



girl scouts
of the sierra nevada

ANNUAL REPORT 2015-2016 FISCAL YEAR

OCTOBER 1, 2015 - SEPTEMBER 30, 2016



Financials:

Statement of activities for the year ended
September 30, 2016 and September, 30, 2015

	2016	2015
Public Support		
Contributions	\$333,452	\$336,467
Noncash Contributions	\$11,855	\$4,365
Legacies & Bequests	\$15,700	\$109,523
Total Public Support	\$361,007	\$450,355
Revenue		
Cookie Sales (Net of Cost)	\$1,479,497	\$1,483,596
Special Events	\$44,148	(\$15,955)
Fall Product sales	\$36,442	(\$2,910)
Sale of Merchandise	\$62,440	\$47,968
Program Service Fees	\$128,378	\$124,493
**Investment Income	\$29,108	(\$4,984)
Miscellaneous	\$47,948	\$51,019
Total Revenue	\$1,827,961	\$1,683,227
Total Support & Revenue	\$2,188,968	\$2,133,582
Expenses		
Program Services	\$1,599,436	\$1,549,367
Supporting Services	\$501,303	\$485,652
Total Expenses	\$2,100,739	\$2,035,019
Operating Reserve Contribution	\$88,229	\$98,563
Ending Net Assets	\$2,373,876	\$2,285,647

**Includes \$10,186 gains on investments in 2016 and \$22,692 losses on investments in 2015.

Thank you sponsors and donors! Your investment developed young leaders who have the passion and knowledge to change the world. Our apologies if we have inadvertently missed your name or company. Please contact us for any corrections: (775) 322-0642 x 1232.

4,756
girl members

480,204
packages of
cookies sold

282
campers
attended
Camp Wasiu II

619
troop leaders
and co-leaders



INVEST IN GIRLS OF COURAGE, CONFIDENCE and CHARACTER, who make our community and our world a better place – that is what **YOU** did in 2016! We are so grateful to our donors, volunteers and supporters who continued to devote their time, talents and treasure to the future of our local girls. Your support continues to be critical in helping us ensure that today's girls develop self-confidence and self-esteem and have the experiences they need to become the leaders we need for a bright tomorrow.

Your belief in the Girl Scout mission and your dedication to the Girl Scouts of the Sierra Nevada meant that 4,756 girls in northern Nevada and northeastern California were able to participate in the Girl Scout Leadership Experience.

- Because of your generosity, girls explored the outdoors for the first time, learned about STEM careers and created sustainable projects to better our community.
- Because of your generosity, we were able to bring Girl Scouting to 74% more underserved girls in 2016 with our program expansion to some rural northern Nevada communities.
- Because of your generosity, all of the girls we served had access to caring adult mentors, life skills education, academic enrichment and, most-importantly, they gained the crucial competencies needed to face life's challenges and overcome obstacles in a fun, safe environment.

We are so proud of the successes we achieved in 2016. Many of these were made possible because of the wonderful support of our amazing community so, again, thank **YOU!** Please enjoy our 2016 Annual Report.

Yours in Girl Scouting,
Pam Czyz
Pam Czyz, CEO

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President of the Board | Cookie Bible

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GIRL MEMBERS
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Madison Evans

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Sandy Rogers



Leader's Circle \$100-\$249

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Promise Circle \$50-\$99

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Invest in girls. Change the world. 



GIRLS CHANGING THE WORLD

2016 marked the 100th celebration of the Girl Scout Gold Award, the highest honor a Girl Scout can earn. Since 1916, Girl Scouts have been making sustainable change in their communities and around the world. The Gold Award acknowledges the power behind each recipient's dedication to not only empowering herself, but also making the world a better place. These young women are courageous leaders, visionary change makers, and our future!



McKenzie Blankenship
Pillow Fight for Cancer



Chelsea Baldwin
Teen Suicide Prevention



Delaney Mott
RED



Xena Horne
For Love of
Music Orchestra



Jenna Rohlf
Truckee High School
Community Service



Alexandra Jensen
An Insiders' Perspective:
Understanding Tourette Syndrome



Karly McCutcheon
LGBTQ Teen College
Connections Summit



Kaitlin Meetze
Reach Out, Speak Out



Mary Kate Parmer
The Patriot Project

Pearl Circle \$5,000-\$9,999

Atlantis Casino Resort Spa
AT&T Employee Giving Campaign
E.L. Wiegand Foundation
Marybeth M Lamb Foundation, Inc.

