

# Cookiegram



Cookies are \$5.00 a box

The 2023 Cookie Program theme is **Go Bright Ahead** with the Dolphin as our mascot. Always focusing on the 5 Skills Girl Scouts learn while participating in the sale, the program is designed to help girls grow into leaders of courage, confidence, and character while learning these five valuable life skills: goal setting, decision making, money management, people skills, and business ethics.

All Girl Scout troops earn proceeds for participating in the Cookie Program, which can be used to fund troop adventures such as travel, community service projects, council-sponsored activities, fun events and much more. Troops earn proceeds on a scaled proceed plan based on their box-per-girl average. The more troops sell, the more they earn. In 2022, the average troop earned more than \$1,650 in proceeds!

## 2023 Cookie Program Highlights

- Introducing the **new Girl Scout Cookie, Raspberry Rally!**

This thin, crispy cookie infused with raspberry flavor and dipped in chocolaty coating is sure to become a new favorite—some may even say it’s the sister cookie to the beloved Thin Mints! Raspberry Rally is an online-exclusive cookie that can only be purchased online and shipped directly to a customer’s home. Offering Raspberry Rally online allows Girl Scouts to learn new skills and build their ecommerce business. Plus, customers get the opportunity to order this new and exciting product alongside all other favorite varieties.



- The iconic **Shortbread Cookie is now called the Trefoils!** All the cookie’s ingredients and recipe are staying exactly the same. In order to unify our brand and lessen market and consumer confusion, GSUSA announced our Shortbread cookie will be renamed as the Trefoils in order to match the name of this cookie that is carried by the other Girl Scout Cookie baker.
- Each Girl Scout has their very own printable **QR code** right in their Smart Cookies account. There is also a new “tiny URL”. This makes it so much easier to print a Girl Scouts sales link on door hangers or flyers!
- 13 newly updated Cookie Entrepreneurship Badges!** The Cookie Business badges are the best way for girls to develop business skills and learn to think like entrepreneurs as they run their own business. Talk to your troop leader about your Girl Scout earning these badges.

### 2023 TIMELINE

<b>Dec 11</b> Troop deadline to place initial orders in Smart Cookies	<b>Dec 30</b> Complete the new online Permission and Responsibility Form located on our website	<b>Jan 13</b> Cookie Rallies	<b>Jan 7-14</b> Troops pick up their initial delivery	<b>Jan 31</b> Have your sales goal entered in Smart Cookies to earn the Goal Getter boost bar patch	<b>Mar 5</b> Cookie Program ends. All cookies should be delivered and remaining payment for all cookies is due to troop	<b>Mar 31</b> Superstar Destinations Requests due – must be submitted online from parents/guardians
		<b>Jan 14</b> Cookie Program begins at 9:00 a.m.	<b>Jan 14-20</b> Walkabout Week			

# Dear Girl Scouts,



It is almost time to kick off our 2023 Girl Scout Cookie Program, and I couldn't be more excited! Not only is it the most delicious time of year, but it is also a time for Girl Scouts to be out in our communities across our 41 counties unleashing the power of Girl Scouting and showing how we are having fun while making our world a better place.

The Girl Scout Cookie Program is an incredible girl-led business like no other. Through channeling their inner-entrepreneur and creating their own cookie businesses, Girl Scouts learn key skills in financial literacy, social interactions, and leadership. The 2023 cookie season is already sparking lots of excitement and anticipation. From changing the name of our Shortbread cookies to Trefoils (a truly iconic symbol of Girl Scouts), to the introduction of our newest Girl Scout Cookie, the Raspberry Rally, we cannot wait to see what our Girl Scouts will accomplish together this cookie season.

Similar in design to Thin Mints, the Raspberry Rally is our newest cookie, filled with a crisp raspberry center and coated with a smooth chocolate. This new, nationwide cookie will be carried by all Girl Scout councils. But, with a new twist. Raspberry Rally will be sold exclusively online via direct ship to customers. Expanding the Girl Scout Cookie lineup through an online exclusive allows us to provide Girl Scouts with additional opportunities to grow their digital sales, and more rapidly respond to ecommerce trends for innovative Girl Scout cookie options. We too are anxious to see how an online-only cookie does and recognize that it is a twist to our normal lineup and program. And speaking of the lineup...more good news, all of the 2022 cookie lineup returns and will be available for direct and booth sales in January. We look forward to partnering with our troops and families to support you in the overall cookie program to ensure our Girl Scouts are having an amazing experience.

