Turn in the [Caregiver Permission and Responsibility Form](#) to your Troop Leader/Troop Fall Product Manager (TFPM).
- For quick reference later, fill in the name and contact information for your Girl Scout's Troop Fall Product Manager below.
- Starting Saturday, September 9th, help your Girl Scout with her sales by going online and/or using the order card.
- Enter any in-person nut & candy orders in your girl's [online account](#) by midnight on Friday, October 13th.
- If your Girl Scout reaches a recognition level with a choice (see the order card), make sure that choice is selected in the girl's online account or inform your troop volunteer. If no choice is made, the default choice at that level will be given.
- Pick up nut & candy orders from your troop and deliver to customers in mid-November.
- Turn in any remaining money due to the Troop Fall Product Manager.
- Continue with online sales through November 29th at midnight.
- Celebrate a job well done!

Troop #: _____

Troop Fall Product Manager: _____

TFPM Email: _____

TFPM Phone: _____

OUR OCELOT

MEET OUR 2023 FALL PRODUCT PROGRAM MASCOT!

OCELOT FACTS

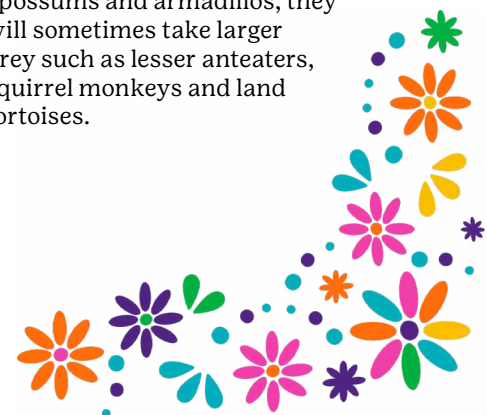


- Size: 28-35 inches and 24-35 pounds and can run up to 38 MPH
- The ocelot has a wide distribution, from northern Argentina to the southwestern United States. It's the most common field species in most of the tropical and subtropical habitats of the Neotropic.
- The ocelot occupies a wide spectrum of habitat types, ranging from scrublands to tropical rainforests. What all these habitats have in common is a well-structured vegetative cover. Ocelots have been recorded in mangrove forests, coastal marshes, savanna

grasslands, thorn scrubs, and tropical and subtropical forests.

- Life span: 8-11 years
- Ocelots are solitary and territorial. Females defend their exclusive territory, which can be as much as 9 square miles. Males have a much larger territory ranging upwards of 35 square miles which overlap that of 1 or more females. Ocelots communicate by use of scent markings.
- The ocelot is a terrestrial hunter and most active during the night (nocturnal). While the mainstay

of its diet are nocturnal rodents including mice, rats, opossums and armadillos, they will sometimes take larger prey such as lesser anteaters, squirrel monkeys and land tortoises.



Earn rewards for your participation!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

Earn two personalized patches with your name and avatar! See how to earn both patches below.



Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$425+ in total Fall items

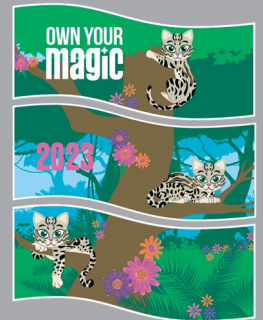
Personalize by choosing from two scenes. You have the option to select from a safari outfit or Girl Scout attire.



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 350+ packages of cookies during the 2024 Girl Scout Cookie Program

Earn theme patches that fit together!



OWN YOUR
magic

Go to www.gsnutsandmags.com/gshs

1 Login

Visit the website

Use the QR Code, URL above or click the link from the council website.



Follow the prompts to participate in the online Fall Product Program.



Scan here and have your troop number ready!

My troop # _____

2 Create

Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



3 Share

E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

M2 ONLINE SYSTEM



AN EASY SYSTEM FOR ALL FALL PRODUCTS!

M2 ONLINE SYSTEM

With the [M2 Online System](#), girls can create and customize their pages, set goals, track their progress, submit in-person nut/candy orders and select reward options, all while learning the five core skills: goal setting, decision making, money management, people skills, and business ethics.

