

Booth Reference Guide 2023



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Intro to Cookie Booths

What is a Cookie Booth?

A Cookie Booth is a place where Girl Scouts set up a table at a business or other approved public location to sell Girl Scout cookies. Only registered Girl Scouts are allowed to sell Girl Scout Cookies. Any resale or redistribution of Girl Scout Cookies is unauthorized.

Why have a Cookie Booth?

- Girls and troops can sell a *lot* of cookies in a short period of time because they don't have to transport boxes to individual homes.
- Girls and troops can reach customers that may have been overlooked or were unreachable during door-to-door sales.
- Four out of five people will purchase Girl Scout cookies if asked, but nearly 35% of customers are never asked!
- Girls who are unable to sell door-to-door can participate in cookie booth sales.

How do we have a successful Cookie Booth?

- Select a location with a lot of "foot traffic." Nights and weekends are generally the best times.
- Take an adequate supply of the best sellers — at least two or three cases each of Thin Mints, Caramel deLites, Peanut Butter Patties, and Lemonades plus 1 to 2 cases each of the other varieties.
- Make an attractive table display to invite customer interest. Balloons and cookie costumes are great.
- Prepare a troop goal poster and display it at your booth. Customers love to help girls reach their goals! Update the poster as boxes are sold.
- Have a donation jar for Operation Cookie Drop with our custom designed label you can download and print from our website.
- Make safety a priority at all booths; girls should stay away from street traffic and be dressed appropriately.

Who to Contact?

Girls & Parents: Contact your Troop Cookie Coordinator and/or Leader

Troops: Contact your Area Cookie Coordinator or your Area Booth Coordinator

Area Coordinators: Contact Regional Cookie Managers or Council Staff

General Questions regarding Girl Scouts NC Coastal Pines

1-800-284-4475 or help@nccoastalpines.org

Important Dates

Jan 14: Troop Secured Cookie Booths can begin January 14, 2023 at 9am. Troops are allowed to secure cookie booths on their own. Troop Secured Booths and Council Secured Booths cannot be at the same location. No exceptions.

Jan 17-20: Smart Cookies Booth Scheduler Lottery Selection. Troops should visit Smart Cookies January 17-20 and select up to 15 booths. The lottery will be held at 10am on January 20 with each troop receiving a maximum of 3 booths (which may include a maximum of one Premium Booth) from their selection (troops have the potential to receive a maximum of 3 booths; however, if troops select 15 of the most popular booth locations, the troop then has the potential to receive less than 3 booths).

Jan 20 10am: Smart Cookies Booth Scheduler Lottery at 10am today. Troops will be notified by email what cookie booths they have received.

Jan 20-22: At 4pm on January 20 the Smart Cookies Booth Scheduler will be open for troops to secure First Come First Serve (FCFS) cookie booths. For the first three days following the lottery, FCFS booths will be limited to 3 per day (up to one Premium Booth within those 3) will be awarded. FCFS will be available at 4pm each day from Jan 20-22.

Jan 23: First Come First Serve will now be open to select up to 7 booths a day, with up to 2 Premium Booths within those 7. Only book booths for which you have coverage. "Holding" a FCFS booth is not permitted. All booths must be attended or canceled in Smart Cookies within 48 hours of the booth.

Jun 13: Last day troops can host cookie booths for the 2023 Cookie Program.



Smart Cookies

Smart Cookies

Our web-based cookie platform is called Smart Cookies. Girls and troops will use Smart Cookies for all of their cookie program needs. All booths will be entered into Smart Cookies. Only registered members will receive access to this website. All invitations will be sent via email.

Logging into Smart Cookies

All girls must be registered for the 2022-2023 membership year. The parent or guardian will receive an email invitation to set up the Smart Cookies account.

Scan the QR Code or follow the link to watch a video tutorial on how to log in for the first time. <https://youtu.be/WtOKi7oW9IQ>



Download the App!

Smart Cookies is available in the App Store. Each year the app is new and improved, so if you have the app from last year, delete the app and download the most recent app.



Social Media

You may advertise your booth sales on your **personal** social media accounts. For the safety of all Girl Scouts, posting on **public** sales sites such as Facebook Marketplace, Craigslist, Amazon, NextDoor, and eBay are prohibited. In addition, all **public** Facebook sites are prohibited. Smart Cookies has the option to post directly to your personal social media platforms from the Smart Cookies site. Find the social media icons under the **Troop Reservations** tab in Smart Cookies. Scan the QR code or click the link to see how to share booths on Social Media.

https://youtu.be/h6x50_yJ1Uo



Troop Cookie Link

Each troop will have a Troop Cookie Booth Link that they can share throughout the Cookie Program to promote convenient ordering and curbside pickup of cookies. The cookies ordered using this link will post in the Smart Booth Divider and troops can divide the cookie packages among Girl Scouts in the troop.

