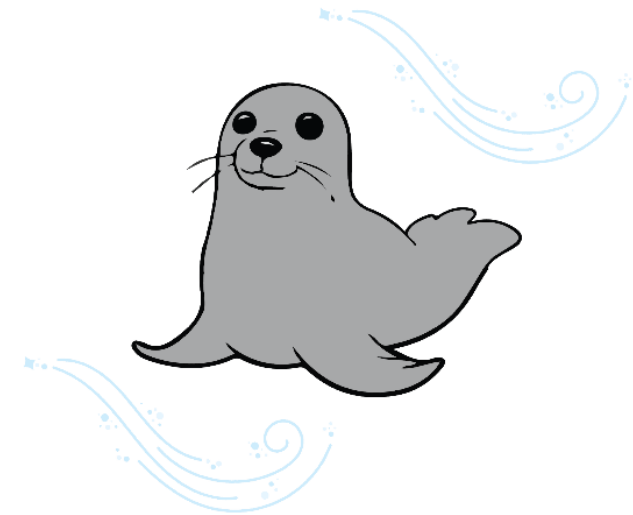


2022 Fall Product Program Training Girl Scouts of the Jersey Shore



2022 FALL PRODUCT PROGRAM



Agenda

- ♥ Intro – the Why
- ♥ Products and Ways to Participate
- ♥ Incentives
- ♥ Council Specific Information
- ♥ M2 – the Volunteer Experience
- ♥ M2 – the Girl Experience

TERMINOLOGY

TPSM (troop product sale manager) – can be leader or a parent in role as the product manager aka troop volunteer

AVATAR – personalized illustration of girl or adult



M2 – name of the vendor providing the magazines and software used to manage the sale; also name of the site where the girls online stores are housed

ACH (automated clearing house) – electronic payment system used

THE TROOP PRODUCT SALES MANAGER

The TPSM has an important and exciting role in handling the fall program for their troop!

- **Train girls and families about the program**
- **Handle the troop's program from start to finish; meet deadlines, place order using the nut ordering software (M2), collect & deposit monies, distribute incentives, good recordkeeping**
- **TPSM must be a registered adult member of GS for 2023 and have completed a criminal background check**
- **Only girls registered for the 2023 membership year may participate**
- **Be sure your troop has bank account established**
- **Don't be afraid to ask questions! Talk to your Community Product Sale Coordinator or us!**

WHY PARTICIPATE?

How does this program benefit the girls?



The Program itself is a learning experience



Troops use money earned from the program to participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience - – camps, girl programs and volunteer support. **100% of the proceeds stay local.**













5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Girls also learn skills in financial literacy, entrepreneurship, and e-commerce.

Entrepreneurship, Digital Leadership and Cybersecurity Badges

As the girls practice their 5 skills, they learn to think like an entrepreneur. They can earn badges as they run their own business! Check them out in the VTK

	Financial Literacy		Entrepreneur	Digital Leadership	Cybersecurity 1, 2, 3
Daisy	 Money Explorer	 My Money Choices	 Toy Business Designer	 Digital Leadership 2	
Brownie	 Budget Builder	 My Own Budget	 Budding Entrepreneur		
Junior	 Budget Maker	 My Money Plan	 Business Jumpstart		
Cadette	 Budget Manager	 My Money Habits	 My Dream Budget	 Business Creator	
Senior	 Savvy Saver	 My Financial Power	 Business Startup		
Ambassador	 Financial Planner	 My Financial Independence	 Entrepreneur Accelerator		

THE GIRL'S PERSONALIZED EXPERIENCE

What's her "why"?



Her "Why"?

Learning

Responsibility
Accountability
Email Marketing
Technology
Customer Service (Please, Thank You)
Goal Setting
Build Self-Esteem/Confidence
Getting outside her comfort zone
Overcoming rejection
Budgeting & Money Management
Empowerment
Teamwork

...and so much more

Experiences

Troop Activities
Council Programs & Events
Camping
Social Engagements
Badge Ceremonies
Travel (local, national and,
overseas)
Giving back to the
community through service
projects

...and so much more

PRODUCTS GIRL SUPPORTERS CAN PURCHASE

We partner with Trophy Nut and M2 Media:

Nuts
Chocolates
Snack varieties
Magazines
Program Software



We Are Girl Scouts Tin

Milk Chocolate Mint Trefoils

TROPHY NUT TINS

Perfect for Gifts
and Treats!



2022 HOLIDAY TINS

Cozy Snowman Tin

Individually wrapped Peppermint Rounds



Village Snowscape Tin

with Chocolate Covered Pretzels



DELICIOUS NUTS AND CHOCOLATES

- Top 5 selling items
- New Item – GORP Trail Mix
- 15 items on the order card – special “online” items only also available



A Little Village Tin with Chocolate Covered Pretzels
Pretzels covered in chocolate.
\$11.00 6.5 oz. Little Village Tin ©



B Snowman w/ Winter Background Tin with Peppermint Bark Rounds
White milk chocolate with crushed peppermint candy on top of dark chocolate.
\$11.00 8 oz. Snowman w/ Winter Background Tin ©



C Girl Scout Tin with Milk Chocolate Mint Trefolls
Trefoll shaped, milk chocolate mint.
\$11.00 No artificial colors or flavors.
6 oz. Girl Scout Tin ©



D Whole Cashews
Gourmet cashews roasted and lightly salted.
\$9.00 9 oz. ©



E Peanut Butter Penguins
Peanut butter covered with milk chocolate.
\$8.00 5.1 oz. Gift Box ©



F Dark Chocolate Sea Salt Caramels
Caramel enrobed in dark chocolate with sea salt.
\$8.00 6 oz. Gift Box ©



G Chocolate Covered Raisins
Raisins covered in chocolate.
\$8.00 10 oz. ©



H Chocolate Covered Almonds
Almonds smothered in milk chocolate.
\$8.00 9 oz. ©



I Fruit Slices
Sweet, chewy, flavored candy sprinkled with sugar.
\$7.00 10 oz. ©



J English Butter Toffee
Butter toffee covered in milk chocolate with crushed almonds.
\$7.00 5 oz. Gift Box ©



K Honey Roasted Peanuts
Roasted and salted peanuts with honey.
\$7.00 9 oz. ©



L Cranberry Trail Mix
Cranberries, raisins, almonds, cashews, English walnuts, and banana chips.
\$7.00 7 oz. ©



M Pecan Supremes
Caramel and pecans covered in milk chocolate.
\$7.00 5 oz. Gift Box ©



N Dulce Daisies
Milk chocolate daisies filled with a caramel center.
\$7.00 5.1 oz. Gift Box ©



O Gorp Trail Mix
Peanuts, raisins, chocolate chips, and candy-coated chocolate pieces.
\$7.00 9 oz. ©

Our council will be making donations of products to a community organization.
Please help us by indicating how many donations you would like to purchase.
Thank you for your support!

P Care to Share
\$7.00

MAGAZINES

Sold online only – new and renewal subscriptions

Paper and Digital Available





ONLY 5 CARE TO SHARE DONATIONS

GIFT OF CARING (Care To Share) DONATION PROGRAM

Treats can be purchased by customers to benefit the military and local food banks/food pantries

Girls collect 5+ donations to earn the Care to Share patch

Girls receive credit towards incentives & troops earn proceeds for each donation

Council will handle donation of product. These items will not be in troop order during pick up

2 WAYS TO PARTICIPATE

girlscouts of the jersey shore **2022 | Fall Product Program**

Dear Parent,

This year's Fall Product Program is a wonderful start-up opportunity for Girl Scout Juliettes and troops. Before the sale begins, be sure to look at your daughter's order card and review all the product program rewards. Girls who reach certain levels have the opportunity to receive some fun, girl-friendly items. They can even create their own custom, personalized patch using the Fall Product Program theme.

The best way to help your daughter earn these rewards is to talk with her and help her set a goal. You or her troop leader can then teach her how to determine how many nuts, chocolates and magazines need to be sold to reach that goal. Regardless of its size, reaching a goal demonstrates all that is possible with a go-getter attitude.

This year's Fall Product Program begins Friday, September 30, 2022. Not only can nuts, candy and chocolate be sold to local family, friends and neighbors, girls can also reach out to those more distant using the M2 Online System. When girls send emails through the M2 platform, these potential customers will receive a link to order and pay for items with their credit card. With the girl-delivered option, products will be delivered by the girl along with the rest of her in-person order card orders. If customers prefer extra convenience and don't mind paying for shipping, orders can be shipped directly to an address they provide.

As always, your troop will earn proceeds for every order placed online and on the order card. **Your troop leader will like the online order options - all online nut and magazine orders will move into the M2 Online System ordering system automatically.** When your daughter is finished with the Fall Product Program order card, please assist her with her order submission. Her leader will need her nut/chocolate order form to confirm accuracy of your submission.

All Fall Product Program information can be found at gsfun.org/FallProduct. Your community product sale coordinator is also available to answer questions, or you can contact our Product Sales Team, at 800-785-2090 or by email at productsales@gsfun.org.

Thank you for being involved with your daughter's Girl Scout experience.

Detach and return the permission slip below to your Community Product Sale Coordinator

Parent Permission and Responsibility Form for the Fall Product Program

My daughter _____, has permission to participate in the 2022 Fall Product Program. In doing so, I agree to accept the financial responsibility for all products and money she receives. I have read the Girl Scouts of the Jersey Shore Product Program Safety Procedures and Guidelines (on the reverse side) and agree to abide by them. Further, I agree to see that my daughter does not sell prior to the official starting date of **Friday, September 30, 2022.**

Signature of Parent/Guardian: _____ Date: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

Every adult must sign a permission/participation form

girlscouts of the jersey shore

Girl Scout Fall Product Program

Girl Scouts is a place where every girl has the space and support she needs to reach her full potential and accomplish amazing things. A lifetime of leadership, success, and adventure starts here.