When Girl Scouts participate in the Girl Scout Cookie Program, they take with them memories with their fellow Girl Scouts and so much more. In fact, Girl Scouts have been revolutionizing the ways in which our youth make real impacts in their communities for more than 110 years now. Through our programming, Girl Scouts learn 5 essential skills - goal

# GO BRIGHT Ahead



setting, decision making, money management, people skills, and business ethics – all while serving as distinguished leaders in their local and global communities.

While selling cookies, Girl Scouts set real goals for themselves and take the necessary steps to achieve them. And I must say, hitting those goals truly pays off! Through the proceeds Girl Scouts earn from their cookie sales, they are able to experience spectacular things. From funding service projects and donating cookies to our U.S. troops through Operation Cookie Drop, saving up for troop camping and local trips, or even traveling abroad, the funds raised through the Girl Scout Cookie Program support Girl Scouts on their path to leadership while broadening their experiences and opportunities.

Every day, I am inspired and uplifted by the tremendous strides our Girl Scouts are taking to make the world a better place. The Girl Scout Cookie Program is just one way our Girl Scouts are making an impact. As we look ahead to the upcoming cookie season, I hope you'll join me in encouraging our Girl Scouts to continue to be courageous, inclusive, and kind in all they do. Our Girl Scouts are pioneers, activists, and changemakers, and we have seen time and time again that there is nothing they cannot do.

I am excited to see what this cookie season has in store for our Girl Scouts and am honored to be a part of it all. As you support your Girl Scouts in setting goals, watch them grow in confidence with each customer interaction, and volunteer at a cookie booth, please accept my sincere appreciation to each and every one of you for your role in supporting opportunities for your Girl Scouts to learn, grow, and thrive. Here's to wishing our Girl Scouts, their families, and all volunteers an enjoyable and memorable 2023 Girl Scout Cookie Program! cookie sale!

Yours in Girl Scouting,

LISA JONES  
Chief Executive Officer



**Allison Bundle**  
Jacksonville  
9,032 Packages

**Mackenzie Brown**  
Wake 18  
6,106 Packages

**Taryn Brooks**  
Harnett  
6,100 Packages

## 2022 Top Sellers

The top three sellers in each county/area will receive a large custom patch (in the shape of a medal) from the council.

Personalized trophies will be awarded to the council's top three overall sellers at a special catered luncheon hosted by Girl Scout's NC Coastal Pines CEO, Lisa Jones. These top three sellers will also be featured in the Cookiegram newsletter the following year!

Pictured left to right: Taryn, Allison and Mackenzie

# Using Smart Cookies for Marketing & Online Orders



Smart Cookies Direct Ship is probably one of the MOST IMPORTANT tools in your cookie sale. The COVID 19 pandemic greatly affected the way tons of consumers now shop, so it's more important than ever to make sure your Girl Scouts online presence is all set and ready to go. There is a huge demand for Girl Scout cookies and our nationwide new cookie, Raspberry Rally, is spotlighting our 2023 Cookie pProgram even more due to the massive nationwide publicity. With this cookie only being available to customers by ordering it directly online, it will most definitely drive more customers to want to purchase cookies online. Because of this, you'll want to make sure your Girl Scouts Smart Cookies Online account is used to its full potential. After all, it's the easiest and safest way to sell cookies!

Girl Scout Smart Cookies is your online command center for your cookie business. Like last year, every girl can easily take credit card payments by using their Smart Cookies account! No merchant account to set up or anything special, it's all right there when you register your account! Your troop doesn't have to do anything, or any set up for you- everyone can accept credit cards regardless of others in your troop.

## SMART COOKIES ALLOWS YOU TO:

- > Allows customers to purchase cookies, pay online and have them shipped directly to their door!
- > Allows you to accept credit card payment from any customer wanting this option!
- > Set your goal of how many packages of cookies you want to sell this year.
- > Make plans for how you will reach your goals.
- > Check how you're doing along the way and see all the recognitions you've earned.
- > Send e-Cards to your friends and family to tell them it's cookie time and ask for their support.
- > Create QR codes, tiny URL's and social media sales links to easily market your sale and get orders online.
- > View tons of Step by Step short training videos on how to use Smart Cookies effectively and get the most out of this awesome platform!

Be sure to visit your troop's page in Smart Cookies for important messages from your Troop Cookie Coordinator. You can also see what your friends are doing and even send them cheers to help them along!

In order to use Smart Cookies direct either online or via the mobile app, girls or parents must first create a user account. Parents will receive an email from Smart Cookies once our council does an upload of girl names into the system (early December). This email will direct you to register on your Smart Cookies account and get set up to sell! Some emails may go into your spam or junk folder so please check there if you don't see the email in your inbox. If you still cannot find the registration email, please let your Troop Cookie Coordinator know. All previous Smart Cookies accounts were deleted so a new account will have to be created for every user.

