## Mahogany In Motion: Who I Am Matters – Celebrating Culture





February 11, 2023 Parsons Leadership Center for Girls and Women

### Event Program

#### Continental Breakfast and Registration

#### Welcome

Mary Mitchell, GSACPC co-CEO

Kiana Jeskewitz and Savanna Ellis, GSACPC Media Ambassadors

#### Setting the Stage: Why "Who I Am Matters"

Dr. Joel Martin, President, Positively Powerful Triad West Inc.

### Mahogany In Motion Panel Discussion

Dr. Joel Martin, Panel Facilitator

Alexandra Bradberry, Founder, The Sparkle Bar

Jourdan Jones, H.S. Senior, Civil Rights Activist, Poet, Artist

Dr. Kenja Hassan, Assistant Vice Present, Office of Government and Community Engagement at ASU

Mary Mitchell, GSACPC co-CEO

Sharee Hurts, Program Manager, APS

Tamala McBath, CEO, Dress for Success Phoenix

#### **Activities**

Quilting- led by Teresa Toney and Dr. Kenja Hassan

**Jewelry Making-** led by Savanna Ellis, Catherine Ahmed and Lynda Leavitt

#### Break

#### **Guest Speaker**

Jourdan Jones, H.S. Senior, Civil Rights Activist, Poet, Artist

### Mahogany In Motion Fashion Show

Candace Claiborn, Fashion Show MC

### Closing

Christina Spicer, GSACPC co-CEO Mary Mitchell, GSACPC co-CEO



## **Activity Descriptions**

**"Loving All of Me" Mirror** -Girls are encouraged to stand in front of the designated mirror and write a positive affirmation based on the reflection they see. Self-love is key to mastering confidence; we hope that girls will benefit from this exercise and acknowledge all the beauty they possess.

**Quilting** –Led by Teresa Toney and Dr. Kenja Hassan-Quilting is a centuries-old tradition that encapsulates the art of storytelling. Various patterns and textures are used in this craft to keep a record of history and culture – women primarily being the artists behind this skill. This activity will walk girls through the rich history of quilting as they create their own using fabrics and glue.

Jewelry Making –Led by Savanna Ellis, Catherine Ahmed, and Lynda Leavitt -These carefully crafted pieces hold strong significance in African culture. Connected to identity, beauty, and pride, jewelry making is rooted in tradition. Girls will be guided through the meanings of various jewelry pieces and beading as they make a design that is a reflection of themselves.

Mahogany In Motion Fashion Show – In Partnership with Dress for Success, The Sparkle Bar, and Ciara Dixon-Watch as girls take the runway in fashion provided by Dress for Success Phoenix, a nonprofit organization that empowers women to achieve economic independence by providing a network of support, professional attire, and development tools. Girls will step into their confidence and showcase their beauty with empowerment from The Sparkle Bar, a Scottsdale-based luxury makeup studio owned by a Girl Scout alum!

### Panelist Biographies



# **Alexandra Bradberry**, Founder, The Sparkle Bar

Alexandra Bradberry is Founder of The Sparkle Bar, a one-of-a-kind makeup studio based in Scottsdale designed to celebrate diversity and inclusion. Driven by her love of makeup, the confidence it instills and the business dynamic of

the beauty industry she has been led her on a mission to redefine the way people experience cosmetics. Today she is more passionate than ever about creating spaces where everyone can find their own beauty and feel confident in their own skin.

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# **Jourdan Jones**, H.S. Senior, Civil Rights Activist, Poet, Artist

Jourdan Amanda Jones, 17, is a senior at Cincinnati Country Day School in Ohio. An honors student, Jourdan is best known for her civil rights activism, poetry, and art. Her poetry and art focus on black women,

their relationship with their natural hair, and how that relationship is impacted by Eurocentric beauty standards. Jourdan's artwork has been cited for its excellence and displayed at an art museum in downtown Cincinnati. For her poetry, she has received a national Scholastics Art and Writing Gold Key award along with an American Voices award.

### Panelist Biographies



### **Dr. Kenja Hassan**, Assistant Vice President, Office of Government and Community Engagement at ASU

Dr. Hassan works to forge relationships between ASU and diverse communities throughout the state. Dr. Hassan has brought college preparation programs to American Indian youth on

reservations, orchestrated national dialogs on pressing issues in the Nation's capital, guided student service projects across Arizona, and launched a series of reports on the status of Arizona's diverse communities, including the State of Black Arizona which went on to thrive as an independent community based non-profit. She is currently a liaison to African- and Asian-American communities and to civic leadership organizations representing the interests of minority populations.

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## Mary Mitchell, co-CEO, Girl Scouts - Arizona Cactus-Pine Council

Mary Mitchell is Co-CEO of Girl Scouts—Arizona Cactus-Pine Council. She has spent the majority of her professional career working within the non-profit sector. Prior to becoming Interim

Co-CEO, Mary served for three years as Deputy Director and co-lead of the council's senior leadership team. Over the course of her 25 years at the organization, she has held various roles in the areas of fund development, finance, volunteer services, membership and community engagement. Mary serves as the senior advisor and co-lead for the organization's work related to Diversity, Equity, Inclusion and Racial Justice (DEIRJ) and holds an expertise in the areas of community-building, engagement, collaborative practices and team-oriented design.

## Panelist Biographies



## **Shareé Hurts**, Program Manager, APS

Shareé Hurts is program manager, strategic partnerships for APS working with community partners to create, collaborate and implement programs that benefit all Arizonans. During her tenure with APS Shareé has worked in customer service, corporate events, marketing,

and corporate communications. In addition to APS, Shareé spent ten years in the healthcare industry, focused on Medicaid. Specializing in project management, proposal development, and organizational governance. In addition to her career in the corporate sector, Shareé is an adjunct faculty member at South Mountain Community College currently teaching within the Storytelling Institute.

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# Tamala McBath, CEO, Dress for Success Phoenix

As Chief Executive Officer of Dress for Success Phoenix, Tamala McBath is responsible for guiding the organization's mission of empowering women to achieve financial independence through education,

support and viable employment. Before joining Dress for Success Phoenix, Tamala had an accomplished national career in healthcare operations and business consulting, including endeavors building two successful businesses from the ground up as President & CEO of both Pearl Consulting Group and The Regal Group, Inc.

### Mahogany In Motion MCs Biographies



# **Candace Claiborn**, co-Founder, The Beauty Revealed

Candace Claiborn is the co-founder of the Phoenix-based brand, The Beauty Revealed. To fulfill her desire to connect more deeply with women and influence their beauty, Candace began speaking and teaching workshops

on multiplying character and confidence. Her signature workshops, "Beauty Revealed" and "The Face of Leadership," outline the four core unique ways the concept of beauty aligns with developing character and confidence as a young lady and as a woman.

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### **Dr. Joel Martin**, President, Positively Powerful Triad West Inc., and Founder, Positively Powerful Education Summit and Woman Awards

Dr. Joel Martin has more than 30 years of experience as a Transformational Leadership and Diversity, Equity, and Inclusion specialist.

Dr. Martin has worked with hundreds of thousands of clients internationally and across the US providing her unique brand of transformational DE&I consultation, presentations, and speaking.

# Special Thanks









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Essie Fullilove





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