The Girl Scouts® name, mark, and all associated trademarks and logos, including the Troop/Unit Design, are owned by Girl Scouts of the USA. Troop/Unit Design is an official GSUSA licensee.



In Person

Earn rewards for your participation!
Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

GO BRIGHT Ahead Earn two personalized patches with your name and avatar!
See how to earn both patches below.

Earn theme patches

Personalize your patch by choosing from two scenes, patche boarding or snowflaking.

Visit the online system to order from your outfit or Girl Scout outfit for your avatar

Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$350+ in total Fall sales

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 200+ packages of cookies during the 2023 Girl Scout Cookie Program

They fit together!

Go to www.gsnutsandmags.com/gsjis

1 Login
Visit the website
Use the QR Code, URL above, or click the link from the council website. Follow the prompts to participate in the online Fall Product Program.



Scan here and have your troop number ready!

My troop # _____

2 Create
Create your site
To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.




3 Share
E-mail friends and family
Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

© 2022 GSUSA

Online

















IN PERSON

Fall Order Card



My first name is: _____
 Our troop goal is: _____
 My personal goal is: _____

		Troop Goal												Total				
		150			100			50			25			Number of Items	Amount Due	Amount Paid		
		A	B	C	D	E	F	G	H	I	J	K	L				M	N
1	NAME	PHONE or EMAIL																
2																		
3																		
4																		
5																		
6																		
7																		
8																		
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33																		
34																		
35																		
																Total Number		
																Total Dollars		

A	B	C	D
			
Little Village Tin with Chocolate Covered Pretzels Pretzels covered in chocolate. 6.5 oz. Little Village Tin ©20	Snowman w/ Winter Background Tin with Peppermint Bark Rounds White milk chocolate with crushed peppermint candy on top of dark chocolate. 6 oz. Snowman w/ Winter Background Tin ©20	Girl Scout Tin with Milk Chocolate Mint Trefolis Trefolis shaped, milk chocolate morsels. No artificial colors or flavors. 6 oz. Girl Scout Tin ©20	Whole Cashews Unsalted cashews roasted and lightly salted. 8 oz. ©20
E	F	G	H
			
Peanut Butter Penguins Peanut butter covered with milk chocolate. 8.2 oz. Girl Scout Tin	Dark Chocolate Sea Salt caramels Caramel encased in dark chocolate with sea salt. 8 oz. ©20	Chocolate Covered Raisins Raisins covered in chocolate. 20 oz. ©20	Chocolate Covered Almonds Almonds encased in milk chocolate. 9 oz. ©20
I	J	K	L
			
Fruit Slices Sweet, chewy, delectable candy sprinkled with sugar. 20 oz.	English Butter Toffee Butter toffee covered in milk chocolate with crushed almonds. 8 oz. Girl Scout Tin	Honey Roasted Peanuts Roasted and salted peanuts with honey. 9 oz. ©20	Cranberry Trail Mix Cranberries, raisins, almonds, cashews, English walnuts, and banana chips. 7 oz.
M	N	O	P
			
Pecan Supremes Caramels and pecans covered in milk chocolate. 8 oz. Girl Scout Tin	Dulce Daisies Milk chocolate daisies filled with a caramel center. 8 oz. Girl Scout Tin	Goop Trail Mix Peanuts, raisins, chocolate chips, and candy-coated chocolate pieces. 8 oz. ©20	Care to Share 8 oz. ©20

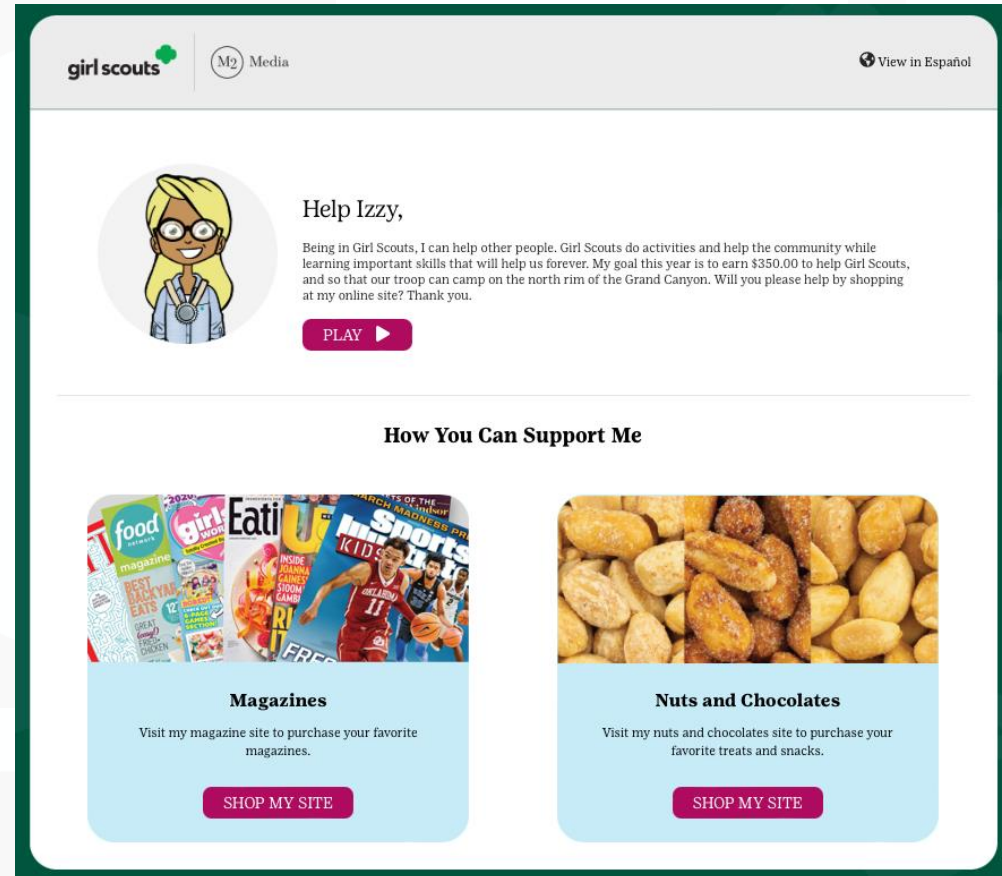
Our council will be making donations of products to a community organization.
 Please help us by indicating how many donations you would like to purchase.
 Thank you for your support!

- Face-to-face is the traditional way girls reached family and friends
- Delicious selection of 15 items & donation option \$7-\$11
- **Customers pay when product is delivered-never in advance**
- Delivery is later – mid November

ONLINE

Girls set up and run their own storefront

- **Girls can personalize their site – it takes less than 15 minutes to get started**
- **Girls send emails to friends and family or share storefront link on personal social media**
- **Customers can also purchase donations**



Customers chose between magazines or nuts & chocolates

THE CUSTOMER ONLINE EXPERIENCE

CUSTOMERS HAVE 2 OPTIONS

Direct Shipped Online Orders

- Customers pay in advance with card and pays shipping
- Larger selection of items available
- Items shipped very quickly
- No shipping fees for magazine subscriptions

Girl Delivered Online Orders

- Customers pay in advance online with credit card
- Same products as the nut order card
- Product arrives with girl's in-person orders
- Girl delivers to the customer – no shipping charges
- Girl delivered option ends October 27, 2022

It's important to note that parents can **turn off girl delivery to any customer they chose, before sending them an email.**

Email from Girl Scout to Customer



Hello Amy,

The magazine and nut sale that I am participating in for Girl Scouts Test Council 7 is going strong and there is still time to help. You can [click here](#) and see my personalized magazine store and how close I am to reaching my goal. If you buy or renew a print or digital magazine, over 50% goes to Girl Scouts!

You can also purchase nuts and chocolates. Just [click here](#) to view the awesome products and shop at my personalized store.

[Click here](#) if you would like to hear a special message from my avatar. Thank you so much for your support!

[Shop AT's Magazine Store](#)

[Shop AT's Nuts & Chocolate Store](#)

Thank You

AT True

Girl Scouts Test Council 7



ONLINE SHOPPING SITES

Supporters select their desired product line

Nuts & Chocolates have two options:
Girl Delivered or Direct Ship

The screenshot shows the top of the Girl Scouts website. In the top left corner, there are logos for "girl scouts" and "M2 Media". In the top right corner, there is a link that says "View in Español". Below the logos is a circular profile picture of a blonde girl with glasses, Izzy. To the right of the picture, the text reads "Help Izzy," followed by a paragraph: "Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can camp on the north rim of the Grand Canyon. Will you please help by shopping at my online site? Thank you." Below this text is a purple button with a white play icon and the word "PLAY".

Below the "PLAY" button is a section titled "How You Can Support Me". Under this title are two product categories:

- Magazines:** A light blue box containing a collage of magazine covers (including "food magazine", "girl Eats U", and "In Sports") and the text "Visit my magazine site to purchase your favorite magazines." Below the text is a purple button that says "SHOP MY SITE".
- Nuts and Chocolates:** A light blue box containing a close-up image of various nuts and chocolates and the text "Visit my nuts and chocolates site to purchase your favorite treats and snacks." Below the text is a purple button that says "SHOP MY SITE".

The screenshot shows a page titled "Welcome to Izzy's Nut and Chocolate Store". At the top left, there are logos for "girl scouts of alaska" and "M2 Media". At the top right, there is a link that says "View in Español". The page features two main options in rounded rectangular boxes:

- SAVE SHIPPING COSTS:** A pink box with a hand icon. The text reads: "I would like to purchase nuts and chocolates and coordinate with Izzy to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card." Below this is a smaller line of text: "(Perfect for people who live close to Izzy)". At the bottom of the box is a purple button that says "GIRL DELIVERED".
- CONVENIENCE:** A purple box with a truck icon. The text reads: "I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply." Below this is a smaller line of text: "(Additional products available for this option)". At the bottom of the box is a purple button that says "SHIPPED TO ME".

