




girl scouts
of the jersey shore

**Girl Scouts
of the Jersey Shore**
2018 ANNUAL REPORT
October 1, 2017 - September 30, 2018





Above: Girl Scout Brownies and Cadettes led the flag ceremony at the council's annual Phenomenal Women Under 40 event. The Phenom Awards honor young women professionals while they are still ascending to the full height of their accomplishments.



girl scouts
of the jersey shore

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CY Wong
Brie Woods
Janet Zelenak

GIRL SCOUT MISSION

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

THE GIRL SCOUT PROMISE

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

THE GIRL SCOUT LAW

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.



Left: Girl Scouts of the Jersey Shore Board President Frances Keane and Eileen M. Higgins, Girl Scouts of the Jersey Shore CEO, at the council's annual Dancing With Our Monmouth and Ocean County Stars event.

Adapting At The Pace Of Girls

It is a great time to be a Girl Scout! In an era of rapid change and innovation, Girl Scouts adapts at the pace of girls, preparing them for the unexpected challenges they will face as they continue to grow.

Girl Scouts understands these challenges because we have continually grown and changed to meet girls' needs for more than a century. This adaptability is why our core programming — activities like outdoor adventure, camping and the cookie program — are as relevant today as they were when our mothers and grandmothers were Girl Scouts. We have augmented their traditions with new activities and skills — providing exciting modern programs in STEM (science, technology, engineering and math).

Because Girl Scouts is timely, the Girl Scout experience is timeless. Even our core outdoor programs have adapted to reflect today's girls. Instead of focusing on the traditional idea of "outdoorsmanship," Girl Scouts goes further. We help girls discover how to respect and enjoy nature while living and remaining connected to the modern world.

Our two amazing day camps — Amity Acres and Sacajawea — put this philosophy in full effect. Girls who spend their summer with us are given opportunities to take the lead in an all-girl safe space. We give them the freedom to explore, learn and have fun without the pressures and social anxiety found in their everyday coed environment.

Our commitment makes a difference. Research shows girls who are active outdoors are more likely to seek challenges, become resourceful problem-solvers and work cooperatively while also developing a stronger sense of self. Those are not outdoor skills — those are life skills.

No matter what the future holds for girls, whether in the outdoors, the science lab or the board room, Girl Scouts remains committed, focused and dedicated to serving today's girls in new, exciting, and future-focused ways.

The need for female leadership has never been greater and Girl Scouts is the organization helping to provide it.

A handwritten signature in cursive script that reads "Eileen M. Higgins".

Eileen Higgins
Chief Executive Officer

A handwritten signature in cursive script that reads "Frances Keane".

Frances Keane
President

*Because
Girl Scouts is
timely, the
Girl Scout
experience is
timeless.*



A Place For Every G.I.R.L.

Girl Scout program activities are not just one thing, they can be anything! While many girls begin to lose interest in science and math as early as middle school, Girl Scouts captures girls' natural curiosity and creativity, helping girls unleash their inner innovators through hands-on experiences and career exploration in science, technology, engineering and math (STEM). And, for those craving the great outdoors, Girl Scouts tests their limits and teaches them how to take risks by gaining the confidence to step out of their comfort zones.