The M2 Online System is a safe, fun and interactive website where girls can send emails to customers, earn patches, easily grow their sales and learn about goal setting through career exploration!

Throughout the M2 Online System, girls, parents and volunteers will have an easy time participating in the Fall Product Program. No items to deliver and no money to collect! Customers can easily shop for their favorite magazine and treats, place and pay for their orders all online!

Girls can send out emails to customers inviting them to shop, order and pay for their items online. Shipping and handling charges will apply.

THEIR EMAILS ARE SAFE WITH US. PROMISE!

Email addresses are ONLY used for this program and NEVER rented or sold!

BENEFITS OF PARTICIPATING IN THE M2 ONLINE SYSTEM:

- People receive their orders faster!
- Orders can be shipped straight to the customer!
- No need to collect money for orders.
- All major credit cards and debit cards accepted.



SAFETY FIRST!

The internet is an exciting place and opens up a whole new world to us. As girls explore online we want them to be safe and informed. GSUSA created the Internet Safety Pledge to be reflective of the principles outlined in The National Center for Missing and Exploited Children's Online Safety Pledge.

GIRL DELIVERED ONLINE NUT & CANDY ORDERS

- Customers can place orders online for nuts and candy items to be delivered in person.
- Payment for "Girl Delivered" orders is collected online. **DO NOT add these orders to the girl's in-person order card totals.**
- "Girl Delivered" online orders are automatically tallied by the system and will arrive with the Service Unit/Troop delivery between November 9th-11th.
- The "Girl Delivered" option is only available to customers through October 17th.
- This option is ideal for family and friends who you plan to see and want to personally deliver items.

DIGITAL DAY NOVEMBER 24TH

Send 20 emails through the M2 Online System to be entered to win a Bluetooth tower speaker. Of those qualifying, ten (10) girls will be drawn to win.

Sell \$20 in online sales and be entered to win \$50 in Passport Bucks. Of those qualifying, one (1) girl will be drawn to win.



All girls, as well as their caregiver, must read, agree to and sign the Girl Scout Internet Safety Pledge before girls go online and participate in Girl Scout related activities.

Take the pledge online at www.girlscouts.org/internetsafetypledge.

SET HER UP FOR SUCCESS

- Attend her troop's Fall Product Program training; sign and return the [Caregiver Permission Form](#) to the troop. This must be submitted before she begins selling.
- Review the Fall Product Program information together so that she understands it and help her to set her sales goal.
- Help her to set up and complete the [M2 Online System](#). Show an interest in her efforts, help her to think of prospective customers, and perhaps practice her “sales pitch” with her.
- Help her to meet her deadlines by taking orders no earlier than September 9th and submitting her Fall Product orders by the dates set by her Troop Fall Product Manager.
- Promptly pick up her nut & candy order and assist her in the delivery of orders to her customers.
- Submit full payment for all nut and candy orders on the dates set by her troop.



SELLING IN PERSON

People love to support Girl Scouts! If your girl wants to take in-person orders she can use the Nut & Candy Order Card to take orders from customers.

Girls can submit their orders online, or submit the “Nut Order Form” or the [Girl Order Card Summary](#) (found in this booklet) by the deadline set by your Troop Fall Product Manager. Deliveries will be made to Service Units/Troops between November 9th-11th. Once girls receive their product, they can immediately begin delivering items and collecting payment.

All Products are NON-REFUNDABLE. Damaged items can be exchanged at your local council leadership center.

GIRL SCOUT SAFETY

- Have your Girl Scout wear her vest, pins, or Girl Scout shirt when selling – something that will identify her as a Girl Scout!
- Never let her sell alone – always have an adult with her.
- Do not go out near or after dark.
- Never, for any reason, approach a parked automobile.
- Never enter a home when asking for orders. If invited to go in, politely refuse and explain that it is against the Girl Scout safety rules for you to go into anyone's home.



TROOP TO TROOP

SUPPORT MILITARY TROOPS BY SELLING TROOP TO TROOPS NUT & CANDY ITEMS TO YOUR CUSTOMERS.