Customer Confirmation Email



Thank You

Thank you for your purchase of nuts and chocolates. Your support helps girls learn skills that will last a lifetime and inspires today's girls to become tomorrow's leaders. Your participation is a vital part of their efforts.

Below is a summary of your order:

Order Number: #5436729 placed on 07/28/2022
Ordered by: fernando moreno

Billing:
fernando moreno
79 Cline St Apt D
Norwalk, AA 44857-1062

Payment:
Visa
****4448

Item	Qty	Price	Total
Spicy Cajun Mix	152	\$5.00	\$760.00

Total: \$760.00

If you have not purchased a magazine already and would like to buy or renew a favorite subscription, please [click here](#) to visit Frankie More's personalized site and over 50% of any purchases will further benefit Frankie More and M2 GS Test Council 1 Trophy.

Thank you for supporting Frankie More and Girl Scouts!
Customer Care



Disclosures

If clicking on the link does not take you to the online site, please copy and paste the following URL into your browser: <https://www.gsnutsandmags.com/store/landing/0/f2634d47-d290-455f-a5fe-65a461e2ab2a/en-US>

You can reach Customer Care at: To reach Customer Service, [click here](#) or call 1-800-372-8520.

The GIRL SCOUTS® name, mark, and all associated trademarks and logotypes, including the Trefoil design are owned by Girl Scouts of the USA. M2 Media Services is an official GSUSA licensed vendor.

REVIEW QUESTION

Which of the following are not one of the skills pursued through product program?

- A. Goal Setting
- B. Money Management
- C. People Skills
- D. Not Following Through
- E. Business Ethics

REVIEW QUESTION

Which of the following are not one of the skills pursued through product program?

- **D. Not Following Through**

REVIEW QUESTION

TRUE OR FALSE - Before the beginning of the Product Program, troops should take time to ask each girl their “why” and work with the girls as a troop to help them feel comfortable sharing their purpose and goals with supporters.

REVIEW QUESTION

TRUE OR FALSE - Before the beginning of the Product Program, troops should take time to ask each girl their “why” and work with the girls as a troop to help them feel comfortable sharing their purpose and goals with supporters.

TRUE

HAWAIIAN MONK SEAL

Endemic to Hawaiian Islands and
Johnston Atoll

Up to 7 feet in length, 600 pounds
and living 30+ years

Underwater for 20+ minutes and
diving up to 1,800 feet

Critically endangered due to
hunting, accidental capture in
fishing gear and habitat destruction





GIRL REWARDS



Important Dates

Begin selling on:

Turn in my order form by:

Pick up my product by:

Deliver product to customers by:

Turn in money by:

2022 Rewards!

Rewards are cumulative. Reward choices can be made online once a girl sets up her online campaign site. *Rewards are subject to change due to unforeseen circumstances, and similar items might be used as a substitute. Some items may vary in color.

Patches

2022 Patch
send 18+ emails

Go Bright Ahead Patch
sell 15 nut items

Swimming Seal Patch
sell 2 magazines

Care to Share Patch
sell 5 gift of caring items

Magazines

Color Changing Sunglasses
sell 4 magazines

Gel Eye Mask
sell 6 magazines

Large Seal Plush
sell 10 magazines

Nuts

<p>Seal Keychain sell 35 nut items</p>	<p>Super Seller Patch & Small Seal Plush sell 55 nut items</p>	<p>Seal Journals & Emoji Stamps sell 75 nut items</p>	<p>100 + Patch & \$25 Amazon Gift Card sell 100 nut items</p>	<p>Giant 60" Plush Council Drawing* sell 50 total items *1 winner</p>
<p>Dry Bag & Universal Device Holder sell 130 nut items</p>	<p>Your choice of: \$50 Council Gift Card or Vlog Kit & Vlogging Basics Program in Jan 2023 sell 175 nut items</p> <p>girlscouts of the jersey shore OR Vlog Kit</p>	<p>Your choice of: \$100 Council Gift Card or STEM Discovery Box 3 Mo. Subscription sell 225 nut items</p> <p>girlscouts of the jersey shore OR STEM Discovery Boxes</p>	<p>Top Seller Sock Hop \$1,100+ in total sales</p>	<p>Save the Date Saturday, January 14, 2023 Program Activity Center</p> <p>Sell \$1,100 worth of product during the 2022 Fall Sale for an exclusive invite to our Top Seller Sock Hop!</p> <p>Dance the Twist, Enjoy Soda Shop Treats & Much More!</p>

Earn these two special patches with your name and avatar on them.

TROOP PROCEEDS

\$2 per magazine subscription

\$1 for each nuts/chocolate item

Older Girl Proceed Option

- **Juniors and older can opt out of rewards**
- **Unanimous troop (girl) decision**
- **\$.20 additional proceeds for all items**
- **Girls will still receive patches earned**





Save the Date

Saturday, January 14, 2023
Program Activity Center

Sell \$1,100 worth of product
during the 2022 Fall Sale for
an exclusive invite to our
Top Seller Sock Hop!

Dance the Twist,
Enjoy Soda Shop Treats
& Much More!

GO BRIGHT Ahead

2022 FALL PRODUCT PROGRAM

SPECIAL FALL INCENTIVE



Girls who send
out 10+ emails
by Sunday,
October 9,
2022, 11:59 pm
(as reported by M2)
will receive
this patch

Girls who sell 50+ nut/candy
items by the end of the sale will
be entered into a drawing for the
giant seal



girl scouts 

X

WESTERN CHIEF®

GIRLS who sell 35+ items (as reported by M2) will be entered into a drawing for a pair of Western Chief x Girl Scouts rain boots.

4 Winners – 1 Girl per region



TROOPS* who have 80% of their girls send 18+ emails will have all registered Leaders and Troop Product Sales-Fall ** Volunteers entered in a drawing for a pair of Western Chief x Girl Scouts rain boots.

4 Winners – 1 Adult per region



*A troop is defined as having 5 girls and 2 leaders **Leaders and/or Troop Product Sales-Fall Volunteers must be registered for 2023 in 1 of these roles and have a current background check. 1 entry per adult.





GSJS Travel Opportunities

- London, Paris, Florence and Rome 2023
- Peru 2023
- Savannah, Georgia 2023
- Camp Canadensis 2023*
- Lancaster: Sweet Treats and Amish Eats 2024
- GSUSA Destinations- International and Domestic

*Must be registered with troop or group

GSJS Travel Scholarships

All council-sponsored trips and GSUSA

Destinations are

eligible for Travel Scholarships.

Criteria:

- Sell a minimum of \$500 worth of product in Fall Sale
- Sell at least 550 boxes of cookies
- Be registered for a council-sponsored trip (or GSUSA Destination)
- Be a registered member and be active in Girl Scouts

Scholarships range from \$75-\$1,000

[Travel Scholarship applications](#) will be accepted
May 1, 2023, to May 15, 2023.

Girl Scouts traveling on trips in 2023 or beyond can apply for scholarships each year as long as they are registered for the trip!

Remember, the more you sell, the MORE you EARN and the bigger your potential reward!



GO BRIGHT Ahead

Be sure to
download a
digital copy of
the Fall Troop
Guide from our
website



2022 FALL PRODUCT PROGRAM



FALL TROOP CHECKLIST

PRE-SALE

- Be Registered – only registered adults with approved volunteer role and up to date background check can coordinate the troop’s fall product program.
- Check your troop’s MYGS roster to ensure all girls are registered for the 2023 membership year.
- Access the M2 platform starting September 23. Watch for welcome email – click link to get set up.
 - Sign into the M2 platform to create your avatar.
 - Check troop roster to be sure all registered girls are listed in the M2 platform. Notify product sales team if any girl is missing from M2 roster.
 - Enter troop banking account information in the M2 system by October 7, 2022. See instructions for using the M2 system in the troop guide.
- Pick-up troop materials from Community Fall Product Sale Coordinator.
- Have a training night for your girls and their families!
 - ***How you present the program will have a big effect on the girl’s enthusiasm and parent support.***
 - Work with girls as a troop to set both troop and individual goals. Help them feel comfortable sharing their purpose and goals with supporters.
 - Review the 5 skills, goals, online and in-person safety guidelines, important dates, and money handling procedures.
 - Junior and older - have troop discussion on opting out of rewards. If they choose to opt out, update M2 system.
 - **All parents must sign the parent permission form when receiving their order card.** Keep these forms.
 - Distribute order cards and M2 flyer to girls.



DURING SALE

- Sept 30 – Oct 24 – Girl order taking for paper orders time frame. Assist girls/parents with logging into M2 system as needed.
- Continually communicate with girls and their caregivers.
- Remind parents to enter paper order card sales by October 24.
- Troop should ensure accuracy of all girl paper card orders entered by parents and/or enter paper order cards by October 26.
- Community coordinators will notify you of the date, time, and place to pick up your products. Please be available that day or send a parent to pick up troop order. (Deliveries will be the week of November 12-18).
- Online ordering of magazine and shipped nuts/candy ends Nov. 20.
- Verify all girl rewards have been chosen in M2 system if choices are needed. (Deadline Nov. 21).

POST SALE

- Print girls’ delivery tickets from M2 system.
- Sort girl orders – **have parents count product and sign for product when picking up their order.** Keep this receipt.
- Ensure all monies are collected and deposited into **troop bank account** by December 2.
- Submit unpaid funds form for any parent with an outstanding balance by December 2 to productsales@gsfun.org.
- Verify with parents that all girl delivery orders were delivered to customers.
- ACH pull for balance owing is scheduled for Dec. 9 – refunds (if applicable) will process later in December
- Once rewards are received, immediately count, and confirm all items received. Report errors to coordinator. Troop Reward delivery tickets are available in M2 to view or print.
- Download and print the Troop Products & Financials Excel report (provides financial information to include troop proceeds). Save for year-end financial report.