How do troops find their Troop Cookie Booth Link?

Troop Cookie Booth Links are only offered by ABC, and troops will have two links on their My Troop Information page in Smart Cookies:

Troop Ship Only Link:

- Listed first on the Troop Information page is the Troop Ship Only QR code along with the existing social link.
- The QR code is shareable through social media, text, email or customized print pieces.

Troop Cookie Link:

- This link is only for local deliveries and donation orders. This link will not appear on the Girl Scout Cookie Finder.
- The Troop Cookie Link can be used to manage drive thru cookie booths or curbside pickups.
- Troops create a separate “virtual only” booth location/date/time through the Troop Secured Booth feature in Smart Cookies. Simply modify the location name from the physical booth location (example: “Sally’s Beauty Supply VIRTUAL PICKUP” for virtual, “Sally’s Beauty Supply” for physical booth location).

Customer Tips:

- Give clear pick up locations when communicating about drive thru or curbside locations.
- Approve orders promptly. Troop Cookie Coordinators must approve the order before the transaction can be completed.
- Refunds can be issued per your Council’s instructions if a customer does not pick up their order.

SAFETY:

- A troop volunteer or girl must never deliver cookie orders coming in from the Troop Cookie Booth Link to the home of a person you do not know.
- If you do not know the customer placing the cookie order, simply reroute the customer order to a physical booth location or to the troop Direct Ship Troop Link.

Lottery & FCFS Booths

What is a Lottery Booth?

Booths are reserved in a few different ways. Council Booths, also called Lottery booths, are first offered in a “lottery” which gives troops a chance to win premium and high-traffic locations. After the lottery, these booths become First Come First Serve (FCFS). The lottery will run on January 20th at 10am. Troops are randomly selected through the lottery process within Smart Cookies. From their 15 booths selected, troops may or may not win booths. Troops may or may not win up to 1 Premium booth in the lottery. Troops will receive email confirmation to the email listed in their Smart Cookies account if they win a booth or booths. Refer to the **Important Dates** page for FCFS dates and times.

Video Tutorial on Reserving Lottery Booths

Scan the QR Code or click the link to watch a video tutorial on how to reserve a Lottery Booth https://youtu.be/aaaClqLs_8o



First Come First Serve (FCFS) Booths

After the lottery, council secured booths are now considered First Come First Serve or FCFS. Once the lottery is complete, the Smart Cookies Booth Scheduler will be open for First Come, First Serve. Any booths not secured through the lottery will be available for troops to select on Friday, January 20th beginning at 4pm. From January 20-22, First Come, First Serve will be limited to 3 booths a day (up to one Premium Booth within those 3). Each new day will begin at 4pm. Beginning January 23, troops may select up to 7 FCFS booths a day (up to 2 Premium booths within those choices).

Reserving a Council Secured FCFS booth

Scan the QR Code or click the link to see a tutorial on how to reserve a FCFS booth. <https://youtu.be/v4yqIZfx0ZA>



Troop Secured Booths

Troop Secured Booths

Troops are welcome and encouraged to set up Troop Secured Booths, but this needs to be approved by your Area Booth Coordinator (ABC). To do this, please enter your Troop Secured Booth into Smart Cookies for approval. The ABC needs to confirm that the booth doesn't conflict with another approved booth, is an appropriate booth, and is not already listed in Smart Cookies. Please provide accurate information about the store and the location. Use Google Maps to confirm the location name and address. ABC's will review and approve or deny your booth **within 72 hours**.

- There is no limit to the number of Troop Secured Booths a troop can hold. Troops will receive a confirmation email once the booth has been approved or denied. Entering a booth into Smart Cookies does not confirm the booth reservation.
- Troops will not be able to accept credit card payments unless the booth is entered and approved within Smart Cookies.
- All booths entered and approved in Smart Cookies will be available in the Booth Finder, where customers can see when and where booths will be.

Reserving a Troop Secured Booth

Scan the QR Code or click the link to see a tutorial on how to enter a Troop Secured Booth into Smart Cookies. <https://youtu.be/qok5UeX-idg>

Troops may not secure booths at any Walmart, Sam's Club, Harris Teeter, Food Lion and Lowes Foods. These are set up on a corporate level and are entered as Premium Lottery and First Come First Serve booths.



Canceling Booths

Troops are required to cancel all booths they are not able to attend. This frees up this area and deletes it from the public Cookie Locator system.

Location Restrictions

Location Restrictions

Troops may not approach any of the following locations to set up a Troop Secured Booth:

Harris Teeter

Lowe's Foods

Food Lion

Walmart

Sam's Club

Harris Teeter, Lowe's Foods, Food Lion and Wal-Mart will be secured at a council level. Sam's Club should be secured for the Lottery by Area Booth Coordinators.

