



Family Partnership Campaign- Frequently Asked Questions

What is the Family Partnership Campaign?

Our **Family Partnership** Campaign is a way for **Girl Scout families** and members to invest in **girls'** futures by financially supporting programs, camp improvements, financial assistance, volunteer support and other critical services. It is an opportunity for our Girl Scout family to say, *"I support Girl Scouts, I believe in what we accomplish together, and I want other girls to share in the experiences my girl has had through Girl Scouting."*

Where does the Family Partnership money go?

100% of contributions stay in our council to help:

- Off-set costs of programs for girls
- Create more unique programs and events for girls in multiple geographic locations
- Recruit and train volunteers to expand troops and events for girls
- Maintain properties and camps for girl activities
- **Provide financial assistance to girls in need.**

Why should I give? I already give so much to Girl Scouts, why should I give more?

Many of us come from scouting families that invest in the work of developing strong girl leaders. Girl Scouts is the largest leadership development organization dedicated solely to girls. We are girl centric, girl led and we build girls of courage, confidence and character who make the world a better place. With the support of families through our Family Partnership program we will increase the amount of funding we have available to provide amazing leadership opportunities for our girls.

How much should I give?

Please give what feels right. We're asking families to consider investing \$25 or more in Girl Scouts. We appreciate whatever you can do for our girls. Giving is a personal decision so please give what you can and know that your investment allows us to do more for your daughter and thousands of other girls who deserve amazing leadership experiences! Your \$25 gift will earn our girl designed Family Partnership patch. (If you have more than one daughter, additional patches can be purchased for \$5. If you have three daughters, \$35 will enable all three girls to receive a patch.)

How can I give?

You can make a Family Partnership gift online, via mail, or in one of our council shops. Online, visit our website: www.gsny penn.org and click on the Donate tab. Mail in your

donation and form to our Council Headquarters at 8170 Thompson Rd., Cicero, NY 13039. Or donate in person at any one of our boutiques in Cicero, Horseheads, Johnson City or New Hartford.

Can I give through my United Way gift?

Yes! We receive funds from United Ways across our 26 counties. If your company runs a United Way campaign, you can choose to designate your gift to Girl Scouts of NYPENN Pathways. Be sure to notify us about your gift so that it is applied to the Family Partnership. Email your notification to giving@gsnypenn.org or call 800-943-4414.

How can I get my company involved?

Some companies will match your contributions and some companies will support agencies for which you volunteer. Ask your employer and apply for the match- we can put it to good use supporting our girls! Call Kim Tait at (607) 724-6572 x2419 for more details.

Why can't we rely on cookie revenue to support our programs?

The Girl Scout Cookie program is a wonderful financial literacy program that helps girls develop 5 skills that they will use throughout their lives: goal setting, decision making, money management, people skills, and business ethics. Today those dollars support much of our programming, but not all. As we continue to provide outstanding leadership opportunities for girls, the Cookie Program is not able to cover all these costs. We must engage our families and the external community to support the leadership development of our girls to help them become the leaders of tomorrow. Building strong successful women is a cause that all families, not just Girl Scout families, should care strongly about, and we are working hard to share that message.

What about the registration fee we paid?

The annual membership fee you pay at registration goes directly to Girl Scouts of the USA to cover the cost of insurance, program development, advocacy and research, as well as support to all the councils. The local council does not receive any of these fees.

I feel like I keep getting asked to give more.

We know- you've paid your membership fee, you've bought your uniform, and you've helped pay for troop supplies. However, with Family Partnership we're asking families to be part of the bigger vision. We are the largest leadership development organization for girls and only with your support can we provide an amazing leadership experience for the 15,000 girls we serve. Please consider a true investment in the mission of this organization.

For Family Partnership questions or to share a story of how Girl Scouts has impacted your daughter, please contact Kim Tait at ktait@gsnypenn.org or (607) 724-6572 x2419.