12,836

Program Participants

2,193

Family Program
Participants

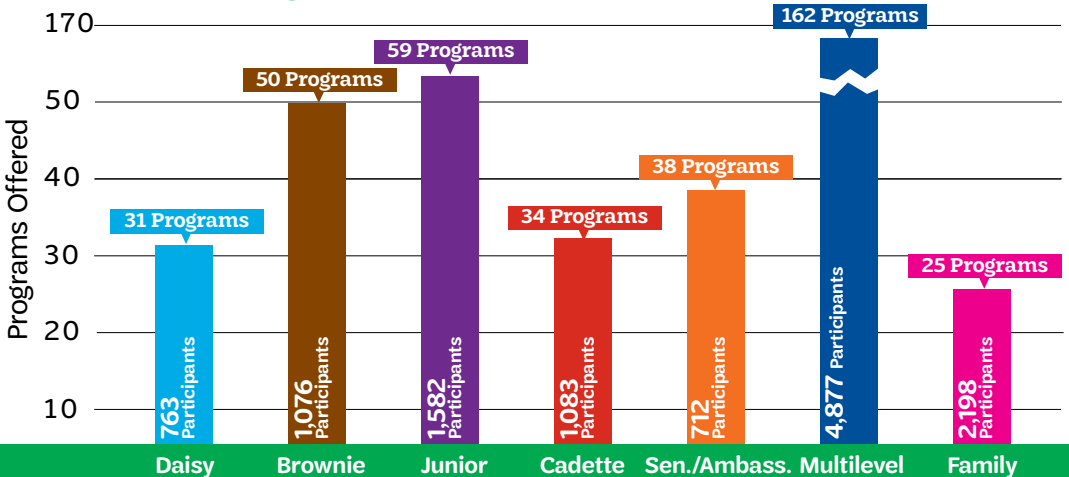
408

Overnight Program
Participants

399

Programs Offered

2018 Council Program Activities



The Great Outdoors

Sacajawea and Amity Acres Day Camps offer an experience like no other, providing girls, ages 3-15, with a summer of adventure that focuses on Girl Scouts' appreciation of nature and the great outdoors. At both camps, girls take the lead in an all-girl safe space where they are free to explore, learn and have fun without the pressures and social anxiety that can result from a coed environment. That is why, for more than a century, camping and the outdoors have been a cornerstone of the Girl Scout experience.

473

Campfire Experiences

216

Camper Sleepovers

342

Weeks of Equestrian Programming

98

New Program Aides Trained

Facing, Top: The annual Family Fun Color Run brings together members of the community of all ages for a day of fun, sun and color.

Below: The faces of Amity Acres and Sacajawea Day Camp! Offering a summer experience like no other, both camps focus on Girl Scouts' appreciation for nature and the great outdoors.



The Girl Scout Difference

Behind every G.I.R.L. is a caring adult who is passionate about seeing girls succeed. To help volunteers make the most of the limited time they have available, Girl Scouts provides every leader the Volunteer Toolkit (VTK), an online resource containing badge requirements, year plans and troop information. The Toolkit reduces the time necessary to prepare for a troop meeting – all from a smart phone or computer. That gives girls and volunteers more time to make a difference in their communities.

80%

Develop a strong sense of self
(68% Non-Girl Scouts)

75%

Display positive values
(59% Non-Girl Scouts)

60%

Develop and maintain healthy relationships
(43% Non-Girl Scouts)

57%

Exhibit community problem-solving skills
(28% Non-Girl Scouts)

Facing, Top: The Girl Scouts of the Jersey Shore pinned 26 Gold Award Girl Scouts at its annual Gold Award ceremony.

Facing, Right: Always be proud of your Girl Scout accomplishments! Every Silver Award Girl Scout family received a sign to display proudly.

Facing, Left: Earning the Girl Scout Bronze Award is a great way for Girl Scout Juniors to create a strong bond with the Girl Scouts in their troop and in their community.

The President's Volunteer Service Award

The President's Volunteer Service Award is a national honor that recognizes United States citizens and permanent residents who go above and beyond to volunteer over the course of a 12-month time period. Levels include bronze, silver and gold with the required number of hours different for kids, teens, young adults and adults. In 2017, the following Girl Scouts of the Jersey Shore volunteers and girls earned this award.

Gold Volunteer Service Award

Annika Agarwall
Julianna Anderson
Anna Bergen
Kate Donnelly
Cailyn Everitt
Erin Foreman
Julia Gasarowski
Laci Holmes
Rachel Jacoves
Julia Kubis
Lauren Ludwig
Marina Luo
Jillian Peslak
Ava Reynolds
Rebecca Rosenberg
Katie Schrader
Cassandra Shank
Manisha Vadali

Silver Volunteer Service Award

Hailey Carisdeo
Sara Donnelly
Julianna James

Bronze Volunteer Service Award

Micheala Bryn
Olivia Cardone
Kayla Droge
Michaela Furgason
Natalie Johnson
Arianna Ng
Amy Scraggs
Cathrine Volk



Girl Scouts' Highest Honors

As girls progress through the Girl Scout Leadership Experience, they can earn our highest awards: Bronze, Silver and Gold. The Gold Award is the highest achievement earned by girls who have demonstrated extraordinary leadership by taking an issue they are passionate about and developing a project that has sustainable impact in their communities and beyond. It is the most prestigious award in the world for girls and it is only available to Girl Scouts.



