

A G.I.R.L. Journey

The Case for the Annual Meeting



Members of the Girl Leadership Board conduct the opening ceremony at the 2019 GSCWM Annual Meeting.

Who needs one more virtual meeting in their present life? Cue me, NOT raising my hand. Still, I'm incredibly excited about GSCWM's upcoming Annual Meeting on Zoom and here's why:

The Annual Meeting for a non-profit organization is all about connection. It's my opportunity as CEO - and our Board's opportunity as the governing body - to connect with our membership who we don't get to see on any regular basis to say hello, report on our work and share with our members all the things that happened in the year. We fill you in on the state of the organization. We get to make a personal connection and it's one of the special things about Girl Scouts. Our 'sisterhood' is all about our membership. We want to share how we're doing as a member organization and the impact we are making thanks to you.

Governance sets the foundation for everything we do. It's Oversight. Governance sets policies, adopts the budget, and manages large assets (think property) and investments. As a GSCWM member, the annual meeting is your opportunity to interact with

governance. You'll be voting on eight board members. Does the slate represent us? Are they geographically diverse? Are they racially diverse? Do they have diverse experiences to represent us? The process is important, and so is the process of reporting out to our members. We share our vision, direction, impact and thinking with those who work alongside us in an effort to make the world a better place. The annual meeting is your opportunity to engage with the process and I hope that you will.

Pattie Hallberg, CEO
Girl Scouts of Central and Western Massachusetts