

CONTACTLESS PAYMENT: DIGITAL COOKIE

No need to go to great lengths or learn a lot of new processes in order to help satisfy the need to reach your customers from a socially distant and contactless method.

Donated Orders

Not only contactless but allows the customer to support the girl AND a community organization.

Shipped Orders

Contactless start to finish from ordering in the customer's own home to the product getting delivered to their door by a delivery driver.

Prepaid Girl Delivery Orders/Virtual Cookie Booths

Girls can reach customers digitally with their link and not at their door, workplace, or other community setting. Girls could also use a QR code to give to customers instead of door-to-door order card for a completely contactless sale.

- Customers place their order online without contact.
- Customers pre-pay for their order, meaning no need to have an in-person transaction to pay for the cookies.
- Girls can arrange to leave cookies in a safe place for the customer to retrieve, without needing contact. (But a nice handwritten thank you is a great addition)
- Girls could schedule a cookie pickup day or days to allow customers to come by a safe location and get their cookies put directly in the trunk of their car by the girl without needing close contact and get the added benefit of thanking the customer directly for their support; from 6 feet away and through their mask, of course.

In-person Booth Sales/Cookies in Hand (Includes Drive Through Booths)

Girls can determine a socially distant way to get the customer's order. (Fill out a menu and place it in a box that is set on the table, talking loudly, sign language, charades, etc.)

For payment, girls can use OCR in the mobile app and have customer place card on the sales table or in a box, scan the card and then back up and let the customer retrieve it.

- No need to touch the customer's card. If OCR won't work, girls can use the card and manually enter the number and still not need to touch it.
- Pull the order and set it on the table and back up or find a creative way to pass it to the customer (Troop drone, Cookie case robot delivery).

For all situations where girls will be interacting with customers, be sure to have hand sanitizer available and used frequently and if girls will be around cars, consider using traffic control devices to ensure safety. Also, be sure to check with your local government for any restrictions around pop-up/drive-thru booths.