

Media

SAMPLE SURVEY

Community Survey on Media by [name of Girl Scout group and its location]

Help us explore how our community uses and thinks about media! Is there something needed that media can provide? Are there harmful aspects, such as stereotyping, that need to be improved? By answering the questions below, you can let us know what you think. Thanks!

① On a scale of 1 to 10, how would you rate the quality of media in your life, day to day?
(10 = great!; 1 = ugh!)

② What kinds of media play the biggest role in your life? Put a number next to at least 5 items.
(1 = the biggest role, 2 = second biggest, and so on)

Television	Newspapers/magazines
Books	Movies
Internet	Music (radio, downloads)
Phone	Games (on phones, computers, video)

③ What kinds of media would you like to see more of in the community? Why?

④ What kinds of media would you like to see less of? Why?

⑤ What issues do you think media contributes to? Why?

⑥ If you could make ONE significant change in the media in your community, what would it be?

Additional comments:.....
.....
.....
.....

Your age: Circle one: M F

⑦ Do you have any ideas for media professionals in the community who might be interested in supporting a media project made by our Girl Scout Cadette team?
.....

We appreciate your taking part in our survey. Please return it to:

.....
[e-mail address or snail-mail address]