

Business Creator Badge

Activity Choice Descriptions

Walk your girls through the activity choices and let them decide which ones they like best.

Meeting 2 Activity Choices

Revise Your Prototype

Research Competitors: Find other ideas that are similar to yours, and use this information and feedback to revise your prototype to make it stand out from the competition.

Research People and Groups Targeting Your Cause: Go online to research people and groups related to the problem your product, service, or technology is targeting. Find out what the needs are and how they are being fulfilled. Find out how your idea might help, and how you can improve it.

Talk to a Business Professional: Share the changes you want to make with someone who has knowledge of how a business works.

Create Your Business Plan

Design a Plan with a Mentor: This can be someone you can call on when you need encouragement or input.

Get Help From Someone in a Related Business: Find someone in a related business or with a business background who can help refine your plan.

Get Help From an Investment Expert: Find someone who invests in businesses locally and ask them for feedback on ways to improve your business plan.

Pitch Your Business Plan

Pitch to Your Family and Friends: In the meeting, prepare a pitch and practice on the other girls in the group. Then share your business plan with your family or friends.

Pitch to a Possible Investor: This might be a local banker who finances advocacy programs, a philanthropist who has an interest in your proposal, or a group that provides grants for service ideas.

Pitch to a Group That Helps Others: Find a group, such as a non-profit or advocacy group, that works on a cause related to your product. Pitch your plan to someone who handles fundraising and find out if they have any ideas or leads that could help you.