Locations with Non-Solicitation Policies*

Publix

Wegman's

Barnes & Noble

Target

BJ's

Best Buy

Marshalls/TJ Maxx/HomeGoods

PetSmart

Trader Joes

Whole Foods

* Current policy at time of publication. It never hurts to reach out to a location with a non-solicitation policy. Policies and management are always changing and could allow booths at some point in the future.

Location Restrictions

Location Restrictions

In accordance with GSUSA Product Sales Guidelines, certain locations may be inappropriate for young girls based on the standards of your local community, may negatively impact the cookie program experience for girls, and/or may negatively impact our brand in your community.

For additional clarity, girls cannot sell in or in front of establishments that they themselves cannot legally patronize on their own.

This includes:

- Any location that is 18+ or 21+
- CBD, Marijuana, or Hemp dispensaries/pharmacies
- Gun stores
- Liquor stores
- Wine/beer/tobacco/firearm events
- Nightclubs

Special Note about Breweries and Wineries:

Troops are permitted to hold troop secured booths at these locations if the business:

- Serves lunch/dinner
- Is hosting a family friendly food truck event (troops should set up near the food trucks, not inside the brewery)

Troops are **not** permitted to hold troop secured booths at these locations if the business:

- Only serves alcohol
- Only caters to adult customers

**All booths approved at these locations must end by 8pm.*

**All troop secured booth requests at these locations will be reviewed on a case-by-case basis.*



Booth Setup Checklist

Booth Checklist

- ❑ Count cookies and money before the booth begins
- ❑ Bring health history forms for all girls present
- ❑ Table & Chairs
- ❑ Tablecloth
- ❑ Cash box or waist pouch for adult to wear
- ❑ Cash for change
- ❑ Booth confirmation email from Smart Cookies (also on your app!)
- ❑ Goal Chart
- ❑ Operation Cookie Drop Sign and OCD Donation Jar (**donations for any other purposes, even for the troop, are not allowed**)
- ❑ Troop Number Displayed
- ❑ Girl Scout attire or cookie costumes
- ❑ Weather ready attire (ponchos, coats, hand warmers, hats, gloves, boots, tissues)
- ❑ First aid kit
- ❑ Wireless phone or device charger
- ❑ Count cookies at the end of booth for final count sold
- ❑ _____
- ❑ _____



Booth Setup

Where do we set up?

Booths should be set up 15 feet from the entrance of the store and out of vehicle and customer traffic. Store management may have specific setup instructions. Girls should stay within one foot of the booth throughout the duration of the booth sale.

What goes on the Table?

- Tablecloth
- Each variety of cookie
- Goal Chart
- Troop Number
- Operation Cookie Drop donation bin and flyer

What goes Under the Table?

- First Aid Kit
- Money box (if not on an adult in a waist pouch)
- Extra warming layers/ hand warmers/ inclement weather gear
- Beverages
- Extra Cookies
- Handbags, backpacks, personal items
- Empty cookie boxes

Golden Ticket

Earn a **Golden Ticket** from one of our mystery volunteers, and maybe even local celebrities!



Each area will have numerous people with lots of tickets to give! The more tickets you earn, the more chances you have to win!

To earn a **Golden Ticket** you must:

- Have your OCD jar with OCD label
- Have your goal chart or goals displayed
- Have your Troop number displayed
- Have appropriate girl-to-adult ratios
- Have girls wearing Girl Scout attire or accessories
- Be following all booth rules and safety guidelines

What you could win!

Winning troops will receive a \$250.00 cash reward for their troop! We will be doing 5 drawings, so that's 5 chances to win cash for your troop! Troop Cookie Coordinators or leaders should enter the Golden Ticket by using the link printed on the ticket.

Troops will not earn a Golden Ticket if they are selling Raspberry Rallies at their booth. Troop QR codes or links are permitted at booths for customers to purchase Raspberry Rallies online.

Raspberry Rally

What is the new Raspberry Rally Cookie?

The Raspberry Rally Cookie has a pink crisp raspberry-flavored center and is dipped in the same chocolate coating as our popular Thin Mint cookie.

How and when will the Raspberry Rally Cookie be available?

The Raspberry Rally Cookie will be sold exclusively on digital our digital platform ABC Smart Cookies® with direct shipping to the customer's door. It will be available for Girl Scouts using an approved digital sales platform on Jan 14th.

Why is Raspberry Rally only available online?

The Girl Scout Cookie Program is all about teaching entrepreneurship. When searching for new opportunities for girls we considered simplicity, new skills, and building overall excitement for everyone. This approach enables girls to learn entrepreneurship through their own online business by building relevant omni-channel selling skills, pitching to customers online and providing convenience.