Girl Scouts Heart of the South has partnered with Soldiers' Angels to ship nut items to military troops.

Customers can simply select Troop-to-Troops Military "Thank You" Orders on the order card, and order the quantity they want, all at \$6 each. It's a great way to grow nut sales and support our military troops!

Girls that sell 5 Troop-to-Troops Military "Thank You" orders qualify for the *Care to Share* Patch.



PASSPORT BUCKS

A GREAT WAY TO PAY FOR YOUR GIRL SCOUT EXPERIENCE!

Passport Bucks are a great way to finance your Girl Scout adventures. Participate in the Fall Product Program and select Passport Bucks to pay for council events and trips, next year's membership, Girl Scout gear in our store, or even summer camp!

Then participate in the Girl Scout Cookie Program starting in January to keep earning more Passport Bucks to help pay for your adventures!

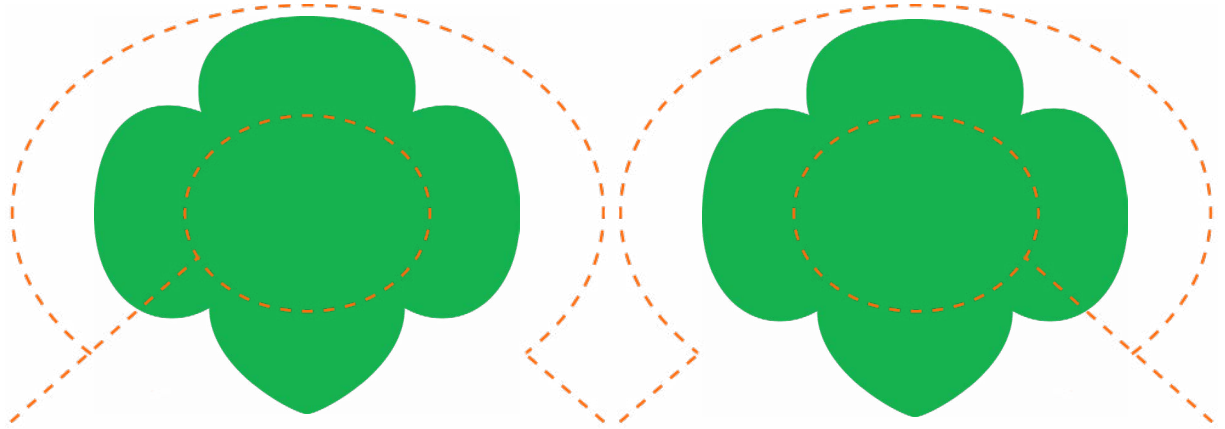


Passport Bucks may be used to pay for: council activities, membership dues, council travel opportunities, summer camp, and for Girl Scout uniforms, badges, patches and other Girl Scout gear at the Trefoil Trunk council shops and at camp trading posts. Passport Bucks may not be cashed for "real money," are non-transferable, have no value outside of Girl Scouts Heart of the South, and expire on 9/6/2024.

DOOR HANGERS FOR YOU!

Never miss an opportunity to reach customers with this customizable door hanger!

Print off on card stock, fill in, cut out and take with you as you set off in your neighborhood. Please secure the door hanger order card to the customer's door. Do not place on windshields or in other places where it might unintentionally create litter.



ORDERING IS EASY!

Visit My Online Store:

M20S URL

These, plus more delicious treats are available online!

Qty	\$ Each	Ext. \$	Product
	\$11		A. Honey Roasted Mixed Nuts
	\$11		B. Deluxe Pecan Clusters, Holiday Tin
	\$9		C. Chocolate Covered Almonds
	\$9		D. Whole Cashews with Sea Salt
	\$8		E. English Butter Toffee
	\$8		F. Deluxe Pecan Clusters
	\$8		G. Peanut Butter Trail Mix
	\$8		H. NEW Cheddar Caramel Crunch
	\$8		I. NEW Thai Chili Mix
	\$7		J. Chocolate Covered Raisins
	\$7		K. Dulce De Leche Owls
	\$7		L. Peanut Butter Bears
	\$7		M. Cranberry Nut Mix
	\$7		N. Hot Cajun Crunch
	\$6		O. Fruit Slices
	\$6		P. Honey Roasted Peanuts
	\$6		Q. Troop-to-Troops Military Orders
			TOTAL

Don't forget to order your favorite magazine subscription in my online store! Digital versions available.