BRONZE



SILVER



GOLD

10,030

Gold, Silver and Bronze Award
Community Service Hours

16

Kiefer-Stevens Scholarships
Awarded To Graduating Girl Scouts

\$18,550

Kiefer-Stevens Scholarship
Support Provided



Think Outside The Cookie Box

A Girl Scout Cookie is much more than a tasty treat. Last year, go-getting Girl Scout entrepreneurs in Monmouth and Ocean counties sold more than one-million boxes of Girl Scout Cookies to finance their activities, like travel, outdoor adventures and community service projects. Girls gain the skills needed to set goals, market their product and confidently interact with customers.

1,084,140

Girl Scout Cookie
Boxes Sold

234,228

Thin Mints Sold

143

Average Boxes Sold
Per Girl Scout

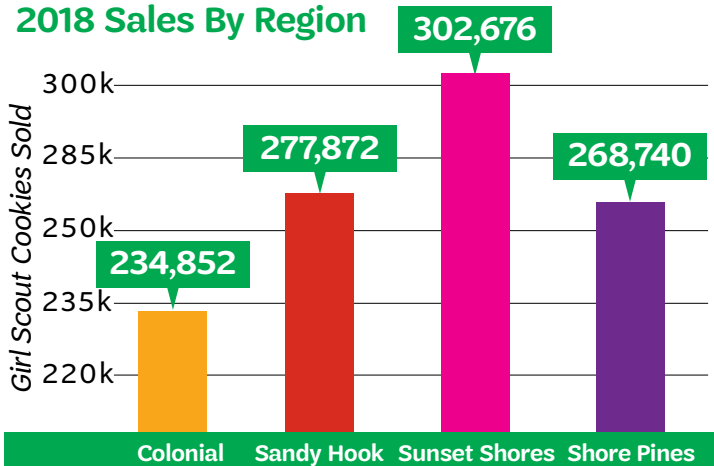
84%

Registered Girl Scouts
Selling Cookies

Top 10 Girl Scout Cookie Sellers

Name	Level	Sold
Marisa Brandon	Senior	5,021
Isabella Lupi	Junior	3,002
Grace Toscano	Cadette	2,184
Alanna Lynch	Senior	2,076
Emma Tierney	Brownie	2,049
Taylor Brennan	Brownie	2,001
Isabella Schwank	Cadette	2,000
Sage Berkowitz	Brownie	1,657
Lilia Dietz	Brownie	1,614
Klaire Clifford	Ambassador	1,564

2018 Sales By Region



Above, Left: A Girl Scout Daisy learns the importance of community service by donating Girl Scout Cookies to her local food bank.

Above, Right: CEO Eileen Higgins with 2018's top Girl Scout Cookie seller. Marisa Brandon sold 5,021 boxes of Girl Scout Cookies.



Left: Girl Scouts celebrated the International Day of the Girl with a program that taught them how to speak up and use their voices.