Expanding the Girl Scout Cookie lineup through an online exclusive allows us to provide girls additional opportunities to grow their digital sales and more rapidly respond to ecommerce trends and consumer desires for innovative Girl Scout cookie options. As ecommerce continues to grow and expand, online only exclusives are a common experience for consumers. During the pandemic, Girl Scouts successfully pivoted to online-only cookie sales tapping into their creative and entrepreneurial skills to meet their cookie goals.

Can I purchase a large quantity and distribute them to sell at booths?

The Raspberry Rally cookie is only available for purchase on girls' digital platforms. It is not available for in-person sales and economically purchasing cookies at retail value and paying shipping fees isn't a sound business decision.

What about customers who ask at my booth?

Raspberry Rally can be ordered and shipped directly to the customer by using a girl's or troop's Digital Cookie or ABC Smart Cookie link. Girl Scouts can also work with troop leaders and/or parents to create a QR code that can be shared with customers who visit the booth. Remind customers that the online-only option applies to Raspberry Rally only at this time. The primary Girl Scout Cookie varieties are readily available at the booth and on our approved digital selling platforms, including top sellers like Thin Mints and the new Adventurefuls that debuted last year. Customers can pick up their Girl Scout Cookies at the booth and replenish their supply for delivery to their home at a later date.

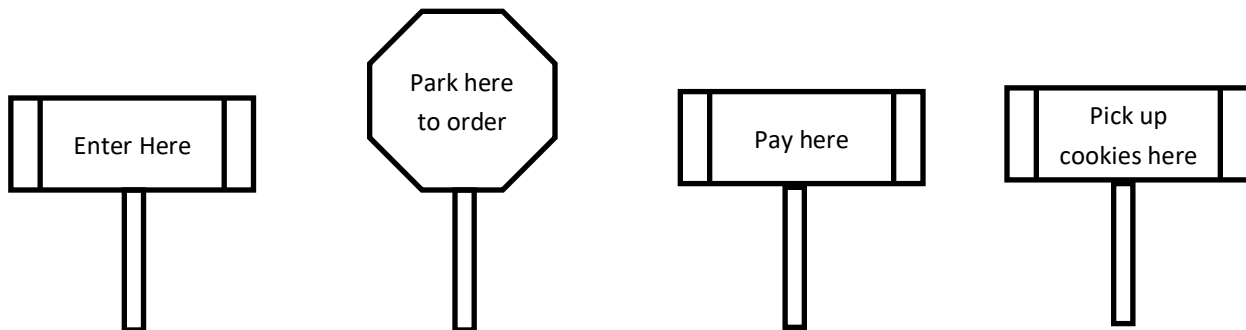
Drive Thru Booths

How to conduct a drive thru booth:

Just like finding a troop secured location, you may find a location ideal for a drive thru booth. This could be a business lot, an open lot or large location where you could set up a driving path. Make sure it's easily accessible by car and that it can be seen from the road. This is also a great way to conduct a contact-free booth. Just like a regular booth, you will need to get permission from the owner to be there, enter it into Smart Cookies and have the booth approved before conducting the booth.

Setup:

Set up your booth and mark out an area where customers should drive up or park. Make sure you have plenty of signs or even an extra adult to help direct customers where to go.



Ratio:

No more than 4 girls at drive thru booths. Girls may never approach a vehicle alone. Girls must stay behind their booth table or in a designated area away from moving vehicles. A minimum of 2 adults are required at every drive thru booth. Daisy and Brownie troops require an additional adult to stay with the girls in their designated area, while additional adults approach vehicles.

All drive thru booths must be entered into Smart Cookies, just like any other booth. Enter “Drive Thru” in the Location Information.

Scan the QR code for an online video tutorial of drive thru booths.



Drive Thru Booths

SAFETY

Safety is our number one priority. During Drive Thru Booths, safety measures must be increased. Please abide by the following rules. Failure to follow the rules below could result in an unsafe environment for girls.

Ratio:

- Drive thru booths may need to have additional adults depending on booth setup
- No more than 4 girls are allowed to be at a drive thru booth. Girls must stay behind the table, safely out of drive thru traffic flow.
- Daisy and Brownie troops must have an additional adult that must remain at the table with girls throughout the duration of the booth, plus additional adults to approach vehicles.
- Additional adults should be present to take payment, distribute orders to pickup location, and to guide traffic.
- Should a girl need to leave their table for any reason, two girls (buddy system) and one adult must accompany girls.
- Juniors to Ambassadors may conduct a drive thru booth with 2 adults or more.

Location Guidelines:

- Drive thru sites must have adequate space for table setup and traffic flow.
- Drive thru sites must not interfere with public traffic flow.
- Drive thru sites must not interfere with neighboring business parking.

