

Business Jumpstart Badge

Words to Know

Brainstorm: A fun word that means coming up with new ideas and different ways to solve a problem.

Entrepreneur: Someone who creates something or finds a way to help people and solve problems. Entrepreneurs use their ideas to create a business.

Entrepreneurial mindset: A way of thinking that can help you try something new or solve a problem. You can think like an entrepreneur every day by being curious, embracing challenges even when things are difficult, and by trying again when something doesn't work.

Feedback: An opinion, or what someone thinks about your idea.

Innovator: Someone who creates new products or changes something that already exists. For example, you can innovate a new app and then use your entrepreneurial skills to turn it into a business.

Model: Something you build to show another person what your idea will look like.

Pitch: When you share your idea with people in a way that gets them excited and eager to support you as you bring your idea to life.

Product: Something that is made to be sold or used.

Prototype: A quick way to show others how your idea works. It can be as simple as a drawing or it could be a 3-D model made with things like cardboard, paper, string, or rubber bands.

Service: To provide someone with something that is needed or wanted.

Technology: Devices, apps, or tools that make people's lives easier.