

Business Jumpstart Badge

Activity Choice Descriptions

Walk your girls through the activity choices and let them decide which ones they like best.

Meeting 2 Activity Choices

Revise Your Prototype

Make a Change to Improve Your Prototype: Take a look at the feedback you received and make the changes to your prototype that you think will improve your product.

Come Up With Two Ideas to Test: Try out at least two fixes and test both by getting more feedback.

Start Over!: Start fresh and come up with a new idea.

Come Up With a Pitch

Create a Poster or Ad: Draw a poster or ad to show your idea in action.

Observe an Entrepreneur's Pitch: Watch a show, documentary, or online clips about female entrepreneurs to observe how they pitch ideas and get inspired before making your own pitch list.

Write a Pitch: Write a script for the things you will say and do in a pitch.

Pitch Your Idea to An Audience

Pitch to Your Family or Community: In the meeting, prepare a pitch and practice on the girls in the troop. Then make a plan to show it to your family or someone in your community.

Pitch to Your Girl Scout Friends: Present your pitch to the girls in the troop to get feedback and discuss your idea.

Pitch Your Idea at School: In the meeting, prepare a pitch about your product and practice on the girls in the troop. Then make a plan to show it to your class or other students.