



Pitch Pointers

Here are some ideas for your pitch:

- 1. Tell people who you are! Share your first name and troop number.
- 2. Talk about the cookies and how much they cost.
- 3. Share how your troop plans to use its cookie money.
- 4. Tell customers they can donate cookies.
- 5. Ask customers to buy cookies. Tell them how to do that online.

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Safety tip: Don't share personal contact information like your address, school, or last name. Always have an adult with you when you talk to customers in person or online!