My Goal Is: _____

Orders Due By: _____

Email Order To: _____

PARENT/GUARDIAN EMAIL

Call In Your Order: _____

PARENT/GUARDIAN PHONE

When placing an order by email or phone, provide your name, street address, city, phone number, email address and variety and quantities of each item, so your Girl Scout can make arrangements to deliver your order in a timely manner! Pay upon delivery or pay online at the Girl Scout's URL.

girlscouts
heart of the south

**THANK YOU FOR
YOUR SUPPORT!**

Learn more about Girl Scouts at www.girlscoutshs.org.

sorry i missed you!

sorry i missed you!
sorry i missed you!
sorry i missed you!
sorry i missed you!



Hi! My name is _____
FIRST NAME ONLY

and I am with Girl Scout Troop _____.

I am selling delicious nuts and candy, along with magazines to fund my Girl Scout experience. Funds raised help pay for troop supplies, badges, event fees, outdoor experiences and more. PLUS, 100% of proceeds stay local to help make our community a better place.

Would you like to make a purchase and support Girl Scouts?

HERE ARE MY RECOMMENDATIONS:



Deluxe Pecan Clusters & Holiday Tin
\$11

Our number one seller in a festive holiday tin!



Peanut Butter Bears
\$7



Whole Cashews
\$9



Hot Cajun Crunch
\$7



Chocolate Covered Almonds
\$9






















Honey Roasted Peanuts
\$6



English Butter Toffee
\$8

EARN YOUR FINANCIAL LITERACY BADGES WITH THE FALL PRODUCT PROGRAM!

Grade Level	Badge	What Girls Learn
<p>daisies </p>	 	<p>Money Counts Money basics – identify different coins, and bills, and know what they’re worth.</p> <p>Making Choices The difference between needs and wants, how to save for something they want, and how to help others with what they need.</p>
<p>brownies </p>	 	<p>Money Manager How much common items cost and how to make change.</p> <p>Philanthropist Philanthropy basics, including how to help others by giving money, items, or time.</p>
<p>juniors </p>	 	<p>Business Owner The basics of running a business – coming up with a business idea, offering great customer service, and doing consumer research.</p> <p>Savvy Shopper An advanced look at “needs versus wants” that includes figuring out what triggers their “wants” and make being a savings plan.</p>
<p>cadettes </p>	  	<p>Budgeting How to create a budget that reflects their values.</p> <p>Comparison Shopping How to be a safe and savvy shopper online.</p> <p>Financing My Dreams How to finance their big dreams for the future.</p>
<p>seniors </p>	 	<p>Financing My Future How to build a plan for their future education, which includes researching ways to pay for it.</p> <p>Buying Power How to make big purchases that require an ongoing financial commitment (i.e. car payments, monthly cell phone charges, etc.).</p>
<p>ambassadors </p>	 	<p>On My Own How to create a “future budget” to determine the cost of living on their own.</p> <p>Good Credit How to establish good credit and compare different ways to borrow money.</p>

2023 FALL PRODUCT GIRL ORDER CARD SUMMARY

If you have not submitted your nut card order and reward choices online through M2OS, complete and submit this order form to your Troop Fall Product Manager by the deadline set. Place the total number of each item from your girl's order card in the appropriate space below. Please count carefully. You are financially responsible for all items ordered.

Girl's Name _____ Troop # _____

Mark girl's award choice at each level below.