Like last year, each Girl Scouts selling link that you can post on social media will allow the customer that clicks on the link to choose Girl Delivery as an option. There is the possibility for the link to be forwarded over and over and for a customer that lives far away from you to place an order for girl delivery via the link.

**For this reason, parents will need to approve or deny ALL GIRL DELIVERED ORDERS that come in through any social media links.**

Girl delivery orders through e-cards you send out do NOT require parent approval as you can choose who gets the girl delivered option when you send those e-cards. Parents can also opt to not have the girl delivery option show up for customers in the posted links. There is a field that can be checked or unchecked in each girls Smart Cookies account that controls whether the girl delivery option shows up in the link. There is more detail on this in the parent/girl training video that your Troop Cookie Coordinator will share with you to view. There is also a short video that our baker created that can be accessed from the Safety & Training tab on your Smart Cookies dashboard. Please take a few minutes to view this video so that you are aware and can control whatever option you decide for your Girl Scouts online selling.

Remember to download the Email Blueprint from [www.nccoastalpines.org](http://www.nccoastalpines.org) then click Cookies+ to see detailed guidelines for using e-mail and the internet in the Cookie Sale Program.

Parents also check out [abcbakers.com](http://abcbakers.com) for lots of great cookie sale tips, ingredient information, hints, ideas and clip art to help advance your Girl Scout's sales! Also check frequently under the Resources tab on your Smart Cookies dashboard for short instructional videos on navigating through Smart Cookies and loads of other helpful information!

# Newly updated Cookie Entrepreneurship badges

GSUSA launched newly updated Cookie Business badges for the 2022/2023 year. Girl Scouts can earn these badges by working with their troop leaders to complete each requirement. More information on each of the new badges and requirements for each can be found on [GirlScouts.org](https://www.girlscouts.org) on the Award and Badge Explorer page. The NEW Cookie Business badges are the best way for girls to develop business skills and learn to think like entrepreneurs as they run their own business. Earning a cookie Business badge gives girls a chance to reach new heights and unleash their potential as they work together with their troop to achieve team goals.

## DAISIES

### Money Explorer

Daisies learn about paper bills and coins, what they are worth, and how to use money. They become familiar with denominations of dollars and coins through hands-on counting activities. Then they practice using money by pretending to sell and buy items.



### My Money Choices

Daisies find out the difference between wants and needs and see how that gives them a head start on managing money more responsibly. They also learn how they might be persuaded to buy things and how to make decisions about money. As a group, they put their skills into action by planning to spend for a fun day with their troop or to use their Girl Scout Cookie™ money to help others.



## JUNIORS

### Budget Maker

Juniors discover that the secret to meeting a financial goal is creating a budget. They investigate why they want the things they do and learn about unexpected expenses. Juniors explore what financial services are and how they can help their customers save money. Finally, they come up with a spend-save-share plan for something they or their troop wants.



### My Money Plan

Juniors find out what it means to earn an income and how to make it grow by saving and investing. They learn about income tax and wages and see how different types of jobs pay different salaries. Juniors also discover how important it is to protect their money and information.



## BROWNIES

### Budget Builder

Brownies find out how to make shopping choices and budget decisions. They create and build a budget for an imaginary character to help practice what it means to spend and save. Brownies also learn what it takes to be thrifty and careful about spending money.



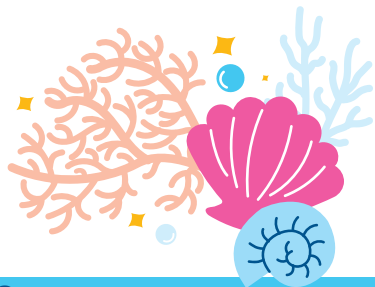
### My Own Budget

Brownies learn that when they have money, they are responsible for how they spend it. They find out how other people spend money, what it takes to save, and why it's important to share. Finally, they set goals and create a budget for a spend, save, and share plan.



GO BRIGHT  
Aheado





## SENIORS

### Savvy Saver

Seniors learn the ins and outs of earning an income, from taxes to salaries. Then they put their budgeting skills to use by coming up with a big expense that requires an ongoing financial commitment. They compare ways to borrow money and make informed decisions about how to make their big expense a financially responsible reality.



### My Financial Power

Seniors discover all the ways they can create financial stability, such as building wealth, making wise career choices, and being aware of investment risks. They investigate inflation and what it means for their financial plan and explore how giving back, whether through time or money, can impact a community.



