

## Business Jumpstart Badge

### 5 Steps to a Pitch

1.

Introduce yourself  
(and your team,  
if you are working  
with a small  
group).

2.

Show your idea  
using whatever  
you made in Step  
4 and talk about  
what it does.

3.

Describe who will  
use your product  
and why. (Who are  
your customers?)

4.

Share where  
customers might  
buy your product  
and how much it  
should cost

5.

Invite your  
audience to ask  
questions.