Location Ideas:

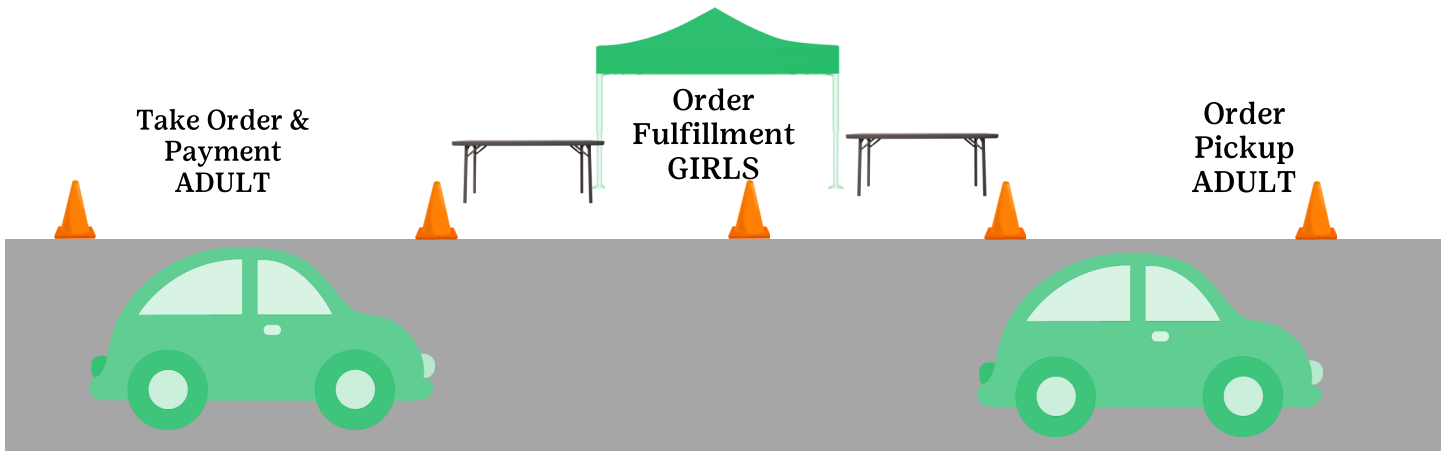
- Mattress stores
- Paint stores
- Church parking lots
- Vacant store lots
- Outlying mall parking spaces

Restrictions:

- Drive thru booths cannot be held after dusk.
- Girls cannot approach a vehicle alone at any time, regardless of age and drive thru setup.

Drive Thru Booths

Straight Drive Thru Setup:



Steps:

1. Cars enter lot—ensure ample space for cars waiting.
2. Customer places order with adult.
3. Adult takes payment with Smart Cookies app
4. Adult tells girls what the order is—this is a great role for an additional adult. They can communicate orders with order fulfillment center.
5. Girls fulfill order.
6. Adult gathers order from fulfillment.
7. Adult gives customer their order—this could be contact free in trunk or back seat. Or the adult can utilize the bin technique.

Signage :

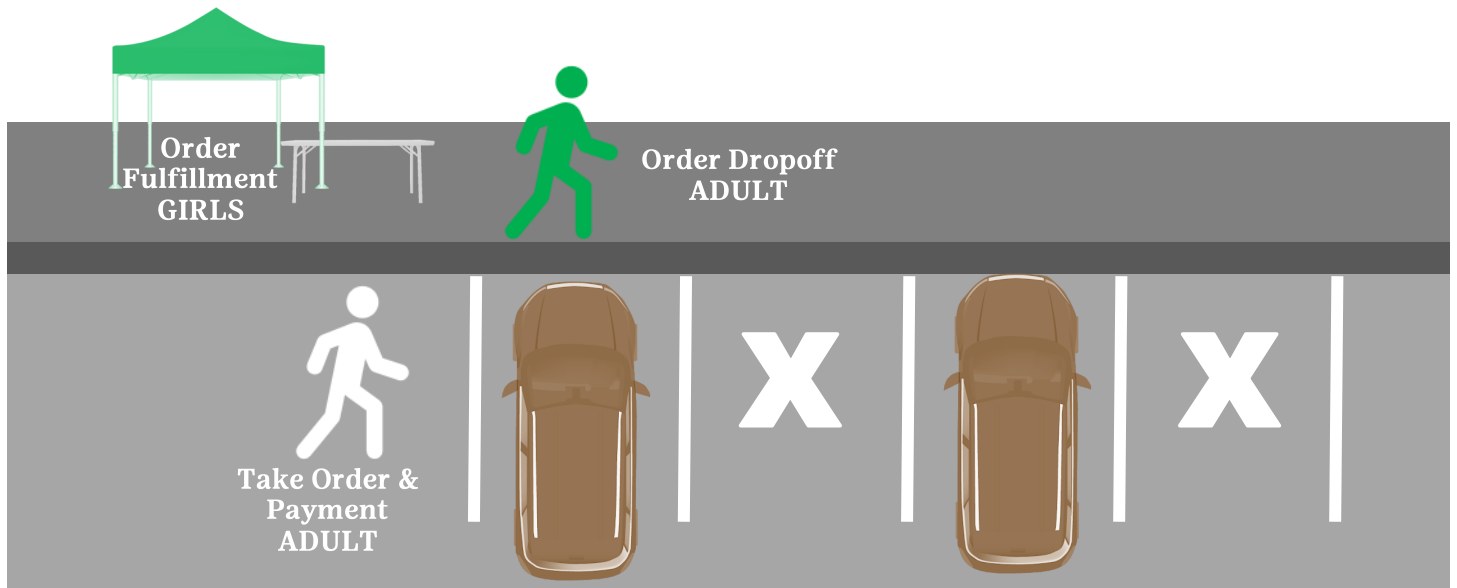
1. Enter
2. Stop (order placement)
3. Drive Forward
4. Stop (order pickup)
5. Exit
6. Thank You
7. Troop Sign
8. Safety cones or improvised barrier for traffic flow and to rope off girl area

