A G.I.R.L. Journey



Have you heard about the **Girl Scouts Love the Outdoors Challenge**? This inspiring initiative kicked off this spring and ends with Girl Scouts Love State Parks Weekend on September 11 and 12. It's the perfect opportunity to explore the outdoors whether it's right outside your window, or your backyard or a back country trail. Beyond the snazzy new patch a girl can earn (don't get me wrong, the patch is cool!), it's about appreciating the beauty in nature and protecting our environment and saving the world. A tall order! But if everyone does a little it can make a big difference.

I recently spent 10 days exploring National Parks out west. The trails were challenging, the scenery was breathtaking and the importance of protecting everything I was seeing for future generations was always top of my mind. I felt truly inspired. I hope you will take the opportunity to participate in Girl Scouts Love the Outdoors Challenge. Here are just five of the 50 suggested activities:

Make a nature map of your neighborhood.

Make a list of the single-use plastics your family uses in one week, then commit to replacing three of them with reusable items.

Play in the rain.

Make a tree bark rubbing.

Learn the seven principals of Leave No Trace

Find the rest here.

You know what else I find inspiring? GSUSA just announced the launch of uniform components and apparel made from recycled and eco-conscious materials! And, old components will be upcycled into new items in an effort to be a more sustainable brand.

Girl Scouts has always done a great job connecting girls to nature and inspiring girls to develop a lasting commitment to the environment. Here's to continually finding more ways to use resources wisely.

Pattie Hallberg, CEO Girl Scouts of Central and Western Massachusetts