



  
girl scouts  
of the sierra nevada

# ANNUAL REPORT 2015-2016 FISCAL YEAR

OCTOBER 1, 2015 - SEPTEMBER 30, 2016

# Financials:

Statement of activities for the year ended  
September 30, 2016 and September, 30, 2015

	2016	2015
<b>Public Support</b>		
Contributions	\$333,452	\$336,467
Noncash Contributions	\$11,855	\$4,365
Legacies & Bequests	\$15,700	\$109,523
<b>Total Public Support</b>	<b>\$361,007</b>	<b>\$450,355</b>
<b>Revenue</b>		
Cookie Sales (Net of Cost)	\$1,479,497	\$1,483,596
Special Events	\$44,148	(\$15,955)
Fall Product sales	\$36,442	(\$2,910)
Sale of Merchandise	\$62,440	\$47,968
Program Service Fees	\$128,378	\$124,493
**Investment Income	\$29,108	(\$4,984)
Miscellaneous	\$47,948	\$51,019
<b>Total Revenue</b>	<b>\$1,827,961</b>	<b>\$1,683,227</b>
<b>Total Support &amp; Revenue</b>	<b>\$2,188,968</b>	<b>\$2,133,582</b>
<b>Expenses</b>		
Program Services	\$1,599,436	\$1,549,367
Supporting Services	\$501,303	\$485,652
<b>Total Expenses</b>	<b>\$2,100,739</b>	<b>\$2,035,019</b>
Operating Reserve Contribution	\$88,229	\$98,563
Ending Net Assets	\$2,373,876	\$2,285,647

\*\*Includes \$10,186 gains on investments in 2016 and \$22,692 losses on investments in 2015.

**Thank you sponsors and donors!** Your investment developed young leaders who have the passion and knowledge to change the world. Our apologies if we have inadvertently missed your name or company. Please contact us for any corrections: (775) 322-0642 x 1232.

**4,756**  
girl members

**480,204**  
packages of  
cookies sold

**282**  
campers  
attended  
Camp Wasiu II

**619**  
troop leaders  
and co-leaders



**INVEST IN GIRLS OF COURAGE, CONFIDENCE and CHARACTER, who make our community and our world a better place – that is what YOU did in 2016!** We are

so grateful to our donors, volunteers and supporters who continued to devote their time, talents and treasure to the future of our local girls. Your support continues to be critical in helping us ensure that today's girls develop self-confidence and self-esteem and have the experiences they need to become the leaders we need for a bright tomorrow.

Your belief in the Girl Scout mission and your dedication to the Girl Scouts of the Sierra Nevada meant that 4,756 girls in northern Nevada and northeastern California were able to participate in the Girl Scout Leadership Experience.

- Because of your generosity, girls explored the outdoors for the first time, learned about STEM careers and created sustainable projects to better our community.
- Because of your generosity, we were able to bring Girl Scouting to 74% more underserved girls in 2016 with our program expansion to some rural northern Nevada communities.
- Because of your generosity, all of the girls we served had access to caring adult mentors, life skills education, academic enrichment and, most-importantly, they gained the crucial competencies needed to face life's challenges and overcome obstacles in a fun, safe environment.

**We are so proud of the successes we achieved in 2016.** Many of these were made possible because of the wonderful support of our amazing community so, again, thank YOU! Please enjoy our 2016 Annual Report.