DO NOT INCLUDE ONLINE "GIRL DELIVERY" ORDERS IN TOTALS BELOW! Those orders are automatically tallied in

\$325.00 Combined Sales:

- Small Ocelot Plush Skin Care Head/Wrist Band Set

\$425.00 Combined Sales:

- T-Shirt
(circle t-shirt size) YS YM YL S M L XL 2X 3X

\$525.00 Combined Sales:

- Fuzzy Zipper Pouch \$5 Passport Bucks

\$650.00 Combined Sales:

- Ocelot Socks \$5 Passport Bucks

\$750.00 Combined Sales:

- Large Ocelot Plush \$10 Passport Bucks
 Necklace AND Jewelry Box

\$875.00 Combined Sales:

- Karaoke Microphone \$10 Passport Bucks

\$1,000.00 Combined Sales:

- Creativity Kit \$20 Passport Bucks

\$1,250.00 Combined Sales:

- Cat Headphones \$50 Passport Bucks

\$1,500.00 Combined Sales:

- Custom Morse Code Bracelet \$75 Passport Bucks

- Honey Roasted Mixed Nuts - A _____ \$11.00 each
 Deluxe Pecan Clusters - Holiday Tin - B _____ \$11.00 each
 Chocolate Covered Almonds - C _____ \$9.00 each
 Whole Cashews w/ Sea Salt - D _____ \$9.00 each
 English Butter Toffee - E _____ \$8.00 each
 Deluxe Pecan Clusters - F _____ \$8.00 each
 Peanut Butter Trail Mix - G _____ \$8.00 each
NEW Cheddar Caramel Crunch - H _____ \$8.00 each
NEW Thai Chili Mix - I _____ \$8.00 each
 Chocolate Covered Raisins - J _____ \$7.00 each
 Dulce de Leche Owls - K _____ \$7.00 each
 Peanut Butter Bears - L _____ \$7.00 each
 Cranberry Nut Mix - M _____ \$7.00 each
 Hot Cajun Crunch - N _____ \$7.00 each
 Fruit Slices - O _____ \$6.00 each
 Honey Roasted Peanuts - P _____ \$6.00 each
 Troop to Troops Donations - Q _____ \$6.00 each
TOTAL # OF ITEMS ORDERED - _____

Total # of Items at \$11.00: _____ X \$11.00 = \$ _____
 Total # of Items at \$9.00: _____ X \$9.00 = \$ _____
 Total # of Items at \$8.00: _____ X \$8.00 = \$ _____
 Total # of Items at \$7.00: _____ X \$7.00 = \$ _____
 Total # of Items at \$6.00: _____ X \$6.00 = \$ _____

TOTAL \$ _____

You can now submit your nut/candy order card totals and reward selections online!

I accept responsibility for pick-up, delivery and **full payment** of all product ordered. I understand that **unsold or undelivered product CANNOT** be returned. I understand that outstanding accounts can result in legal action and/or be turned over to a collection agency and I will be responsible for all additional legal/collection fees incurred.

Caregiver Signature: _____ Date: _____

BELOW TO BE COMPLETED BY TROOP FALL PRODUCT MANAGER

of Order Card Nut/Candy Items: _____ \$ Amount of Order Card Nut/Candy Items: \$ _____
 # of Online Nut/Candy Items: _____ \$ Amount of Online Nut/Candy Items: \$ _____
 # of Online Magazine Items: _____ \$ Amount of Online Magazine Items: \$ _____
Total \$ Amount of Girl's Sales: \$ _____



2023-2024 PRODUCT PROGRAM
CAREGIVER PERMISSION
& RESPONSIBILITY FORM

My Girl Scout, _____, a registered member of Troop # _____ has my permission to participate in the 2023 Fall Product and 2024 Cookie Program. I understand that she must be a currently registered Girl Scout for the 2023-2024 membership year. I will see that she has adult guidance at all times, and I will adhere to the published starting dates for order taking. I understand that all items ordered must be picked up and paid for, including any additional product obtained after the initial order is picked up. I understand that unsold or undelivered products cannot be returned. I agree to accept full responsibility for all items and collection of money. I will assist her in making full payment to the Troop Product Program Manager by the deadlines set. I authorize the use of the phone numbers and other contact information I provide, including my mobile number and any future number assigned to me, for calls, texts, emails, to include automated dialers, to contact me regarding my account. I understand that outstanding accounts will result in legal action and/or be turned over to a collection agency and I will be responsible for all legal/collection fees incurred. In addition, I will be ineligible to be appointed as a volunteer and my Girl Scout cannot participate in future product programs, nor will she be approved for any financial assistance, until the debt is paid. I will follow the GSHS Product Program Policies & Standards, as outlined.

