

### **Where does the Family Partnership money go?**

All contributions support financial assistance, volunteer recruitment, volunteer training, and maintenance and equipment at our four camps, and development of new programs and activities for Girl Scouts members. Funds raised through the Family Partnership Campaign ensure not only that every girl has the opportunity to be a Girl Scout, but also that every girl has the best Girl Scout Experience possible.

### **Why should I give?**

You see the positive impact that Girl Scouts has on your girl each and every day. By supporting the Family Partnership Campaign, not only do you improve your girl's Girl Scout experience, you give *even more* girls access to the opportunities Girl Scouts creates.

### **How much should I give?**

Please give what feels right—we understand that many families are still experiencing financial hardships due to the many challenges 2020 caused. We are grateful for whatever gift you are able to give, and want you to feel confident that your gift is making a difference for over 16,000 girls in our community—including your own. If you are able to give \$25, you will receive this year's commemorative Family Partnership patch for your girl (if you have multiple girls, an additional \$5 donation will receive an extra patch).

### **How can I give?**

You can give to Family Partnership in a variety of ways. Donations can be made when you are registering or renewing your girl or yourself as an adult member. If you are interested in making regular donations, you can join [Daisy's Circle](#), our monthly giving program as part of Family Partnership. We encourage you to inquire with your employer regarding possible matching gift opportunities. Your girl's troop can also take part in our Penny the Pig or Carrot Club campaigns and work with her troop to raise funds for Family Partnership.

### **What is the difference between the Family Partnership patch and the Penny the Pig patch?**

Penny the Pig is a campaign encouraging troops to work together to raise funds to contribute to Family Partnership. Troops can utilize the [Penny the Pig Toolkit](#) to learn about the value of philanthropy. If the troop raises \$100, submit your donation and all the girls in the troop will receive the Penny the Pig patch.

### **Why do we ask volunteers for support?**

We are very lucky to have such strong, passionate volunteers. You truly know the power of Girl Scouting! Therefore, we ask you to invest in our programs because you know the impact Girl Scouting has on a girl. We ask our corporations, foundations and individuals

outside of our members to invest in the future leaders of tomorrow. It's important they know that our Girl Scout family financially invests in Girl Scouting as well.

### **How can I get my company involved?**

Some companies will match your contribution and some companies will support agencies for which you volunteer. Please visit [gswcf.org/multiply](http://gswcf.org/multiply) to explore some of the companies offering matching gifts and/or volunteer grants. This list is *not* comprehensive—even if your employer is not on that list, we strongly encourage you to ask if your employer offers a matching gift option—we can certainly put it to good use supporting our girls! If you have requested a gift from your employer, please let the Fund Development Department know so that we can properly credit the gift.

### **How much does it cost to provide the Girl Scout Leadership program to our girls?**

The council spends more than \$342 per girl per year to provide quality program activities and training. This includes volunteer training and education, values and life skills training, leadership development programs, camp programs, maintenance and much more.

### **Isn't the cookie program money enough to support our programs?**

The Girl Scout cookie program is a wonderful business literacy program that helps girls develop 5 skills that they use throughout their lives: goal setting, decision making, money management, people skills, and business ethics. Today those dollars support much of our programming but not all. And as we have seen in recent years, the cookie program can be impacted by factors outside of our control, such as a pandemic or severe weather. Diversifying the Council's funding sources ensures Girl Scouts is always there for girls, no matter what chaos is occurring in the outside world.

### **What about the registration fee we paid? How does the council use this money?**

The membership fee that you pay at registration goes directly to Girl Scouts of the USA to cover the cost of insurance, program development, advocacy and research. GSWCF does not retain any of these fees. By contrast, donations to Family Partnership stay local and make an impact in *your* community.

### **I feel like I keep getting asked to give more.**

We know – you've paid your membership fee, you've bought your uniform, and you've helped pay for troop supplies. But when you give to Family Partnership you are making an impact beyond just your girl, and beyond just her troop. You are enhancing the Girl Scout experience for *each and every* girl in west central Florida!

For Family Partnership Campaign support, please contact  
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