

Advantage College Planning

WORKSHOPS & SEMINARS

COLLEGE PLANNING SIMPLIFIED



In this one hour workshop, we'll cover the **College Planning Process**. We'll discuss:

College affordability: how to determine which colleges will be most generous with need-based and merit based aid.

Ways to recognize a good fit college: what meets your students academic, social, and financial needs

What matters most on a campus visit: what to look for and what questions to ask

The college application timeline

The most important factors in the college admission process: how to help your student stand out

In this one hour workshop, we'll cover what makes a good **College Fit**. We'll show you:

Ways to recognize a good fit college: what are the academic, social and financial factors that matter most to your student

Why students transfer: how to keep your student from being one of the 60% of freshman who transfer after their first year

How to narrow down the college list: turn the daunting task of choosing from over 2,500 colleges into a manageable one

The tips and tricks of successful college visits: make the most of your time on campus

FINDING THE RIGHT COLLEGE FIT



WORKSHOPS & SEMINARS

NAVIGATING THE MAZE OF COLLEGE ADMISSIONS



In this one hour workshop, we'll cover how to **Navigate the College Application Process**. We'll cover:

Common myths: around high school course selection, standardized test scores, and the college application process as a whole

What matters to colleges: the most important (and unimportant) factors in a successful college application

Meaningful extra curricular activities: how to plan for a resume and an activity list that represents your students interests

College essays: how your student can stand out through their writing

In this one hour workshop, we'll give you the keys to **Maximize need-based and merit-based financial aid**. We'll show you:

How financial aid works: what parents need to know to maximize scholarship opportunities

Private vs Public costs: how to send your student to a private school for the same cost as a public school education

What you can already be doing to pay for college in the future: why it's imperative to plan ahead in order to maximize financial aid

What you can expect to pay: which assets are taken into consideration when the government calculates your "Expected Family Contribution"

How to choose colleges based on net price

10 KEYS TO MAXIMIZE FINANCIAL AID



Advantage College Planning

WWW.ADVCP.COM

INFO@ADVCP.COM

(919) 890-3737