IMPORTANT DATES

- **September 23** – Troop volunteers receive M2 access email
- **September 30** – Program Begins
- **October 7** – Troops should enter banking information into M2
- **October 24** – In-person order taking ends
Parent deadline to enter paper orders into M2
- **October 26** – Last day for troop to enter paper orders in M2
- **Nov. 12 – 18** – Product Delivery
- **November 20** – Magazine & Direct Shipped Online sales end
- **December 9** – payment is due council – ACH withdrawal

**Full Calendar can be found on GSJS
website and in Fall Troop Guide**

PRODUCT DELIVERY & DISTRIBUTION

Product is ordered late October and arrives in mid-November for order card and online girl-delivery sales.

Pick up troop order from Community Depot – sort into separate girl orders using delivery tickets from M2. Makes easy picking and packing.

IN-PERSON ORDERS: Girls collect money when delivering product, not in advance. (order card items)

Parent/caregiver must COUNT & SIGN a delivery ticket for receipt of product. Keep this signed copy in case of future issues.

Give a copy to parent with amount they owe highlighted and a date you need money by.

Give money envelope to facilitate collection and return.

Product	Full Cases	Cases Short	Single Pieces	Pieces Short
Dulce Daisies	0		0	
Fruit Slices	0		0	
Peanut Butter Monkeys	0		0	
Spicy Cajun Mix	0		0	
Chocolate Covered Raisins	0		0	
Cranberry Trail Mix	0		0	
Dark Chocolate Sea Salt Caramels	0		0	
Double Dipped Peanuts	0		0	
English Butter Toffee	0		0	
Pecan Supremes	0		0	
Chocolate Covered Almonds	0		0	
Whole Cashews	0		0	
Mint Trefails	0		0	
Gorp Trail Mix	0		0	
Peppermint Bark	0		0	
Care To Share	0		0	
Total	0		0	


Online Magazine Sales		Direct Shipped Nut Sales		Online Nuts Girl Delivered	
Total Collected Sales Online:	\$97.00	Total Collected Sales Online:	\$89.95	Total Collected Sales Online:	\$0.00
Proceeds:	\$14.55	Proceeds:	\$13.49	Proceeds:	\$0.00
Nut Card Sales					
Collected from Customer:	\$0.00			Total Sales:	\$186.95
Proceeds:	\$0.00			Collected Online:	\$186.95
				Collected from Customer:	\$0.00
				Proceeds and Bonuses:	\$28.04
				Payment Due Council:	(\$28.04)

MONEY HANDLING

- **ONLINE ORDERS:** These are all prepaid – payments have been credited to girl and troop.
- **PAPER CARD ORDERS:** Begin collecting money from parents 7-10 days after they pick up product.
- Always count money in front of parents and give parent a receipt. As parents turn in collected money, the Leader/TPSM will **mark the girl paid in M2** and deposit money into the troop's bank account.
- Checks should be made payable to the troop. **Troops are responsible for bad checks and any bank fees**, so they should only take checks from people they know and are comfortable contacting if there is a problem.
- All money collected must be deposited into the troop bank account in a timely fashion so funds clear and are available in time for the ACH withdrawal, scheduled for December 9, 2022.
- **UNPAID PARENT FUNDS** – report all outstanding parent debt to council no later than **December 2, 2022**.

UNPAID FUNDS REPORTING

- Troops will not be financially responsible for a parent who has not paid their bill.
- Troop MUST get and provide supporting documentation:
 - Signed parent/caregiver permission slip
 - Signed product delivery ticket
- Follow procedures as outlined in the Fall Troop Guide and file a report to GSJS no later than December 2, 2022.
- GSJS will decrease the withdrawal amount that will be pulled from the troop bank account.

girlscouts 
of the jersey shore

UNPAID FUNDS REPORT
Must be submitted to productsales@GSFun.org by
Fall Product: **December 2, 2022**

Troop # _____ Community Name/Number _____

Troop Product Manager/Leader Name _____ Phone # _____

Email _____

Unpaid Funds Information

Responsible Party: Parent/Guardian

Parent/Guardian _____

Girl Name: _____

Address: _____ City: _____ Zip: _____

Home # _____ Cell # _____ Work #: _____

Original Amount Due \$ _____ Payments Made to Date \$ _____ Current Due \$ _____

The following supporting documentation must be attached to request a payment adjustment:

- Signed Parent/Guardian Permission slip
- Signed product delivery ticket that parent picked up nuts/chocolates

Troop Product Manager/Leader Signature: _____ Date _____

FALL PROGRAM 2022

Please provide communication notes below and any other background information on back

First Contact Attempt Date _____ Time _____ Contact Type: _____
(phone, email, social media etc.)

Conversation Details/Notes: (please provide screenshots if available, use reverse side if needed)

Second Contact Attempt Date _____ Time _____ Contact Type: _____
(phone, email, social media etc.)

Conversation Details/Notes: (please provide screenshots if available, use reverse side if needed)

THE ACH PROCESS

YOUR NAME 1234 Main Street Anywhere, OH 00000 123
DATE _____
PAY TO THE ORDER OF \$ _____
DOLLARS

⑆044072324 ⑆000123456789 ⑆123

ROUTING NUMBER **ACCOUNT NUMBER** **CHECK NUMBER**

- Enter troop bank account information into M2 by October 7th.
- Check the summary report in M2 (after Nov. 20) for the amount due council. This is the amount the council will pull from the troop bank account (or refund if overpaid).
- Council will initiate ACH withdrawal at the end of the sale. (Dec. 9th) Troops that are due a refund will receive it mid-December through bill.com
- Troops will be charged a \$20 fee if withdrawal rejects due to NSF.
- ACH adjustment withdrawal will be initiated on Dec. 15th for accounts with NSF.
- **New troops without bank account:**
 - ✓ Must mark NO BANK ACCOUNT under bank name in M2.
 - ✓ Speak with community coordinator on how to pay council any balance due by 12/9/22 or sooner.
 - ✓ Bank accounts must be set up in order to participate in cookie sale.

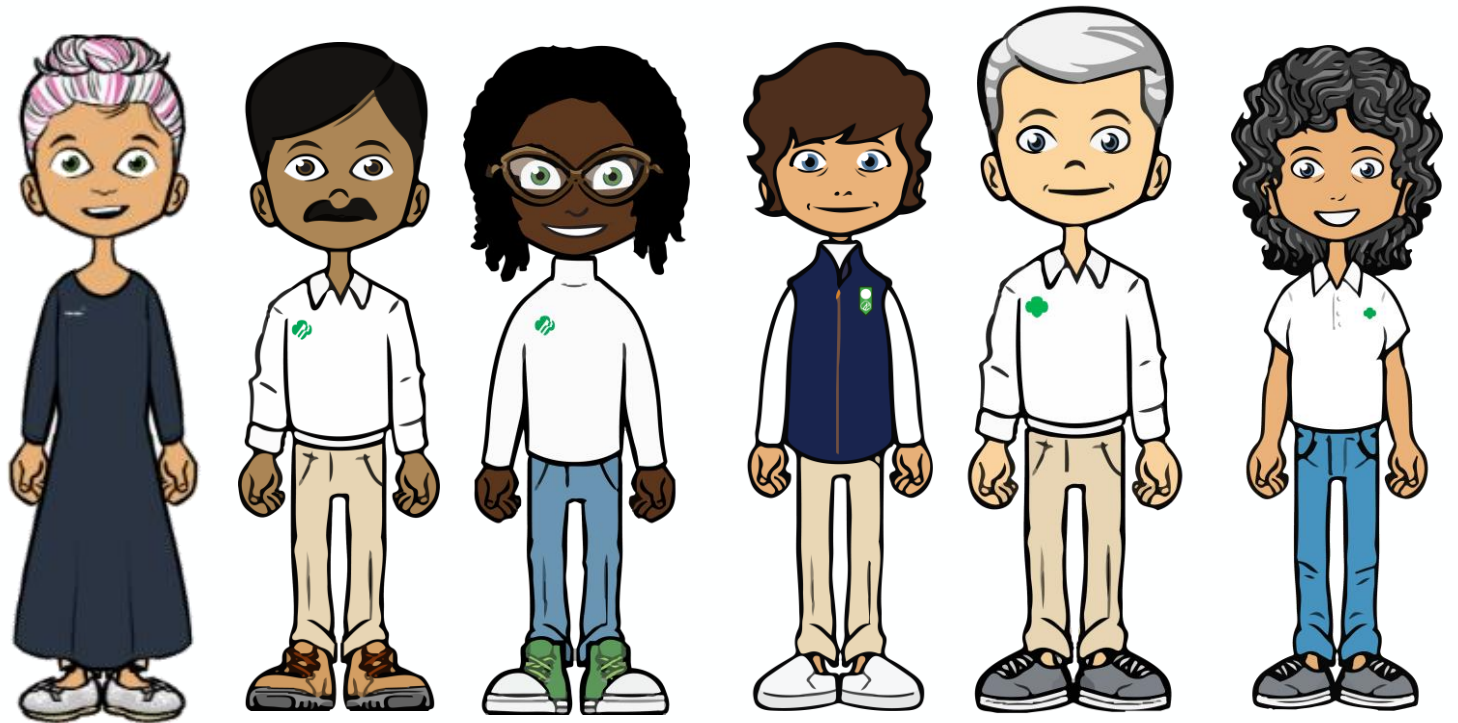
M2 Basics



Fall Product Program Software


This is a brief overview of the troop volunteer and then the parent experiences in the M2 platform

M2 is very intuitive – explore – encourage parents to explore and use all the features


TROOP VOLUNTEER EXPERIENCE



 **Announcement**

XYZ Troop LEADER NAME: To manage the product program this year, please set up your account now. You will be able to monitor reports, communicate with troop leaders and create your own avatar. Your username will be the email address shown below. Use that information when you [create your password](#).




Once you log in, create your avatar and visit the "Parent and Adult Email Campaign" section. Check or enter the email addresses for the girls / parents in your troop so they will receive an email with instructions on how to participate.

Username: www.gsncouncil1.org@gmail.com

Once you have created your password, you can [access the site using this link](#) or go to www.gsnutsandmags.com/admin.