My Girl Scout will be participating in the: [] 2023 Fall Product Program [] 2024 Cookie Program

My Girl Scout has my permission to engage in online Fall Product and Cookie Program activities under the supervision of myself and/or the Girl Scout adult in charge: [] Yes [] No

Please mark any areas below in which you are willing to assist your group with Product Program this year:

2023 Fall Product Program

- [] Fall Product Volunteer in Charge
[] Fall Product Volunteer Assistant
[] Fall Product Technology Assistant
[] Fall Product Warehouse Pickup
[] Fall Product Rewards
[] Other: _____

2024 Cookie Program

- [] Cookie Volunteer in Charge
[] Cookie Volunteer Assistant
[] Cookie Technology Assistant
[] Cookie Warehouse Pickup
[] Cookie Delivery Assistant
[] Chaperone for Cookie Booth
[] Chaperone for Neighborhood Sales
[] Cookie Storage
[] Cookie Sale Signage with girls
[] Host cookie girl presentation/sale at work
[] Cookie Rewards
[] Other: _____

Caregiver Information (please print):

Caregiver's Name _____

Address _____

City _____ State _____ Zip _____

Email Address _____

Place of Employment _____

Home Phone (____) _____

Cell Phone (____) _____

Work Phone (____) _____

*REQUIRED INFORMATION: For your Girl Scout to participate in the GSHS Product Programs, we must have your full SS# OR we must have the last four digits of your SS# AND full date of birth.

Social Security # _____

Last Four Digits of Social Security # _____

Date of Birth (M/D/Y) _____

Signature of Caregiver _____

For Troop Product Sale Manager's Use

Verified girl is registered for 2023-2024 membership year: [] Yes [] No

Total \$ Amount Sold _____

Total \$ Amount Paid _____

Balance Due _____

Date _____

Page left
intentionally
blank.

PRODUCT PROGRAM POLICIES & STANDARDS

Family Guide

All policies are uniformly enforced and applicable to all troops/adults/girls and MUST be followed.