Newmont Mining Corporation Legacy Fund
Robert R. Banks Foundation
United Federal Credit Union
US Ordnance

Savannah Circle \$2,500-\$4,999

Cookie Bible
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Elko Roofing, A1 Bulider
High Sierra Industries
I. Heidi Loeb Hegerich
Investments, Inc.
Jan Watson

KPS3 Marketing
Nature's Bakery
New Millennium Building Systems
Noble Studios
Oliver, Wickes & Associates
Reno Sparks Scheels
Renown Health

Saint Mary's Regional Medical Center
Sheryl Westad
US Bancorp Foundation
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Walter Fawcett Trust
Waste Management

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Jennifer Rogers-Markwell
Kathryn Landreth
Leverage IT Consulting
Lisa Farmer
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Pam & Mike Czyz

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Sierra Regional Spine Institute
Stephanie Kruse
Susan Filous
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United Construction Company
United Way of Northern Nevada

Honor Circle \$500-\$999

Anonymous Donor
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Wendy Alderman

Founder's Circle \$250-\$499

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Barrick Goldstrike Mines
Chris Coffing
Dennis & Marcia Dickinson
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Elena Mello

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Janet Murray
Julia Kingston
Kara Brune
Kathleen Sullivan
Krista Rousse

La Tourrette Agency
Margo Piscevich
Marianne Anderson
Maureen Smercina
May Sagawa Shelton
Nancy Cummings-Schmidt

NV Energy Employee Volunteer Committee
Rebecca Hobson
Shaaron Netherton
Stephanie Terrell
Stephanie Tyler
Teresa Froncek Rankin



New Look for a Great Year!

Thanks to the NV Energy Foundation, \$25,000 was designated to assist with the restoration of the exterior of GSSN headquarters. The necessary repairs revitalized the building's appearance, restored structural integrity, and contributed to a vibrant space for Girl Scouts to meet, learn and explore.



Juliette Gordon Low Society

The GSSN Juliette Gordon Low Society recognizes individuals who make a planned or deferred gift to Girl Scouts of the Sierra Nevada, assuring Girl Scouting will be available to future generations of girls.

GSSN Juliette Gordon Low Society Members

Cookie Bible
Karen Culp
Pam Czyz
Lisa Dernbach
Wendy K. Hamilton
Marian Lanius

Carol Merideth
Julia Ratti
D. Scott Thompson
Pat Tripple
Pam Verhaegen
James & Caroline Mathes

Society members translate their lifelong passion for Girl Scouts into a legacy that will build girls who make the world a better place for many years to come. A planned gift can include naming Girl Scouts of the Sierra Nevada as beneficiary of a will, retirement plan, living trust, life insurance policy, remainder gift of real estate, and any other gift that benefits Girl Scouts in the future.

To become an inaugural GSSN JGL Society Member, please contact Girl Scouts of the Sierra Nevada at (775) 322-0642 or girlscouts@gssn.org.



TRIUMPHANT

CELEBRATING WOMEN IN LEADERSHIP DINNER

Congratulations to our 2015 TRIUMPHANT Honorees! These local women inspired today's girls to become tomorrow's great leaders. We cannot thank our community enough for coming together to celebrate women and raise the critical funding needed to expand essential Girl Scout programs throughout the year.



STEM

Dr. Lynda R. Wiest



Financial Literacy

Kate Marshall



Environmental Leadership

Shaaron Netherton



Healthy Living

Nathalie Atwell



Community Service

Isabelle Rodriguez-Wilson

\$78,835 was raised to build girls of courage, confidence and character.

G.I.R.L.

go-getter / innovator / risk-taker / leader

Each Girl Scout is a G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™. These traits define girls of courage, confidence, and character, who make the world a better place. This is the Girl Scout DNA.

In 2016, Girl Scouts were challenged to be big thinkers, groundbreakers, and improve their communities. From building their own bikes to making movies, Girl Scouts were bold and courageous — never saying "I can't," but instead trying again, and again, until they succeeded. The following examples are ways girls found their passions and tried new experiences in 2016.

"Girl Scouts has taught me how to do things... like, zip lining, budgeting down to the very penny, leading, and scariest of all, public speaking."

- Madison E., Ambassador, Age 16



Go-Getters

, powered by Ranson & Norma Webster Foundation and Pat Triple

The summer fun never ended at Camp Wasiu II thanks to donors who wanted girls to laugh, while they learned to lead. With numerous camp additions this year, like the low-ropes challenge course, "GaGa Pit," hammocks, and a refurbished pool, girls broke out of their comfort zone and built independence — making them the ultimate go-getters.



Innovators

, powered by an Anonymous STEM Donor

To reward 1,000+ Girl Scouts for renewing their membership, we threw the biggest STEM parties across our service areas. From The Discovery Museum to backyards, Girl Scouts came together and celebrated learning through fun-focused STEM activities, unleashing their inner scientists, mathematicians, engineers, and programmers.



Risk-takers

, powered by Reno Orthopaedic Clinic

Thanks to a generous grant from the ROCare Foundation, Girl Scouts initiated the Build Your Own Bike program which promoted independence, health and wellness, and STEM education through bike repair classes and long-distance group riding. Together, we empowered girls by proving nothing is impossible with hard work.



Leaders

, powered by the Girl Scout Cookie Program

The 2016 cookie program raised \$2,401,020 for local Girl Scouts helping to fund new, unique and amazing leadership experiences for all GSSN members. 325 troops participated in the cookie program and they learned five essential life skills: goal setting, money management, people skills, business ethics, and decision making.

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The Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

GSSN.ORG

girlscouts@gssn.org

P. (775) 322-0642 F. (775) 322-0701



The Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And live by the Girl Scout law.