

**Pattie Hallberg – Chief Executive Officer**



**Pattie is the Chief Executive Officer of Girl Scouts of Central and Western Massachusetts (GSCWM). Pattie joined GSCWM as CEO in 2008 to lead the merger of the three Girl Scout councils into one organization with a commitment to developing girl’s leadership potential. Under her direction, GSCWM has emerged as a leader in central and western Massachusetts in advocacy for girls. Pattie was an inaugural member of the Hampden County Commission on the Status of Women and Girls. She serves as a Co-Chair for the Investing in**

**Girls Alliance in Worcester, and is founding member of the Leadership Institute for Political and Public Impact. She serves on the Board of the Employers Association of the Northeast and the Leadership Council of the Women’s Initiative in Worcester where she serves as a member of the Diversity, Equity and Inclusion sub-committee. In 2013 she received the Outstanding Women in Business Award from the Worcester Business Journal and in 2020 was named to the Worcester Business Journal Power 50. In 2020 she received the Business West Women of Impact Award. Pattie has served as a National Council Session Delegate in 2008, 2011 and 2014 and will serve as an Alternate Delegate for the upcoming National Council Session in 2023.**

Building girls of  
courage, confidence,  
and character who  
make the world a  
better place.

