



Recruitment Resources

THANK YOU! You are helping us to reach more girls and connect families to the amazing Girl Scout experience that you already know and love! This list gives you simple and easy ways to promote Girl Scouts in your area utilizing your social media platforms and connections in your community. All volunteers and parents are invited to participate in these efforts and show your support for Girl Scouts!

What you can do:

- Wear Girl Scout logo gear during a shopping trip, attending a sporting event or to a public gathering (during Covid-19 restrictions, these options may not be available, but you can still wear your Girl Scout gear anytime!)
- Place a Girl Scout recruitment yard sign or window cling in your front yard/front window
- Change your profile picture on your social media accounts to one where you are wearing Girl Scout gear for one week
- Invite two new families to join your troop
- Contact 2-3 friends and ask them if they would like to become Girl Scout volunteers- sign at least one up
- Help your Girl Scout write a brief note describing why she loves Girl Scouts and share it on your social media platforms
- Identify three skills you have gained by being a Girl Scout volunteer, then share those via your social media platforms, encouraging others to get involved as volunteers



Best Practices:

- Follow GSNCCP's social media accounts including [Facebook](#), [Instagram](#) and [Twitter](#)
- Share all recruitment related posts from GSNCCP on your social media accounts
- Join and/or follow community groups, mom groups, new family groups, parks and recreation pages, neighborhood groups and faith organizations near and/or associated with the school
- Post and share upcoming recruitment and service unit events with all community and faith-based groups on social media