## AMBASSADORS

### Financial Planner

Ambassadors plan for a future that includes real-life expenses and borrowing money. They take a deep dive into the meaning behind credit cards and loans and understand how both can impact their financial future. Ambassadors take what they've learned and make a commitment to financial responsibility by creating a statement that reflects the habits they hope to have.



### My Financial Independence

Ambassadors take charge of their future by creating a budget that includes where they might live and how to manage expenses. They learn about investing and building wealth, and how to protect their money. Ambassadors also plan for charity and giving by finding innovative ways they can share with others and deepen their impact on the world.



## CADETTES

### Budget Manager

Cadettes make the connection between their spending habits and their core values. They find out about methods and tools to help track their spending and discover tricks to making money decisions. They use teamwork to explore ways for their troop to earn money and set goals for giving back.



### My Money Habits

Cadettes find out how money is exchanged and transacted, such as peer-to-peer mobile services, credit cards, or online payment systems. They analyze their spending by finding out what influences their purchases. They also learn about debt and investigate financial security and fraud. Cadettes also get investment basics, including what it means to be socially responsible with money.



### My Dream Budget

Cadettes imagine themselves at age 25 and create a budget to support their future self. They explore their potential earning power, where they might live, and what their daily life might look like. Cadettes consider philanthropy in their plan, then add up all their discoveries by creating a dream budget to finance their future.



# Recognitions & Patches

In addition to learning valuable life skills in the Cookie Program, there are many incentives, recognitions, and boost bar patches that Girl Scouts can earn based on their individual and cookie booth sales.

**End of Sale Recognitions** – At the end of the sale troops tabulate each girl’s total package sales by adding her initial cookie order plus any additional sales during the “Planned Order” phase, including donations to Operation Cookie Drop, packages sold online and sold at cookie booths. **Recognitions are cumulative up to the 999 box level only– which means girls will earn all the recognitions up to and including the item at their individual selling level.** For example, a girl selling 2,100 boxes will receive the 2,000+ super/bar patch, Karaoke System ( or any item below that level but of their choice above 999), hoodie, beach towel, large plush dolphin, mood sports bottle, theme socks and super boost bar/patch, themed t-shirt, plush dolphin clip on and Diva boost bar/patch, door hanger and marker, drawstring bag, magic sand, mood stadium cup, and themed key ring. Please note that girls in troops that elect the higher Proceeds Plan do not receive End of Sale recognitions but do receive boost bar patches. Please ask your child’s Troop Cookie Coordinator which plan the troop voted on.



**Theme Key Ring**  
25+ packages



**Color Changing Stadium Cup**  
50+ packages



**Magic Sand**  
100+ packages



**Drawstring Bag**  
150+ packages



**Door Hanger & Marker**  
200+ packages



**Plush Dolphin Clip On & Diva Boost Bar**  
300+ packages



**Themed T-Shirt**  
400+ packages



**Theme Socks & Super Boost Bar**  
500+ packages



**Mood Sports Bottle**  
600+ packages



**Large Plush Dolphin**  
700+ packages



**Themed Beach Towel**  
800+ packages



**Hoodie**  
900+ packages

All girls that sell Girl Scout cookies earn boost bars regardless of the proceeds plan they chose. Boost bars can be placed on the theme Key Ring earned or sewn or ironed on uniforms just like regular patches. Just check out the vests and sashes of other Girl Scouts and you’ll see how long they’ve been selling cookies and how many boxes they’ve sold each year!



**Walkabout:** Sell 15+ packages during Walkabout Week, January 14-20 (Troop Cookie Coordinator must put girl sales in Smart Cookies during this week to qualify)



**Achievement Level:** Starts at 100 level and goes every 100 package level up to 1,000 then at every 500 level after 1,000



**Goal Getter:** Enter sales goal in your Smart Cookies account by January 31, 2023



**Operation Cookie Drop:** Turn in donations for 15+ packages (\$75)



**Cookie Diva:** Sell 300 or more packages



**Drone & Case**  
1,000-1,499 packages



**Lighted Cornhole Board and Glowing Bean Bags**  
1,500-1,999 packages



**Karaoke System**  
2,000 to 2,499 packages



**Cotton Candy Maker**  
2,500-2,999 packages



**Hanging Swing Nest  
Chair & Frame**  
3,000-3,499 packages



**Virtual Reality Headset**  
3,500 to 3,999 packages



**Laptop Computer**  
4,000 to 4,999 packages



**Glamping Yurt**  
5,000+ packages

Girl Scouts must pay their cookie bill in full by deadline set by their troop in order to be eligible for top seller awards, Superstar Destinations, Cookie Dough, and recognitions over 999 packages.