The program will run from 07/16/2022 to 12/31/2022 11:59 PM CST. Please encourage all girls to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you, M2 GS Test Council 1 Trophy



TROOP VOLUNTEER M2 ACCESS

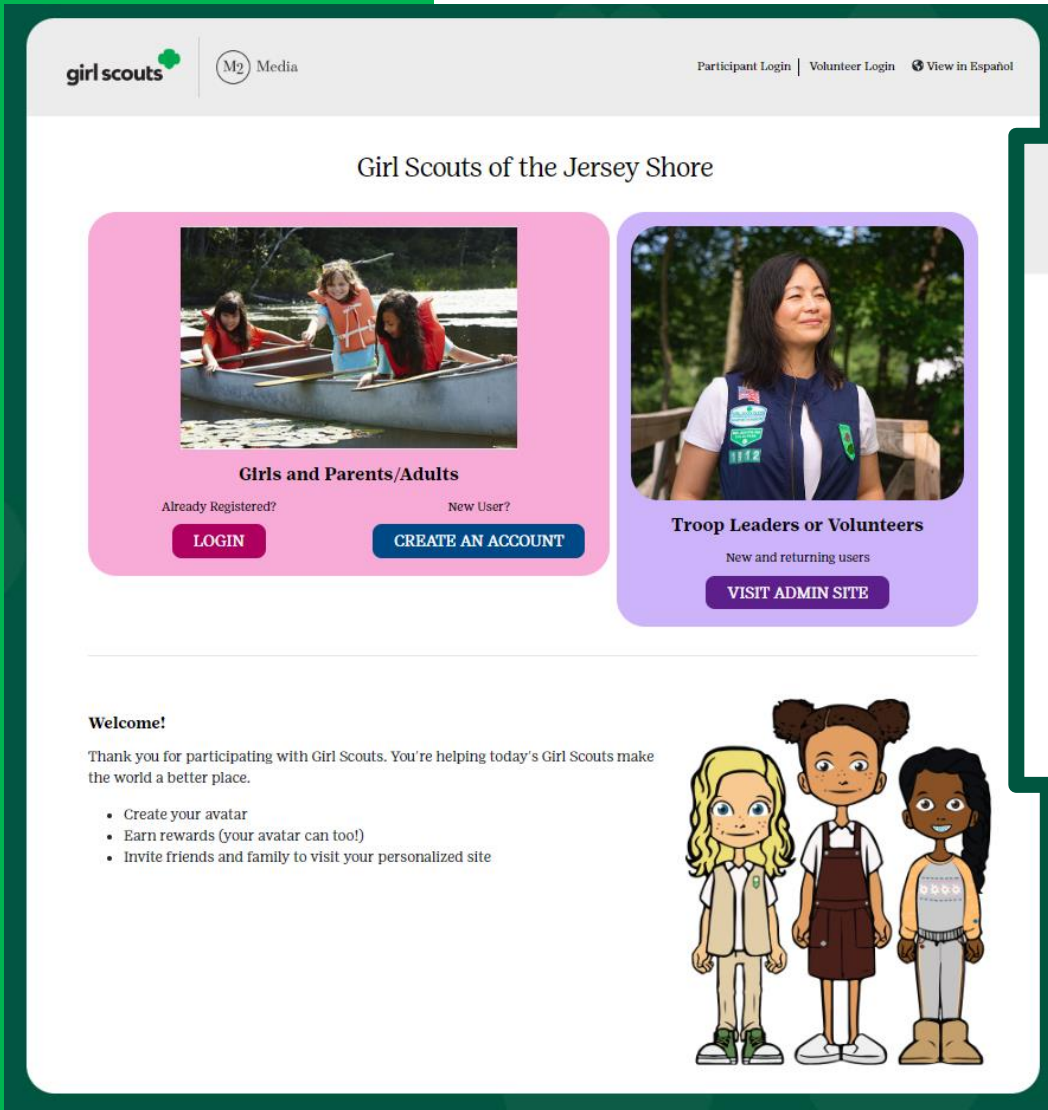
September 23

Email invitation to login
email@email.gsnutsandmags.com

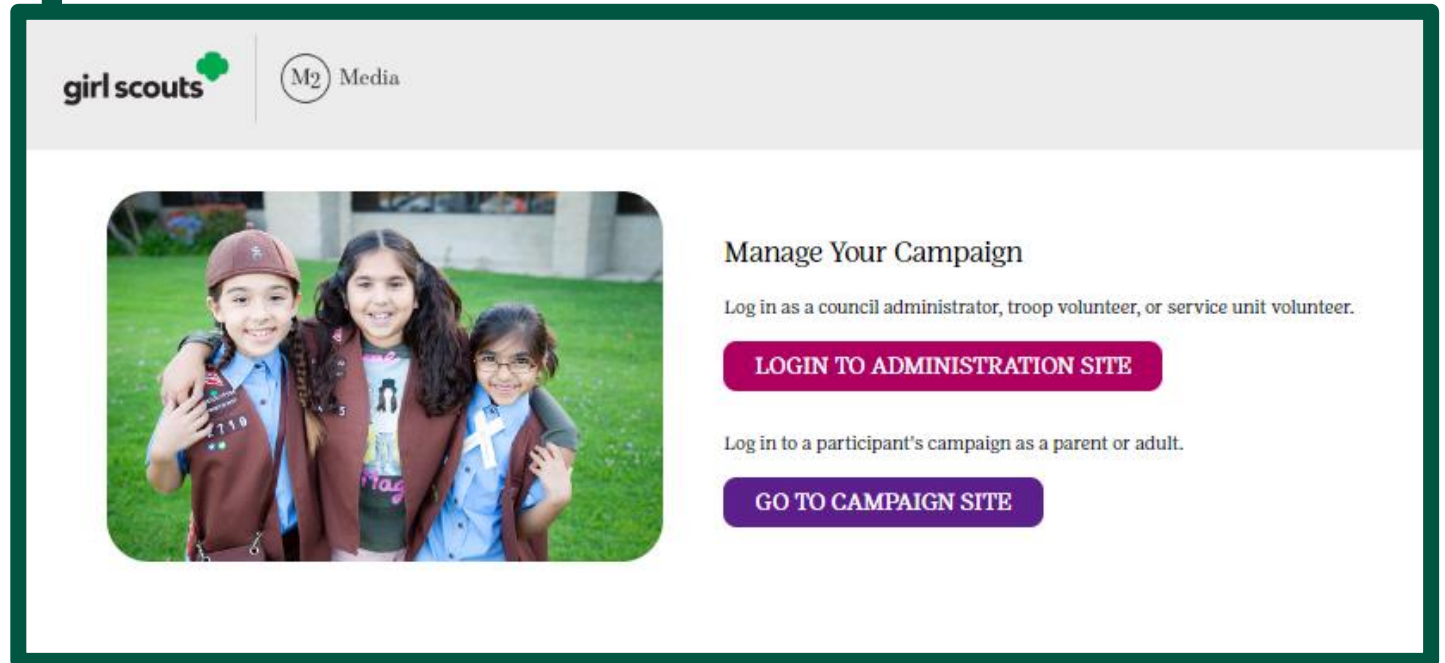
For security reasons, volunteers must use email link for access

1. Read, agree to & sign volunteer participation pledge
2. M2 Site Navigation training video
3. Confirm parent emails and queue Parent/Adult Email Campaign – add missing and queue
4. Create volunteer avatar

M2 HOME PAGES



The screenshot shows the top navigation bar with the Girl Scouts logo, 'M2 Media', and links for 'Participant Login', 'Volunteer Login', and 'View in Español'. The main heading is 'Girl Scouts of the Jersey Shore'. Below this are two main sections: 'Girls and Parents/Adults' and 'Troop Leaders or Volunteers'. The 'Girls and Parents/Adults' section has a photo of three girls in a canoe and two buttons: 'LOGIN' for 'Already Registered?' and 'CREATE AN ACCOUNT' for 'New User?'. The 'Troop Leaders or Volunteers' section has a photo of a woman in a vest and a 'VISIT ADMIN SITE' button for 'New and returning users'. At the bottom left, there is a 'Welcome!' message and a list of three bullet points: 'Create your avatar', 'Earn rewards (your avatar can too!)', and 'Invite friends and family to visit your personalized site'. To the right of the text is an illustration of three diverse girls in Girl Scout uniforms.



This screenshot shows the 'Manage Your Campaign' section. It features the Girl Scouts logo and 'M2 Media' in the header. A large photo of three girls in uniforms is on the left. To the right, the heading 'Manage Your Campaign' is followed by the text 'Log in as a council administrator, troop volunteer, or service unit volunteer.' Below this is a pink button labeled 'LOGIN TO ADMINISTRATION SITE'. Further down, the text 'Log in to a participant's campaign as a parent or adult.' is followed by a purple button labeled 'GO TO CAMPAIGN SITE'.

