

### **What is the Family Partnership Campaign?**

Our Family Partnership Campaign is a way for Girl Scout families to invest financially in the Girl Scout Mission to positively impact the Girl Scout experience of *all* girls in our council.

### **What does my donation do?**

Your donation helps support programs, camp improvements, financial assistance, volunteer support and other critical services. A donation to this campaign directly impacts not just your girl, but all girls in west central Florida.

### **How do I donate?**

Donations can be made online during membership renewal/registration, or at any time at [gswcf.org/fp](http://gswcf.org/fp). Donations can be mailed or delivered to the Leadership Center at 4610 Eisenhower Blvd, Tampa, FL, 33634, and can also be made via membership in Daisy's Circle, or troop participation in the Penny the Pig or Carrot Club programs.

### **Are there any incentives?**

Donations of \$25 or more receive the Family Partnership patch shown below. Each additional \$5 donation will earn a patch for additional girls in the family.



### **When are Family Partnership donations due?**

All Family Partnerships donations must be made online, received at the GSWCF Leadership Center, or postmarked by April 14, 2022.

**Who should I contact with additional questions?**

Contact Layne Gregory, Annual Giving Manager, at [lgregory@gswcf.org](mailto:lgregory@gswcf.org) or 813-262-1769.

**What is the Penny the Pig Troop Campaign?**

Penny the Pig is an activity your girls can do together at the troop level to support Family Partnership. Troops will read the Penny the Pig story and learn about philanthropy, while collecting donations to support their sister Girl Scouts.

**Are there incentives for Penny the Pig?**

If a troop donates \$100 or more, each registered girl in the troop will receive a special Penny the Pig patch.



**Are there service unit incentives?**

Service Units will be eligible for rebates based on reaching their goal and the amount of money raised. Service Units can increase their rebate percentage by signing up new Daisy’s Circle members.

Goal Achieved-Amount Raised	Rebate Back	Number of Daisy’s Circle Members Needed to bump to next level of rebates
\$250-\$499	3%	2
\$500-\$1000	5%	3
\$1001-2500	10%	4
\$2501-5000	15%	5
\$5000+	25%	N/A