13,614

Total Members

1,014

Troops

806

Adults Trained

9,922

Girl Members

517

Juliette Girl Scouts

669

Outreach Girl Scouts

3,692

Adult and Lifetime Members

38

National/International Travel Participants

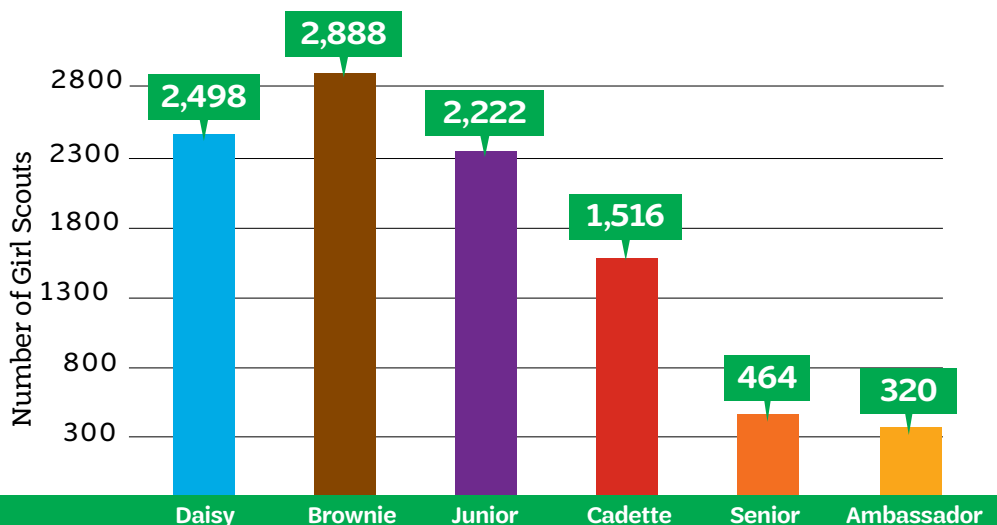
260

Council Award Honorees

Membership at a Glance

Girl Scouts of the Jersey Shore values diversity and inclusiveness, reaching out to all girls in every neighborhood throughout Monmouth and Ocean counties. Nowhere else can girls engage in challenging activities, explore STEM, go on adventures in the outdoors, volunteer to help their community and develop life skills while having fun with friends and caring mentors.

2018 Members By Level





Above: Every year, Girl Scouts of the Jersey Shore invites its graduating Girl Scout Ambassadors to a special ceremony prior to the Annual Business Meeting. During this ceremony, girls are invited to share their future career plans with the audience, career paths often discovered through participation in Girl Scout Leadership Experience activities.

CHARITABLE GIVING

Thanks to the support of corporations, foundations and individual gifts, Girl Scouts of the Jersey Shore offered the full Girl Scout experience to every girl who expressed interest. Thanks to these contributions the council was able to provide financial assistance and underwrite programs and camp scholarships to all who qualified.

\$25,000+

Lois DeConca Estate
 Peter and Mildred Galanti Foundation
 Jay and Linda Grunin Foundation
 Plangere Foundation, Inc.
 Stillwell-Hansen, Inc.

\$10,000- \$24,999

Citta Foundation, Inc.
 Ericsson-Girl Scouts Alliance
 George & Ruth Harms Foundation Inc.
 Ida M Kiefer Trust
 Marie McCool Charitable Trust
 Betty A McKnight Estate
 OceanFirst Foundation
 New Jersey Natural Gas Company
 United Way of Monmouth and Ocean Counties

\$5,000-\$9,999

BlueClaws Charities
 Cogentrix

Corinne Jewelers
 Cowan, Guntjeski & Co.
 Gannett NJ
 Hackensack Meridian Health
 Meridian Health Systems Foundation
 NY Waterway
 Order of the Evergreen

\$1,000-\$4,999

Anonymous
 Thomas A. Arnone
 Aspire Technology Partners
 Bathgate, Wegener & Wolf, P.C.
 Bayshore Recycling Corporation
 Barbara Birdsall ♦
 The Brunetti Foundation
 BMS Matching Gift Program
 Brilliant Environmental Services, LLC
 CentraState Healthcare Foundation
 Community Foundation of New Jersey
 Community YMCA
 Count Basie Theatre

Robert Crines
 The Curchin Group LLC
 Deborah Dec
 Ann Ferguson ☀️
 Christine Fosbre
 Elizabeth Gallo 🌻 ♦
 GD Correctional Services, LLC
 William Glover
 GSJS Colonial Region
 GSJS Sandy Hook Region
 GSJS Shore Pines Region
 GSJS Sunset Shores Region
 Heritage Point Women's Group
 Hiering, Dupignac, Stanzione, Dunn & Beck
 Eileen M. and Kieran Higgins 🌻
 Norman Hobbie
 Holman Frenia Allison, P.C.
 Ronald Iannacone
 Frances and Kevin Keane
 Abdul Khaleel
 Michael Kzirian

