



FOR IMMEDIATE RELEASE

Media Contact:

Jaime Alvarez
Senior Director of Marketing & Communications
315.263.5957 mobile
315.275.2251 office direct
jalvarez@gsnypenn.org

Celebrate Girl Scout Week 2023: March 12-18



Syracuse, N.Y. (March 10, 2023) — The [Girl Scouts of NYPENN Pathways](https://www.gsnypenn.org) (GSNYPENN) Council is celebrating all things Girl Scouts starting this Sunday—the first day of Girl Scout Week. Commemorated every March, Girl Scout Week starts with Girl Scout Sunday, ends with Girl Scout Sabbath/Shabbat on a Saturday, and always includes Girl Scouts' birthday on March 12. It also includes council-organized activities for members.

Girl Scout Week 2023 runs March 12-18. Everyone can take part—whether they're a Girl Scout, adult member, volunteer, alum, or friend of Girl Scouts. The GSNYPENN council has suggested activities on its dedicated event page at gsnypenn.org/gswweek and will offer daily posts during the week on Facebook at facebook.com/gsnypenn.



Sunday, March 12: Girl Scout Sunday* - Girl Scouts Celebrate Faith - Girl Scouts' Birthday

Girl Scouts are asked to wear their uniform to their place of worship and to think about the things Girl Scouts and their place of worship have in common.

Girl Scouts can also earn their My Promise, My Faith award by working with their families and faith leaders to celebrate connections between the Girl Scout Promise & Law and their faith.

2023 is the Girl Scout Movement's 111th birthday. March 12 commemorates the day in 1912 when founder Juliette Gordon Low officially registered the organization's first 18 members in Savannah, Georgia.

Friday, March 17: Girl Scout Jummah*

Saturday, March 18: Girl Scout Sabbath/Shabbat*

**Whatever religion or non-religion Girl Scouts observe, they're asked to take time on these dates to connect with their beliefs and values and how they're echoed in the Girl Scout Law. Then, to learn about someone else's faith, beliefs, and values in return.*

The GSNYPENN Council thanks its members and the community for taking the time to celebrate Girl Scout Week 2023 with them.

GSNYPENN serves girls in K-12 across 26 counties: Allegany, Broome, Cayuga, Chemung, Chenango, Cortland, Delaware, Herkimer, Jefferson, Lewis, Madison, Oneida, Onondaga, Ontario, Oswego, Otsego, St. Lawrence, Schuyler, Seneca, Steuben, Tioga, Tompkins, Wayne and Yates in New York and Bradford and Tioga in Pennsylvania. Annual membership is just \$25; financial assistance is available. To start her adventure, visit gsnypenn.org/join. To become a volunteer, learn more at gsnypenn.org/volunteer. To help make Girl Scouting possible for girls in your community, visit gsnypenn.org/donate.

(All photos and graphics used with permission, courtesy of Girl Scouts of NYPENN Pathways)

###

About Girl Scouts of NYPENN Pathways, Inc.

Girl Scouts is the preeminent leadership development organization for girls in grades K-12. Our extraordinary journey began in 1912 when our Movement was founded by Juliette Gordon "Daisy" Low. Today, we continue the Girl Scout mission of building girls of courage, confidence, and character, who make the world a better place. We offer every girl the chance to practice a lifetime of leadership, adventure and success. GSNYPENN is chartered by Girl Scouts of the USA to administer the Girl Scout program in 24 counties of New York and two in Pennsylvania. Learn more at gsnypenn.org.