Safety:

- Girls must remain in fulfillment area throughout the duration of booth.
- Only adults may approach vehicles.
- Additional adults must be present for Daisy and Brownie booths. One Adult to stay with girls and 2 adults to approach cars.
- Cars must never impede traffic or business parking.

Curbside Booth

Curbside setup:



Steps:

1. Cars enter parking spot
2. Adult takes order or takes name for pickup
3. Adult processes payment
4. Adult brings order to girls
5. Girls prepare order
6. Adult brings order to customer

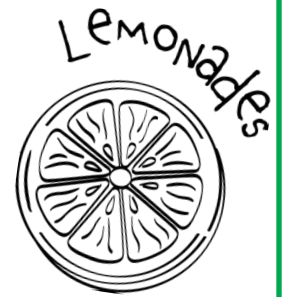
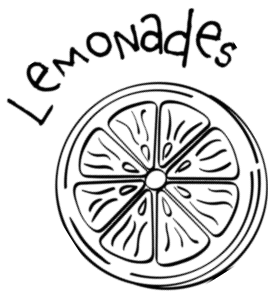
Signage:

1. Enter
2. Park Here for Order Pickup
3. Park Here to Place Order
4. Thank You
5. Troop Sign
6. Safety cones or improvised barrier to rope off girl area

Safety:

- Girls must remain in fulfillment area throughout the duration of booth
- Only adults may approach vehicles
- Additional adults must be present for Daisy and Brownie booths. One Adult to stay with girls and 2 adults to approach cars
- Cars must never impede traffic or business parking
- Mark off alternating parking spots to maintain social distancing while approaching vehicles

Lemonade Stands



What is a Lemonade Stand?

Lemonade stands are small booths located in your neighborhood.

Neighborhood lemonade stands, like Walkabouts, can be held by one girl and one adult.

Where can we set up a Lemonade Stand style booth?

Set up your lemonade stand on your property in your neighborhood and invite neighbors to drop by.

Share your “open” times and location with your community and on personal social media.*

Lemonade stands will be permitted at clubhouse locations with the approval of property management.

Do not enter your lemonade stand as a booth since that information is shared publicly. Lemonade stands should be for your neighborhood only. For safety and security, we want to keep all girls’ personal information like full name, address, phone and email anonymous.

Ensure you have proper permissions from your neighborhood or homeowner association prior to setting up any public booth.

*Do not share on public social media. Do not share on social media if you are uncomfortable sharing your personal information.

Safety

Ratio & Booth Attendance

- There needs to be a minimum of 2 adults and 2 girls at every booth table for all Daisy, Brownie, and Junior troops. If a troop is at multiple entrances, each table must have a minimum of 2 girls and 2 adults.
- Cadettes, Seniors, and Ambassadors can hold booths with 1 girl and 1 adult however, Council recommends a 2:2 ratio for safety reasons at all booths.
- Never leave the booth unattended.
- Girls can never be left alone at a booth for any amount of time or for any reason.
- Use the buddy system when using restrooms.
- Only Girl Scouts and booth adults should be at the booth. Additional family members, friends and pets (unless it is a service animal) must not be at the booth with the girls. Non Girl Scout attendees are not covered under our insurance and pose a safety risk to all participants at the booth.

Booth Safety

- Cash is to be kept out of site at all times, preferably on an adult in a zippered waist pouch. Adults should assist in handling cash transactions.
- Always have a first aid kit.
- Have a health history form for each girl present.
- If someone takes money or cookies, DO NOT attempt to physically retrieve the stolen items and DO NOT allow the girls to do so. Instead, get a good description of the offender(s), call 911 and alert store security (if available). Make sure the girls know what to do in the case of theft. Keep the girls in a safe location until parents/guardians pick them up.
- Girls should never give out their names, addresses, or telephone numbers to customers.
- Booths must not be set up on a busy street, intersection, parking lot, or curb.
- All Girl Scouts at booths must remain within 1 foot of the cookie booth table at all times.