Yours in Girl Scouting,

*Pam Czyz*

Pam Czyz, CEO

## BOARD OFFICERS

President of the Board | Cookie Bible

1st Vice President | Sheryl Westad

2nd Vice President | Nancy Cummings-Schmidt

Treasurer | Julia Kingston

Secretary | Jamii Uboldi

## MEMBERS AT LARGE

Dr. Linda Ash-Jackson

LaVonne Brooks

Rebecca Curtis

Rebecca Hobson

Charles Johns

Jean Merkelbach

Janice Ono

Tanna Pearman

Jennifer Rogers-Markwell

Neil Rombardo

Michael Thomas

Jan Watson

Jo West

Colleen Worlton

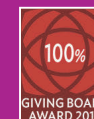
## GIRL MEMBERS

Madison Casey-Marks

Madison Evans

## HONORARY MEMBER

Sandy Rogers



## Juliette Circle \$10,000 +

E.L. Cord Foundation

Estate of Phillip Dare

Helen Close Charitable Foundation

Interbake Foods

Intuit, Inc

Jack Van Sickle Foundation

John Ben Snow Memorial Trust

Nell J. Redfield Foundation

NV Energy Foundation

Pat Tripple

Ranson & Norma Webster Foundation

at The Community Foundation of Western Nevada

Reno Orthopaedic Clinic

Robert Z. Hawkins Foundation

Thelma B. & Thomas P. Hart Foundation

Wells Fargo Foundation



## Leader's Circle \$100-\$249

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Gina Session, Esq.  
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Iridium Technology, LLC  
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Janice Ono  
Joan Dyer  
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John Williamson  
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Karen Ross  
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Kiemy Tam  
Kris Chinvarasopak  
Krys Bart

Lisa & Erica Stovall  
Lynda Di Caro  
Marge Sill  
Marilyn Kuenzli-Howell  
Mendy Elliott  
Nathalie Atwell  
National Judicial College  
Neil Rombardo  
Patrick Riley  
Patty Downs  
Paul Dawson  
Paula Cady  
Raley's, Bel Air, Nob Hill  
Food Source  
Rebeckah Hoover  
Reno City Attorney's  
Office  
Ruth Halvorson  
Sandra Marz

Sigma Alpha Iota  
International Music  
Fraternity  
Stodtmeister Iron  
Sue Wagner  
Susan & Ronald Clayton  
Suzanne Calhoun  
Tamara Eccles  
Tim Erlach  
Tim Studebaker  
Timothy Hay  
Tree House Private  
Brands  
Veronica Castro  
Victoria Van Meter  
Walter Kinney  
Washoe Pines  
Foundation  
William Creekbaum

## Promise Circle \$50-\$99

Alexis Brothers  
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Amber Barnes  
George Summerhill  
Bank of America  
Bonnie Saviers  
Brian & LaRae Wilson  
Brooke & Kyle Kimber  
Cami & Justin Rowe  
Carol Cooke  
Caroline Mathes  
Colby Cross  
Damian Frisby  
Dawson & Audrey Hech  
Kirk Schumacher  
Delia Galindo

Denise Nickel  
Denise Kline  
Denise Klitsie  
Emilie Reafs  
Francine Healy  
GE Foundation Matching  
Gifts Program  
Gerri Wunder  
Hawkins, Folsom  
& Muir  
Helen Going  
Isabelle Rodriguez-Wilson  
Jake Armer  
Jana Amick  
Janice McCauley  
Jennifer Emery

Jessica Pearce  
Jim Shaw  
Joanne Estes-Short  
Jo Daszkewics  
Judith Dankel  
Julie Kirtley  
Karen & Charles Abowd  
Katey & Matt Lundy  
Kathleen Nelson  
Kathleen Thompson  
Kathy Peak  
Katy Simon  
Kerri Meyer  
Kristen Loos  
Laurin Jackson  
Lisa Mackelburg

Mary Lamore  
Melissa Petterson  
Melissa Wilhelm  
Mission Cute  
Randy Brown  
Sandra Talley  
Sara Going &  
Casey Bell  
Sarah Bryson  
Sheena Britschgi-Evans  
Sheri Barainca  
Sue Edmondson  
Susan Robinson  
Tiffany East  
Veronica Barrera

## Gifts Made in Memory of:

Alisa Hardy-Orton  
Ellis Hardy-Orton  
Dr. Lynn Brosy

Joyce Shelver Thornhill  
Linda Shane

## Gifts Made in Honor of:

Troop 554's Shelly Park Project

Invest in girls. *Change the world.* 



# GIRLS CHANGING THE WORLD

**2016 marked the 100th celebration of the Girl Scout Gold Award, the highest honor a Girl Scout can earn.** Since 1916, Girl Scouts have been making sustainable change in their communities and around the world. The Gold Award acknowledges the power behind each recipient's dedication to not only empowering herself, but also making the world a better place. **These young women are courageous leaders, visionary change makers, and our future!**