- All volunteers and girls must be registered to participate in any council product program.
- All Girl Scout eligible grade levels are encouraged to participate in council sponsored product programs.
- Training is required for all Service Unit Product Program Coordinators, Troop Product Program Managers and/or Troop Leaders. Training is also required for at least one caregiver of each girl selling and for the Girl Scout herself.
- Product Program Managers and/or Leaders are responsible for payment of products ordered and/or received by members of their troop (unsold product included). **NO PRODUCT MAY BE RETURNED TO THE COUNCIL.**
- A signed Caregiver Permission Form must be on file with the council for any girl participating in product programs. This form outlines the caregiver's financial responsibility to the council. Troops must collect this form before giving order cards and/or other program materials.
- Any girl, caregiver or volunteer who has an outstanding balance from a prior program will not be allowed to participate in any future product programs until the balance including any processing/collection fees are paid. The Service Unit Product Program Manager will be issued a list of ineligible persons prior to the start of a program, and it will be strictly enforced. If a person questions their placement on the list, they must take the matter up with council personnel.
- Any girl, caregiver or volunteer who has habitually mishandled money/product or has a history (more than one incident) of non-recovered returned checks to the council for any transaction will not be allowed to participate in product programs. The Service Unit Product Program Manager will be issued a list of ineligible persons prior to the start of the programs. These persons may be returned to eligibility only by recommendation of the Service Unit Manager and approval by the Chief Executive Officer.
- Any girl, caregiver or volunteer who is habitually (more than one incident) late (more than thirty days) with product program payments, will be required to either provide payment up front for product or will only be allowed to participate in programs which do not require handling of money (booth sales, online magazine sales, etc.).
- Any person withholding money for any reason from Girl Scouts Heart of the South, in connection with any product program, is subject to litigation for recovery of all money due and payable, as well as all costs incurred in the collection process.
- In order to receive product program material and/or products, council must have a social security number or the last four digits of the social security number **and** full date of birth for the person signing the Caregiver Permission Form and/or Product Program Manager Agreement. Troops and/or Caregivers will be asked to pay up front for product if this information is not provided.
- Any report of a girl, caregiver and/or volunteer selling product for more than the official selling price could result in the girl losing all rewards, their inability to sell in future sales and/or dismissal of volunteer role. Each report will be dealt with individually. The person observing an incident should send a detailed report (who, when, where, how much they are selling for, etc.) to the council in writing with information and means to verify details.
- Any report of a girl taking orders prior to the council designated start date could result in the girl losing all rewards. Each report of girls selling early will be dealt with individually. The person observing an incident of early order-taking should send a detailed report (who, when, where, etc.) to the council in writing with information and means to verify details.
- Troops and girls may only sell products provided by licensed vendors currently under contract with Girl Scouts Heart of the South during the Fall Product and Cookie Programs.
- A booth sale is a troop activity and requires a signed caregiver permission slip, attendance by a minimum of one girl and a registered adult as designated by the Troop Leader and cannot take place prior to council booth start dates. Girls make all sales, except in cases where volunteers help younger girls handle money.
- Door to door sales and booth sales must be conducted within the 59 counties represented by Girl Scouts Heart of the South. Only sales to friends and family outside of the GSHS jurisdiction are allowed.
- Online sales (where payment is accepted online) is only permitted through GSUSA approved sites (M2 Online Program, Digital Cookies). Online sales through sites such as eBay, Craig's List, etc. are prohibited.
- For safety purposes and other reasons, girl online sales links may only be shared via social media with friends and family. Girl contact information, online sales links, or sales information may not be shared or marketed on resale sites, such as FB Marketplace, nor with any news outlets.
- Should any online marketing activities be identified as in violation of guidance, GSUSA or the council reserves the right to intervene and request removal or remove the post.

REWARDS! REWARDS! REWARDS!

REWARDS ARE CUMULATIVE!



Own Your Magic Patch
25+ Nut/Candy Items



Super Seller Patch
40+ Nut/Candy Items



Super Seller Mags Patch
6+ Magazines



Personalized Patch
- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends & family for support
- Sell \$425+ in total Fall items



Cookie Crossover Personalized Patch
- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 350+ packages of cookies during the 2024 Girl Scout Cookie Program



2023 Patch
18+ Emails Sent



Care to Share Patch
5+ Donations



Goal Getter Patch
\$325 Troop PGA



Ocelot Patch
3+ Magazines



Rainbow Puff Pen
\$125 Combined Sales



Magic Wire Hoop (assorted colors)
\$225 Combined Sales



Small Plush OR Skin Care Head/Wrist Band Set
(assorted colors)
\$325 Combined Sales



Own Your Magic T-Shirt
\$425 Combined Sales



Fuzzy Zipper Pouch (assorted colors) OR \$5 Passport Bucks
\$525 Combined Sales



Ocelot Socks OR \$5 Passport Bucks
\$650 Combined Sales



Large Plush OR Necklace & Jewelry Box (assorted colors) OR \$10 Passport Bucks
\$750 Combined Sales



Karaoke Microphone (assorted colors) OR \$10 Passport Bucks
\$875 Combined Sales



Creativity Kit OR \$20 Passport Bucks
\$1,000 Combined Sales



Cat Headphones OR \$50 Passport Bucks
\$1,250 Combined Sales



Custom Morse Code Bracelet OR \$75 Passport Bucks
\$1,500 Combined Sales

All rewards are cumulative! To qualify, girls must have sold at least the dollar amount for each level in total combined sales. This includes all in-person and online sales.