www.gsnutsandmags.com/gsj

TROOP DASHBOARD

Messaging

Manage nut card order entry

Select rewards

Sales reports

Banking and payments

Girl Scouts of Alaska

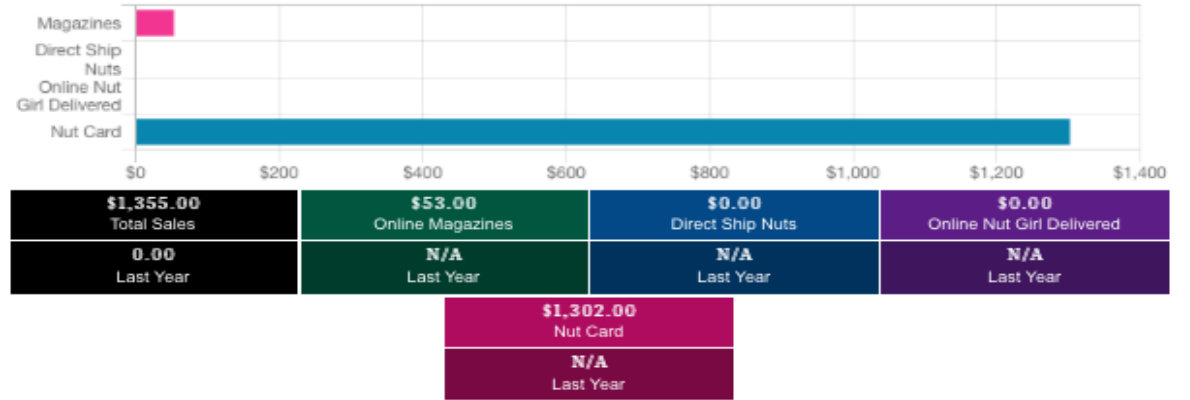


- Alicia True
- Edit Avatar
- Your Patch
- View Troop Photo
- Change Role

- 3** Campaigns Launched
Last Year: 0
- 3** Avatars created
Last Year: 0
- 23** Emails Sent
Last Year: 0
- 3** Participants with 1+ Shares
Last Year: 0

Stats: Current Campaign

Troop: 897



Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS

Campaign Setup

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions

Manage System Users

- Send messages
- Manage Troops and Girl Scouts
- Manage Admin Users

Financials and Reporting

- Banking and Payments
- Reports
- Troop Summary/Amount Due Report

Product Management

- Paper Order Entry
- Manage Extra Products
- Delivery Tickets

Rewards and Patches

- Reward Opt-Out
- Rewards
- Personalized Patches

PARENT/ADULT EMAIL CAMPAIGN

Email addresses
uploaded by council

Edit or enter missing
parent/adult emails

Email with instructions
on how to participate

The screenshot shows a web interface for managing an email campaign. At the top, there are logos for 'girl scouts' and 'M2 Media', along with the text 'Girl Scouts of Alaska' and '2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines'. A navigation menu includes 'Show Quick Dashboard Links'. The main heading is 'Parent and Adult Email Campaign' with a sub-instruction: 'Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.' Below this, there is a 'Troop:' dropdown menu set to '897'. Two buttons are visible: 'VIEW EMAIL' (blue) and 'ADD CONTACTS' (purple). A table lists three contacts with columns for 'First Name', 'Last Name', 'Email', 'Send in Spanish', 'Resend', 'Status', and 'Delete'. The 'Status' column uses colored dots to indicate the state of each email. An 'UPDATE' button is located at the bottom right of the table. A 'Status Key' legend is provided below the table, defining the colors: Opened (purple), Didn't open (grey), Sent (yellow), Delivered (green), Bounced (red), and Queued for sending (orange). A 'RETURN TO DASHBOARD' button is at the bottom.

girl scouts | M2 Media | Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines | TP

Show Quick Dashboard Links

Parent and Adult Email Campaign

Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.

Troop: 897

VIEW EMAIL | ADD CONTACTS

First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
Alicia	Truesdail	altruem2test+stagegirl@gr	<input type="checkbox"/>		●	
Jennie	Sorrell	jsorrell@m2mediagroup.cc	<input type="checkbox"/>		●	
Cat	Arnold	carold@m2mediagroup.o	<input type="checkbox"/>		●	

UPDATE

● Opened Didn't open ● Sent ● Delivered Bounced ● Queued for sending Status Key

RETURN TO DASHBOARD

[Show Quick Dashboard Links](#) 

Approve Parent/Adult Emails

Parent and Adult emails have been added by your local Girl Scout council. Review the information below and use "Send and Continue" to queue their emails for the Welcome Email Campaign.

Once approved and sent, you will be able to add additional email addresses for parents/adults not shown here.

Troop 6512

First Name	Last Name	Email	Send in Spanish	Delete
<input type="text" value="Mary"/>	<input type="text" value="Smith"/>	<input type="text" value="dodsomed@m2mediagroup.com"/>	<input type="checkbox"/>	

[SKIP AND APPROVE LATER](#)[SEND AND CONTINUE](#)[RETURN TO DASHBOARD](#)

PARENT/ADULT EMAIL CAMPAIGN (PAEC)

DELIVERY TICKETS

Print delivery tickets by Girl

2 types: Product and Rewards

Available for easier picking and packing

Option to include financials

The screenshot shows the 'Delivery Tickets' page on the Girl Scouts of Alaska website. The page header includes the Girl Scouts logo, M2 Media, and the text 'Girl Scouts of Alaska 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines'. A 'Show Quick Dashboard Links' button is in the top right. The main heading is 'Delivery Tickets' with a home icon, followed by the instruction 'Select your options and print your delivery tickets below:'. There are three sections for creating tickets: 'Troop Tickets by Delivery Site', 'Troop Tickets By Troop', and 'Girl Scout Tickets'. Each section has a dropdown for 'Delivery Site Type' or 'Troop', a dropdown for 'Delivery Site' or 'Troop', an 'Include Financials' checkbox, and a 'CREATE TICKET' button. The 'Troop Tickets by Delivery Site' section is selected, showing 'Single' for Delivery Site Type, 'Alicia True (SU C...)' for Delivery Site, and 'All' for Troop. A preview window shows a table of products and their quantities.

Product	Full Cases	Cases Short	Single Pieces	Process Short
Dulce Daisies	0		0	
Fruit Slices	0		0	
Peanut Butter Monkeys	0		0	
Spicy Cajun Mix	0		0	
Chocolate Covered Raisins	0		0	
Cranberry Trail Mix	0		0	
Dark Chocolate Sea Salt Caramels	0		0	
Double Dipped Peanuts	0		0	
English Butter Toffee	0		0	
Pecan Supremes	0		0	
Chocolate Covered Almonds	0		0	
Whole Cashews	0		0	
Mint Trefolls	0		0	
Gorp Trail Mix	0		0	
Peppermint Bark	0		0	
Care To Share	0		0	
Total	0		0	

Online Magazine Sales		Direct Shipped Nut Sales		Online Nuts Girl Delivered	
Total Collected Sales Online:	\$97.00	Total Collected Sales Online:	\$89.95	Total Collected Sales Online	\$0.00
Proceeds:	\$14.55	Proceeds:	\$13.49	Proceeds:	\$0.00
Nut Card Sales				Total Sales	\$186.95
Collected from Customer:	\$0.00			Collected Online:	\$186.95
Proceeds:	\$0.00			Collected from Customer:	\$0.00
				Proceeds and Bonuses:	\$28.04
				Payment Due Council:	(\$28.04)

Banking and Payments

Manage ACH (enter troop banking information)

Enter Girl payments

The screenshot shows the 'Banking and Payments' dashboard for Troop 6512. At the top, there are logos for 'girlscouts' and 'M2 Media', along with the text 'Girl Scouts of Alaska' and '2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines'. A 'TP' icon is also visible. A 'Show Quick Dashboard Links' dropdown menu is located in the top right corner.

The main heading is 'Banking and Payments' with a home icon. Below it, a sub-heading reads 'Check banking and payments for this campaign.' and a link for 'Service Unit / Troop' is provided.

The section is titled 'Troop Payments - Troop 6512'. Underneath, there is a sub-section for 'Troop Deposits' with the instruction 'View payments made by this troop to the council'. A 'MANAGE ACH' button is positioned to the right of this section.

A table with the following columns is shown: 'Date', 'Bank Name', 'Check/Deposit/Ref#', 'Comments', and 'Deposit'. The table contains a single row with the text 'No results returned'.

Below the table is the 'Girl Scout Payments' section, which includes the instruction 'View Girl Scout payments for this troop.' and a 'SEARCH TOOLS' dropdown menu. A 'ADD GIRL SCOUT PAYMENT' button is located to the right.

A note states: 'Click rows to view girl scout payment information. Click the "+" menu to access additional features.'

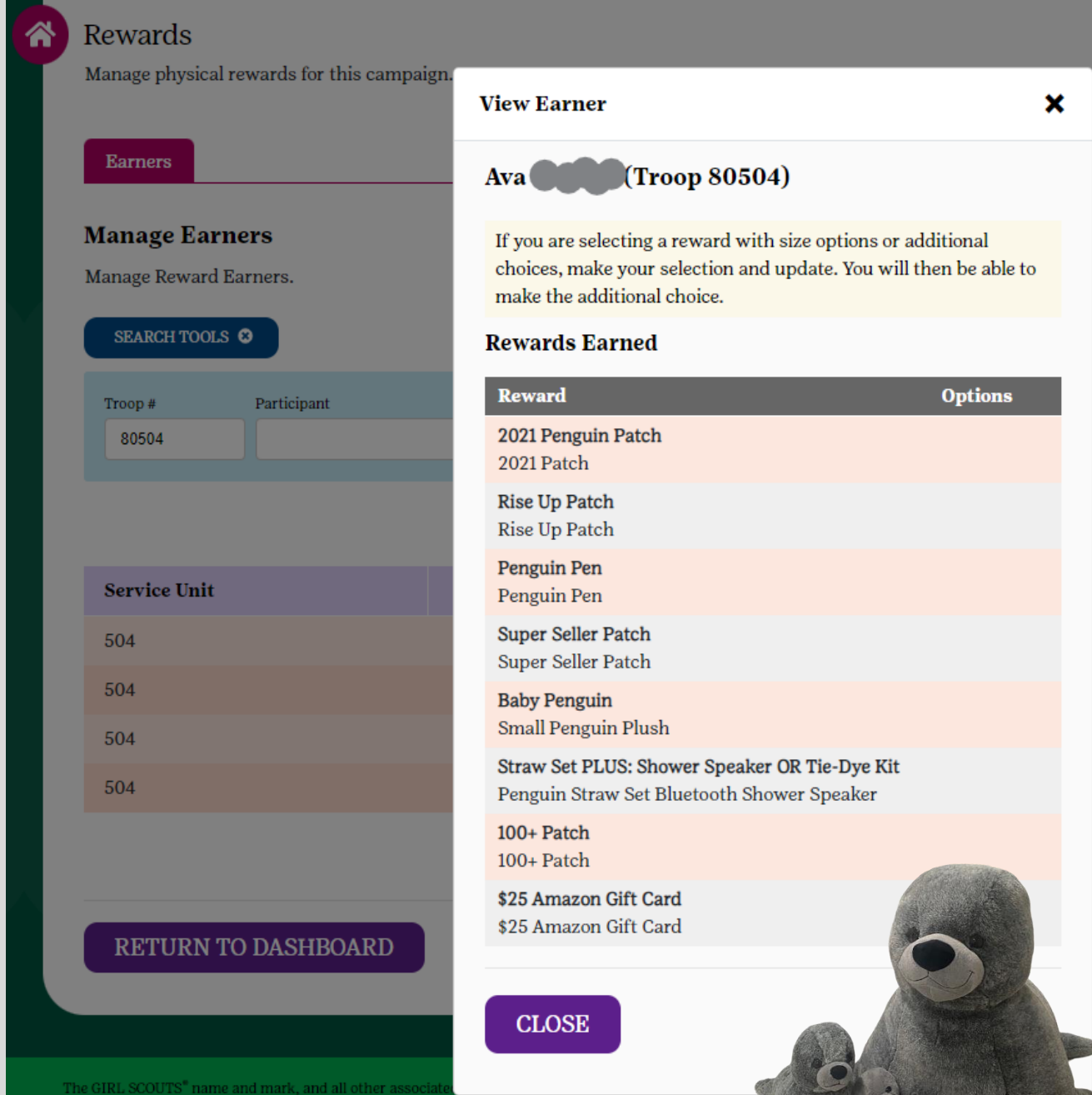
A second table is displayed with the following columns: 'Girl Scout', 'Payments Due Troop', 'Payments Made', and 'Balance'. It contains one row for 'Janie Jones' with a '+' icon in the first column, '\$0.00' in the second, '\$15.00' in the third, and '(\$15.00)' in the fourth.