Etiquette

Etiquette

- Do not ask the store manager to mediate conflicts between troops; please contact your Area Booth Coordinator, Area Cookie Coordinator, or Regional Cookie Manager if there is any confusion concerning the booth.
- Begin packing your booth up 10 minutes prior to your end time; never stay past your assigned booth time when another troop is waiting to set up.
- Troops can continue to take sales while packing up until their booth time expires.
- If two troops show up at the same booth, the troop with the approved booth email has priority. In the unlikely event that both troops have a report for the same booth (check to make sure date, time and location are correct) the troops should calmly work together to find a solution that is satisfactory with both troops. Contact your Area Cookie Coordinator or Area Booth Coordinator if this occurs.
- Be polite and friendly; Say THANK YOU to all customers.
- No running around or shouting at the booth.
- No playing music at booths.
- Remember to be considerate, caring, friendly and helpful to sister scouts, customers and businesses.
- No smoking or eating at booths.
- Approach customers as they are exiting store.
- Always cancel a booth if you cannot attend. Customers get frustrated when they show up to a location and there is no booth present.



Smart Divider

Smart Cookies Smart Divider

The Smart Booth Divider is a great tool to help you transfer boxes sold at a cookie booth to the girls who participated at the booth. This is also great for transferring Operation Cookie Drop donations at cookie booths to the girls who participated in the booth.

Quick Tutorial:

- Log on to Smart Cookies.
- From your troop dashboard, hover over **Booths** and select **My Reservations**.
- Select the booth for which you would like to record sales.
- Click the 3 dots to the right, and select **Smart Booth Divider**.



Scan the QR Code or click the links to watch these very helpful Smart Divider tutorials:

Distribute Cookies for Each Booth with Smart Booth Divider (Option 1)

<https://youtu.be/ISAJ-byrjsY>



Distribute Cookies at End of Sale with Smart Booth Divider (Option 2)

<https://youtu.be/ycbllXRJII0>



Smart Booth Divider-Editing or Deleting a Transaction

<https://youtu.be/lokmpCtqwM0>



FAQ

How do I log into Smart Cookies?

You will receive an email inviting you to log in to Smart Cookies. All Smart Cookies users must be a registered member of Girl Scouts NC Coastal Pines. Ensure you are registered for the 2022-2023 membership year. You may check your membership status by logging in to your MyGS account and viewing your registration. Double check the email in your MyGS account and the email you are checking for your access email. If you are a registered member, follow up with your leader or Area Cookie Coordinator who can follow up regarding your access email.

How do I enter a booth?

Troop Cookie Coordinators can enter Troop Secured Booths by logging in to Smart Cookies. Hover over **Booths** and click **Troop Secured Booths** from the dropdown. Please refer to page 8 in this guide for more information or view the Safety & Training tab in Smart Cookies.

When can we start having booths?

Troops can begin setting up booths on January 14th. These booths are considered Troop Secured where Troop Cookie Coordinators set up booth locations on their own. Please refer to the Important Dates and Troop Secured Booths pages for more information regarding Troop Secured Booths.

What is the ratio for booths?

Safety is our number one priority. Daisy to Junior troops must have a 2:2 girl/adult ratio. Older troops, Cadette to Ambassador, may have a 1:1 ratio, however a girl of any age can never be left alone at a booth for any amount of time, therefore Council recommends a 2:2 ratio for older girls as well. Adults must be with the girls at all times throughout the duration of the booth, no more than 6ft from the girl. Daisy and Brownie drive thru booths require an additional adult to remain with the girls throughout the duration of the booth.

Who to Contact?

Girls & Parents: Contact your Troop Cookie Coordinator and/or Leader

Troops: Contact your Area Cookie Coordinator or your Area Booth Coordinator

Area Coordinators: Contact Regional Cookie Managers or Council Staff

General Questions regarding Girl Scouts NC Coastal Pines
1-800-284-4475 or helpdesk@nccoastalpines.org

Glossary

Council Secured: Booths that council staff and Area Booth Coordinators secure at a corporate level. These booths are entered into the Lottery and then become First Come First Serve.

First Come First Serve (FCFS): First Come First Serve booths. First Come First Serve begins after the lottery.

Troop Secured Booth: Booths that troops are encouraged to set up on their own at locations they secure on their own.

Location Restrictions: Any location that is Council Secured.

Etiquette: Guidelines that allow us to have the best booth experience for girls, customers and businesses that are allowing booths.

Smart Cookies: The official platform for the Girl Scout Cookie Program powered by ABC Bakers.

Smart Cookies App: The official platform App available for Android and iOS devices. Download the latest version from Google Play or the App Store.

Booth Divider: A section in Smart Cookies where you can assign girls certain quantities of cookies they sold at a booth sale.

