



Junior Digital Leadership Badge: Glossary

Advertisement or **ad**: Content created by a business to sell their product.

Apps: Digital programs that provide a service or solve all different types of problems, from answering a question to telling you the weather.

Avatars: Digital characters used online, especially in video games. They can wear different clothing, accessories, and hairstyles.

Bias: A belief or opinion that affects how we perceive and treat others—it can be an aversion or a preference.

Community: A group of people who come together around a place, idea, or goal.

Data: Another word for information.

Digital: Finding or sharing information online. It's also connecting with others through technology.

Digital community: Who and what you interact with online.

Digital content: Something created to be used or shared online, like a video, meme, or online presentation.

Digital footprint: The trail of what you do online. It happens automatically when you move around and act in the digital world. It includes things like what you search for and do, who you connect with, and the apps you use.

Digital landscape: All the things you do with technology, including the devices, platforms, and tools you use; who you connect with; and anything you do to put a message online.

Digital leadership: When you use technology to protect yourself and inspire and guide other people.

Digital world: Using technology like a tablet, smartphone, or computer.

Emojis: Digital images that show people, objects, feelings, and actions.



Hashtag: When a number sign is used before a word to sort information digitally, like #girlscouts. It's used to sort information.

Misinformation: When inaccurate facts are shared (often intentionally to mislead), like news stories or gossip that isn't true.

Point of view: A way of seeing things, created by someone's life experiences.

Private and **public information:** Private information isn't okay to share because it tells others your identity, like your address, phone number, school name, or passwords. Public information, like a favorite song or book, is okay to share with people you know and trust.

Slant: When a story is written to favor a certain group or opinion.

Stereotype: A characteristic or trait—whether positive or negative—that is associated with an identity group. It is often an oversimplification or exaggeration about the group.

SWAPS: Stands for “Special Whatchamacallits Affectionately Pinned Somewhere” or “Shared With A Pal.” They're small gifts Girl Scouts exchange with each other when they meet.

Technology: Machines that help us do things. Digital technology includes computers, tablets, and smartphones.

Values: Things you believe in that guide how you act. They can be seen in what you say and do. Some values are kindness, fairness, and telling the truth.

Zine: Magazines created by individuals, groups, or communities that focus on a topic. They can be printed or shared online.