At the bottom of the dashboard, there is a 'RETURN TO DASHBOARD' button.

Girl Rewards

- rewards are automatically calculated as she earns them
- to view rewards, choose the Rewards link from the Troop Dashboard
- if girls/families forget to select a reward, volunteers can make the selection for them
- download the Rewards Delivery Ticket to review what each Girl Scout has earned

*Delivery Tickets will become available on your Troop Dashboard beginning **Tuesday, November 22***



Rewards
Manage physical rewards for this campaign.

Earners

Manage Earners
Manage Reward Earners.

SEARCH TOOLS

Troop #	Participant
80504	

Service Unit

504
504
504
504

RETURN TO DASHBOARD

View Earner [X]


Ava (Troop 80504)

If you are selecting a reward with size options or additional choices, make your selection and update. You will then be able to make the additional choice.

Rewards Earned

Reward	Options
2021 Penguin Patch	2021 Patch
Rise Up Patch	Rise Up Patch
Penguin Pen	Penguin Pen
Super Seller Patch	Super Seller Patch
Baby Penguin	Small Penguin Plush
Straw Set PLUS: Shower Speaker OR Tie-Dye Kit	Penguin Straw Set Bluetooth Shower Speaker
100+ Patch	100+ Patch
\$25 Amazon Gift Card	\$25 Amazon Gift Card

CLOSE



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Patent Numbers 10,375,807 and 11,286,467

Reports

You will have access to reports for your troop and your individual Girl Scout.

Troop Reports

- Click the reports link from the troop dashboard to view total sales or sales by product category

Girl Reports

- Click a girl name to view the specific details of individual girls

girl scouts | M2 Media | Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines | TP

Show Quick Dashboard Links

Reports

See financial and other reports for this campaign.

All Sales | Magazines | Direct Ship Nuts | Nut Order Card | Online Nuts Girl Delivered | Special Reports | **Summary Report**

Troop Summary Report

Campaign and sales information for your troops.

Troop: 6512

Total Sales	
Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
Balance Due Council	\$0.00

Campaign Stats	
Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No

Online Magazine Sales	
Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Direct Shipped Sales	
Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Nut Card Sales	
Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

Online Nuts Girl Delivered

TROOP VOLUNTEER PATCH

AND DON'T
FORGET TO
CREATE YOUR
VOLUNTEER
PATCH!!



How to earn

- Activate Parent/Adult Email Campaign
- \$1500+ in Total Gross Sales as a Troop

REVIEW OF TROOP DASHBOARD


Messaging

Manage nut card order
entry

Select rewards


Sales reports

Banking and payments

girl scouts  M2 Media

Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines | TP

Girl Scouts of Alaska

 **Alicia True**
[Edit Avatar](#)
[Your Patch](#)
[View Troop Photo](#)
[Change Role](#)

3 Campaigns Launched
Last Year: 0

3 Avatars created
Last Year: 0

23 Emails Sent
Last Year: 0

3 Participants with 1+ Shares
Last Year: 0

Stats: Current Campaign Troop: 897

Magazines
Direct Ship Nuts
Online Nut Girl Delivered
Nut Card

\$1,355.00 Total Sales	\$53.00 Online Magazines	\$0.00 Direct Ship Nuts	\$0.00 Online Nut Girl Delivered
0.00 Last Year	N/A Last Year	N/A Last Year	N/A Last Year

\$1,302.00
Nut Card
N/A
Last Year

Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS

Campaign Setup

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions

Manage System Users

- Send messages
- Manage Troops and Girl Scouts
- Manage Admin Users

Financials and Reporting

- Banking and Payments
- Reports
- Troop Summary/Amount Due Report

Product Management

- Paper Order Entry
- Manage Extra Products
- Delivery Tickets**

Rewards and Patches

- Reward Opt-Out
- Rewards
- Personalized Patches

REVIEW QUESTION

Which of the following is not a troop responsibility?

- A. Review order card orders submitted by parent/girl
- B. Send Parent Adult Email Campaign
- C. Create troop volunteer avatar
- D. Send emails to customers on behalf of Girl Scout

REVIEW QUESTION

Which of the following is not a troop responsibility?

D. Send emails to customers on behalf of Girl Scout

REVIEW QUESTION

TRUE OR FALSE – As a troop volunteer, you should communicate with the parents/girls through the M2 messaging tool the first week of the program to encourage participation, at the halfway point for continued motivation and a few days before the end with final details.

REVIEW QUESTION

TRUE OR FALSE – As a troop volunteer, you should communicate with the parents/girls through the M2 messaging tool the first week of the program to encourage participation, at the halfway point for continued motivation and a few days before the end with final details.

TRUE

Regular communication with your girls/families keeps them informed and engaged.

GIRL'S PLATFORM SET-UP

September 30

adults receive email
invitation

Read & sign online guidelines
& parent permissions

Highlight Girl Scout Goals


Build Her Avatar

Include Video

The screenshot shows the top navigation bar with the Girl Scouts logo, M2 Media, and links for Participant Login, Volunteer Login, and View in Español. The main heading is "Girl Scouts of the Jersey Shore". Below this are two main sections: "Girls and Parents/Adults" and "Troop Leaders or Volunteers". The "Girls and Parents/Adults" section features a photo of three girls in a canoe and two buttons: "LOGIN" (for "Already Registered?") and "CREATE AN ACCOUNT" (for "New User?"). The "CREATE AN ACCOUNT" button is circled in green. The "Troop Leaders or Volunteers" section features a photo of a woman in a vest and a "VISIT ADMIN SITE" button for "New and returning users". Below these sections is a "Welcome!" message and a list of three bullet points: "Create your avatar", "Earn rewards (your avatar can too!)", and "Invite friends and family to visit your personalized site". To the right of the text is an illustration of three diverse girls standing side-by-side.


girlscouts | M2 Media | Participant Login | Volunteer Login | View in Español

Girl Scouts of the Jersey Shore



Girls and Parents/Adults

Already Registered? **LOGIN** | New User? **CREATE AN ACCOUNT**




Troop Leaders or Volunteers

New and returning users **VISIT ADMIN SITE**

Welcome!

Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site



GIRL'S PERSONALIZED EXPERIENCE

Design Her Own Avatar


girlscouts M2 Media Girl Scouts of Alaska RU

Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

Face
Hair
Body
Clothing
◀ Top ▶
◀ Bottom ▶
◀ Socks ▶
◀ Shoes ▶
◀ Accessories ▶

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

Add Contacts



To contact additional friends and family to help you reach your goal, add contacts below and click "send".

Import your contacts or add email addresses individually:

 yahoo/mail

 Sign in with Google

 Outlook

 Aol Mail.

 Address Book

Or Add Emails Individually

First Name	Last Name	Greeting What is this?	Email	Options What is this?
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input checked="" type="checkbox"/> Girl Delivery

Please note that emails can take up to 90 minutes to deliver.

Please include email addresses only for adults over the age of 18. Names will be treated with strict confidentiality and will not be used for any purpose other than this campaign.