Area Booth Coordinator (ABC): A volunteer that oversees cookie booths in a specific area. Each area has an ABC. This volunteer is available to answer booth questions and will be reviewing all Troop Secured booth requests.

Troop Cookie Coordinator (TCC): A volunteer that manages all parts of the cookie program for a specific troop. This volunteer will be the one to ask about program materials, booked booths, financials and cookie program reports.

My ABC is

It's Girl Scout Cookie™ Time!

Did you know I have my own website where you can order more cookies?

Visit my website to:

- Place an online order.
- Quickly reorder cookies (no judgement if you ate them all quickly and need more!)
- Order the new online exclusive cookie Raspberry Rally™.
- Make a donation!



Exclusively sold online for shipment only

Available while supplies last.



Raspberry Rally™

Naturally flavored with other natural flavors.

Thin, crispy cookies infused with raspberry flavor.

Place
QR Code
here.

Thanks for your support!
Visit my website today.

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Thanks for your support!
Visit my website today.



My Troop Number is _____

My Area is _____

My Troop Cookie Coordinator is

My Favorite Cookie is _____

My Goal is _____

OPERATION Cookie Drop

girl scouts
north carolina
coastal pines



Operation Cookie Drop is a council-wide service project that brings a sweet and comforting taste of home to active military men and women serving our country!

OPERATION Cookie Drop

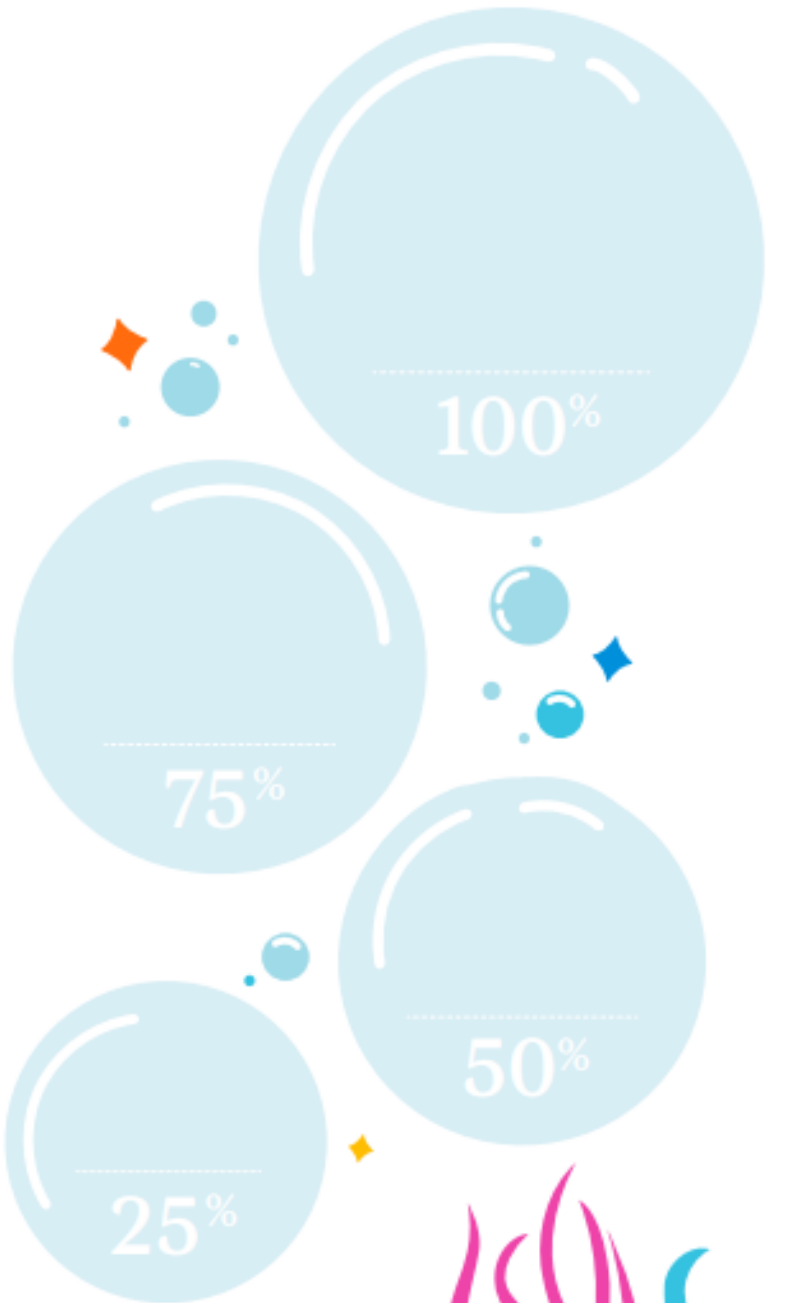
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GO BRIGHT Ahead





Troop#

Girl Scout
Cookie Goal



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