

Entrepreneur Accelerator Badge

Business Model

Here are some
different ways your
business can operate
in the marketplace:

eCommerce:
Selling
goods online

Franchise:
Allowing
others to sell
your goods
or services

Retail:
Selling
directly
to customers,
such as in
a store

Manufacturing:
Making finished
products to sell
to customers

**Brick and
mortar:** Refers
to retail in a
physical
store

Subscription:
Customers will
pay to subscribe to
your service or pay
for your app

Omnichannel:
Selling to
customers in a variety
of ways (online shops,
brick and mortar,
and subscription)