Legg Mason & Co., LLC
 Manasquan Bank
 Susan H. McClure ♦
 Monmouth County Sheriff's Office
 Monmouth Park Charity Fund, Inc.
 Motorola Solutions
 Network For Good
 Ocean County Vocational Foundation
 Ocean Medical Center Foundation
 OceanFirst Bank
 Ocean County Vocational Tech School
 Owen, Little & Associates, Inc.
 Pine Belt Subaru
 PNC Bank
 PorterPlus Realty LLC
 Produktech LLC
 QSP/Ashdon Farms
 Diane Rhine
 Rotary Club of Toms River
 RWJ Barnabas Health Monmouth
 Medical Center
 RWJ Barnabas Health/MMCSC
 Foundation
 Ann Scott 🌻 ♦
 Soroptimist International LBI
 Soroptimist International of Central
 Jersey
 Denise Stavola
 T&M Associates
 TD Bank, Tinton Falls
 TD Bank, Toms River
 Toms River Police Foundation Inc.
 Diane Turton Realtors
 Two River Community Bank
 UBS Financial Services, Inc.
 Nancy Weber-Loeffert
 Wells Fargo
 Wells Fargo Foundation
 Wilentz, Goldman & Spitzer
 Wintrade Family Foundation

\$500-\$999

Cheryl Wright Alexander
 Always Immaculate, Inc.
 American Legion Post 129
 Melanie Arnott
 Valerie Barba
 Linda and Neil Bennett
 BHI Insurance
 Mary Blumenthal
 Brick Morning Rotary Foundation
 Brookdale Community College
 Mary Bullock 🌻
 Carluccio, Leone, Dimon, Doyle & Sachs
 Bonnie J. Chankalian 🌻
 Chipotle Mexican Grill, Island Heights
 Citta, Holzapfel and Zabarsky
 Catherine and Jack Conover

DiChiara & Lozowski Family Medicine,
 P.A.
 Margaret Dougherty
 Dynamic Marketing, Inc.
 Envirotactics, Inc.
 Helen Fairbrother
 Maria Farhat-Tanzola ♦
 Rhonda Figueroa
 Stacy and Robert Frontera 🌻
 Fulfill Monmouth and Ocean
 G.B., Ltd. Operating Co. Inc.
 Mary Anne Gearing 🌻 ♦
 Georgian Court University
 Keith Gillman
 Susan Golden
 Darcy and Peter Green
 HealthSouth Rehabilitation Hospital
 Hecht Family Foundation Inc.
 Freeholder Patrick Imprevdeduto
 Investors Bank
 Kelaher, Van Dyke & Moriarity
 Kennedy E. Kowalski Charitable
 Foundation, Inc.
 Judith A. Kramer, Ph.D.
 Lomurro, Munson, Comer, Brown &
 Schottland, LLC
 Gwendolyn Love
 Maggs & McDermott, LLC
 Brenda and Frank Mergenthaler
 Mid Atlantic Resource Group LLC.
 Monmouth University
 NJ Heart
 Ocean County Board of Freeholders
 Ocean County College
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 Oliverie Funeral Home
 Perlmart, Inc.
 Theresa and William Peterson 🌻
 Assemblyman David Rible
 Penelope Rone
 R.C. Shea & Associates P.C.
 Saker ShopRites, Inc.
 Sea Girt Community Appeal
 Rosalind Seawright
 Carlo Sestito
 Summit Associates Inc.
 Barbara Sweetnam
 Taff & Davies
 The D'onofrio Foundation
 The Frances Foundation for Kids
 Fighting Cancer
 Toms River Republican Club
 Trinity Hall
 USI Insurance Services
 Verizon Communications
 Vodafone Group
 Yetman Building Contractor

