



For All Girl Scouts (K-12) | 2025 World Thinking Day Award

# The World Thinking Day Story in Four Parts

## **Part 1: A Special Day**

In 1926, Girl Scouts and Girl Guides from around the world met in the United States and created a special day where we can all think of one another and express thanks for our community of Girl Scouts and Girl Guides from around the world. They called it Thinking Day. They chose February 22 because it was the birthday of both Lord Baden-Powell, the founder of the Boy Scouts and co-founder of Girl Guides (along with his sister Agnes Baden-Powell), and his wife Olave Baden-Powell, who was the Chief Girl Guide.

## **Part 2: A Birthday Gift**

In 1932, at the 7th World Conference in Buczek, Poland, it was pointed out that since a birthday often involves presents, it would be a good idea to offer gifts on Thinking Day to support Girl Scouts and Girl Guides around the world. Olave Baden-Powell wrote a letter asking Girl Scouts and Girl Guides to “Send a penny with their thoughts” on Thinking Day.

## **Part 3: World Thinking Day**

In 1999, at the 30th World Conference in Dublin, Ireland, Thinking Day changed to World Thinking Day as a better name to show our connection with Girl Scouts and Girl Guides around the globe.

## **Part 4: Coming Together**

Each year, World Thinking Day focuses on a theme where the whole community of Girl Scouts and Girl Guides around the globe works together to find ways to help. This year’s theme is *Our Story: Reflecting the symbolism and values of our Movement*.