



# My Digital Content Plan

What’s my topic? .....

Who is my audience? .....

How will my content help solve a problem? .....

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How will my content help people impacted by the problem? .....

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What format will my content be? .....

What are my steps to create the content? What tools or platforms will I use? .....

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How will my content spread the message I want to share? .....

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