

Entrepreneur Accelerator Badge

Reaching Your Customer

Share
the news about
your product
or service
using these
strategies:

Advertising:

Create, buy, and place ads online, in newspapers and magazines, on billboards, TV, radio, and more.*

Public relations:

Write a press release or story pitch about your business and send it to bloggers, journalists, and print or online publications.

Marketing:

Get your message out through social media, brochures, flyers, word of mouth, referrals, emails, your website, and trade show appearances.