\$250-\$499

A Z Auto Repairs Inc.
 Bahiyah Abdullah 🌻 ♦
 Karen Adam 🌻
 Sarah Adams
 Allied Fire & Safety Equipment
 Denise and Robert Anderson
 Mary Pat Angelini
 Tracy Armstrong Khaleel
 Danielle Marie Bagdzinski
 Bellu Memoli, LLC
 Joanne Bergey
 Berkeley Twp Republican Municipal
 Committee
 Jennifer and Joseph Binns
 Birdsall & Laughlin LLC
 Jessie A. Blair
 Bluerock Mortgage LLC
 Alesha Williams Boyd
 Boynton & Boynton
 Brick Unico Foundation
 Shari K. Brink
 Jane Butensky
 C & A Financial Group
 Cahill, Wilinski, Rhodes & Joyce, PC
 Joan and Michael Casserly
 Philip Castiglione
 CentraState Healthcare System
 Collins, Vella & Casello
 Frank Congilose
 Danskin Insurance Agency, Inc.
 Jim DeAngelis
 Assemblywoman Serena DiMaso
 Kathleen Duffe
 Ellen and Donald Easton
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 Erbe Builders, Inc
 Alysia Finnegan
 Robin and James Fitzmaurice
 Florham Realty Management
 Forked River Rotary Foundation
 M. Claire French
 Diane Friel-Padlo
 Giordano Halleran & Ciesla PC
 Good Friend Electric
 Dr. Grace Hickey
 Peter Hollender
 In Thyme
 Jayeff Construction Corporation
 Joe Leone's Italian Specialties
 Kevin Kane
 Kidwell Capital Group LLC
 Dolores Klein
 Kzirian Losapio Foundation
 Erin Lesperance
 Shani Love
 Lowy's Express, Inc.

The Board of Directors of Girl Scouts of the Jersey Shore gratefully acknowledges the following individuals, foundations, and corporations who invested in the girls of Monmouth and Ocean Counties between October 1, 2017 and September 30, 2018. If we have made an error, please contact us at 800.785.2090.

LTC Consulting Services
 Lunch Break
 Paul Marmora
 JoAnn McCann 🌟 🍀
 McKenna, DuPont, Higgins & Stone
 Monmouth County Clerk Christine Hanlon
 Joseph Morris
 Robert Moson
 Novins, York & Jacobus, P.A.
 Ocean County Camera Club
 Martha O'Rourke DVM 🍀
 Senator Declan J O'Scanlon
 Eileen and Jack Oujo
 Outreach Greenbriar Woodlands
 Paul Rhine CPA, LLC
 PS&S Engineering
 Ralco Builders
 Remington & Vernick Engineers, Inc
 Kristyn and Erick Rommel 🌟
 Rotary Club of Jackson Charitable Foundation Inc.
 John Sahradnik
 Jane B. Schlidge
 Kerri Schulman
 Kelly and Adam Servodio
 Silverton Memorial Funeral Home
 Specialty Hospital of Central Jersey
 Spire Group P.C.
 Evelyn Platt Strain 🌟
 Patrick Stringer
 Stuart Appraisal Company
 The Bank of America Charitable Foundation
 The Office Restaurant & Lounge
 The Salty Whale, Manasquan
 Wardell Family Foundation Inc.
 Morris & Clara Weshnak Family Foundation
 Alexander Williams
 Danyale Wright

\$100-\$249

Tara Acevedo
 All Chemical Transport Corp.
 All Shore Auto Repair Inc.
 Leslie Allain
 Patricia Allen
 Carol Amato
 Amazon Smile
 Thomas Ando
 Todd Armstrong
 Christina Baldino 🌟
 Joan Basilotto 🌟
 Becker's Tree Service, Inc.
 Maureen Binetti
 Cheryl-Anne Bliss
 Cheryl Bontales 🌟
 Michele Born

Borough of Bay Head
 Eileen Bova
 Carolyn Bradley
 Kerry Bray
 Brinkerhoff Environmental
 Margaret Brooks
 Christina Bucco 🌟
 Jennifer Burden 🌟
 James Byrnes
 C. Keith Henderson & Associates, P.C.
 Diane Campagna 🌟
 Mary and Donald Capelli
 Cathy Carlson
 Christina Caronna
 Regina Carr
 Rachel Castellon 🌟 🍀
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 Joanne and George Clark
 Celeste Clarke
 Assemblyman Robert D. Clifton
 Michelle Coffey 🌟
 Lisa Combs
 Jeanette Corris
 Christopher Cowan
 Assemblyman Ronald S. Dancer
 Melissa Danko
 Cara Davis 🌟
 Robert Dawson
 Gayle Dettlinger
 Sandra and William DiBianca
 Robert DiBiase
 Harry Disbrow
 Michael Donovan
 Letizia Duncan
 DW Smith Associates, LLC
 Debra Edick 🌟
 Gary Edinger
 Tracey H. Edwards 🌟
 Nancy Eriksen
 Exelon Foundation
 Exelon Nuclear
 Michele Fee 🌟
 Barbara and Joseph Fitzgerald
 Carol Ford
 Nadine Foreman
 Mary Forshay
 Jackie and Ken Garbe 🌟
 MaryEllen Gibbon 🌟
 Alison Gilmore
 Eileen and Robert Gilmore
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 Girl Scouts Troop #60886
 Mary and Tom Gleckner
 Kavita Godhwani
 Granite Development
 Jeff Gross
 Thomas Grosse, Jr.

