

girlscouts
Selling and Safety Tips

Selling Tips

Strategize

With your troop talk about strategies for optimizing your sales effort.

Familiarize

Use your order card to familiarize yourself with the products.

Important Dates

Discuss the important dates of the Fall Product Program. Write the dates in the box on your order card.

List it Out

Make a list of friends and family you think might like to purchase products from you.

Practice

Practice your sales pitch before the start of your sale.

Care to Share

Encourage customers to purchase additional products as gifts, or to support your Care to Share project.

Thank You

Always be courteous, smile and say, "Thank You," whether you make a sale or not.

Safety Tips

Show You're a Girl Scout

Wear your membership pin, vest, sash, or other Girl Scout clothing to identify yourself as a Girl Scout.

Buddy Up

Always use the buddy system. It's not just safe, it's more fun.

Be Streetwise

Become familiar with the areas and neighborhoods where you'll be selling Girl Scout products.

Partner with Adults

Adults must accompany Girl Scout Daisies, Brownies and Juniors when they're taking orders, selling or delivering product. Girls in grades 6-12 must be supervised by an adult when selling door-to-door and must never sell alone. Adults must be present at all times during booth sales.

Plan Ahead

Be prepared for emergencies, and always have a plan for safeguarding money.

Do Not Enter Any Homes or Vehicles

Never enter someone's home or vehicle when you're selling or making deliveries. Avoid selling to people in vehicles, except at designated drive-thru booths, or going into alleys.

Sell in the Daytime

Sell only during daylight hours, unless accompanied by an adult.

Protect Privacy

Girls' last names, home addresses, and email addresses should never be given out to customers. Protect customers' privacy except when necessary.

Be Safe on the Road

Always follow safe pedestrian practices, especially when crossing at intersections or walking along roadways. Be aware of traffic when unloading product and passengers from vehicles.

Be Safe Online

Girls must have their parents'/guardians' permission to participate in all online activities, and must read and agree to the GSUSA Internet Safety Pledge before conducting any online activities.

Follow these and all the Girl Scout Safety Activity Checkpoints and Council Guidelines and don't forget to have fun!