Business Creator Badge

SWOT Analysis

Once you share your idea, you can organize your feedback by using this SWOT model.

S

STRENGTHS:

What did people like or respond positively to? What makes your idea unique?

W

WEAKNESSES:

What things might not be solved by your idea? Are the costs to carry out your idea too high to be practical? How can your idea be improved?

O

OPPORTUNITIES:

Is there someone in your network who can help you with your idea? Is there an organization that might have resources or information they can share with you? Is your idea one that can grow and be sustainable?

T

THREATS:

What current or future developments or trends might be obstacles as you bring your idea to life? Is there anything you need to consider or research more?