



Brownie Digital Leadership Badge: Glossary

Catfish: A person who pretends to be someone they're not online with the intention of tricking you.

Community: A group of people who come together around a place, idea, interest, or goal.

Digital: Finding or sharing information online. It's also connecting with others through technology.

Digital community: Who and what you interact with online, including people and organizations.

Digital content: Something created to be used or shared online, like a video, poster, slideshow, or online presentation.

Digital footprint: The trail of what you do online. It's generated automatically when you move around and act in the digital world.

Digital leadership: When you use technology to protect yourself and inspire and guide other people.

Digital world: Using technology like a tablet, smartphone, or computer.

Emoji: A digital icon that shows people, an object, a feeling, or an action.

Private and public information: Private information tells others your identity and shouldn't be shared with others. It's things like your name, address, phone number, email, school name, and passwords. Public information, like a favorite song or book, is okay to share with people you know and trust.

Technology: Machines that help us do things. Digital technology includes computers, tablets, and smartphones.

Values: Things you believe in that guide how you act. They can be seen in what you say and do. Some values are kindness, fairness, and telling the truth.