# Superstar Destinations & Cookie Dough

The Superstar Destinations Program is always a girl and parent favorite! In 2022 more than 1,500 individual girls qualified for prizes like laptops, cameras, camping equipment, admission passes to theme parks, museums and water parks, Girl Scout membership renewal and the ever popular “Cookie Dough”!

This year, we’ve added some awesome new destinations to choose from in our Superstar Destinations Catalog.

Many girls chose Cookie Dough as some or all of their Superstar Destinations and paid for things like resident Girl Scout camp, purchases at the council shops, and other council-sponsored activities and events. Girls can also choose Membership Renewal for the next year as part of their Superstar Destination rewards selection.

Individual girls that sell 500+ boxes, qualify for Superstar Destinations. Go to [www.nccoastalpines.org](http://www.nccoastalpines.org) and click Cookies+/For Cookie Sellers to see the Superstar Destinations catalog and submit your Superstar Destinations request. Superstar Destinations request are due to the Product Sales Department by March 31, 2023. Parents/guardians of each qualifying Girl Scout are responsible for submitting Superstar Destination request forms. This is NOT the responsibility of the Troop Leader or Cookie Coordinator.



Check out a few of the choices in the Superstar Destination's catalog!

Girls must pay their cookie bill in full by their troop's deadline to be eligible for Superstar Destinations. Any delinquent cookie bill payment may result in disqualification from the Superstar Destinations program. Superstar requests submitted after the deadline will be awarded Cookie Dough only. No requests will be issued after June 1, 2023. Superstar Destinations is available to all girls regardless of the proceeds plan chosen by their troop.



## THE BUY 5 PROGRAM

Entering its 15th year, the Buy 5 Program gives customers the opportunity to win a year's worth (60 boxes) of their favorite Girl Scout cookies. Here's how it works:

- > Customers that buy five boxes or more during a single purchase from a girl or troop can qualify. Donations to Operation Cookie Drop also count!

- > The girl or troop should give the customer a Buy 5 Coupon. Each girl will be given a supply of these coupons by her troop.
- > The customer follows the instructions on the coupon to enter their name in the online Buy 5 Drawing.





## Operation Cookie Drop

Now entering its 18th year, Operation Cookie Drop has made it possible to ship over 1.3 million packages of Girl Scout cookies to our brave military men and women serving overseas, returning from deployment and serving throughout our country!

### Why Girls and Troops Participate

- ▶ It's easy and can really boost your sales! In 2022 our troops earned over \$52,000 in proceeds from collecting Operation Cookie Drop donations, and individual girls added an average of 30 packages to their sales – without having to deliver a single package of cookies!
- ▶ Some customers don't want to purchase Girl Scout cookies for themselves but want to support Girl Scouts and help you reach your sales goal. Their donation to OCD will do just that – you earn sales credit, and your troop earns proceeds as well.
- ▶ Girls that turn in donations for 15 packages or more (\$75.00) receive a 2023 OCD boost bar patch.
- ▶ Girls that turn in donations of 30+ packages will be included in each of our 3 drawings to win a giant, 3 ft. stuffed Dolphin! For every 30 packages donated, the girl gets entered in each of the 3 drawings again. So, donations for 60 packages get name entered twice, 90 and it's entered 3 times, and so on.

### Here's How it Works

- ▶ Collect donations from January 14 to March 5 and give OCD money to your troop as often as possible. (Money must be turned in to your troop in order for a girl to receive credit for OCD. Please communicate regularly with your Troop Cookie Coordinator to make sure these sales are accurately put in Smart Cookies for your Girl Scout.)
- ▶ Troops report their total donations at the end of the sale and the council places a special Operation Cookie Drop order directly with the bakery.
- ▶ In April and May our delivery agents deliver cookies to the Packs4Patriots organization in Greenville, the USO in Raleigh, The USO in Jacksonville, Cherry Point Marine Corps Air Station in Havelock, Seymour Johnson Air Force Base in Goldsboro, and Fort Bragg Army Base in Fayetteville. Cookies are then distributed to deployed and returning personnel by the military branches.

**Girls and troops must report all Operation Cookie Drop donations and cannot use donations to pay for other cookie orders or undelivered cookies.**



# Super Sellers

## High Achievers Club

A huge congratulations and so much gratitude goes out to our NEWEST members of the High Achievers Club – Girl Scouts that have sold 5,000+ boxes of cookies with our council as of the end of the 2022 Cookie Program. Being a member of this club shows tremendous dedication to the Girl Scouts Cookie Program by these girls and their families over many years. New High Achievers receive an engraved plaque, special gift, and a personalized letter from our CEO, Lisa Jones.

