

COOKIE BOOTH ETIQUETTE RULES

- ◆ A minimum of two registered and background-screened adults and at least one registered girl must be present at booths. Siblings or tag-a-longs may not attend.
- ◆ Arrive and leave on time. Pack up 5 minutes before the end of the shift to allow arriving booth participants time to set up.
- ◆ Booths should be set up a minimum of 15 feet from doors or remain in the location designated by the store.
- ◆ Booths at Publix locations must conclude by 7 p.m.
- ◆ Store locations cannot grant permission to stay any later than the allotted time as GSWCF has agreements with corporations for specific times/dates.
- ◆ Store managers may cancel booths for any reason.
- ◆ If a store manager asks booth attendees to leave the store location, do so immediately. Politely thank the store manager and notify the Service Unit Cookie Manager or Product Program department.
- ◆ Do not ask the store location to make announcements regarding booth sales.
- ◆ Girls should allow entering/exiting customers to approach them. Never approach customers as they enter/exit the store.
- ◆ Girls are in charge of selling. Adults are there to provide guidance and handle money for younger Girl Scouts.
- ◆ Donation jars are not allowed anywhere on or near your booth.
- ◆ Bling Your Booth with posters and other items to attract customers; no graffiti.
- ◆ Do not allow girls to write on store property.
- ◆ Girls must remain close to their booths at all times; no running around or approaching people inside the store location.
- ◆ Girl Scouts are polite and should never yell to customers to attract sales, block access to store entrance, or employ aggressive sales techniques.
- ◆ Eating and smoking are not permitted at booth locations.
- ◆ Keep cell phone use to a minimum and focus on customer engagement.
- ◆ Remove all trash (including empty cookie boxes) yourself. Store trash receptacles are not for public trash or recycling.
- ◆ Before leaving the location, one girl and one adult should thank management at the store location.

CONSEQUENCES

If girls and/or troops (including troop parents) are not participating within the established rules and guidelines, they may be penalized in the following ways:

- ◆ **First offense:** Verbal counseling regarding any offense outlined in the guidelines.
- ◆ **Second offense:** Removal from troop's next scheduled Council Level booth location.
- ◆ **Third offense:** Girl/troop will not be allowed to hold any further cookie booths for the season.