CANCEL

SEND

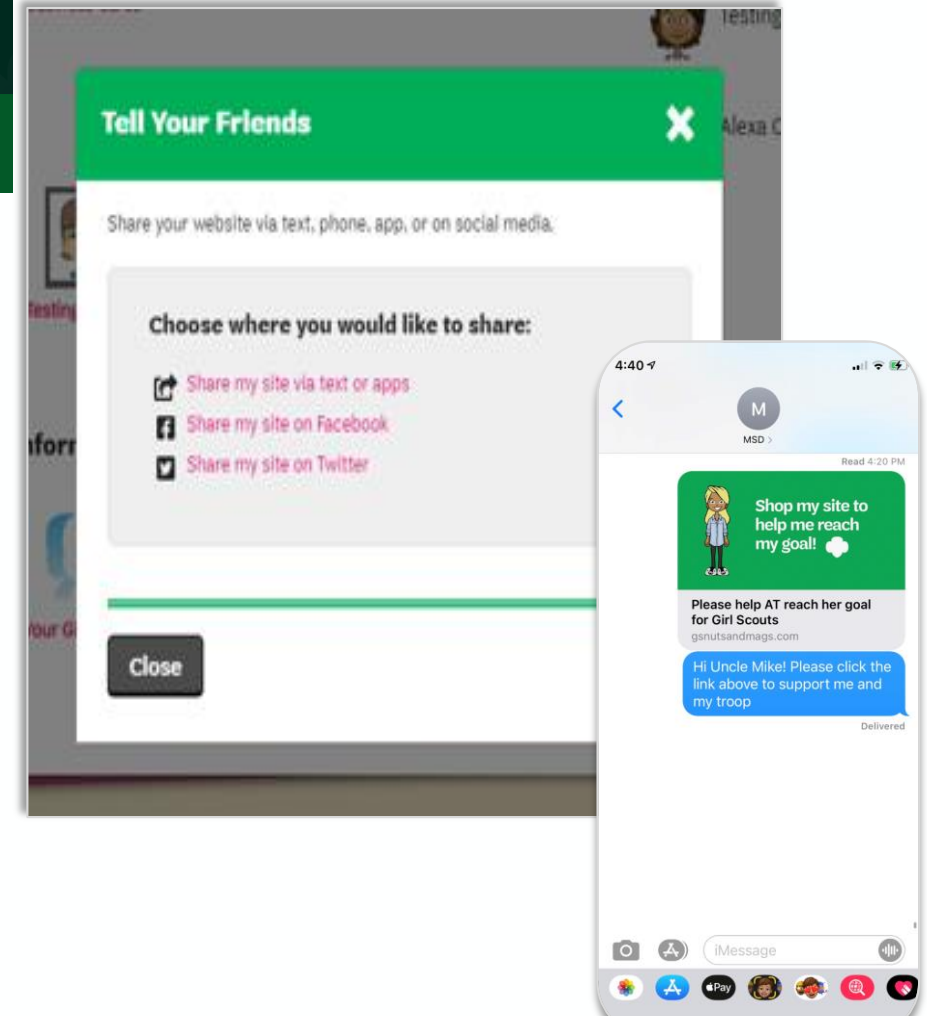
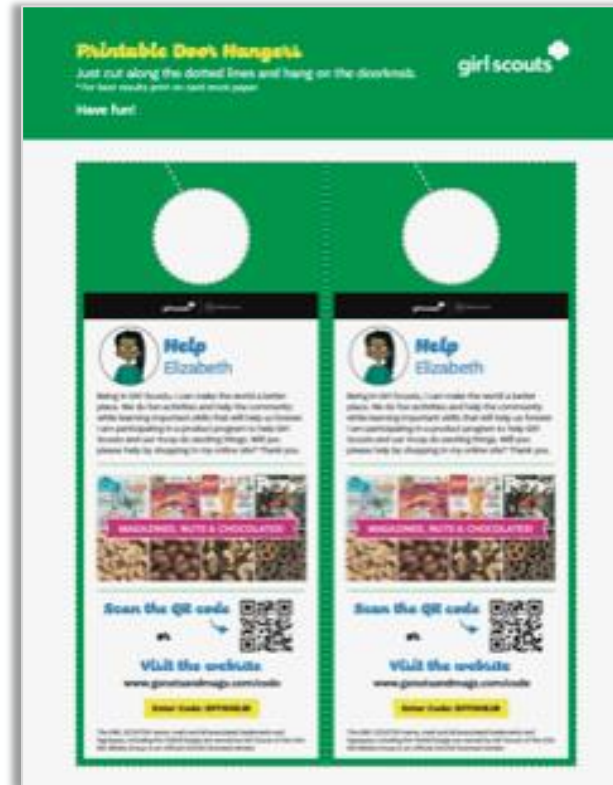
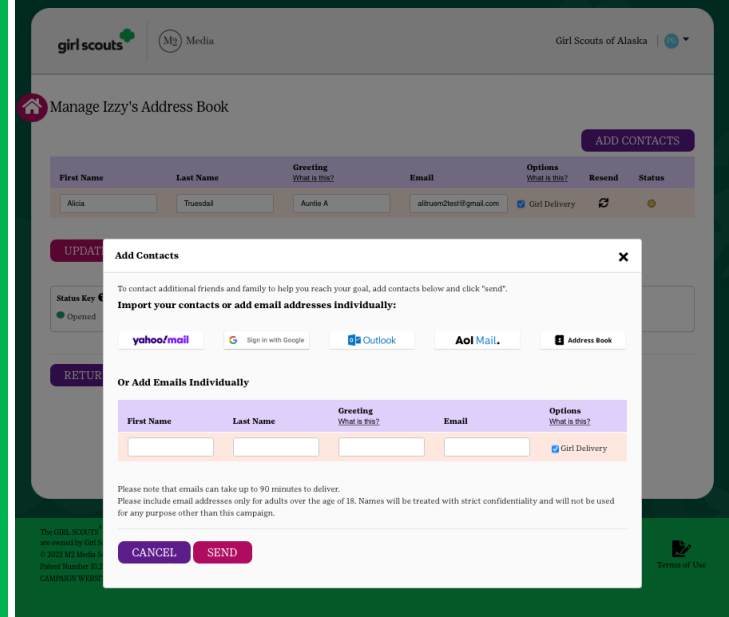
TOOLS AVAILABLE

Send emails *(58% of sales)* last year's customers are preloaded & girl delivery option

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



Entering Orders

Girls/families have the convenient option of entering in-person orders into M2 themselves! The deadline to enter in-person orders for girls/families is **October 24**



- All in-person nut orders **MUST** be entered into the M2 site to be processed.
- If a Girl Scout/family needs assistance, their Troop Manager can assist with adding orders.

A screenshot of the M2 website interface for "Manage Paper Orders". The header shows "M2 Media Group" and the "girl scouts" logo. The main heading is "Manage Paper Orders" with a home icon. Below it, the section is titled "Nut Orders" and includes a note: "Please enter the total number of items by product from your in person nut order card sale items is 11/30/2017." A table displays the order details with columns for Product, Price, Quantity, and Total. The table contains three rows of products and a Totals row. An "Update" button is located at the bottom left of the table area.

	Product	Price	Quantity	Tot
A	Fruit Slices	\$6.00	<input type="text" value="8"/>	\$48
B	Peanut Butter Monkeys	\$5.00	<input type="text" value="12"/>	\$60
C	Dark Chocolate Sea Salt Caramels	\$5.00	<input type="text" value="50"/>	\$25
Totals			70	\$35

Update

Remind your girls to create their Fall Personalized Patch

Personalized Patch with
Theme Backgrounds

Council Criteria:

- Create your Avatar
- Send 18+ emails
- Use the “Share My Site” function
- Reach \$350 in total sales (in-person and/or online)



GIRL'S DASHBOARD

Additional emails/social media/texts

Girl's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards

Sales reports

The screenshot shows the 'Jane's Dashboard' interface. At the top, it features the 'girl scouts' logo, 'M2 Media', and 'Girl Scouts of Southern Nevada' with a 'PG' rating. The main section is titled 'Jane's Dashboard' and includes a profile picture of a girl with a green mask, a progress bar for a '\$50 of \$500 goal' (100% complete), and a 'Shop your Personalized Site' button. Below this are links for 'Update Girl Scout Details' and 'Add another Girl Scout'. A 'Naomi's Campaign' section contains icons for 'Manage Paper Orders', 'Jane's Emails (View & Send)', 'Jane's Sales Reports', 'Personalized Door Hanger', 'Business Cards', and 'Jane's Campaign Video'. The 'Fun Stuff' section includes 'Personalized Patch', 'Jane's Avatar', 'Jane's Avatar Awards', and 'Physical Rewards'. The 'Parent or Guardian's Information' section has 'Share My Site', 'Your Girl Scout(s)', 'Add Another Participant', and 'Update Profile'. On the right sidebar, there are buttons for 'Upload Photo', 'Upload a Video!', and 'Choose Reward Options!'. Below these are sections for 'Level Status Progress' (Bronze, Silver, Gold, Platinum), 'Promote Patch Emails Sent', and 'Personalized Patch Sales' with an 'Earn the promote patch' requirement. At the bottom of the sidebar, there is a 'Learn more about the Personalized Patch' button and a 'Top Sellers in Your Troop' list featuring Naomi A. and Nabhyu.

2022-23 FALL & COOKIE CROSSOVER PATCH

Create your M2 Avatar

Send 18+ emails during
the Fall Program

Use “Share My Site” in
the Fall Program

Sell 200+ packages of
cookies during the 2023
Cookie Program



FAQs

Q - When will a girl receive her Personalized Patch?

A - The personalized patch will arrive about 8 to 10 weeks after being sent to the patch company for production. On your girl dashboard, you will see an ETA date so you can anticipate when your patch should arrive.

REVIEW QUESTION

TRUE OR FALSE – Girls have the ability to select which supporters receive an invitation to order online with girl delivered (customers pay online and the Girl Scout delivers).

REVIEW QUESTION

TRUE OR FALSE – Girls have the ability to select which supporters receive an invitation to order online with girl delivered (customers pay online and the Girl Scout delivers).

True

Girls/adults can switch girl delivery on/off for any supporter they don't wish to deliver to

REVIEW QUESTION

”Share My Site” allows sharing by which options?

- A. Text**
- B. Facebook**
- C. Twitter**
- D. TikTok**

REVIEW QUESTION

”Share My Site” allows sharing by which options?

A. Text

B. Facebook

C. Twitter

D. ~~TikTok~~



THANK YOU

Please contact me if you have any questions on this information

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732-966-5035 jgarbe@gsfun.org

THANK YOU



M2 Media Group

girl scouts



Hi!
Our friendly customer
service representatives are
ready and waiting to answer all of your
Fall Product Program questions!

support.gsnutsandmags.com

(800)-372-8520

We're happy to help!

M2 Customer Care team is cross-trained in tech support, volunteer/participant and customer inquiries.

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