

STEP 4 Find potential employers

Now that you've observed and know what to expect from kids of different ages, think about how many kids and what ages you'd be comfortable babysitting. Review the "Market Prep" box for some tips before you begin this step. Then begin to search for a family whose needs match your desires and capabilities. Start with people you know well: family, friends, and neighbors. (If you already have a babysitting job, use this step to find a new employer for your job in step 5.)

CHOICES – DO ONE:

- ☐ **Market yourself.** Have your introduction speech and your questions ready, and call around, keeping notes on who is interested and what they need, including if and when you should call back.
OR
- ☐ **Create a questionnaire to give to family, friends, and neighbors.** On one side of a flyer, write your name, qualifications, and the type of babysitting job you're seeking. On the flip side, write a questionnaire for your potential employers to fill out—it might include number of children and their ages; when the family generally needs babysitting help; what, if any, household responsibilities they expect you to complete; their basic house rules; and if they have any pets.
OR
- ☐ **Conduct interviews with potential employers.** Think about places where you might find possible customers. What about before a PTA meeting or after a worship service?

SAFETY TIP

When looking for jobs, **DO NOT** post your name, address, or phone number on the Internet. **DO NOT** place business cards or flyers in coffee shops, supermarkets, or other public places. It is unsafe to allow total strangers to get your personal information.

Market Prep

Before you start this step, figure out the answers to the questions your potential employers are likely to ask, such as what is your rate of pay—is it by the job or by the hour? Is it the same for one child or more? (To decide, you might ask some current babysitters in your area about the "going rate," or what they get paid.) What times are you available, and will you have transportation to and from the place where you'll be babysitting?

