

www.littlebrownie.com

eBudde Login _____

Password _____

Service Unit _____

Troop # _____

Girl Scouts of Central and Western Massachusetts

413-584-2602/508-365-0115: www.gscwm.org

Holyoke Leadership Center
301 Kelly Way
Holyoke, MA 01040-9685

Worcester Leadership Center
115 Century Drive
Worcester, MA 01606

FAX (413)536-1383

2022-2023 Cookie Program – Key Dates

Service Unit Cookie Manager volunteer receives training	Oct 19-20
Service Unit Cookie Managers train Troop Cookie Managers	Oct 21-Nov 30
Troops have goal setting and parent meetings to hand out materials	Month of Nov
Troops place their “initial cookie order commitment” in eBudde	Dec 7
Service Units hold Virtual or in Person Cookie Rallies	Dec or Jan
Order Card Selling Opens	Dec 14
Cookie Booth Scheduler opens	Jan 13 at 7 pm
Cookie Delivery to Service Units	Jan 15-19
DIRECT COOKIE SALE BEGINS- IT’S GO DAY!	Jan 20
“Cookies are Here” Virtual or in Person Bling your Booth Weekend Contest	Jan 20-22
Cookie Cupboards open for additional cookie pickups	Jan 17- March 18
Last day to return full, unopened cases of cookies to a council cupboard (qualified troops only; see manual for qualifications)	Feb 9
Opt-Out Forms due to GSCWM- JR/CAD/SR/AMB only	Feb 10
Reminder of First ACH withdrawal & amount emailed to troops (40% of Balance Due showing on Sales Report for all balances greater than \$100.00)	Feb 3
Deadline to notify GSCWM of insufficient funds for ACH withdrawal on Feb 9	Feb 7
First ACH withdrawal from troop bank account - (40% of Balance Due showing on Sales Report for all balances greater than \$100.00)	Feb 9
Last Day to make any exchanges at the cupboards	Feb 23
Reminder of Second ACH withdrawal & amount emailed to troops (50% of Balance Due showing on Sales Report for all balances greater than \$100.00)	Feb 24
Deadline to notify GSCWM of insufficient funds for ACH withdrawal on March 2	Feb 28
Second ACH withdrawal from troop bank account- (50% of Balance Due showing on Sales Report for all balances greater than \$100.00)	Mar 2
Cookie Program Ends	March 19
Troop Girl Rewards order due in eBudde	March 21
SUCM confirms troops rewards in eBudde and submits	March 22
Reminder of Final ACH withdrawal & amount emailed to troops	March 24
Deadline to notify GSCWM of insufficient funds for ACH withdrawal on March 30	March 28
Final ACH withdrawal from troop bank account-Balance Due	March 30
All Troop paperwork submitted to SUCM	March 31
All Service Unit paperwork due to GSCWM	April 7
Girl Rewards shipped to Service Units	Month of April

Thank you for volunteering for this key position!

It is through the dedication of committed Cookie Product Program volunteers like you that girls have great Girl Scout experiences and build valuable skills such as goal setting and responsible money management that will serve them all their lives.

2022-23 COOKIE PROGRAM HIGHLIGHTS!

- ***New!*** We will be having a new online shipped only, limited edition cookie, Raspberry Rally. This cookie is a thin, crispy cookie infused with raspberry flavor and dipped in a delicious chocolaty coating.
- ***Back Again!*** This year we will once again be having our fabulous cookie, *Adventurefuls*. This is a brownie-inspired cookie with caramel flavored crème and hint of sea salt.
- ***Back Again!*** We will continue to do cupboard pickup appointments this year. This was a great opportunity to be able to open our cupboards another day and still have enough coverage to run both council cupboards. Look for details on how to make an appointment in your cookie manual.
- ***Reminder!*** Specialty Cookie exchange limit. Again this year you will only be able to exchange up to five cases of each Specialty Cookie per troop. This limitation is for S'mores and Toffee Tastic only.
- ***Think Outside the Box!*** You all rocked last year with your creativeness in hosting booths. We want to hear from you again what your plans are for this year. How do you think you can reach the most people in a short amount of time? Drive Thru Booths? Food Trucks? Virtual Booths? Thin Mints only booth? Share your ideas at prodprograms@gscwm.org

➤ **Opting out of rewards:**

Junior, Cadette, Senior and Ambassador Troops can choose to opt out of receiving rewards as a way to earn an additional \$0.10/box proceeds for their troop. Please fill out the Reward Opt-Out form and submit it to GSCWM by February 10.

➤ **Project Care & Share:**

Project Care & Share is GSCWM's virtual giving program. We provide this program so girls can sell cookies as a service project without having to handle or store actual boxes of cookies. Customers that purchase a PCS product can be assured that the product is delivered and distributed locally to our military families in Central and Western Massachusetts via our PCS partners Barnes Air National Guard and the USO.



Key Contacts and Links

Girl Scouts of Central & Western Massachusetts website: www.gscwm.org
Phone Contact – Cookie Question Support: 413-584-2602/508-365-0115
Email Contact: info@gscwm.org
ACH Information – Finance Dept.: 508-365-0115
Little Brownie Baker website: www.littlebrownie.com
eBudde website: eBudde.littlebrownie.com
GSUSA website: www.gsusa.org