### New 30,000+ Box Sellers

Allison Bundle	Onslow-Jacksonville
Ruth Lahl	Cumberland 36
Taryn Brooks	Harnett

### New 20,000+ Box Sellers

Katy Lyons	Durham
------------	--------

### New 19,999-15,000 Box Sellers

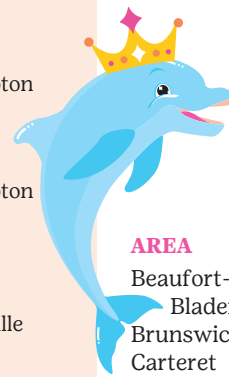
Cara Cotugno	Nash
Daniella McCready	Nash
Ella Holland	Harnett
Emily Craft	Duplin
Grace Sawyer	Lenoir-Greene
Mackenzie Brown	Wake 18
Sara Bundle	Onslow-Jacksonville
Simisola Cambell	Wake 22

### New 14,999-10,000 Sellers

Abigail Kelly-Hanes	Wayne
Courtney White	Wake 18
Cynthia Clements	Brunswick
Elizabeth Betts	Johnston
Elizabeth Brook	Wake 23
Elizabeth Nutley	Brunswick
Ella Caldanaro	Wake 14
Gina DeCerbo	Lee
Isabella Miller	Lee
Katelyn Clement	Person
Latrell Baker	Person
Lucy Olson	Wake 22
Madelyn Harris	Durham
Mairym Azcona	Wake 19
Natalia LaGessee	Craven-Jones-Pamlico
Sara Jones	Wake 18
Sarah Cate Parsons	Wake 15
Skylla Hart	New Hanover
Sophia Isenhour	Wake 22
Tamiaya Bryant	Wayne
Zabrea McKoy	Harnett

### New 9,999-5,000 Sellers

Abigail Cox	Halifax-Northampton
Adelina Smith	Durham
Addyson Futrell	Pitt
Aileen Burger	Duplin
Akiara Moody	Halifax-Northampton
Alaina Doyle	New Hanover
Alannah McMillan	Cumberland 36
Aleceya Frazier	Carteret
Alexis Satchell	Beaufort-Martin
Alivia Brown	Onslow-Jacksonville
Analia Silva	Cumberland 33
Ashley Hicks	New Hanover
Ava Pirie	Cumberland 33
Bethany Bolyard	Moore
Braylee Bryant	Robeson
Brianna Fox	Hoke
Caitlyn Chase	Person
Calia McGhee	Craven-Jones-Pamlico
Delaney Woods	Durham
Dylan Mowbray	Wake 14
Elizabeth Thomson	New Hanover
Elizabeth Lewter	Halifax-Northampton
Ella Williams	Durham
Emerson Woods	Wake 18
Emma Burch	New Hanover
Emma Davis	Beaufort-Martin
Hailey Blackadar	Cumberland 33
Haley Beckman	Cumberland 36
Harlie Quinn	Wake 23
Jocelyn Jones	Duplin
Jorja Pierce	Vance-Warren
Karolina Pittman	Wayne
Kate Dickerson	Wake 14
Katelyn Bryan	Craven-Jones-Pamlico
Kayleigh Flowers	Wake 20
KeAsia Haynes	Wake 16
Kemani Rivers	Duplin
Kendall Fahs	Wake 23
Kimani Frazier	Durham
Kimberly Tomczak	Wake 18
Krista Pittman	Wayne
Kyra Etter	Wake 14
Kyra Rogers	Nash
Laeghan Fuerst	New Hanover
Laura Gale	New Hanover
Lauren Hess	Wake 18
Lauren Lennon	Wake 13
Leila Simon	Brunswick
Linda Douglass	Onslow-Camp Lejeune
Lindsey Lundy	Franklin
Logyn Cannon	Pitt
Loren Lamb	Robeson
Lyssa Kraus	Wake 19
Madison Woodruff	Wake 16
Maggie Gottschall	Wake 14
Maggie Hallam	Wilson
Maggie Moore	Nash
Makenzie Scholl	Pitt
Makiyah Winters	Cumberland 36
Malaysia Pitt	Wayne
Margaret Kennedy	Onslow-Camp Lejeune
Mariah Harrison	Vance-Warren
Mary Pulley	Franklin
Mary Emma Roberts	Person
Matilda Cooper	Cumberland 33
Maya Akbar	Wake 13
McKenzie Brooks	Durham
Megan Coyle	Wake 18
Mia Holden	Harnett
Morgan Wallace	Pitt
Myriam Azcona	Wake 19
Phoebe Broache	Durham
Presley Emory	Wake 14



## Congratulations to the 2022 Highest Sellers

in each county/area!