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 Carolyn Harms
 Patricia Heaney 🌟
 Heritage House Sotheby's International
 Maureen and Rodman Honecker 🌟
 Jersey Mike's Subs
 Elaine Johnson
 Carol Johnson
 Roger Kane
 Caroline Karmazin
 Richard Kelly
 Carol Kirsimagi
 Mathew Kleiner
 Linda Klose 🌟
 Claudine Krosnowski
 Lois J. Kurz 🌟
 Julia Lambert
 Linda Lennon 🌟
 Fran Levin
 Tracy A. Lewis 🌟
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 William Lopkopff
 James Luongo
 Bramley R. Maber
 Magnakron Corporation
 Tracey Mahady
 Valerie Mahon
 Maria Maisano
 John Martingano
 Dena Mayo 🌟
 Kelly McAllister
 Marcye McFadden 🌟
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 Monmouth Beach Cleaners
 Mark Montenero
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 Jaclyn Murray
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 Jessica Nolte
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 Maureen and Brian O'Malley
 Anita Oommen 🌟
 Beth Ann O'Toole
 Mary Palazzo
 Morgan Parkes
 Trudi Parton
 Jane and Martin Pattwell

🍀 - Juliette Gordon Low Society Members

🌟 - Platinum Leaders Campaign



Above: Current and past Women of Distinction honorees pose for a photo at the 2018 Women of Distinction and Community Partners Gala.

Benjamin Pearlman
 Doris Pearson
 Robert Perodeau
 Stacy Petti 🌟
 Pi Delta Epsilon-Zeta Chapter/Temple
 University
 Carolyn M. Pine ♣
 Karen C. Porcello
 Harriet M. Primack
 Prime Time Plus, Inc.
 Provident Bank
 PSEG Power of Giving Campaign
 Mary Randolph
 JoAnne K. Rasmussen 🌟
 Lori Ravitz
 Riggleman Towing
 Awilda Rivera
 Carole Robinson 🌟
 Debra Ruckert
 Janet Sarratt 🌟
 Jennifer M. Savarese
 Linda Savino
 Cheryl and Curtis Sawyer
 Pat Schmigel
 Eva and Steve Scholfield
 Michael School
 Martha Schreiber
 Penny Shank 🌟
 Sandra Sinclair
 Rachel Singh 🌟
 Beverly Sirianni 🌟
 Karen E. Smith
 Soroptimist International of Toms River
 Robert Spanvill
 Veronica Stubbs
 The Church of St. Denis
 Tammy Thompson
 Samuel D. Thompson

Marilyn Ticktin
 Townsquare Media
 United Way of The National Capital Area
 Sunset Valet
 Jennifer Vella
 VFW #2179 Ladies Auxiliary
 Anne Virzi
 Benjamin Waldron
 Dorothy Warren
 Mary Waskovich 🌟
 Nicole Weeks 🌟

Deborah Weingroff
 Winifred Welch-Scarano
 Bonnie Welt
 Michelle Williams
 Bertha Williams-Pullen
 Cing-Yuen Wong 🌟
 Brie Woods
 Danyale Wright
 YourCause, LLC
 Patricia and Edward Zakar 🌟

TRIBUTE GIFTS

In Memory Of

Geraldine Bownick
 Joanne Bergey

Jane G. Clayton
 J. Gary Sammon

Venice B. Gates
 Barbara Devlin

Barry Johnson
 Lynn & Conrad Miller
 Patricia Raffetto
 Robert Moson
 Cara Wuth

Eric Landmesser
 Karen C. Porcello

Mary Oliver
 Karen C. Porcello

Dorothy Platt
 Donna Tornich
 Pi Delta Epsilon-Zeta Chapter/
 Temple University

Cathy Ross
 Helen Fairbrother

In Honor Of

Susan Halsey, Ph.D.
 Karen C. Porcello

Pallavi Parikh
 The Hogan-Knotts Financial Group,
 Inc.