**Xena Horne**  
For Love of  
Music Orchestra



**Jenna Rohlf**  
Truckee High School  
Community Service



**Alexandra Jensen**  
An Insiders' Perspective:  
Understanding Tourette Syndrome



**Karly McCutcheon**  
LGBTQ Teen College  
Connections Summit



**McKenzie Blankenship**  
Pillow Fight for Cancer



**Chelsea Baldwin**  
Teen Suicide Prevention



**Delaney Mott**  
RED



**Kaitlin Meetze**  
Reach Out, Speak Out



**Mary Kate Parmer**  
The Patriot Project

## Pearl Circle \$5,000-\$9,999

Atlantis Casino Resort Spa  
AT&T Employee Giving Campaign  
E.L. Wiegand Foundation  
Marybeth M Lamb Foundation, Inc.

Newmont Mining Corporation Legacy Fund  
Robert R. Banks Foundation  
United Federal Credit Union  
US Ordnance

## Savannah Circle \$2,500-\$4,999

Cookie Bible  
Dr. Elwood Schmidt  
Elko Roofing, A1 Bulider  
High Sierra Industries  
I. Heidi Loeb Hegerich  
Investments, Inc.  
Jan Watson

KPS3 Marketing  
Nature's Bakery  
New Millennium Building Systems  
Noble Studios  
Oliver, Wickes & Associates  
Reno Sparks Scheels  
Renown Health

Saint Mary's Regional  
Medical Center  
Sheryl Westad  
US Bancorp Foundation  
Veritas  
Walter Fawcett Trust  
Waste Management

## Trefoil Circle \$1,000-\$2,499

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Amber & Kyle Aiton  
Ameriprise Financial  
Anonymous STEM Donor  
AT&T  
Benevity  
C. Derek & Pat Anderson  
Cindy Carano  
City of Reno  
Colleen Worlton

Diane Buice  
Jane Albright  
Jean Merkelbach  
Jennifer Rogers-Markwell  
Kathryn Landreth  
Leverage IT Consulting  
Lisa Farmer  
Michael & Kathleen Justice  
Nevada Women's Fund  
Pam & Mike Cxyz

Reno-Tahoe Airport Authority  
Sandra Rafaelli  
Sierra Regional Spine Institute  
Stephanie Kruse  
Susan Filous  
Tanamera Realty Advisors, LLC  
United Construction Company  
United Way of Northern  
Nevada

## Honor Circle \$500-\$999

Anonymous Donor  
Bible Family Trust  
Charles & Cynthia Johns  
Debra & John Scott  
Doug & Suzanne Aiton  
Jo West

Jamii Uboldi  
Julia Ratti  
Lash & Guila Turville  
LaVonne Brooks  
Lewin Sage  
Margot Anastassatos

Marilyn Mora  
Mary Ann Lambert  
Michael Thomas  
Pamela Boe  
Professional Saleswomen  
of Nevada

Rebecca Curtis  
Reno Wealth Advisors  
Roger & Patsy Ruchala  
Sheryl Fitzgerald  
Tanna Pearman  
Wendy Alderman

## Founder's Circle \$250-\$499

Allie Crichton  
Barrick Goldstrike Mines  
Chris Coffing  
Dennis & Marcia Dickinson  
Donna Roelle  
Dr. Maria Sheehan  
Elena Mello

Good Done Great  
Hansen DDS  
Janet Murray  
Julia Kingston  
Karla Brune  
Kathleen Sullivan  
Krista Rouse

La Tourrette Agency  
Margo Piscevich  
Marianne Anderson  
Maureen Smercina  
May Sagawa Shelton  
Nancy Cummings-Schmidt

NV Energy Employee  
Volunteer Committee  
Rebecca Hobson  
Shaaron Netherton  
Stephanie Terrell  
Stephanie Tyler  
Teresa Froncek Rankin



# Juliette Gordon Low Society

The GSSN Juliette Gordon Low Society recognizes individuals who make a planned or deferred gift to Girl Scouts of the Sierra Nevada, assuring Girl Scouting will be available to future generations of girls.