### AREA

Beaufort-Martin
Bladen
Brunswick
Carteret
Chatham
Columbus
Craven-Jones-Pamlico
Cumberland 33
Cumberland 36
Duplin
Durham
Edgecombe
Franklin
Granville
Halifax-Northampton
Harnett
Hoke
Johnston
Lee
Lenoir-Greene
Moore
Nash
New Hanover
Onslow-Camp Lejeune
Onslow-Jacksonville
Orange
Pender
Person
Pitt
Richmond
Robeson
Sampson
Scotland
Vance-Warren
Wake 13
Wake 14
Wake 15
Wake 16
Wake 18
Wake 19
Wake 20
Wake 22
Wake 23
Wayne
Wilson

### NAME

Laney Brinn
Hyleigh Brackett
Cynthia Clements
Jasmine Thompson
Birdie Pedraza
Liliana Kerper
Jayleena Gilmore
Matilda Cooper
Ruth Lahl
Rachel Whitley
McKenzie Brooks
Gabria Savage
Addison Galloway
Emmalynn Holt
Madelyn Bell
Taryn Brooks
Nixi Brock
Elizabeth Betts
Gina DeCerbo
Malia Bryant
Bethany Bolyard
Cara Cotugno
Emma Burch
Christian Joyce
Allison Bundle
Samantha Joyce
Summer Gurganious
Latrell Baker
Winter Nguyen
Lexi Reep
Brielle Chavis
Zyia Ray
Abigail Williams
Jorja Pierce
Isla Hall
Kate Dickerson
Sarah Cate Parsons
Madison Woodruff
Mackenzie Brown
Elizabeth Brook
Kiernan Kennedy
Lucy Olson
Sydney Harrop
Mattisen Revels
Darvaney Edwards

Rachel Tigert	Pitt
Rachel Whitley	Duplin
Reagan Sitar	Wake 19
Reese Lawhorn	Craven-Jones-Pamlico
Ryals Adams	Nash
Sadie Matthews	Harnett
Savannah Jerman	Wake 18
Shelby Moore	Cumberland 33
Tatiana Parker	Harnett
Teagan Jarman	Wayne
Tyler Jeske	Wake 23
Victoria Hay	Wake 13
Victoria Norris	Columbus
Winter Nguyen	Pitt
Zoey Hensley	Onslow-Jacksonville

# Parent FAQs

## Who can sell Girl Scout cookies?

Registered Girl Scouts who have submitted a signed Permission Form may sell Girl Scout cookies. Participation in the sale is optional.

## Where can girls sell cookies?

Girls can sell cookies within our 41-county jurisdiction. There are no restrictions on where girls can sell door-to-door within our council (i.e. no girl or troop has exclusive rights to any town, area, neighborhood, or street). However, requests for cookie booths must be submitted by the Troop Cookie Coordinator and approved by the Booth Coordinator in the county/area in which the booth would be set up. Different rules may apply on military bases, so please check with the appropriate persons regarding selling on base.

## When should customers pay?

Customers should pay when cookies are received, except when ordering online. Online orders do allow for prepayment of cookies via credit card.

## Can customers pay with a check and to whom should it be written?

Yes, girls and troops can accept checks from customers they know but should not accept checks from strangers or checks over \$25 in value. Parents are encouraged to help their Girl Scout set up her Smart Cookies account so credit and debit cards can easily be used for payment by customers through this platform. Offering credit and debit card payment option will reduce the need to accept checks from customers and decrease any potential dishonored checks that could occur.

## Can customers return cookies?

If a customer believes that a box of cookies is in any way unsatisfactory, the box can be returned to the troop for a replacement or a refund.

## Can girls return cookies?

Once a parent/guardian signs for cookies they cannot return them and the parent is responsible for paying for them. However, troops and parents need to work together to aid in getting any remaining cookies sold to help the troop achieve its overall sales goal.

## When should parents pay for their cookies?

Parents should turn in money weekly and by each deadline set by their troop.

## Important Details for Girl Scout Caregivers

We want all Girl Scouts and family members to have a successful and fun Cookie season!

For your experience to be the best it can be, it's very important that caregivers take the time to watch our girl and caregiver training. Your Troop Cookie Coordinator will provide the link for you, but this is available on our councils YouTube channel as well. The training gives extremely important details and guidelines to guide your Girl Scout and your family to have an eventful and exciting cookie sale experience.