PRODUCT PROGRAM PROCEEDS STANDARDS



- Troops should be financed by troop money-earning activities and by a share of money earned through council-sponsored product sales.
- Girl Scouts engage in troop budgeting activities that help them to learn money management. The girls are part of the decision-making process in determining troop dues, troop money-earning projects and uses of collective funds. The funds are for Girl Scout activities and are not to be retained by individuals as their property.
- Girl Scouts may not raise money for other organizations. However, girls may contribute a portion of their troop treasury to organizations or projects they consider worthwhile (for example, local or international community service organizations or environmental projects).
- Girls should be encouraged to designate a portion of their troop treasury for the annual membership dues of all troop members. This is a sound and efficient practice that enables girls to meet membership dues and lessens the potential burden to individual members.
- All proceeds earned by girls through product activities must support Girl Scout program experiences for girls (such as camp, troop travel and program events, but not scholarships or financial credits toward outside organizations). Individual gift cards or individual tickets to external establishments would not be within guidance.
- Do not reimburse girls for experiences – Travel and event rewards should be Girl Scout hosted and funded. If a girl is unable to attend an event sponsored by the troop, she is not to be reimbursed for the funding that would have been spent for her experience.
- Proceeds received by a troop are non-transferable – Girls who leave the troop or leave Girl Scouts are not entitled to proceeds earned while in the troop when they leave. Proceeds do not follow the girls.
- Proceeds may only be allocated to Girl Scout troops for Girl Scout program activities. Cash based accounts may not be kept for or distributed to individual girls. Do not track proceeds for individual girls in any pathway – either by council or troop.

Example:

- ACCEPTED: Tickets for a troop trip to the zoo.
- NOT ACCEPTED: Tickets given to an individual girl or her family to the zoo.

2022 Fall Product TOP Sellers

TOTAL	NAME	TROOP #
\$4,378.00	Genesis Bonner	13137
\$3,620.00	Ariel Jackson	33150
\$3,127.00	Cykia House	30093
\$3,090.00	Jenna Riggle	20072
\$2,701.00	Ava Jones	20130
\$2,516.00	Morgan Tims	40105
\$2,225.00	Shelby Hamilton	13017
\$2,028.00	Emma Stewart	10336
\$2,025.00	Khole Barnes	10612
\$1,949.00	Rosilyn Richard	30195

congrats
girls!!

great job
girls!!

important details

SATURDAY, SEPTEMBER 9TH

Girls begin taking orders in person & online.

FRIDAY, OCTOBER 13TH

Girls submit orders to Troop Fall Product Manager or online.

- + Nut & candy orders.
- + Reward choices (*selected on Girl Order Summary or online*).
- + Girls can continue taking online orders.

TUESDAY, OCTOBER 17TH

Last day for online girl-delivered orders.

THURS.-SAT. NOVEMBER 9TH-11TH

Service Unit Nut & Candy Delivery.

- + Your troop will notify you when to pick up your products.
- + Upon pickup, girls immediately begin delivering product & collecting money.

FRIDAY, NOVEMBER 24TH

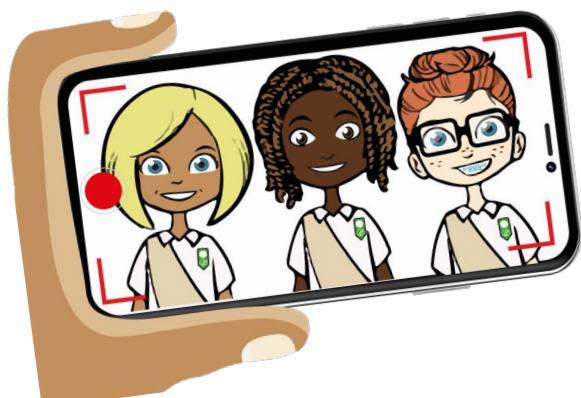
Digital Day!

- + Send 20 emails through the M2 Online System to be entered to win a Bluetooth tower speaker. Of those qualifying, ten (10) girls will be drawn to win.
- + Sell \$20 in online sales and be entered to win \$50 in Passport Bucks. Of those qualifying, one (1) girl will be drawn to win.

WEDNESDAY, NOVEMBER 29TH

Final day for online sales.

- + Girls submit full payment to Troop Fall Product Manager.



<https://www.gsnutsandmags.com/gshs>

Other helpful sites:

www.girlscoutshs.org

www.girlscoutshs.org/fallproduct

YOUR IMPORTANT NOTES & PASSWORDS