## GSSN Juliette Gordon Low Society Members

Cookie Bible  
Karen Culp  
Pam Cxyz  
Lisa Dernbach  
Wendy K. Hamilton  
Marian Lanius

Carol Merideth  
Julia Ratti  
D. Scott Thompson  
Pat Tripple  
Pam Verhaegen  
James & Caroline Mathes



## New Look for a Great Year!

Thanks to the NV Energy Foundation, \$25,000 was designated to assist with the restoration of the exterior of GSSN headquarters. The necessary repairs revitalized the building's appearance, restored structural integrity, and contributed to a vibrant space for Girl Scouts to meet, learn and explore.

Society members translate their lifelong passion for Girl Scouts into a legacy that will build girls who make the world a better place for many years to come. A planned gift can include naming Girl Scouts of the Sierra Nevada as beneficiary of a will, retirement plan, living trust, life insurance policy, remainder gift of real estate, and any other gift that benefits Girl Scouts in the future.

To become an inaugural GSSN JGL Society Member, please contact Girl Scouts of the Sierra Nevada at (775) 322-0642 or [girlscouts@gssn.org](mailto:girlscouts@gssn.org).





# TRIUMPHANT

CELEBRATING WOMEN IN LEADERSHIP DINNER

Congratulations to our 2015 TRIUMPHANT Honorees! These local women inspired today's girls to become tomorrow's great leaders. We cannot thank our community enough for coming together to celebrate women and raise the critical funding needed to expand essential Girl Scout programs throughout the year.



**STEM**  
Dr. Lynda R. Wiest



**Environmental Leadership**  
Shaaron Netherton



**Community Service**  
Isabelle Rodriguez-Wilson



**Financial Literacy**  
Kate Marshall



**Healthy Living**  
Nathalie Atwell

**\$78,835 was raised to build girls of courage, confidence and character.**

**G.I.R.L.**  
go-getter / innovator / risk-taker / leader

**Each Girl Scout is a G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™.** These traits define girls of courage, confidence, and character, who make the world a better place. This is the Girl Scout DNA.

In 2016, Girl Scouts were challenged to be big thinkers, groundbreakers, and improve their communities. From building their own bikes to making movies, Girl Scouts were bold and courageous — never saying “I can’t,” but instead trying again, and again, until they succeeded. The following examples are ways girls found their passions and tried new experiences in 2016.

**“Girl Scouts has taught me how to do things... like, zip lining, budgeting down to the very penny, leading, and scariest of all, public speaking.”**

**- Madison E., Ambassador, Age 16**



**G Go-Getters**, powered by Ranson & Norma Webster Foundation and Pat Tripple

The summer fun never ended at Camp Wasuu II thanks to donors who wanted girls to laugh, while they learned to lead. With numerous camp additions this year, like the low-ropes challenge course, “GaGa Pit,” hammocks, and a refurbished pool, girls broke out of their comfort zone and built independence — making them the ultimate go-getters.



**I Innovators**, powered by an Anonymous STEM Donor

To reward 1,000+ Girl Scouts for renewing their membership, we threw the biggest STEM parties across our service areas. From The Discovery Museum to backyards, Girl Scouts came together and celebrated learning through fun-focused STEM activities, unleashing their inner scientists, mathematicians, engineers, and programmers.



**R Risk-takers**, powered by Reno Orthopaedic Clinic

Thanks to a generous grant from the ROCares Foundation, Girl Scouts initiated the Build Your Own Bike program which promoted independence, health and wellness, and STEM education through bike repair classes and long-distance group riding. Together, we empowered girls by proving nothing is impossible with hard work.



**L Leaders**, powered by the Girl Scout Cookie Program

The 2016 cookie program raised \$2,401,020 for local Girl Scouts helping to fund new, unique and amazing leadership experiences for all GSSN members. 325 troops participated in the cookie program and they learned five essential life skills: goal setting, money management, people skills, business ethics, and decision making.

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RENO, NV



**girl scouts**

of the sierra nevada

605 Washington St.  
Reno, NV 89503

## The Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

**GSSN.ORG**

[girlscouts@gssn.org](mailto:girlscouts@gssn.org)

P. (775) 322-0642 F. (775) 322-0701



## The Girl Scout Promise

On my honor, I will try:  
To serve God and my country,  
To help people at all times,  
And live by the Girl Scout law.