

Business Jumpstart Badge

Survey Helper

- **Step 1:** Create the questions. You can type these on a handout. Write questions like: Is this something you would buy or use? What can I do to improve this idea?
- Step 2: Ask the questions. Have people fill out your survey or ask them the questions and take notes.
- Step 3: Study the results. What do the comments tell you about how you can change your product?