

Business Creator Badge

Words to Know

Brainstorm: To come up with new ideas and different ways to solve a problem.

Entrepreneur: Someone who creates something or finds a way to help people and solve problems. Entrepreneurs use their ideas to create a business.

Feedback: An opinion, or what someone thinks about your idea.

Focus group: A group of people invited by entrepreneurs to give feedback on an idea, product, service, or technology to help test an idea.

Innovator: Someone who creates new products or changes something that already exists. For example, you can innovate a new app and then use your entrepreneurial skills to turn it into a business.

Pitch: When you share your idea with people in a way that gets them excited and eager to support you as you bring your idea to life.

Product: Something that is made to be sold or used.

Prototype: A tangible way to show your idea to others or to try it out. It can be as simple as a drawing or it could be a 3-D model made with things like cardboard, paper, string, or rubber bands.

Service: To provide someone with something that is needed or wanted.

Technology: Devices, apps, or tools that make people's lives easier.