A few additional important things to note:

- Always sign the official duplicate receipt form when picking up cookies from your troop AND when turning in money for your Girl Scout for cookies sold. Your Troop Cookie Coordinator (TCC) will have this duplicate receipt for your Girl Scout. Be sure to ask about it if you pick up cookies or turn in money and they don't have you sign it. Make sure all the details you are signing for on the receipt are correct BEFORE you sign.
- Be respectful of your TCC and adhere to all deadlines they require. Remember, that TCC is responsible for many girl's cookie sales, your troops money and all the cookie inventory for your troop. It's a big job and they are a volunteer.
- Don't take more cookies than your Girl scout can sell. Whatever cookies you order from the troop are your financial responsibility. When you sign the online permission form for your Girl Scout before the sale begins, you are accepting liability for the money owed for cookies you order. Nonpayment of your Girl Scouts cookie bill can greatly burden your troop and the TCC. Not to mention cause undue issues among the troop and interfere with any activities or plans the troop has for their proceeds.
- Follow all cookie sale rules and guidelines. They are in place for your benefit, success and to make sure everything goes smoothly for your Girl Scout and your troop.
- Read over and sign the new Booth Guide for girls and caregivers. It's important that every caregiver know all the rules for participating in a cookie booth and this new guide explains the expectations and best practices for you, your Girl Scout and your troop to have fun, safe and successful cookie booths.
- Take a look at all the recognitions your Girl Scout can earn by participating in the cookie sale and go over them with your Girl Scout. Set a goal with your Girl Scout and record that goal online in her Smart Cookies account. Be aware that recognitions at the 1,000 level and above are non-cumulative.
- Help your Girl Scout set up and utilize their online Smart Cookies account. In this account girls can send ecard invitations for girl delivery orders and for direct ship orders, see their total sales, take credit card payments, see the balance owed for cookies ordered, see recognitions earned as well as communicate with their leader and send cheers to other troop members. All Caregivers will receive an email link to set up your Girl Scouts online Smart Cookies account. There are more details on setting up the account and navigating the site in the Girl and Caregiver training as well.

# Your favorite Girl Scout Cookies are back!

A typical Girl Scout in our council sells an average of 342 packages of cookies and generates between \$222 and \$290 in proceeds for her troop! It starts with the girl and her family committing themselves to helping the troop achieve their goals.

Support can be offered in many ways – like serving as the Troop Cookie Coordinator, helping girls make cookie sale posters, staff cookie booths, managing cookie inventory, or helping distribute cookies, among other things.

Check with your Girl Scouts troop to see how you can help!



## How the cookie crumbles

Revenue generated by the Cookie Program goes directly to troops or is designated for program opportunities that directly support girls and/or adult members in our council.



**54%**  
girl and adult programs, camps, and training



**26%**  
cost of cookies and distribution



**18%**  
troop proceeds, bonuses, patches and recognitions



**2%**  
administrative expenses



**Adventurefuls™**

*Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt*



**Toast-Yay!™**

*French Toast-inspired cookies dipped in delicious icing*



**Lemonades®**

*Savory slices of shortbread with a refreshingly tangy lemon flavored icing*



**NEW NAME!**

**Trefoils®**

*Iconic shortbread cookies inspired by the original Girl Scout recipe*



**Thin Mints®**

*Crispy chocolate wafers dipped in a mint chocolaty coating*



**Peanut Butter Patties®**

*Crispy cookies layered with peanut butter and covered with a chocolaty coating*



**Caramel deLites®**

*Crispy cookies topped with caramel, toasted coconut, and chocolaty stripes*



**Peanut Butter Sandwich**

*Crisp and crunchy oatmeal cookies with creamy peanut butter filling*



**Caramel Chocolate Chip**

*Caramel, semi-sweet chocolate chips, and a hint of sea salt in a delicious cookie\**  
\*Limited availability



**Raspberry Rally™**

*Thin, crispy cookies infused with raspberry flavor, dipped in chocolaty coating\**  
\*Online sales only, while supplies last!

**Online Only NEW!**



## Safety First

Remember to use these guidelines to participate safely in the Cookie Sale Program:

- Wash your hands often and/or use hand sanitizer often
- Sell only during daylight hours and in neighborhoods with which you are familiar
- Younger Girl Scouts should be accompanied by an adult at all times; Girl Scout Cadettes, Seniors and Ambassadors should use the buddy system or be with an adult
- Never enter the home of a stranger
- Do not give customers your last name or address
- Practice pedestrian safety
- Do not carry large amounts of money
- Do not accept checks for more than \$25

**Cookies are \$5.00 a box**

**girl scouts**  
north carolina  
coastal pines

6901 Pinecrest Road  
Raleigh, NC 27613  
www.nccoastalpines.org