Nicole Peterson
 Theresa Peterson

Carol Stillwell and Mary Ann Larkin
 Mary & Tom Gleckner

Katherine Sweetnam
 Barbara Sweetnam

**Kate Sweetnam, Lauren Restucci
 and Meghan Smith**
 Barbara Sweetnam



Above: The 2018 Women of Distinction and Community Partners Gala Honorees: Nancy Weber-Loeffert, Ocean County Vocational School; Virginia “Ginny” Haines, Ocean County Freeholder; Alesha Williams Boyd, Asbury Park Press; John C. Conover, Plangere Foundation; Shawn Golden, Monmouth County Sheriff; Tracy Armstrong, Wilentz Attorneys At Law; Erin Foreman, Junior Women of Distinction; and Susan H. McClure, retired CEO, Girl Scouts of the Jersey Shore.

Invest In G.I.R.L.s

Every year, the Girl Scouts of the Jersey Shore hosts multiple events to engage the community in the Girl Scout mission. In addition, a variety of individuals, businesses, trusts and estates also contribute. Funds benefit Girl Scout programs and opportunities in Monmouth and Ocean counties, ensuring every girl who wants to be a Girl Scout can be a Girl Scout.

\$286,288

Special Events
Proceeds

\$101,181

Foundation
Support

307

Camp Scholarships
Provided

699

Special Event
Participants

\$20,000

United Way
Girls Are Great Grant

669

Outreach Girl Scouts
Supported

Right: The 2018 Phenomenal Women Under 40 Honorees with CEO Eileen Higgins, center.

Facing, Top: Board member and Monmouth County Administrator Teri O’Connor, center, at the 2018 Girl Scout Golf Classic.

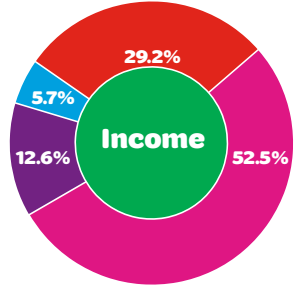
Facing, Left: Ruth Harms won the People’s Choice Award at the 2017 Dancing with our Stars.

Facing, Right: Tom Grosse, second from left, won the Mirror Ball Trophy at the 2017 Dancing with our Stars.



A full copy of Girl Scouts of the Jersey Shore financial statements, as audited by The Curchin Group, certified public accountants, is available for review.

2018 Financial Highlights



\$2,610,320	Product Sales
\$1,454,088	Program, Camp, Merchandise
\$626,153	Private and Public Funding
\$282,455	Investments, Rental, Miscellaneous

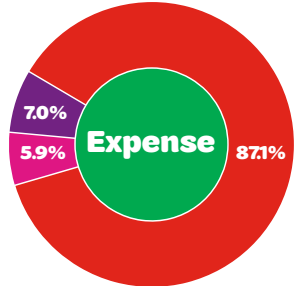
OPERATIONAL FINANCIAL BREAKDOWN

REVENUE

Program, Camp, Merchandise	\$1,454,088
Product Sales	\$2,610,320
Private and Public Funding	\$626,153
Investment, Rental and Miscellaneous	\$282,455
Total Revenue	\$4,973,016

EXPENSES


Direct Program Services	\$4,219,307
Fundraising	\$341,562
Management and General	\$284,204
Total Expenses	\$4,845,073



\$4,219,307	Direct Program Expenses
\$341,562	Fundraising
\$284,204	Management and General



NON-PROFIT ORG.
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 **girl scouts**
of the jersey shore
242 Adelpia Road
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Girl Scouts of the Jersey Shore Summer Camps
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